



# News Blast

April 2017

## What's New

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#### What's New at Louise's

New thread colors and a new line of overdyed silks.

#### Classes

Don't miss out on Kitchen Rooster, a delightful stumpwork and ribbonwork design from Kelly Clark.

#### Heirlooms

Karen Chrissinger discusses making heirlooms.

#### Stitch-Bit

"So, where do I start stitching?"

#### Trunk Show

Rebecca Wood Designs will be our featured trunk show.

#### Store Calendar

#### Canvases

Get started on your holiday ornaments. Deadlines for finishing are around the corner.

#### Birthday Coupon

#### Contact Us:

244 W. Olentangy St.

Powell, OH

(614) 436-3905

Jill@louisesneedlework.com

<https://www.facebook.com/LouisesNeedlework>

#### Store Hours: (EST)

Monday: 10am to 4pm

Tuesday: 10am to 7pm

Wednesday: 10am to 4pm

Thursday: 10am to 4pm

Friday: 10am to 4pm

Saturday: 10am to 4pm

It is said that April showers bring May flowers and we have had such good weather that some flowers and trees are already blooming. The trees in the parking lot are blooming at Louise's and we are "blooming" with new items inside the store. I always look for new and different items at market, whether it be threads, finishing, or canvases.

This year we purchased another complete line of overdyed silk. Threadworx has over dyed Au Vera Soie and has over 60 wonderful colors. We also added all the new colors to our Silk Road Fibers and to the Pepper Pot hand painted lines. In addition, we are now carrying the most popular colors of Threadworx over dyed Vineyard Silk for those that do not like to strand silks. We will be adding to this line soon, as the requests keep coming in.



When looking for canvases we found the most adorable new canvases and finishing ideas from Cheryl Schaeffer and Annie Lee. These ladies are so creative and have really outdone themselves with this new creation. Just look at this darling set of ELF letters and how they are finished and displayed with the Elf on the Shelf. JOY and NOEL are also available.



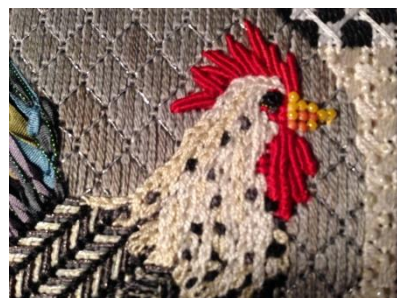


There are several young designers that have started canvas lines. A couple of them were at market. Jessica Chaney of Lycette Designs showed her line at TNNA for the first time as did Two Sisters Needlepoint. Two Sisters took over Barbara Bergsten designs and have added many of their own designs to the line. Colonial Needle has added a new line as well. SOS Needlepoint is a new line of geometric canvases that were designed to fit all of the Lee leather pieces. These canvases are young, contemporary and fun and a youthful look to the Lee leather goods. Louise's is proud to carry all of these design lines in the shop. We are always ordering and receiving new items so be sure to stop in and check out our selection of threads and canvases.

## Classes

Kelly Clark Kitchen Rooster September 22 -23, 2017

Join us for this fabulous 2 day class with Kelly Clark. Learn stumpwork techniques as well as silk ribbon techniques on this beautiful canvas. Breakfast and lunch are included along with many other surprises. Call the shop for details. 614-436-3905



## Heirlooms

Working at Louise's has allowed me to view some outstanding and beautiful needlepoint projects. I often ask the customer what are they going to do with the piece and what is the significance. Many times I do not get a quick answer...as if it was never a thought. Is it a gift? Did you make it for yourself? Is it a memorable piece for a special person? Are you stitching just to stitch? But my favorite question... Is it an heirloom to stay within the family?

When the needlepoint bug hit me (and it hit hard!), and a few months into the hobby/art, I realized I needed to place a value on my work for my self-worth. I was getting full support to indulge in this new found obsession from the husband and the daughter and the friends. But, it kept crossing my mind and became a worry for me as to what I would do with all the prolific stitching I was accomplishing. And quite honestly, I placed a dollar amount on my output, wanting to make sure I was being sensible with my needlepoint expenditures.



I think during the first couple of years, the fan club was very supportive "just because". But then, my work began to take on a larger perspective and become more about my personality and what I liked to stitch and my artistic thought. And the family and friends began to perk up their interest in what was I "producing". At this point, I had also started to favor doing large pieces of work and preferred my work framed. One day, a close friend asked if I would stitch a picture for her birthday. I did. There was an outcry from the family - and not from the husband or daughter! The two grandkids immediately wanted to know where their pictures were.



So...I started the legacy of producing heirlooms for the grandchildren. I thought that maybe after two or three projects dedicated to them they would lose interest. Not so! I had fueled the fire! Now, when I hit the door with a new canvas, the "heirs to be" pick and choose and even argue over who gets what canvas when finished. I now worry about subject matter to fit their adult years (hoping my works of art will hang in their homes). Cats and masculine projects for the grandson...rabbits and flowers for the granddaughter. And of course, I still have to do an occasional piece for my daughter, and my husband, and my best friend...never ending! I think I have found purpose for my love of needlepoint!

I know that many a Christmas stocking and ornament are lovingly stitched with that heirloom tradition in mind. And it makes me smile when I see all these sentimental pieces come back from the finisher knowing they are meant for someone special. But, be sure that all your other stitching projects have a purpose too! Assign them to a loved one or a special friend to be shared. Make your heartfelt work important!



A final note, the four needlepoint pictures of cats, "Elvis", "Elton John", "Miss Kitty", and "Phoenix the Cat" (named by me) are the first series of pictures that I did for the grandchildren. They hang in my home for now. The grandkids know their assignments.



## ***Stitch-Bit for April***

Where do I start a stitch pattern in an area?

Typically, it is best to start a row of stitching going across the widest part of the area being stitched. Once the pattern is set, it makes for easier continuation of the pattern and less mistakes!

## ***Trunk Show***

Rebecca Wood designs will be our featured trunk show in April. Check out just a few of her adorable designs.



## ***April Calendar***

**Stitch In** - Our next monthly ***Stitch In*** will be Saturday, April 22, 2017 from 1:00 to 4:00 pm. No instruction or fees – just a fun time with other great stitchers. Share your ideas and learn from others. Refreshments are provided.

**Threads, Stitches and More** - every Monday, 1:00 to 4:00 pm - an informal canvas embellishment class with Karen Chrissinger. Classes are \$11 for two hours and \$15 for three hours.

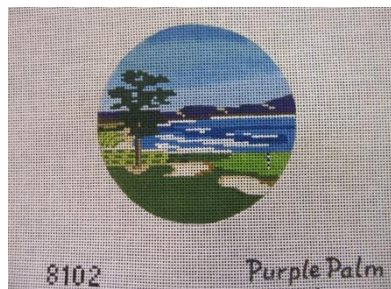
**Sip and Stitch** – every Tuesday, 7:00 to 9:00 pm - an informal canvas embellishment class, with Jill Elia - and wine. Classes are \$11.

**Thursdays with Karen** - every Thursday, 1:00 to 4:00 pm - an informal canvas embellishment class. Classes are \$11 for two hours and \$15 for three hours.

**Private Classes** – One-on-one sessions are also available. These sessions are \$25/hour and require advance arrangements.

## New Ornament Canvases

Check out these adorable ornaments ready to stitch for holiday giving. As a reminder, our largest finisher has set the following deadlines for finishing: Thanksgiving, Chanukah - August 11, 2017 and Christmas - August 18, 2017.



### Pebble Beach Round \$70

Purple Palm Designs. Hand painted on 18 mesh canvas. Total canvas size 8 x 8.



### Cook Nutcracker \$69

Mary Lake Thompson for Melissa Shirley Designs. Handpainted on 18 mesh. Canvas size 8 x 8.



### Fire Fighter Topper \$50

The Studio Midwest Designs. Handpainted canvas on 13 mesh. Canvas size is 11 x 11.



### Scarf Deer \$63

Debbie Mumm for Melissa Shirley Designs. Handpainted on 18 mesh. Canvas size 9 x 9.



### Cabin Ornament \$63

Debbie Mumm for Melissa Shirley Designs. Handpainted on 18 mesh. Canvas size 9 x 9.



### Cool Wheels Fire Engine \$75

The Studio Midwest Designs. Handpainted canvas on 18 mesh. Canvas size is 10 x 12.

## April Birthday Bucks



### Louise's Needlework

244 W. Olentangy St.  
Powell, OH 43065

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## 20% OFF Your Total Purchase

During the month of April, bring this coupon and proof of April birth date. One coupon per year per newsletter subscriber. May not be combined with other coupons and may not be used for the purchase of gift certificates or trunk show canvases. To use this coupon for special orders, coupon must be present and payment received at the time special orders are placed.

Expires April 30, 2017

*Happy Stitching!*