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Open Mon-Sat 9:30-6:00  
Closed Sunday

Diane Ebner & Val Sparks, Owners

the **BERNINA**



**CONNECTION**

Fall Winter 2016 2017

October  
November  
December  
January 2017

**In this issue...**

14th Anniversary Celebration  
Destination: Creativity III  
Merry Swiss-Mas  
Amanda Murphy  
Sylvain Bergeron



## Two Day All-Inclusive Retreat

Hosted by The Bernina Connection

Friday, November 18 & Saturday, November 19  
9 am - 4 pm

## What can you expect from Destination: Creativity III?

- ◆ Four exciting, creative classes - two each day
  - Claudia Dinnell - make Holiday coasters using BERNINA Software 8 and embroider it
  - Gina Perkes - learn the secrets of ruler work
  - Kaysie Odlani - release your fear of serging
  - Mary Furniss - make a purse designed by local designer, Penny Sturgis with Mary's guidance and instructions
- ◆ New! **BERNINA** machines for you in each classroom
- ◆ Vendor mall
- ◆ BERNINA Connection store featuring some of our favorite products
- ◆ Held at the Marriot just off 44th Street with great parking, easy freeway access and lovely outdoor spaces for relaxing
- ◆ All project kits included and basic sewing kits at your machine for each class
- ◆ Come with friends or make new ones for an exciting two-day retreat

**\$299 per person includes:**

- \* 2-day retreat, continental breakfast, lunch, snacks
- \* 4 projects - all kits included
- \* Sewing machines are provided for your use
- \* Chance to earn prizes totaling over \$5,000

## Bernina Connection is 14 Years Old!

We're calling it Fabulous 14!



**Come and celebrate our Fabulous 14th**

Friday and Saturday, November 4th & 5th

Hourly prize drawings, celebration cookies and more!



**25% Storewide Sale\***

\*excludes machines, software and sale items.

**Special Prices on all Machines**

Grand Prize  
Drawing  
**BERNINA**  
Red or Black  
Chair



# THE NEW! BERNINA IS WORTH ITS WEIGHT IN GOLD!

What do you get when you cross a special edition sewing machine with one heck of a sales bundle? You get the B765 SE with a rose gold faceplate! Meet the machine that is totally customizable via a gift with purchase that highlights your sewing interests. All the same great sewing features of a B 740! When you purchase the B 765 SE you will receive one of the following FREE!

- ◆ BERNINA 330
- ◆ BERNINA Quilting Kit
- ◆ Embroidery Module

**\$2,000 REASONS TO LOVE THIS MACHINE.**

INTRODUCING THE NEW BERNINA 765 SPECIAL EDITION



The BERNINA Embroidery Software 8 is our best software yet, with amazing features that are sure to wow all embroidery loyalists! New to this version is the ability to install the software via a USB stick. Also, no more dongles!



- \* **NEW!** Color Photostitch
- \* **NEW!** Integrated design library with powerful search engine
- \* **NEW!** Quilt block layout features
- \* **NEW!** 3D globe effects and elastic fancy fills
- \* Enhanced positioning tools and hooping
- \* Auto couching features

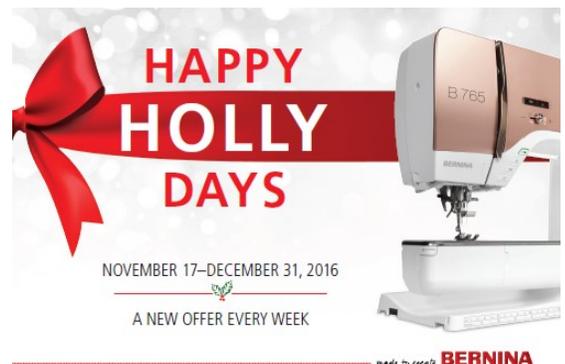
Don't miss out on Sylvain Bergeron's V8 classes January 26 & 27.  
On the Road with Software V8!



Happy Holiday Days at  
Bernina Connection  
November 17-December 31

We have special deals for the Holiday season that are almost too good to believe.

- \* 60 months no interest financing November 17-30
- \* 25% off BERNINA presser feet and hoops Nov 17-30
- \* Special deals on our entry level BERNINA machines (this is the too good to believe part).
- \* A special offer each week in December
- \* Bernina Connection celebrates the 12 Days of Christmas starting on December 1





## Amanda Murphy Trunk Show \$20 Saturday, January 7 5 - 7

Amanda Murphy's style bridges modern and traditional quilting. She will bring quilts with her and show others in a Power Point presentation. After her talk, Amanda will demo both the Q20 & Q24. Light refreshments and drinks will be served.



## Free Motion Quilting with the BERNINA Free-Motion Panel

Sunday, January 8  
10 - 4 \$95

Learn the basics of free-motion quilting using the Training Panel, designed by Amanda exclusively for BERNINA. Learn Amanda's favorite free-motion patterns, get tips for fitting motifs into blocks, and explore pattern combinations and variations.



## The BERNINA Rulerwork Panel

Monday, January 9 10 - 4  
\$95

Learn the basics of rulerwork on the BERNINA Rulerwork Panel, designed by Amanda exclusively for BERNINA. This panel coordinates with BERNINA ruler sets and in the class we concentrate on learning how to use different ruler shapes in a variety of ways. The alignment marks are printed on the panel, making this a quick and fun way to create a beautiful piece!





## On the Road with Software V8 with Sylvain Bergeron

**10-5 Thu & Fri January 26 & 27  
\$125**

Build your skills with BERNINA Embroidery Software 8 with this 2-day hands-on course! In this training we will cover:

- Overview of Software 8 and Beginner Tips
- *New tools and features in V8!*
- Color Film and Color Wheel
- Lettering and Monograms
- Mirror Merge Fun
- Using Templates
- Writing Designs to the machine
- Creating with picture files
- Art Canvas Basics
- Applique
- Manual Digitizing Basics
- Quick Quilting design
- Artistic and specialty stitching effects

Sylvain came into the quilting world in 2005 when he asked himself a simple question: "What if embroidery *were* the quilt"? The answer came in the form of quilt tops containing anywhere from 1.25 to 3 million stitches, allowing simple line and color to create complex images.

He is an award winning quiltmaker who is also an intuitive teacher. You'll enjoy spending time with Sylvain.



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Did you know we're on Facebook? Be a fan!  
Post your latest project or share a hint.  
Don't miss Friday Fundays!  
[Bernina Connection Arizona](#)

### BERNINA CONNECTION MISSION STATEMENT

We are a woman-owned Bernina sewing machine dealership with an emphasis on quilting, garments and embroidery. We focus on creating an exceptional customer experience. Our mission is to provide the highest quality products supported by a well-trained, knowledgeable, diversified and friendly staff. We connect enthusiasts to each other, the community and their creativity.

# Basic Techniques

## Intro to Wool Applique \$30.00

Of Partridges and Maybe Pears

with **Beth Norris** for beginners and beyond

Sat Oct 22 10 - 2

Have you ever tried applique? WOOL applique? It is a dream! No need to turn edges, needles easily, no hoop required. Compared to needle turn applique, it is soooooo forgiving. In this class we'll take a look at a couple of ways to attach your wool applique to the background and we'll explore a few of the more common stitches and some of their relatives. In class we will work on a project that can be a journal cover or a pillow.

## Beginning Japanese Sashiko Hand Embroidery \$20.00

with **Gail Shannon** for beginners and beyond

Tue Nov 8 6 - 8

Sashiko is a beautiful art form from Japan, showing this gorgeous technique and display of embroidery. This popular class returns to enable more of you to enjoy this relaxing craft. This great take-a-long handwork is contagious and certainly promotes conversations and admiration.

## Just Pipe It! \$25.00

with **Sandra Streech** for beginners and beyond

Mon Nov 28 6 - 9

If you have ever wondered why a collar looked so "finished" or why your tote doesn't "pop" like the one you saw on display, this class will help answer those questions. We will explore and practice the different ways to use piping in your quilts, crafts and clothing. Bring a project, if you desire, that you think works with piping.

## No Hands Piped Binding \$25.00

with **Hilary "Tink" Ascani** for beginners and beyond

Sat Jan 21 10 - 1

Want to add pizzazz to your quilt? Would you like to attach the binding securely on your quilt completely by machine? Wow, this is the technique for you! In this class you will learn to make small piping that you add to the binding before you sew it onto your quilt! This technique was perfected by Sarah Vedeler and will be taught by Hilary "Tink" Ascani. She has made a few refinements to the technique and has even designed a "No Hands Piped Binding Ruler" to make it even easier! Come and learn by bringing a quilted placemat ready to be bound and you will be bound to exclaim...Wow!

## Hear ye, Hear ye

The BERNINA Connection will now give all class participants a 10% discount on their supplies the day of class. The only exceptions are our regular ones: machines, software and sale items are not included (no "double dipping"!!) Be sure to ask for your discount at the beginning of your transaction. Want a 20% discount instead? Register for classes at our REG Party!

## Releasing Your Creativity Through *The Artist's Way*

\$90.00

with **Kim Serba** for beginners and beyond

Tue Jan 17, 31, Feb 7, 21, March 7, 21 6 - 8

Resolve to release your Creative Self in 2017! Join us as we journey through "The Artist's Way" seeking to release our creative self through daily writing, exercises and gathering every other week for creative play. Living is richest when the journey is the goal and play is the learning vehicle. Class projects will utilize mixed media elements discovering personal meaning through symbol and style.

## Persian Dawn Applique \$40.00

with **Zoe Inslerman** for beginners and beyond

Thu Jan 19 10 - 4

Applique a lush profusion of flowers and leaves inspired by Persian woodcut block prints. Add a border to this 16" block to create a small wall quilt or use the design as the center medallion of a larger quilt. Learn all the needle turn applique techniques to complete this and other applique projects.

## Checkerboards Galore! \$25.00

with **Sandra Streech** for beginners and beyond

Wed Jan 25 6 - 9

Checkerboards are a favorite of most of us but we can't always find the right fabric. This class will show 3 different ways to create your own checkerboard in the size and color of your choice. There is even a twist with one checkerboard showing perspective and a vanishing horizon.

# Gift Ideas

## Haute Pockets \$30.00

with **Diane Mathus Nagano** for beginners and beyond

Monday November 7 10 - 2

Haute Pockets for hot dishes! Learn to make folded stars on a double-ended hot pad. You can choose the length and customize your design. They add panache to the kitchen and make great gifts!

## Micro-Safe Hot Holders \$25.00

with **Diane Mathus-Nagano** for beginning sewers

Mon Dec 5 10 - 1

No more burnt fingers! Remove various sizes of bowls from the microwave safely and comfortably with these cute covers. A coordinating set would make a wonderful gift.

## Reusable Grocery Bag \$15.00

with **Tracy Lemieux-Bartz** for beginners and beyond

Sat Dec 3 3 - 4

Do you have friends in California who pay \$ if they take a grocery bag? Help them and the environment at the same time! With just one yard of fabric you can make two bags! Sew easy and what a fun, sweet gift to give! It's not just for Californians. Unfortunately, we can't help them remember to bring them into the store! ;)

# Sew **BERNINA** Fundamental

## Lessons for New Stitchers

\$125 for 6 sessions plus class supplies

Monday 5:30 - 8:30

January 9, 16, 30, February 6, 13, 20

Sew Fundamental is a series of "Learn to Sew" classes for novice sewers or "it's been a long time" sewers. The first lesson is *essential* to your sewing success and includes an introduction to sewing terms, tools and techniques. You'll get comfortable with threading your machine, make the **Camelback Carryall Bag** and be ready to take any of BC's beginning level classes.

Each week thereafter, you'll make a project from the book, **S.E.W.: Sew Everything Workshop** by Diana Rupp, Cecile Babich-Morrow and Mary Furniss have planned six sessions for you that will include a pillow, apron, yoga pants or boxer shorts, flouncy tank top or Tokyo tie bag and pencil secretary skirt.

Complete these classes and you will be ready to take another creative class or work in the **Sewing Lab**.

You can rent a machine or you may purchase one starting at \$189.

# Quilting Fundamental

## Lessons for New Quilters

With Mary Lewkowitz

\$100 for 4 sessions plus class supplies

Thursday 5 - 8

January 26, February 23, March 23, April 27

Learn the basics of piecing - including cutting, pressing and stitching techniques needed to create a basic block. This class will give you the confidence to follow other quilt patterns successfully. Be sure to ask about our "try before you buy" sewing machine offer.

Week 1: Rotary cutting & beginning piecing fundamentals

Week 2: Piecing fundamentals continued & constructing a quilt block

Week 3: Layering quilt top, batting and backing, quilting fundamentals

Week 4: Binding fundamentals & quilt labels

## Kids Create!

\$25.00

with Miss Sue & Miss Louisa

Fri Oct 21	4 - 6	Pillowcase
Fri Nov 4	4 - 6	Ruffled Apron
Fri Dec 2	4 - 6	Doll Clothes
Fri Jan 6	4 - 6	Poncho

Sewing is one of the most practical skills a child can learn! Join us for our monthly sessions and learn new techniques while having fun and working on different projects. Pre-registration is required. Supply lists are available at registration. Be sure to pick up your supplies early!

## Advanced Kids Create!

\$25.00

with Miss Sue & Miss Louisa

Fri Oct 28	4 - 6	Skirt
Fri Nov 25	4 - 6	Skirt continued
Fri Dec 30	4 - 6	Girls Top
Fri Jan 20	4 - 6	Girls Top continued

Now that your student had taken a few of the Kid's Create classes, perhaps they are ready to go up a level. For the advanced class they must be able to thread their own machine, use a seam ripper, sew a straight accurate seam and sew a curved seam. Supply lists are available at registration. Be sure to pick up your supplies early!

## Happy Holly Days

### THE BERNINA HOLIDAY EXTRAVAGANZA!

Watch your mail for your value packed  
Bernina Holiday Flyer

November 17 - December 31, 2016

The flyer is packed with holiday specials.  
There are great bundling offers and discounts  
on machines. All to make your holiday  
season truly memorable.

## Celebrate the 12 Days of Christmas

December 1 - 14



We will email one special  
each day for gifts and  
stocking stuffers galore!  
Sign up for our emails on  
our web, in the store or  
by phone.  
[www.berninaconnection.com](http://www.berninaconnection.com)  
602 553-8350

# The Perfect Bag

## Darling Durable Duffel \$30.00

with Sandra Streech for beginners and beyond

Fri Oct 14 10 - 2



You have totes but do you have a cute duffel to carry your project for class? What about an attractive travel bag for that weekend trip? Cindy Taylor Oates has designed the perfect duffel for you. Her book features 3 sizes of bags to accommodate your need or make all 3 for the bride to take on her honeymoon.

## Miranda Day Bag \$40.00

with Peggy Morris for intermediate sewers

Sat Oct 15 10 - 4

This is the perfect bag to take along with you when you are on the go. It is moderately sized, roomy and "full" of pockets. We will be sewing on cork fabric, the newest and most exciting fabric out there! It is not hard and gives you a durable finished bag that is beautiful.

## Customize Your Bag \$35.00

with Diane Mathus Nagano for all sewing levels

Tue Dec 16 10 - 3

Using the Tahoe Tote as a basic pattern, you will customize the bag to your own specifications as to pockets, closures, purse feet, stabilizers and handle options. Make it yours!

## Sew Together Bag \$25.00

with Mary Lewkowitz for intermediate sewers

Mon Nov 7 6 - 9

Make this fun pouch for your sewing supplies, jewelry, make up or anything you need to carry with you. This is a very popular bag that holds a lot and sits on the table for easy access. Take this class and discover that it is easy to put together with Mary as she has easy and clear directions that fill in the blank spaces in the pattern. Make it from your scraps or coordinate for something special. The perfect gift to give.



## Purses: Pieces & Parts \$25.00

with Diane Mathus-Nagano for beginners and beyond

Wed Nov 16 6 - 9

Have you ever wondered which stabilizer to use to get the look you want? Curious about how all that fun purse hardware works? You have lots of choices that will customize any bag pattern! Come to this lecture/demo to learn all about it, then sign up for Customize Your Bag class and go to town.

## Nora Traveler \$40.00

with Peggy Morris for beginners and beyond

Fri Dec 2 10 - 4

What a wonderful travel tote! Learn how to sew with "vegan leather" and create a wonderful bag that opens wide but doesn't require an expensive frame. Peggy will show you how to make extra pockets.

## Reusable Grocery Bag \$15.00

with Tracy Lemieux-Bartz for beginners and beyond

Sat Dec 3 3 - 4

Do you have friends in California that have to pay \$ if they take a grocery bag? Help them and your environment at the same time! With just one yard of fabric you can make two bags! Sew easy and what a fun, sweet gift to give! It's not just for Californians. Unfortunately, we can't help them remember to bring them into the store! ;)

## Cabo Bucket Bag \$35.00

with Diane Mathus Nagano for all sewing levels

Mon Jan 16 10 - 3

Bags by Quilts Illustrated are always a good idea and the Cabo Bucket is no exception. Learn bag construction with style and cool hardware. A great bag for showing off a big print.



## Speedy Serger Apron

with Mary Beck

Saturday, December 17 10 - 3

\$50

Mary is a serger genius! She has designed this fun apron for you to make to give as a gift or keep as a holiday accessory. You will learn to serge, gather and roll hem this quick apron and see how easy a BERNINA serger is to use! Pattern is included in the class fee! Don't have a serger? Try one out in this class.

## Sewing Lab

Wednesday 10 - 1 Oct 5, Nov 2, Dec 7, Jan 4

Thursday 6 - 9 Oct 20, Nov 17, Dec 15, Jan 19

\$15/session

**Sewing Lab** is like going to the gym for *creativity* fitness. Sign up, use our space, our basic equipment (tables, mats, rotary cutters, rulers, design wall), and even rent a sewing machine. If you have gained confidence from taking our **Sew Fundamental** or **Quilting Fundamental** series or other basic classes, use the Sewing Lab to finish a class project or work on a new project. Our **Sewing Lab** will have an "on duty" teacher to help you with your project.

# Garments

## Embroidering on a Purchased Knit Top **\$25.00**

with **Lynn Pfaff** for beginners and beyond  
**Wed Oct 19 10 - 1**

Have you ever wanted to use multiple designs that came in a purchased design pack and embroider a top that was really unique? In this class, you will use an OESD design pack called Leaves in Gold and with the aid of the Bernina software learn to take different motifs and make one cohesive design to fill the front or back of a purchased knit top. You'll learn how to flatter your figure with the correct placement of the embroidery and learn things to consider as you select designs in the future. Bring your computer, the design pack and your purchased top. We won't embroider the design in class, but we will prepare it for you to stitch out at home.

## Garment Sewing 101 **\$25.00**

with **Lynn Pfaff** for beginners and beyond

**Sat Dec 10 10 - 1**

Have you always wanted to sew garments but didn't know where to begin? Perhaps it has been a long time and need a quick refresher. There are many new techniques and products that make construction more accurate and less difficult. In class, you will learn to: understand the pattern envelope and instructions, know which patterns will be most flattering for your figure, learn to fit by finished garment measurements (not body's), see tricks for cutting and sewing faster and know essential tools you'll need for maximum success. Sewing garments that fit and flatter is not difficult; if you can piece a quilt, you can master sewing clothing that fits and that you love. There will be a question/answer time at the end of class.

# Home Dec

## Happy Birthday Bench Pillow **\$25.00**

with **Mary Lewkowitz** for intermediate sewers

**Tue Oct 18 10 - 1**

Make this fun "Happy Birthday" pillow for a very special occasion/person. Learn machine applique, how to use fusible web and pillow making techniques while completing this pillow just in time to celebrate. Class makes assembling this project easy and fun. This pillow can be made using the sewing or embroidery machine.



Kimberbell Design

## Pieced Tuffet **\$40.00**

with **Sandee Streech** for beginners and beyond

**Tue Nov 15, 29 6 - 9**

Make a magical tuffet for your home that would be the envy of Little Miss Muffet! Use anywhere from 4 to 64 different fabrics depending upon the width of the strips you use.



## Machine Embroidered Medallion Pillow **\$25.00**

with **Peggy Morris** for intermediate sewers

**Wed Jan 18 6 - 9**

Pillows are so fun to make for yourself or to give as a gift. The pillows are very eye catching and beautiful in any room. Each pillow top has an easy back zipper, piping and a machine embroidered medallion.

## Your Serger Workshop...Lose the Fear With Kaysie Oldani

If you're comfortable with Serger basics these 3 workshop sessions will show you just how much more versatile YOU and your serger can be! You may attend one or all of the sessions and will complete a workbook at sessions 1 & 2 and a project in Session 3 for future reference again and again!

### Session 1 - Threads & More

**Tue Oct 18 6 - 9 \$30**

Looking at the wide variety of decorative threads, do you wonder how they can possibly work in your serger? This session with Kaysie gives you the opportunity to create beautiful samples of each thread.

### Session 2 - Feet for Fun

**Thu Nov 1 6 - 9 \$30**

Did you know you can make piping on a serger or gather fabric or make wire ribbon? These are just a few of the samples we will make using the accessory feet for your BERNINA serger.

### Session 3 - Put it All Together Pillow!

**Thu Dec 8 5 - 9 \$35**

The final workshop session brings everything together—threads, accessory feet and techniques to create a one-of-a-kind serger pillow.

**Sign up for all 3 classes for \$80**

## The Top Ten Reasons that Bernina Connection will be Event-Full this Fall & Winter

By Mary Sanderson

#10) BC is turning a **Fabulous 14** in November... and the Birthday Party will surely be the social event of the season.

#9) Accessorizing for any party this season is all about Bernina Accessories...say the **Adjustable Ruler Foot #72?**

#8) It is not too soon to start thinking about the Holidays. **The 12 Days of Christmas** around here will be far more practical and fun than a room full of drummers.

#7) Our friends at Bernina plan to add to festivities with a little **Happy Holly Days** ...a discounted, bundling extravaganza. No turtle doves will be harmed in the process.

#6) Just when you have recovered from all that, **Amanda Murphy** will be here to dazzle you with her trunk of quilted treats and teach some free-motion quilting skills that you will want to have in your bag of tricks.

#5) Before you can finish admiring your work, **Sylvain Bergeron** – award-winning, software-teaching wizard - will be at the BC to share wisdom and experience.

#4) At this point, you probably ought to sit down and catch your breath...because..

#3) We all know that good things come in 3's and Destination: Creativity is no exception. **Destination: Creativity III** is a 2-day retreat that includes classes, vendors, eating and some pretty amazing creating. By you!

#2) Two words: Ricky. Tims. Coming in October. Go ahead and squeal!

**And the #1 Reason that The Bernina Connection will be Event-Full this Fall & Winter:**

Because it has always been eventful around here...Every. Single. Day.

### Sales, Sales, Sales

Super **Duper** Saturday

October 15

Machine & Software Specials  
Incredible financing offers.

Fabulous 14th Anniversary Celebration

November 4 & 5

25% off Store Wide\*

\*Special prices on machines, software  
\*excludes already discounted items

**BERNINA** Holiday Sale

November 17 - December 31

Specials on all machines and floor models.  
Financing up to 60 Months No Interest

“We Don’t Want to Count It” Sale

December 26 - 31

It is the end of the year and time for inventory!

Shop all this week and save!

All Fabric Sales 35% off ~ 40% off End-of-Bolt

In Stock Books 30% Off

25% - 75% off selected items

### Bernina Connection Policies

*You know we gotta' have 'em...*

- ~ Class fee due at registration.
- ~ **One week cancellation notice is required to refund or credit class fees.** No refunds for visiting teachers.
- ~ Be sure to get the materials list at time of registration. Please **read it before** class so you are prepared. You may have prep work for class.
- ~ All brands of sewing machines and sergers are welcome in our classes (except Machine Mastery).
- ~ Please turn off cell phones during class.
- ~ Please use earbuds with your iPods.
- ~ Plan to be in your seat, your machine set up and ready to learn *on time*.
- ~ No kids in adult only classes, no adults in kids classes.
- ~ We appreciate no open drink containers.



Check out the online color version of this newsletter on our website: [www.berninaconnection.com](http://www.berninaconnection.com). It is interactive and the links will take you to each site listed. But remember - we are **happy** to mail a copy to your home, just give us a call (602-553-8350) and let us know.

# My BERNINA Classes

Our classes will give you the foundation to learn all the amazing features of your Bernina. Our mastery teachers will help you develop the confidence to move into our clubs and other classes to further develop your skills and creativity. Mastery classes are FREE when you purchase your machine or software at BC and are for current model machines. Registration is necessary to keep the classes small. Cancellation notifications are appreciated as this allows another student to fill that space. Get your supply list at time of registration. You may take these classes more than once; our goal is for you to love and really use your new machine. Kit fees may apply.

Ask which classes are appropriate for your model.  
New machine owners must complete Basic Operation before taking other Mastery Classes.

## #1 - Basic Operation

Machine overview, presser feet, tension, needles, thread, stabilizers & interfacings, care and cleaning of the machine.

One 4-hour session \$100.00 Kit fee \$5.00

10 - 2	Mon	Oct 3
5 - 9	Thu	Oct 13
10 - 2	Mon	Nov 28
10 - 2	Wed	Dec 28
5 - 9	Tue	Jan 12

## #2 - Stitch Fun

Seams, hems, buttonholes and more.

One 3-hour session \$80.00 Kit fee \$5.00

10 - 1	Mon	Oct 24
5:30 - 8:30	Thu	Nov 10
10 - 1	Thu	Dec 15
5:30 - 8:30	Tue	Dec 27
2 - 5	Fri	Jan 13

## Bernina Stitch Regulator Mastery

For all machines with BSR. Explore the options and functions.

One 2-hour session \$50.00 Kit fee \$5.00

3 - 5	Mon	Oct 3
6 - 8	Mon	Dec 12
10 - 12	Tue	Jan 3

## 880 Machine Mastery

For 880 owners. Learn all the essentials for sewing on your machine. The DVD included with your machine will give you all the information you need to get started. You bring your machine to this class so learning is hands on.

One 6-hour session \$400.00 Kit fee \$10.00

10 - 4	Wed	Nov 30
10 - 4	Thu	Jan 5

## Basic Serging(800DL/1150MDA/1300MDC/L450)

Conquer your fears and learn how easy this new generation of Bernina sergers are to use.

One 3-hour session \$60.00 Kit fee \$5.00

6 - 9	Tue	Oct 25
10 - 1	Tue	Dec 13
2 - 5	Wed	Jan 25

## Basics for Cover & Chain (220, 1300MDC, 009)

Learn how to use your new Cover & Chain machine to it's fullest for garments, home décor & crafts. This session will help you master threading for both features and how to implement those practical and creative stitches.

One 3-hour session \$60.00 Kit fee \$5.00

10 - 1	Tue	Nov 1
6 - 9	Tue	Jan 3
2 - 5	Tue	Jan 31

## Embroidery Machine Intro

Essentials for successful embroidery. **Learn your module.**

One 4-hour session \$80.00 Kit fee \$5.00

10 - 2	Fri	Oct 28
5 - 9	Tue	Dec 6
1 - 5	Tue	Jan 3

## Creative Options

580, 790 & 8 Series Machines. Function, memory, setup program, tutorial, creative consultant.

One 4-hour session \$80.00 Kit fee \$5.00

2 - 5	Tue	Jan 24
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## Step C-1: Basic Bernina Software Tools

This is the 1<sup>st</sup> V8 Designer Plus Software class. Topics include: calibrate screen, file organization, fabric settings for underlay, resize, rotate, & mirror image, create your own thread chart, opening, saving and closing designs, customizing designs through lettering, sending designs to the sewing machine or USB Stick. You must complete Step C-1 before Step C-2 or C-3.

One 3-hour session \$150.00

6 - 9	Mon	Nov 14
10 - 1	Tue	Dec 27
2 - 5	Tue	Jan 23

## Step C-2: Software

This is the 2<sup>nd</sup> V8 Designer Plus Software class. Topics include: Portfolio, monogramming, removing overlaps, group alignment tools, elastic lettering choices, editing pre-digitized designs, auto-digitizing and magic wand, mirror merge, wreath, & kaleidoscope tools. You must complete Step C-1 before Step C-2 or C-3.

One 3-hour session \$175.00

10 - 1	Mon	Dec 12
10 - 1	Fri	Jan 13

## Step C-3: More Software Techniques

This is the 3<sup>rd</sup> V8 Designer Plus Software class. Topics include: Reshape, color wheel, block digitizing, freehand drawing, manual digitizing tools, morphing and carving tools, color blending and textured edges, outlining, sculptured fancy, ripple, & contour fills. You must complete Step C-1 and Step C-2 before taking C-3.

One 3-hour session \$175.00

10 - 1	Thu	Dec 15
10 - 1	Thu	Jan 13

Be sure to ask for a copy of the supply list for the classes.  
A few items to remember to bring to your mastery class:

- Print out My BERNINA classes manual
- Scissors, pencil,
- Machine Manual
- All machine accessories
- One spool of Aurifil thread - no white, black, cream or gray



Sun	Mon	Tue	Wed	Thu	Fri	Sat
<b>October</b>						1 9-10 Quilters Jackpot 11-2 Everybody Embroiders Club
2	3 10-2 Basic Operation 3-5 BSR Mastery  5:30-8:30 Sew Fundamental (3)	4	5 10-1 Sewing Lab <b>2-5 Designing Women Software</b> <b>6-8 Emb Divas Club Lecture</b>	6 10-1 Fall Embroidered Mini Table Runner 5:30-8:30 Pickle Pie Hoop Envy Club	7  Ricky Tims Reception	8  <b>Ricky Tims</b> 9-4:30
9 	10  5:30-8:30 Sew Fundamental (4)	11	12  <b>10-1 Emb Divas Club</b> <b>2-5 Emb Divas Club</b> <b>6-9 Emb Divas Club</b>	13 <b>10-2 Gourmet Club</b>  5-9 Basic Operation	14 10-2 Darling Durable Duffel  6-12 Quilting Under The Stars	15 10-4 Miranda Day Bag  <b>Super Duper Saturday</b>
16	17 Private Meeting  5:30-8:30 Sew Fundamental (5)	18 10-1 Happy Birthday Bench Pillow  6-9 Serger Workshop Session 1	19 10-1 Embroidering on a Purchased Knit Top  6-9 Furry Bears (1)	20 10-2 French Braid  6-9 Sewing Lab	21 10-3 BOO Table Top Display  4-6 Kids Create! Pillowcase	22 10-2 Intro to Wool Applique
23    30	24 10-1 Stitch Fun 5:30-8:30 Sew Fundamental (6)  31 6-9 Elegant Elements	25 10-1   6-9 Basic Serging	26 10-12 Hoot, Hoot Owl Placemats  6-9 Furry Bears (1)	27 10-4 Wish Upon a (Crazy) Star  5-9 Fab Five Remix	28 10-2 Embroidery Machine Intro  4-6 Advance Kids Create! Skirt	29 10-2 Double Diamond Quilt

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 10-1 Basics of Cover & Chain  6-9 Serger Workshop Session 2	2 10-1 Sewing Lab <b>2-5 Designing Women Software</b> <b>6-8 Emb Divas Club Lecture</b>	3 10-1 Winter Forest  5:30-8:30 Pickle Pie Hoop Envy Club	4 10-2 Back to School Sewing  4-6 Kids Create! Ruffled Apron	5 <b>9-10 Quilters Jackpot</b> <b>11-2 Everybody Embroiders Club</b>
6	7 10-2 Haute Pockets  6-9 Sew Together Bag	8 10-3 25 Days Until Christmas Table Top Display  6-8 Beginning Sashiko	9 <b>10-1 Emb Divas Club</b> <b>2-5 Emb Divas Club</b> <b>6-9 Emb Divas Club</b>	10 <b>10-2 Gourmet Club</b>  5:30-8:30 Stitch Fun	11 10-1 Quilt of Valor   6-12 Quilting Under The Stars	12 10-2 Australian Animals (1)  3-6 Pet Beds 
	14 10-3 Shimmering Triangles  6-9 Step C-1	15 10-3 Feather Christmas Tree or Wreath  6-9 Pieced Tuffet (1)	16 10-2 Sequoia Trees  6-9 Purses, Pieces & Parts	17	18  <b>Destination: Creativity</b>	19 10-2 Australian Animals (2)
20 	21	22	23 <b>Close at Noon</b> 	24 <b>Happy Thanksgiving</b>  <b>Closed</b>	25  4-6 Advance Kids Create! Skirt Cont.	26
27	28 10-2 Basic Operation  6-9 Just Pipe It!	29 10-4 Nature Sings  6-9 Pieced Tuffet (2)	30 10-4 880 Mastery  7-9 Tale of Two Factories	<b>November</b>		

Sun	Mon	Tue	Wed	Thu	Fri	Sat
December				1 10-1 Step C-2	2 10-4 Nora Traveler	3 9-10 Quilters Jackpot 11-2 Everybody Embroiders Club 3-4 Reusable Grocery Bag
4 	5 10-1 Micro Safe Hot Holders  Teachers Meeting	6 10-3 JOY Table Top Display  5-9 Embroidery Machine Intro	7 10-1 Sewing Lab 2-5 Designing Women Software 6-8 Emb Divas Lecture	8 10-2 Gourmet Sewing Club  5-9 Serger Workshop Session 3	9 10-3 Fanciful Fruit Coasters  6-12 Quilting Under The Stars	10 10-1 Garment Sewing 101 2-5 Holiday Towels on the 880
11	12 10-1 Step C-3  6-8 BSR Mastery	13 10-1 Basic Serging  6-8 Santa's Pet Collars	14  10-1 Emb Divas Club 2-5 Emb Divas Club 6-9 Emb Divas Club	15 10-1 Stitch Fun  6-9 Sewing Lab	16 10-3 Customize Your Bag	17 10-3 Speedy Serger Apron
18  Happy Hanukkah Dec 24—Jan 1	19	20	21	22	23	24 Closed at Noon to Wrap Presents 
<h2 style="margin: 0;">Santa's Workshop</h2> <p style="margin: 0;">Come in and use our open classroom for finishing those "secret" projects!</p>						
25  Merry Christmas	26	27 10-1 Step C-1  5:30-8:30 Stitch Fun	28 10-2 Basic Operation	29	30 "We Don't Want to Count It" Sale December 26 - 31 See page 8	31 4-6 Advanced Kids Create Girls Top

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1 	2	3 10-12 BSR Mastery 1-5 Embroidery Machine Intro 6-9 Basics of Cover & Chain	4 10-1 Sewing Lab 2-5 Designing Women Software 6-8 Emb Divas Club Lecture	5 10-4 880 Mastery  5:30-8:30 Pickle Pie Hoop Envy Club	6 10-2 Atlantic Flyway  4-6 Kids Create! Poncho	7 9-10 Quilters Jackpot 11-2 Everybody Embroiders Club Amanda Murphy 5-7 Trunk Show
8 Amanda Murphy Free Motion Quilting 10-4	9 Amanda Murphy Ruler Work 10-4 5:30-8:30 Sew Fundamental (1)	10 10-1 Collage Wall Hanging (1)  5-8 Step C-2	11 10-1 Emb Divas Club 2-5 Emb Divas Club 6-9 Emb Divas Club	12 10-2 Gourmet Club  5-9 Basic Operation	13 10-1 Step C-3 2-5 Stitch Fun  6-12 Quilting Under The Stars	14 10-1 Beginning Ruler Work 2-5 Advanced Ruler Work
15 	16 10-3 Cabo Bucket  5:30-8:30 Sew Fundamental (2)	17 10-2 Snack Tiime  6-8 The Artist's Way (1)	18 10-2 Butterflies & Sashiko  6-9 Medallion Pillow	19 10-4 Persian Dawn  6-9 Sewing Lab	20 10-3 Daily Inspirations Table Top Display 4-6 Advanced Kids Create! Girls Top Cont.	21 10-1 No Hands Piped Binding  2-6 Pet Beds 
22	23 10-1 Memory Bears (1) 2-5 Step C-1	24 10-1 Collage Wall Hanging (2) 2-5 Creative Option	25 10-1 Shorts for Boys 2-5 Basic Serging  6-9 Checkerboard Galore!	26 On the Road with Software V8 9-5 6-9 Quilting Fundamental (1)	27	28 10-12 REG Party
29 	30 10-1 Memory Bears (2) 5:30-8:30 Sew Fundamental (3)	31 10-1 A Hunk of Love 2-5 Basics of Cover & Chain 6-8 The Artist's Way (2)	January			

# Bernina Connection Clubs

Clubs are a great way to learn and make new friends at the same time!  
 Membership renewal is in January. Membership is January - December.  
 Joining later in the year? Dues are pro-rated on a quarterly basis.  
 Can't decide? You may attend **one club for \$25** (if space allows).

## Embroidery Divas Club

Annual Dues \$75.00

Lecture Wed 6 - 8 Oct 5, Nov 2, Dec 7, Jan 4  
 Hands-On Wed 10 - 1 Oct 12, Nov 9, Dec 14, Jan 11  
 Hands-On Wed 2 - 5 Oct 12, Nov 9, Dec 14, Jan 11  
 Hands-On Wed 6 - 9 Oct 12, Nov 9, Dec 14, Jan 11

A fantastic way to master your machine, express your creativity and be inspired by students and the teacher! Everyone is invited to the lecture for project overview and you choose which hands-on session you'll attend. This is the perfect follow-up for *embroidery* owners who have completed Mastery Classes. First year is free for new *embroidery* machine owners who purchased their machine at Bernina Connection.

## Everybody Embroiders Club

with Diane Mathus-Nagano

Annual Dues \$65.00

Sat 11 - 2 Oct 1, Nov 5, Dec 3, Jan 7

Now we have a weekend club for everyone who loves to embroider. The projects are fun and members help decide the scope and direction of this club. Don't miss any of the creativity. Join today!

## Designing Women Software Club

with Mary Lewkowicz

Annual Dues \$75.00

Wed 2 - 5 Oct 5, Nov 2, Dec 7, Jan 4

Enhance your knowledge beyond your Mastery Classes. Each month you will learn a new aspect of your software in greater detail. Bring your computers, notebooks and questions and get immediate answers and solutions to software problems. Don't forget the Show and Share! Bernina's Software Sampler is now part of what is covered in class - what an amazing amount of learning!

## Gourmet Sewing Club

with Mary Lewkowicz

Annual Dues \$65.00

Thu 10 - 2 Oct 13, Nov 10, Dec 8, Jan 12

Each month in Gourmet Sewing Club, you'll learn more about a particular sewing and/or quilting technique. You'll have an opportunity to "try before you buy" Bernina accessories that will make you a "gourmet" sewer or quilter. You'll also look at new patterns, books and notions. The club plans the projects, Mary comes up with the best techniques, and the results are just spectacular.



**Don't miss out  
 on our newest  
 embroidery club!**

## Hoop Envy Club

5:30 - 8:30 Thu

Oct 6, Nov 3, Dec 1, Jan 5

\$35 per month includes design pack  
 & 1 Kit

Pickle Pie's in the Hoop Embroidery and Applique Embroidery Designs make your embroidery & sewing projects fabulous! Pickle Pie's In the hoop projects, designs and appliques are professionally digitized in-house and come with helpful step-by-step, photo-packed instructions. Designs are only available through the Hoop Envy Club.



## Furry Bears

\$40.00

with Diane Mathus-Nagano for intermediate quilters

Wed Oct 19, 26 6 - 9

Fur bears are a classic cuddly keepsake! We will use teddy-bear making techniques to create a special 24" bear out of good quality fur. Can be highly addictive!

## Memory Bears

\$40.00

with Diane Mathus-Nagano for intermediate quilters

Mon Jan 23, 30 10 - 1



Make a memory bear as a gift for yourself or somebody else. We will use teddy bear making techniques to create special bears out of old quilts, unfinished quilt tops, jeans, cotton shirts or just about anything which you have a sentimental attachment. You can choose from 12", 18" or 24" size bears.

## Don't miss the Accessory Specials

October  
Spanish Hemstitch  
Attachment  
25% off



November 17-30  
25% off All Bernina presser feet  
& Embroidery hoops

## Introducing the Adjustable Ruler Foot #72

The #72 can be adjusted in height to adapt to a variety of fabric thicknesses. This makes the #72 foot the perfect presser foot for ruler work on BERNINA home sewing machines. It offers an excellent view of the needle and the point where it pierces the fabric. Can be used with 1/4" thick rulers.



## Quilters Jackpot

Sat 9 - 10  
Oct 1, Nov 5, Dec 3, Jan 7  
with Gail Shannon

### Looking for Adventurous Sewers!

We have a great group, called Quilters Jackpot and you are invited to join. It meets the first Saturday of each month. The fun is to create one 12½" block to contribute to a quilt. (Yes, you can create more!) What do you learn? Color theory and coordination of fabrics, skill building, learning new block designs as well as learning from other creative people. The best part: After joining the group and participating for three months, you are eligible to receive ALL the blocks for that month and win the Jackpot! You will have the blocks already made by your seam mates and you are ready to sew! Come to see and share ideas, challenges and fun times with others!



## HOW ARE LAWN MOWERS LIKE SEWING MACHINES?

I recently retired my old lawn mower. It was 25 years old. And it was used regularly. I found myself asking a question, "Who ever heard of a lawn mower lasting that long?". So I Googled it and discovered that the average mower lasts 8-10 years. Why did mine continue to serve faithfully for so many years? The longevity of my lawn mower can be attributed to two factors: Quality and maintenance. It was a brand known for exceptional durability, and it was routinely serviced. Can you see where this is going? The same is true in our sewing machine world.

### Quality:

Due to the realities of global manufacturing, the construction of many mechanical consumer products consists largely of plastic parts. Likewise, most brands of sewing machines now have plastic parts in essential internal locations. If used regularly, expect these machines to suffer a limited lifespan. However, there is good news! Bernina remains uninfluenced by this trend. The exterior covers are plastic to reduce weight, but the internal parts are forged from high grade steel, just like they were 120 years ago. A new Bernina purchased today will last much longer than my lawn mower did. There is no planned obsolescence. It will have the potential to continue sewing for multiple generations.

### Maintenance:

Lawn mowers, cars, and other sophisticated mechanical devices (including sewing machines) have a complex system of internal parts that move and rotate. Over time, dirt, grime and contaminated oil will migrate into the bearings, causing increased friction and wear. Don't wait until a problem develops, as deferred maintenance plays a real role in limiting the lifespan of mechanical devices. My lawn mower may have lasted only six years instead of twenty-five years if the oil had never been changed. How long would your car last with insufficient lubrication? Likewise, annual professional maintenance for your sewing machine can increase its life span many times over. We suggest that if it's been a while, bring your machine in to be Cleaned, Oiled, and Adjusted. We will spend several hours wiping dirt from every internal part, lubricating every friction point and tuning all settings to factory specifications.

So what is true for both lawn mowers and sewing machines? We believe that if you select a precision quality Bernina, and entrust us with its annual maintenance, your grandchildren may someday say, "Whoever heard of a sewing machine lasting this long?". Except unlike my lawn mower, they'll still be using it.

Larry Delceg – Service Department

# Holiday Sewing

## Fall Embroidered Mini Table Runner \$25.00

with **Mary Furniss** for beginners and beyond

Thu Oct 6 10 - 1

Everyone loves the colors of Fall! The mums are in bloom, the leaves are dazzling and the bittersweet is blazing. Use your embroidery machine to create all of these loves in one. The design comes in three sizes. Practice your piecing skills to complete this table runner or complete a Fall hand towel.

## BOO Table Top Display \$35.00

with **Cecile Babich Morrow** for confident beginners and beyond

Fri Oct 21 10 - 3



A not so spooky three dimensional display that is sure to delight party guests and trick or treaters alike. Machine embroidered appliqued letters, set on a cobweb quilted background are accented with three dimensional bats and spooky eyes.

## Wish Upon a (Crazy) Star \$40.00

with **Kim Serba** for beginners and beyond

Thu Oct 27 10 - 4

A pattern is simply a guide! This approach to quilting allows for fun, flexibility and finished projects. We will take a larger quilt project, look at the "Crazy" quilting technique and then modify the project to fit our busy lives. If you are interested in the process and in the journey, please join us in making this table runner.

## Winter Forest \$25.00

with **Kim Serba** for intermediate sewers

Thu Nov 3 10 - 1



Create an easy Winter Forest for the Season. Quick project ready for embellishments or simplicity, whichever you desire.

## 25 Days Until Christmas Table Top Display

\$35.00

with **Cecile Babich Morrow** for confident beginners and beyond

Tue Nov 8 10 - 3

Just looking at this Holiday table top display will put you in a festive mood. What a splendid way to count down to Christmas. Machine embroidered appliqued numbers followed by an appliqued Christmas tree.

## Sequoia Trees \$30.00

with **Sandee Stretch** for beginners and beyond

Wed Nov 16 10 - 2

This sequoia or redwood inspired quilt can represent the tree you would like to cut for the holidays. The "V" Block Trimmer ruler helps make this quilt accurate and easy to cut. Make it scrappy or plan your cool and warm greens making it more modern.

## Nature Sings \$40.00

with **Kim Serba** for confident beginners

Tue Nov 29 10 - 4

Decorating a tree can be daunting! This class will create a base tree that can stand alone in simple elegance or be embellished to compete with the grandest evergreens. Allow your creative energy to flow in this quick project that will be a holiday gift or family treasure.

## Feathered Christmas Tree or Wreath \$35.00

with **Beth Norris** for intermediate embroiderers

Tue Nov 15 10 - 3

The feathered Christmas Tree or wreath wall hanging is a perfect addition to your holiday décor. Make one or both! You can make them one of three ways: 1) Fused applique with machine stitched edges. 2) Applique with embroidered edges. 3) Lace filled embroidery (no applique).

## JOY Table Top Display \$35.00

with **Cecile Babich Morrow** for beginners and beyond

Tue Dec 6 10 - 3

Dress up your mantle with this beautiful display that celebrates the JOY of the season. Machine embroidered appliqued letters are accented with three-dimensional holly leaves and satin stitched holly berries.

## Santa Pet Collars \$20.00

with **Diane Mathus Nagano** for beginners and beyond

Tue Dec 13 6 - 8

Your special pet will be ready for the holidays in a custom collar made by you! Fun to make in seasonal fabrics and they make a great gift for the pet lover in your life! And with new hardware it's easy to change your pet's tags from one collar to another.

## Quilting under the Stars

\$25

6 - 12 Oct 14, Nov 11, Dec 9, Jan 13

Come to The Bernina Connection for a Friday night of food, fun, and friendship. We will provide dinner and there will be a BC staffer here to facilitate (that's fancy for help you with anything...) the group. There has been known to be a homemade dessert or two to share. Besides working on your own projects without interruptions (!!!) we will have lots of frivolity too! PS Bring your own drink!

# Quilts & More!

## French Braid \$30.00

with **Beth Norris** for intermediate quilters

Thu Oct 20 10 - 2

Learn to create this dramatic classic French Braid quilt. Once you have the method there are all sorts of variations with which to play. In class we'll get at least one "run" done.

## Hoot! Hoot! Place Mats \$20.00

with **Joan Salik** for beginners and beyond

Tue Oct 26 10 - 12

Halloween surprise! Funny owls on either a table runner or placemats. Make them in one easy session.

## Fab 5 Remix Quilt \$30.00

with **Peggy Morris** for beginners and beyond

Thu Oct 27 5 - 9

Fab 5 Remix has two basic quilts and 5 appliques to choose from. You can make the quilt seasonal, birds or for your favorite team. It goes together fast and fun!

## Diamond Double Quilt \$30.00

with **Beth Norris** for intermediate quilters

Sat Oct 29 10 - 2

With dramatic lines and a stunning effect, this quilt is made powerful with the accent fabric. And best yet...it is just one block simply twisted and turned! The pattern includes directions for five sizes of quilts, from baby to king. Precut 2½" strips work great!

## Shimmering Triangles \$40.00

with **Zoe Inslerman** for intermediate quilters

Mon Nov 14 10 - 4

This quilt looks so complex but is really just big squares surrounded by half-square triangles. The shimmer comes in the way you alternate your fabrics. If you use Kaffe Fassett fabrics, as Zoe did, the blending and shimmering is automatic and easy. So much fun seeing it come together I'd *almost* call it a no brainer!



## Atlantic Flyway \$30.00

with **Beth Norris** for intermediate quilters

Fri Jan 6 10 - 2

The quilt takes it's name from the migratory path of waterfowl, shorebirds and songbirds of the East Coast. Here you have geese landing North and South and every which way, so it's good for any season. You on the other hand, don't have to leave town to learn two quite different styles of "geese" blocks and we'll do just a little bit of paper piecing to build a perfect guiding star.

## Australian Animals \$60.00

with **Joan Salik** for beginners and beyond

Sat Nov 12,19 10 - 2

Use the stunning Australian fabrics to create a wall hanging of one animal. One pattern is included in class and others will be available for purchase.

## Collage Wall Hanging \$40.00

with **Lynn Pfaff** for all levels

Tue Jan 10, 24 10 - 1

Come create your own fabric collage wall hanging using any one of Laura Heine's of Fiberworks collage patterns. Laura has developed a method to create unique collages using fabrics with large floral designs and fusing techniques to make it come alive. Learn her techniques in class



including her methods of quilting for your unique art piece. In the first class you will be creating your collage and in session two you will learn her quilting techniques and be ready for binding.

## Snack Time \$30.00

with **Joan Salik** for intermediate quilters

Tue Jan 17 10 - 2

This fun quilt uses the Hex N More ruler and goes together with no "Y" seams. Use different fabrics for each block and have a quilt of different "snacks".

## Butterflies & Sashiko Wall Hanging \$30.00

with **Gail Shannon** for beginners and beyond

Wed Jan 18 10 - 2

This second project in the Sashiko series is a beautiful signature design by Sylvia Pippen. This wall hanging combines traditional Sashiko and turn-applique techniques. You will be a champ by the end of the class while relaxing with this take-along anywhere project. All supplies are in a kit and ready to go.



## A Hunk of Love \$25.00

with **Gail Shannon** for beginners and beyond

Wed Jan 31 10 - 1



This fun pillow can be your quick gift and a great way to use those clever word-fabrics! Come join us using the laser applique pieces, that can be fused for easy application. Check out this easy applique technique that will have you creating pillows for all your loved ones!



## Machine Quilting with Gina Perkes

Gina Perkes is a self proclaimed "Artoholic". She is a lover of all art, but her three favorites are photography, culinary and QUILTING! As an award winning quilter we are fortunate to have her teaching at The Bernina Connection!

### Beginning Ruler Work

Saturday, January 14 10 - 1 \$35

Discover the new ruler craze that is taking over the free motion quilting world! Gina will show you how to set up your machine so that you can use acrylic rulers safely and effectively to create designs while free motion quilting. She will discuss the proper foot to use and how to hold the rulers properly so that you will be more effective in your technique. You will then learn some designs that can be created using a variety of rulers!



### Advanced Ruler Work

Saturday, January 14 2 - 5 \$35

Take your ruler work to the next level in this class! Gina will show you how to use rulers to stylize your quilting designs with precision and accuracy. You will discover how to gain versatility with each ruler and adjust them to fit the size of your quilting space. She will also discuss how to use rulers with grid stencils as a reference for perfect placement when building designs.

VETERANS DAY CELEBRATION  
**SALE**  
October 31–November 7

**0%**  
Interest for 60 Months!\*

Minimum purchase \$8,000

PLUS†

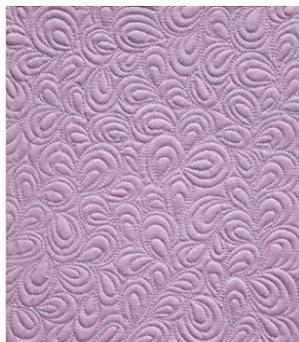
- \$500 off Q 20 sit-down model machine
- \$750 off E16
- \$750 off Q 20 machine with frame
- \$1,000 off Q 24 machine with frame

made to create



## Long Arm Quilting with BERNINA

- ◆ BERNINA Longarm Stitch Regulator (BLSR)
- ◆ Exclusive Tension Control
- ◆ Unique Threading Path & Integrated Bobbin Winder
- ◆ Unique User Interface
- ◆ It's a BERNINA!



# The Wide World of Embroidery



## Embroidery Projects

### Fanciful Fruit Coasters \$35.00

with Cecile Babich Morrow for all levels

Fri Dec 9 10 - 3

Four delicious appliqued fruit coasters with three dimensional leaves will dress up and protect your table top. These yummy coasters are made almost entirely "in the hoop" and come together quickly and would be the perfect gift!

### Daily Inspirations Wall Hanging \$35.00

with Cecile Babich Morrow for all levels

Fri Jan 20 10 - 3

Choose from three inspirational wall hangings. Perfect to decorate your home or make and give as a treasured gift.

## 880 Excitement!

with Mary Furniss

### Holiday Towels on the 880 \$25

Sat Dec 10 2 - 5

Create quick and easy holiday towels using the built-in creative functions of the Bernina 880. As an added touch, make customized ribbon using the Stitch Designer to create a new stitch in combination with a holiday sentiment.

## What's new in embroidery designs?!



### Lunch Box Quilts

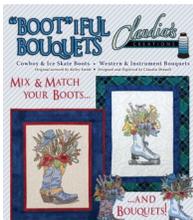


Embroidery designs styled after Recipes for ...  
Creativity, Friendship, Happiness, Joyfulness, Learning, Love, Marriage, Success and Good Life



### Tis the Season

### Bootiful Bouquets



Sprinkle a little fun on your applique!

Lil' Elemenopea combines big, bold lettering with brightly colored fabrics in a smaller 4" letter size. The letters can be used to personalize just about anything - aprons, tea towels, pillow cases, quilts, throws, make-up bags, purses... you name it!

Lil' Elemenopea  
Embroidery Machine Applique

Create flawless embroidery with the B700 embroidery machine, an embroidery only machine designed for the embroidery enthusiast! Thanks to the Pinpoint Placement feature, accurate design positioning is easy. The B700 offers an exclusive level of embroidery control for effortless, fast and immaculate embroidery results. This is your dream machine.

- ◆ Pinpoint Placement
- ◆ Invisible Secure
- ◆ Embroidery Consultant
- ◆ Thread-up Command
- ◆ Programmable Jump Stitch Cutting
- ◆ Thread Away Mode

## INTRODUCING THE NEW BERNINA 700 FOR EMBROIDERY.

PICK UP THE NEW B 700 TODAY!



**BERNINA**

# BC COMMUNITY CONNECTION



## Quilts of Valor

Friday November 11 10 - 1 with Mary Furniss

A Quilt of Valor is a wartime quilt made to honor our war wounded. It is a tangible way to say: "Thank you for your service, sacrifice and valor for our country."

Bernina Connection celebrates our soldiers by assembling quilts to be sent to the Quilts of Valor Project. Bring your own quilt pattern and fabrics or assemble a predetermined quilt pattern. Like hand sewing? We have a few quilts that need to be finished with binding and a label before sending.

Quilt tops will be completed to send to the project. We will have machines set up in the classroom or you are welcome to bring your own machine. Please RSVP so we can plan. For more information about Quilts of Valor go to [www.qovf.org](http://www.qovf.org). Thanks for your support!

## Back to School Sewing

Fri Nov 4 10 - 2

Join us for a day of sewing to make garments for the Back to School Clothing Drive. Each year this organization clothes over 5,000 children in Maricopa County. Clothing for all ages and sizes are needed. There will be clothing already cut out to sew, but you are welcome to bring your own fabric and patterns. There is a special need for clothing for older, larger girls. If you can't attend, we are accepting unopened packages of underwear and socks for all ages and sizes.



Tuesday October 25 10 - 1

Join Cecile, DiAnn and friends in making heart shaped pillows for breast cancer survivors that will be given to women at the time of their surgery. We need people of all ages and expertise to cut, stitch, stuff, and attach labels.

Since May 2004, over 6000 hearts have been made with materials donated by friends. Tina's Treasures at Virginia Piper Cancer Center at Scottsdale Shea Healthcare, Wellness Community and other surgi-centers receive and distribute these hearts. Hearts are always available at BC for those who need them.

Won't you come help with this project? A little of your time or resources can really make a difference for someone experiencing breast cancer. Call to let us know that you are coming and if you are bringing your sewing machine so we can plan for machines, work stations and fabric. Working kids are welcome!

## Win a \$10 Store Credit!

We're trying to cut back on using bags and have an incentive for you to "bring your own" when shopping at BC. Make your very own **BC Go Green Bag** by purchasing a \$10 kit from BC (kit includes the BC Logo and 1/4 yard of fabric). You supply the canvas bag and additional embellishments to cover ALL previous advertising on the bag. Kits are available at the register. **Why should you use a BC Go Green Bag?** Each time you use your **Go Green BC Bag or Destination: Creativity Bag**, you get a ticket to enter the monthly drawing for a \$10.00 store credit!



Do you have a **BERNINA Preferred Customer Card?** Apply today at [www.berninausa.com](http://www.berninausa.com)

Use it EVERYDAY for EVERYTHING in the store!



## Shorts for Boys

Wed Jan 25 10 - 1

Share your love of sewing and helping under privileged boys by making a new pair of shorts for a young boy. Kits and instructions will be provided. Just bring your sewing machine, a neutral thread and feel the joy of helping someone in need.

## Calling All Beginning Sewers

Bernina Connection welcomes all sewers (and sewing machines) of all ages and levels to our classes. We like the excitement and enthusiasm that new sewers bring to our store. The classes listed are just a few of the suggestions our staff recommends for learning basic skills. If you have a special request or any question, feel free to ask us.

*Japanese Sashiko Hand Embroidery, Intro to Wool Applique, Just Pipe It!, No Hands Piped Binding, Checkerboards Galore, Reusable Grocery Bags, Sew Fundamental, Quilting Fundamental, Customize Your Bag, Nora Traveler, Garment 101, Pieced Tuffet, Hoop Envy Club, Fall Embroidered Mini Table Runner, Santa Pet Collars, Sequoia Trees, Hoot! Hoot! Placemats, A Hunk of Love, Fanciful Fruit Coasters and more!*



## Shelter Pet Beds

Saturday, November 12 3 - 6

Saturday, January 21 2 - 6

- ♣ You bring your fabric scraps
- ♣ Some of us make dog beds
- ♣ Some of us deliver dog beds
- ♣ We all love our animals!

Debbie Lemon has planned an afternoon Shelter Pet Beds Sew-In. Come together with friends and lets get a production line going to really crank out some beds. Debbie knows a shelter in Mesa that's in great need of beds. Our goal is to be sure those cats and dogs have something warm and soft to sleep on!



BERNINA SUPER DUPER SATURDAY • ONE DAY ONLY • OCTOBER 15

**FREE**  
BERNINA SEWING STUDIO  
BY KOALA WITH PURCHASE OF  
A BERNINA 880 OR B 790  
**A \$4,499 VALUE!†**



PLUS

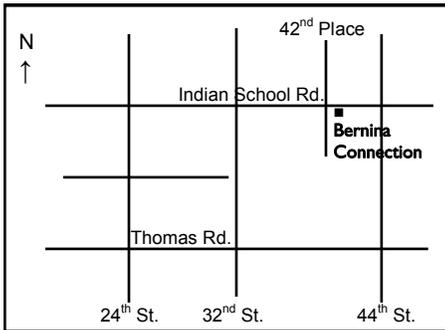
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Interest for  
**72**  
Months!\*

**BERNINA**  
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Store hours  
 Monday - Saturday 9:30 AM - 6:00 PM  
 Closed Sunday  
[www.berninaconnection.com](http://www.berninaconnection.com)  
[bcreative@berninaconnection.com](mailto:bcreative@berninaconnection.com)



We're on the south side of Indian School Rd. next to Arcadia Yacht Club. Plenty of parking in the back of the building.

## REG(istration) Party

**10 AM - 12 PM Sat Sept 24**  
 for the **October - January 2016/2017 Newsletter!**  
 Come and meet our teachers, see their class samples and find out what each class and club is all about.  
 Register for class and get a 20% off sticker for a *one time* purchase of class supplies.  
 Of course we'll have refreshments!

Plan now to attend the  
**next REG Party**  
**10 AM - 12 PM Sat Jan 28**  
 for the **February - May Newsletter!**

## Special Dates!

Oct 25	Breast Cancer Comfort Hearts
Nov 4 & 5	Fabulous 14th Anniversary
Nov 18 & 19	Destination Creativity
Nov 23	Closed at Noon
Nov 24	CLOSED Thanksgiving Day
Dec 24	Closed at Noon
Dec 25	CLOSED Christmas Day
Dec 31	Closed at Noon for Inventory
Jan 1	CLOSED New Years Day

## What do you get when you buy a machine from *The Bernina Connection?*

- When you buy a machine from BC, we become your new extended family.
- 4 to 23 hours of *free* hands-on Machine Mastery classes to learn everything you need to know about how to use your machine.
- If you need a refresher lesson on your machine, you can repeat a Mastery class again for free. You can take the classes more than once for a refresher!
- A one-year free membership in any BC club, such as: Embroidery Divas Club, Gourmet Sewing Club, Everybody Embroiders Club or Designing Women Club. That's 36-60 hours of free classes.
- Customer service and support from the most talented staff and teachers *on the planet!*
- At least 1 year free clean, oil and adjust machine servicing. Great trade up policy, just ask for details!
- 20% discount on the purchase of any cabinet or sewing furniture.
- Special financing terms available with the *Bernina Credit Card*.
- Great customer service just like we give every customer who walks through the door or uses our online store at [www.berninaconnection.com](http://www.berninaconnection.com)!