



eNewsletter

The nation's largest sewing show, tailored for novices and experts alike!

www.sewexpo.com

Issue 81, November 2016

2017 Expo Dates - March 2-5, 2017 **Puyallup, Washington**

Dear Expo Fans,

The holidays are just around the corner, and there is so much to look forward to! Not just the treats and time with loved ones, but knowing that the Sewing and Stitchery Expo will soon be here. We are hard at work on the 2017 brochure and know that you can't wait to see what's in store. We can hardly wait ourselves!

Don't forget about the pre-Expo classes offered on Wednesday, March 1. These are 4-Needle Classes and there are both sewing and non-sewing options (S=Sewing Machine Classes; NS= Non-Sewing Machine Classes). I mentioned a few you might want to consider in the last newsletter. Here are a couple more to think about:

"Pattern Alteration Boot Camp", Lorraine Henry (NS)

Learn the essential elements about fit and how it applies to pattern alteration. The basics of measuring, amounts of necessary ease, and the principles and guidelines of pattern alteration will be explained in detail. See examples of three different types of alteration- slash, pivot and slide, and seam method, and how best to use them to apply to your alteration. Have a hands-on experience using half scale practice patterns. You will complete alterations for 6-7 figure variations for some commonly needed changes in the bust, back, abdomen, buttocks, and arms. All of the above are what you need to know to become a "Sew Successful Seamstress!"

"Couture Hand Beaded Embellishing / Edging & Fringe", Cindy Rowell (NS)

Beaded edgings and beaded fringe are the perfect embellishing for necklines, collars, cuffs and even hems. Learn a variety of simple techniques that can be used in a number of ways to accent any project. Students will embellish a premade needle case utilizing techniques learned in class.



For Quilter's Night Out, we have Kym Goldup-Graham and Ann Duncan all the way from Australia, inventors of the Sewing Revolution Rulers and authors of the *Infinity Quilt Book*. Kym and Ann's motto is: "What is the point of having knowledge if you don't share it." They will share techniques they have learned along the way, as well as some hysterical stories of their travels around the world teaching. Kym and Ann will also tell you the story behind the first ruler they invented and describe how each ruler is used to make the life of the sewer, machine embroiderer, quilter, or patch worker much easier. Be prepared to see some amazing quilts and samples they have done, and to

learn how they did it! You are welcome to take pictures, so feel free to bring your camera.

I told you we would have a **HAT CONTEST** at this year's Expo. This is a fun activity that anyone can participate in. There will be a contest every day of the Expo at 12:30 on the "Free Stage" and we will have three categories for winners: Most Glamorous, Most Outrageous, and Most Sewing Related. Here are the rules:

1. One entry per person (This means you can only enter to participate for one day.)
2. Entry forms can be found at www.sewexpo.com. You can submit yours by e-mail at wsuconf@wsu.edu by **February 15, 2017**. You can also pick up an entry form at the ticket booth onsite and submit it at the Information Booth in the Showplex. If you are turning your form in onsite, you must take it to the Information Booth at least one day before the contest. (For example, if you want to be in Saturday's contest, we need your form by Friday.)
3. 50 entries will be accepted per day.
4. Hats will be judged based on Appearance (40%), Creativity (30%), and Degree of Difficulty (30%). A panel of volunteer/staff will do the judging.
5. Contestants must model their hats on the "Free Stage" show.
6. All decisions are final.

Remember to book your hotel room! They are going fast in the immediate area of the Expo. Here are a few more tips for first-timers:

- Plan to register early! Many of the seminars fill up very quickly.

- Wear comfortable walking shoes and plan your schedule with the fairgrounds map in hand.
- Wheeled carts and totes are not permitted on the vendor floor, but umbrella-style strollers carrying children are welcome. However, strollers cannot be used as shopping carts. Wheelchairs are available for free at the Information Booth on a first-come, first-served basis. You can also contact Wheelchair Haven at 253-926-8971 to rent a wheelchair or scooter. If you have other ADA needs, please contact WSU Conference Management at 253-445-4629.
- Use the Package Check for hands-free shopping.

RV parking is available! For your convenience, the Orange Gate entrance will open from 7 am to 10 am. You may exit the Orange Gate at any time. Please contact the Washington State Fair Events Center at 253-845-1771 to reserve a spot for your RV.

Remember to keep sharing your projects with everyone on our Facebook page. You might just inspire someone to try something new!

Look for the brochure on-line December 20 and on-line registration to open in early January 2017. Don't forget to check the website for changes and new information. www.sewexpo.com

Joanne Ross, Director
www.sewexpo.com



Joanne Ross
 Director

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