



## Utah Quilting & Sewing Marketplace

*Recognizing the ideas, thoughts and artistic creations in the sphere of quilting, sewing and creating with fiber.*

### Show Program 2017 Ad Specifications & Information May 4-6, 2017

South Towne Expo Center, Sandy, Utah

Show program advertisers must be current UQSM vendors, sponsors, or teachers to have an ad considered. The program follows a **two column format** and all ads will be **printed in full color**.

### AD SPECIFICATIONS

Ads will only be accepted in the following formats and print quality:

- PDF (CMYK, press quality)
- EPS (Illustrator, CMYK, fonts outlined)
- TIF or PSD (CMKY)
- Publisher, Microsoft Word, or other layout program ads must be sent as PDF files

### RESOLUTION

Files must be at least 300-dpi resolution for quality printing. If you have a lower dpi file image it is fine as long as the final images measure larger than 8" x 10" in size. Contact us if you have questions.

### FILE ISSUES

If you are having trouble putting together an appropriate ad for the publication please let us know and we can direct you to someone who can help you with your ad. We can also create the ad for you. Cost for creation or modification is \$65 for a quarter or half page ad, \$100 for a full-page ad.

### SUBMISSION

Please send files to [jina@downunderdiversions.com](mailto:jina@downunderdiversions.com). **Limit email file size to 8MB or less.** If your file is larger, please upload it to [Wetransfer.com](http://Wetransfer.com), [Dropbox.com](http://Dropbox.com), or [Google Drive](http://Google Drive) which are free of charge, and email a link to the uploaded file.

## PAYMENT INFORMATION

Payment must be received at the time of submission and can be made by sending a check payable to UQSM. Mail to: UQSM c/o Moana Burgess 25 South 100 West Alpine, Utah 84004

## AD SUBMISSION DEADLINE

March 15, 2017

[www.uqsmshow.com](http://www.uqsmshow.com)

AD SIZE	COST SUBMISSION SIZE	COST	FREE WITH SPONSORSHIP
Full Page Ad (full bleed)	8.625" x 11.125"	\$700	\$2500+ Sponsorships
Trim size	8.125" x 10.625"		
Content safe area	7.25" x 9.75"		

AD SIZE	COST SUBMISSION SIZE	COST	FREE WITH SPONSORSHIP
Half-page Ad (horizontal)	7.25" x 4.5"	\$350	\$1500 Sponsorships
Half-page Ad (vertical)	3.5" x 9"		

AD SIZE	COST SUBMISSION SIZE	COST	FREE WITH SPONSORSHIP
Quarter-pg. ad (vertical)	3.5" x 4.5"	\$200	\$500-1000 Sponsorships