Lazy Hazy Crazy Days of Summer

We’re rolling out those “Lazy, Hazy, Crazy Days of Summer!” Some of you will recognize this phrase from a lively tune back in the early ‘60s. The song may be vintage, but it’s wonderfully vibrant today as we embark on a fun-filled season of warmth here at Steves—which the summer sun shines from May through September!

We’re kicking things off with one of our rare 10-day sales, May 12-21, during which you’ll find sales in virtually every product line! And we’ll kick that off with a big DIME event where you’ll get a day full of exciting new instruction, plus lunch (for mere peanuts). We’ll be hosting a Mother’s Day Brunch for one and all. Then two events will focus on DIY Machine Maintenance, and will feature none other than Steve himself who will share his consummate expertise and wit in both a Seminar and a hands-on Workshop. Our Summer Camps begin in June and will feature a delightful array of projects and learning from one of the most experienced instructors in the industry. Then we’ll celebrate summer fun with three Sew-sational Summer Seminars. Continued on Pg. 2

Mary Fons Coming Here!

We at Steves are so honored to bring you writer, quilter, designer, and TV host, Mary Fons. Though relatively young, Mary already has a storied career. She created Quilty, a weekly online how-to program for beginner quilters and served four years as editor and creative director of Quilty magazine. She is a bi-monthly columnist for Quilts, Inc., and co-host of Love of Quilting on public television alongside her mother, Marianne Fons.

Mary authored Make + Love Quilts: Scrap Quilts for the 21st Century and Dear Quilty, a retrospective; and a pattern book from the pages of Quilty magazine. She’s launched her own fabric... Continued on Pg. 2

Contest /Drawing

This is a simple one! Our giant sun will greet you when you visit us. And if you get your picture taken in front of it, you can enter our prize drawing to win a $25, $50, or $100 Steves gift card. Add to the fun by including your photo in Facebook. Limited time, come soon!
Lazy Hazy Crazy Days (continued)

nars featuring 3 of our most popular instructors. And each of these events is complimentary: Let’s Go Fly a Kite, Wide World of Color, and Tons of Tempting Techniques (a $5 deposit holds your spot and a modest kit fee may apply). Find out more about all these awesome summer activities throughout the pages of this newsletter.

Of course throughout the summer will we’ll keep you posted about additional sales and events through our weekly Email Broadcasts. Make sure you’re in the club—Steve’s Club that is—so you’ll receive these informative weekly notifications.

BTW, please be sure to read our “Ensuring the Future article.”

Mary Fons (continued)

line as well as a pattern line called Small Wonders (in association with Mc Calls). As an amateur quilt historian, she serves on the board of the International Quilt Study Center & Museum at the University of Nebraska. Mary lectures and teaches widely and is known for her engaging and enthusiastic style. You’re going to LOVE Mary Fons! She’ll be with us September 8 & 9. While it’s not yet on the website (and probably won’t be until mid-summer) we’ll notify you via our weekly Email Broadcast, where you’ll also get more details. So for now, just make sure you’re in Steves Club to receive our weekly broadcasts, and mark your calendar.

Editorial by Lou Chandler

About 5 years ago I embarked on a journey here at Steves as Director of Marketing, and have thoroughly enjoyed the ride. Now, though, I’m arriving at the destination called retirement, and will soon be taking my leave. Before I go, though, I’d like to take this opportunity to share with you some of my observations (BTW, Steve doesn’t know I’ve been planning this :-)

My career has taken me through a wide range of different environments—from small organizations to fortune 500 corporations. On this journey, I’ve observed that employees and customers typically feel some degree of animosity for, or dissatisfaction with, the person at the top. But I’m here to tell you that this is not the case here at Steves. I’ve observed the goodness in this man time after time, and that goodness is felt by employees and customers alike. Our tagline “We take good care of our customers and the bottom line takes care of itself,” is a direct quote from Steve, and he wholeheartedly subscribes to it.

So, as my parting shot, I thought I’d give a few of you the opportunity to share just a thought or two about Steve…

“In the twenty five years I have known Steve I have NEVER seen him without a smile. It is so nice to see an owner of a business really enjoy his job and his customers. Thank you for keeping us all smiling.”
Lee Geissler

“Over the years Steve has shown his generosity to me again and again. But I think the most overwhelming reason I shop there is the fact that Steve stands behind his products and service 1000%. That is not a typo--Steve goes beyond 100% guarantees. Steve is a man of his word; fair, honest, and by god he stands 1000% behind whatever he sells—big or little. That's my story, and I'm sticking to it! Joan Gunder

“When I was buying kitchen appliances, Steve couldn’t have been more helpful. He didn’t just answer all my many questions, he answered them in an honest and caring way. And I really appreciated his warm, fun-loving manner. I felt that he absolutely had my back and would not let anything go awry with the transaction or installation. (His installations, BTW, were flawless.) Sarah Smith

“Once, when I needed a new vacuum, Steve took the time to explain all the features and how each model differed from the other. But that's not all. After I made my selection, Steve unpackaged everything, put the new vacuum together, and got rid of the boxes and packaging. That wasn't the best part! To make sure I was completely comfortable, he labeled which cleaning feet to use on each type of floor. That's above and beyond!” Linda Mitchell
Editorial (continued)

“Would that all store owners were like Steve. He really cares about each and every customer. He is always willing to go out of his way to find what you’re looking for. And, while working hard, he is always pleasant. And, who knows more about sewing machines than Steve? Simple answer - no one.”  Gloria Clark

And allow me one additional quick parting shot to give a little shout-out to our staff who regularly go the extra mile. The quote below is representative of this:

“I was panicked about needing a certain kind of machine foot in preparation for a class the following day. I walked into Steve’s and there was a lot going on — everyone was incredibly busy. In spite of that, Robert calmly listened to my concerns and took the time to explain each of the options that I could use. At a normal store, the sales person would have just pulled an expensive foot off the wall and sold it to me. Not Robert — he showed me several choices, explained each of them clearly, and even took the time to take me to a machine to practice using the one he recommended. And, it was not the expensive one! He was so patient and understanding, and I walked out of the store feeling confident that I could fully participate in my next day’s class.  Linda Mitchell

I would like to have given all of you the opportunity to share your thoughts here, because I hear sentiments like these all the time! But alas, space is limited.

And so I bid you all a fond farewell; but I hasten to add that I will, of course, remain involved with the store in the capacity of frequent customer and frequent participant in classes & events (and also, perhaps, as a consultant on a project or two). I’d very much like to express my appreciation for your responses to my marketing messages, and for the business you’ve brought to this wonderful “community circle” called Steves! I look forward to a continued association with you all, and hope to see you here often!  Lou Chandler
Helpful Hints by Donna & Irene LeBlanc

Donna LeBlanc and her mother Irene are prolific, gifted quilters. So we were eager to glean wisdom from both of them. Enjoy!

For a quilt label, Donna often traces a shape or motif from the quilt top (such as a triangle or leaf or flower shape) onto the paper backing of fusible web and fuses that to the back of a light-colored fabric from the quilt top. With this stiff backing, it’s easier to write the label using Pigma marking pens (available at Steves), cut out and fuse the label to the quilt back, and then hand-stitch the edges to secure them.

Irene likes to make double-sided (reversible) wall-hangings in coordinated colors/patterns, and she often adds “tab loops” to the top edge (either in the binding seam or hand-stitched on top of it). This makes it easy to flip the quilt around for the alternate display.

Donna often treats a quilt pattern as a “jumping off point” and creates her own designs; even when mostly following a pattern, she often includes small touches that personalize the quilt, such as a flat flange or piping just inside a border or the binding - this adds a 3D accent and echoes a favorite color from the quilt top.

Irene loves to use “orphan blocks” and rescued fabric pieces discarded by other quilters to make her own designs for wall-hangings; she adds strips to bring odd-sized blocks up to a standard size and/or color combination and cuts odd fabric pieces into standard strip and square sizes, which she uses in blocks or sashing or borders - she never wastes anything! (see bottom quilt in photo)

“When machine-quilting, as we remove the safety pins (used to baste the quilt layers together), we collect them in a pretty jar that used to hold face/body cream. The jar fits easily near the needle and smells nice while we’re quilting. Later, we transfer the pins to the larger storage tin.”

“We have made several bed-sized quilts to give away or donate for fundraisers, and we like to make a few extra blocks and arrange them in a wall-hanging that echoes the large quilt top pattern and serves as a memento for us,” (see top quilt in photo).

Irene LeBlanc, who turned 94 on March 28, has lived with her daughter Donna and husband Sam since 2008; they now split their time between Audubon PA and Port Charlotte, FL. Irene’s mother made many quilts by hand and on a Singer treadle machine (which Donna now treasures). Irene and Donna have been quilting steadily since the 1990s and have been members of the Valley Forge Homestead Quilt Guild. Thanks to guild workshops and classes/clubs at Steves, they have tried many new techniques, which are applied to a significant quantity of quilts despite Irene’s fading eyesight due to macular degeneration. Donna has also taught several classes and workshops. Their fundraiser quilts have supported Cystic Fibrosis (2 of Donna’s grandchildren have this devastating disease) and other medical conditions, and they have donated over 250 custom-made pillowcases for hospitalized or troubled children and adults, as well as family and friends.

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**COUPON**

**Lighting instruments**

**25% off MSRP**

Offer expires May 21, 2017
Please present coupon at time of purchase

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Bernina Q20

**IT’S HERE!!!** The new standard for sit-down long-arm machines

Come in any time or make an appointment with Gina, our expert longarm instructor.

During this sale we’ll give you the **lowest price** allowable by law (Bernina law :-)

And **FREE delivery and setup!**

May 12-21, 2017

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Fabric 25% off during our 10-day SALE
5

Day Sales Event

[Banner Image: Days of Summer]

Bernina 7 series

The ultimate in sewing machine technology!

All 7-series machines have a built-in walking foot, an ultra-fast processor, the B-9 bobbin system that accommodates more thread than any other machine, and Stitch Composers that enable you to create your own stitches, and more!

We are overstocked on the 770QE

Come in and make a great deal with Steve

May 12-21, 2017

10-Day-Sales Event!

To help roll out those Lazy, Hazy, Crazy Days of Summer, we’re staging one of our rare 10-day sales! You’ll be delighted to find excellent deals in virtually every product line in the store. These sales are detailed in individual ads throughout this newsletter (framed with our summer-themed graphic). Since this happens only rarely, you certainly won’t want to miss out! The dates of the sale are: Friday, May 12 through Sunday, May 21. Be sure to come early so you don’t miss out on limited sale items. Also during this terrific 10-Day-Sales Event you can participate in some wonderful events like these: a DIME event Vintage Chic, May 12 or 13; Mothers Day Brunch, May 14; and two DIY Machine Maintenance events with Steve himself, May 19 (seminar) and May 20 (workshop). One more thing—FREE HOT DOGS both weekends of the sale! We hope to see you for one or all of these great events, but in any case, don’t miss the sale!

Did you know...

Steve has a cool “trade-up” policy, enabling you to trade-up one-year after your machine purchase and receive full trade-in value.

Gray Mail—what’s that?

We’ve recently become aware of this interesting phenomenon. Did you know that when you do not open an email message from someone—several consecutive times, your email provider has an algorithm that decides to shuttle all future messages from that source to either “junk mail” or to “spam” or to some other “bucket.” When this happens, it becomes what’s known as “Gray Mail.”

We mention this because sometimes customers are dismayed that they’re not receiving our Weekly Email Broadcasts, which go to members of Steve’s Club (you join by making sure we have your email address). So if you’re not receiving our Weekly Broadcasts (which are typically sent Thurs-day morning), you’ll want to do two things:

- Make sure you’re in the Club (and make sure we have your correct email address)
- Check to see if our Broadcasts have been shuttled to your spam or junk files and perform the step(s) required (by your email provider) to move all such messages from us back into your in-box.

Gmail users should also check their “Promotions” tab (where Google sorts most emails sent from companies and organizations).

Our Weekly Email Broadcasts give you valuable coupons, notify you of special deals, and inform you of special events and classes happening at Steve’s. Most people greatly appreciate receiving these informative weekly broadcasts, so if you’re not getting them, see if one of the previous steps can rectify that :-)

10-DAY-SALES
ONLY

10 Days Only

10-Day Sales Event—May 12-21

COUPON

[Image of COUPON]

Iron, Ironing Boards

20% off MSRP

Offer expires May 21, 2017

Please present coupon at time of purchase

May 12-21, 2017

May 12-21, 2017

May 12-21, 2017
Message from Steve

We’ve spent a lot of time in the last year strategizing and planning our future. Since our lease is up in October, that future will need to involve the purchase of our building (and that purchase needs to be finalized in June). Our decision to scrape together the funds for this investment was largely motivated by many of you who frequently let us know, in so many ways, that you appreciate what we do here, and I’m really humbled by your interest and encouragement.

Let me respond to that by just restating, that for me, this business isn’t about getting all the money we can from every sale, it’s about giving every customer everything they want and need. It’s that age-old golden rule that’s working for us here, and we appreciate you and your support.

In the process of working to find various ways to enable the purchase of this building, it has occurred to us that you might be interested in playing a part. In a sense, we’re investing in you and in this area. And if you’re interested in helping to invest in our future here, we’ve devised a way that you can do that. We’re calling it our: Ensure the Future fund, and you’ll learn more about it on the following page.

Bottom line, I want to thank you for your patronage and I’m looking forward to a long future together.

All Bernina Software

Designer Version 8 on Sale now!

Includes all Designworks (including Crystalwork, Cutwork, & Paintwork), Designer V8, Editor Plus V8, and the V8 Upgrade). The very latest versions include 3D embroidery

Save over 25% off MSRP
Ensure the Future

As you know, we’ve lost many of our fellow quilt shops—one-by-one—in recent years, and each loss saddens us all! In light of this worrying trend though, we want to assure you that we’re instituting plans to ensure that Steve’s will not be following that trend.

Some of you may know that our lease will soon be up and we’ve been exploring and planning a variety of methods that will enable our purchase of the property—we’ve christened this endeavor: Ensure the Future. Many of you, have expressed a desire to help in some way. Consequently, one of our initiatives is to provide our customers with an avenue to show their support—and to do so in a way that will be a fun win/win proposition for all.

Essentially, those who contribute a particular amount to our Ensure the Future fund will receive a thank you gift with a value that approaches the amount of the related donation. For example, some donated amounts will yield complimentary machine service, other amounts will yield a complimentary vacuum service or scissor-sharpening. But the big news is that we also plan to host several well-known sewing stars in the near future; and certain donated amounts will yield complimentary admission to those events!

So what sewing stars are we planning to host? you might ask. Well a couple of them are already set, and others are still being explored and negotiated (including the likes of Ricky Tims). On the confirmed side we have the much celebrated and delightful Mary Fons, as well as Pamela Leggett, our hometown star whose fame is now on the national stage.

Now, what can you do to contribute to this Ensure the Future campaign? You can go to our website, Scroll down on the home page and click on the Ensure the Future Icon. From there you’ll see contribution amounts in connection with the related thank you gifts: When you’ve determined what you wish to contribute, you’ll click on an icon that will take you to our GoFundMe page where you’ll follow the related instructions.

You know, we’re all in this together. If you’ve been associated with this store for a while, you know that Steve’s philosophy is simply this: “We take good care of our customers and the bottom line takes care of itself.” If this is the type of store you’d like to support, we hope you’ll consider investing in this store’s future in 2 important ways: Contribute to the Ensure the Future fund. And, of course, come and see us often! Right now might be a really good time to consider upgrading your sewing equipment or furniture or your vacuum :-)
As a fun summer gift to you, we’re bringing you three of our top instructors who will share their favorite topics. And these events are complimentary! (A $5 deposit holds your spot and is returned in the form of a gift card. The only cost may be a modest kit fee.)

**Let’s Go Fly a Kite**
June 17, 10:30am-4:30pm
Kick off summer fun by creating your very own super-duper Kite! Come as a team (with son or daughter or grandchild or friend) or come solo for a full day of fun! (one kite per team). The design and the materials will result in a kite that’s strong and sturdy. You’ll choose your colors; and all related supplies will be included in the kit. If time and weather permits, the class will retire to VF Park for the inaugural flights of your kites.

Robert Cannell has been sewing since age 5, and is experienced in virtually all aspects of the art—from designing and making tents to apparel, to kites. His creativity also extends to woodworking and 3D printing.

**Wide World of Color**
July 15 10:30am-4:00pm
Think you know all about color? Well, you might want to think again. Because Gail has a terrific seminar planned for you that includes color theory, color use in various applications, contrast analysis, and much more. Plus it will include a delightful hands-on fabric dying activity in a fun teamwork setting. You’ll go home with samples of the dyed fabric and a wealth of knowledge.

Gail Greene, formerly a Civil Engineer, grew up watching a master seamstress—her mother—and was sewing as a child. She served as President of Valley Forge Homestead Quilt Guild, and has taught classes at Steves for more years than we can remember.

**Tons of Tempting Techniques**
Aug 19 10:30am-3:00pm
Join Shannon as she reveals a whole bunch of techniques that will delight and amaze you! Learn new ways to apply decorative stitches, sew a perfect circle with ease, elegantly couch decorative cording, apply names/words to your creations with panache, utilize metallic threads masterfully, gain machine-set-up tips for optimal ease of use, and much more! AND after you’ve filled your blank canvas with stitching intrigue, you’ll discover a fun way to turn it into a cool table runner.

Shannon Strain is a successful chiropractor with a passion for fiber arts. She’s taught a wide variety of classes for many years and is one of our most popular instructors.
Participating in a club is great fun, of course; but more importantly, our clubs are strategically designed to help you get the most value from your investment. You’ll gain valuable skills, learn new techniques, make delightful projects, and enjoy the camaraderie of fellow quilters/sewists. And our clubs are a fabulous value—only $15 per session!

Register for all clubs online. Kit fees (where applicable) are extra (and payable separately when you attend the club). If you purchase your equipment at Steves, your club fee will be reimbursed to you—in the form of a gift card—for a full year after your purchase!

We welcome one and all to our clubs—whether you bought your machine from us or not. So come and get the most from your investment, and have some fun!

**BB&J Techniques Club**
For owners of Bernina, Baby Lock and Janome sewing machines.  *Ivette Velez-Grundy, Instructor*
Sat. June 10 10:00am-12:30pm  
Sat. July – no club  
Sat. Aug. – no club  
Sat. Sept. 16 10:00am-12:30pm

**Serger Club**
For owners of any make or model serger. This club takes a break in the summer and will resume in September.  *Pamela Leggett, Instructor*
Tues., Sept. 19 10:00-12:30, 2:00-4:30, 6:30-9:00

**Embroidery Club**
*Christine Fackler, Instructor*
(Embroidery Club will resume in October)

**Bernina Software Club**
For owners of Bernina Embroidery Software.  *Shannon Strain, Instructor*
Wed., June 14 1:30-4:00pm and 6:30-9:00pm  
Wed., July – no club  
Wed., Aug. – no club  
Wed., Sept. 13 1:30-4:00 and 6:30-9:00pm

**Me and My New Machine Club**
For kids ages 8-16.  *Maryann Zepp, Instructor*
Sun., June 18 1:00-3:30pm  
Sun., July – no club  
Sun., Aug. – no club  
Sun., Sept. 17 1:00-3:30pm

**Design Works Club**
For Bernina embroidery machine owners. We’ll cover cut work, crystal work and paint work.  *Shannon Strain, Instructor*
Sun., June 18 2:00-4:30pm  
Sun., Sept. 17 2:00-4:30pm

**Floriani and DIME Club**
For owners of Floriani Total Control U software.  *Shannon Strain, Instructor*
Sat., June 17 10:00am-12:30pm  
Sat., July – no club  
Sat., Aug. – no club  
Sat., Sept. 16 10:00am-12:30pm

**Accuquilt Club**
Join us for this piecing and embellishing quilt club. It’s based on the new Accuquilt cube set Serendipity by the fabulous Edyta Sitar. We’ll be making 6 different blocks and learning different ways of embellishing them to make unique statements. In addition we’ll learn to make Edyta’s piece sashing, as well as a couple of ways to apply binding.  *Shannon Strain, Instructor*
Sun., June 11 12:00-2:30pm  
Sun., July 9 12:00-2:30pm  
Sun., Aug. 6 12:00-2:30pm  
Sun., Sept. 10 12:00-2:30pm

**Silhouette Club – Gus Garfield**
For owners of Silhouette.  *Gus Garfield, Instructor*
Sun., Sept 24 1:00-3:00pm

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**Days of Summer**

**Fat Quarters**

10 for 20!

Get 10 (pre-cut) fat quarters for $20!

May 12-21, 2017
The curriculum for Those Lazy, Hazy, Crazy Days of Summer has shaped up very nicely for the upcoming term (June through September). And it all begins with our cool summer camps (check them out in the Kids’ Classes section). You’ll find all this term’s classes listed in this newsletter. And you’ll find the related images on our website (as soon as we receive them from our instructors). Of course you’ll register for your classes on the website. And when you do, be sure to also go to the Supply List section to get the list of what you’ll need for each of your classes, including any patterns and/or books that you may need. It’s possible that not all the supply lists will be available immediately, so if you don’t find what you’re looking for, rest assured that we’ll load it on the site as soon as it’s available. If you’re reading this in May, you’ll find that our May classes are still listed and available on the website.

Since things do occasionally happen that cause changes to the class schedule, we’ll make any needed corrections on the website; so check for the latest class information there. If you’ve registered for a class that has experienced a change, we’ll notify you of that change by email. So please make sure to enter your up-to-date email address when you register.

In the event that you must cancel your reservation for a class, you’ll need to do so at least a week in advance of the class in order to receive a refund.

FOUNDATIONAL SKILLS

F17-201 ~ Basic Skills – Sewing for Beginners (Level 1)

Do you want to learn to sew, but don’t know where to start? Then this class is just what you are looking for. You will learn basic sewing techniques and build a collection of samples, tips, and guidelines. Some of the skills you will learn include how to purchase and read a pattern, gathering, inserting elastic, zippers, hemming, sleeves, and other skills you will need for garment construction, quilting or home décor. You will set up a basic sewing kit and learn how to purchase commercial patterns. This class is sure to boost your sewing confidence and skills in no time! If you do not own a sewing machine, please let us know so that you may borrow one. (Minimum age – 16 years old)

Pat Hoffman, Instructor
4-session course $96.00
A. Tuesdays, June 6, 13, 20 & 27
6:00-9:00pm
B. Tuesdays, Sep. 5, 12, 19 & 26
6:00-9:00pm

F17-202 ~ Sewing Machine 101 (All Levels)

Did you receive a sewing machine that baffles you? Have you had your machine for so long that you have forgotten how it works? Do you get thread loops on the bottom of your sewing? Does our wall of sewing machine needles make your knees go weak when you need a new needle? Do you want to learn more about how to clean and do light maintenance to your sewing machine? Well, this course will help to demystify these and other common issues you may have with your machine.

Gail Greene, Instructor
1-session course $33.00
Sat., July 29 10:00am-12:30pm

Jelly Rolls, Charm Packs, and Layer Cakes

25% off MSRP
Come and check out the latest

F17-203 ~ Sew with Friends - Tuesdays (Level 2)

An on-going class for self-motivated sewers desiring assis-
tance, in projects and camaraderie. This class runs from September through May, schedule this into your calendar and make time to sew for yourself.

Phyllis Darrah, Instructor
$80.00

Tuesdays, September 5, 12, 19 & 26
10:00am-1:00pm

F17-204  ~  Sew with Friends - Wednesdays  (Level 2)

An on-going class for self-motivated sewers desiring assistance in projects and camaraderie. This class runs from September through May, schedule this into your calendar and make time to sew for yourself.

Phyllis Darrah, Instructor
$80.00

Tuesdays, September 5, 12, 19 & 26
10:00am-1:00pm

F17-205  ~  Sewing for Beginners with Phyllis  (Level 1)

Do you want to learn to sew, but don’t know where to start? This class is just what you are looking for. You will learn basic sewing techniques and build a collection of samples, tips, and guidelines. Some of the skills you will learn include purchasing commercial patterns, reading a pattern, gathering, inserting elastic, sewing in zippers, hemming, setting in sleeves, and other skills you will need for garment construction, quilting, or home décor. Plus, you will set up a basic sewing kit. This class is sure to boost your sewing confidence and skills in no time! If you do not own a sewing machine, please let us know so that you may borrow one.

(minimum age – 16 years old)

Phyllis Darrah, Instructor
8-session course  $159.00

Tuesdays, Sep 5, 12, 19, 26, Oct 3, 10, 17 & 24
1:00-4:00pm

Q17-206  ~  Bernina Stitch Regulation  (Level 2)

Learn how the BSR can take the effort out of free motion quilting with beautiful consistent stitches. We will also see how the BSR is fabulous for applique.

Shannon Strain, Instructor  $33.00

Thurs., June 22  6:30-9:00pm
Q17-207 ~ Quilting with Rulers for Beginners (Level 2)
Fear of free motion? Quilting rulers help ease your fear as you learn how easy it is to stitch a straight line and perfect curves with templates/rulers.
Shannon Strain, Instructor
$37.00
Sun., July 16 12:00-3:30pm

Q17-208 ~ Free Motion Machine Quilting
Are you afraid of machine quilting? Relax, you will learn to machine quilt with ease while learning a few basic techniques. It’s really much easier than you thought. There will be lecture/demo time, and lots of time for practice.
Robert Cannell, Instructor
2-session course $50.00
Wednesdays, August 16 & 23 6:00-9:00pm

Q17-209 ~ T-Shirt Quilt “Tell & Show”
Did you save all your kids’ t-shirts from schools, vacations, activities, but don’t know what to do with them? What about your own shirts that you’ve held on to because you could not bear to part with them? This seminar will give you the basics you need to get started transforming those shirts into a Memory Quilt that you or someone you love will cherish. Feel free to bring your shirts with you to get advice from the teacher of our T-Shirt Memory Quilt Class. Learn what supplies you will need to get started. See samples of some memory quilts and hear heartfelt stories from folks who gifted such quilts to others. Only supplies needed are pencil and paper and any questions you may have to help you with your project.
Pat Hoffman, Instructor
1-session course $25.00
Saturday, June 3 11:00am-1:00pm

Q17-210 ~ Beginning Quilting (Level 1)
A great way to begin your quilting way of life! Learn the basics while making a small sampler of seven traditional blocks. Your choice of fabrics will give it personality. We review tools, supplies, fabric, color choices, rotary cutting, and proper seam allowances. Your sampler will be bast-ed, quilted, and bound by the end of the course.
Lee Paylor, Instructor
6-session course $129.00
A. Tuesdays, July 11, 18, 25, Aug 1, 8 & 15 10:00am-1:00pm
B. Tuesdays and Thursdays, August 1, 3, 8, 10, 15 & 17 6:00-9:00pm

New

Babylock Jazz Sewing Machine
Take a look at that harp space!
Only $999 (MSRP $1299)
AND With purchase, receive a 2-year Love of Knowledge membership ($749 value)!

Babylock Accord Sewing & Embroidery Machine
LCD color touch screen, 250 built-in stitches, 281 embroidery designs, 13 font styles
$1799 (MSRP $2499)

Babylock Rachel
Free carrying case with purchase ($50 value)!
Fifty built-in stitches and built-in needle threader
$499 (MSRP $799)

See photos of class projects at StevesSewAndVac.com
Q17-211 ~ Time to Quilt  
(All Levels)

Need help starting or finishing a quilt project – or just need sewing time? Bring in your project and receive the help you need—the time is yours! If needed, we can even provide you with a sewing machine during class.

Lee Paylor, Instructor
1-session course  $35.00
A. Thurs., June 22  10:00am-2:00pm
B. Mon., July 17 5:00-9:00pm
C. Mon., Aug 14 10:00am-2:00pm
D. Wed., Sept 20  5:00-9:00pm

Q17-212 ~ Everything Curvalicious  
(Levels 1 & 2)

Play with Curvalicious and choose your own project! Use one of the Curvalicious patterns or create your own. Patterns available include table runners, Funkytown, convertible backpack, Beachalicious, Fishalicious, tote-bag, and baby quilt.

Lee Paylor, Instructor
1-session course  $39.00

Q17-213 ~ Color Me Happy  
(Level 1)

While “string” piecing has been around, we’ll do some new and modern takes with fabric colors and layouts. You can follow the suggested color chart or simply use your favorite colors - and you’ll need lots of different fabrics for each of your colors, and choose a complimentary background fabric. Pattern size is 57” x 65”. The strings are sewn on the diagonal and onto fabric or paper backing.

Lee Paylor, Instructor
1-session course  $35.00
A. Thu., June 22 10:00-2:00pm
B. Mon., July 17 5:00-9:00pm
C. Mon., Aug 14 10:00am-2:00pm
D. Wed., Sept 20 5:00-9:00pm

Q17-214 ~ Longarm Rental Certification Class  
(All Levels)

Do you have quilt tops that you’d love to finally finish, but are too large for you to quilt on your home sewing machine? If this sounds familiar you need to take this class and become a “Steve’s Certified Longarm Machine Operator.” In this class; Gina will cover loading your quilt back, batting, and top onto the machine frame as well as all of the operating functions of the Crown Jewel 2 longarm quilting machine.

Gina Shevchenko, Instructor
2-session course  $50.00
Mondays, June 12 & 19 6:00-9:00pm

Lazy Hazy Crazy Days of Summer

Babylock Imagine Serger

Babylock’s Jet-air threading, automatic thread delivery system, 4-3-2 thread serger, built-in needle threader—one of the world’s easiest threading sergers!

$1699 (MSRP $2999)

Register for Classes at StevesSewAndVac.com
A. Wed., June 21 10:00am-1:00pm
B. Sat., July 22 10:00am-1:00pm
C. Wed., Aug 23 10:00am-1:00pm
D. Sat., Sept 23 10:00am-1:00pm

Q17-215 ~ Color Theory (All Levels)
Take the fear out of picking the right fabrics for your quilting and wearable art projects with this intensive color theory application class. Gail will help you gain confidence and skill in choosing just the right fabrics. So long ho-hum quilts!

Gail Greene, Instructor
3-session course $50.00
Thursdays, June 8, 15 & 22 6:30-8:30pm

Q17-216 ~ Come Fly with Me
The Flying Geese Unit is a very popular pieced quilting unit used both as a stand-alone block and as part on a more complex quilt blocks. Because of its popularity there are almost as many ways to construct this unit as there are ways to use it in your quilting projects. Join Gail as she explores multiple ways for you to construct this useful quilt unit that you can then use to make a quick and easy throw or table runner.

Gail Greene, Instructor
1-session course $35.00
Tue., July 18 6:00-9:00pm

G17-217 ~ Pillowcase Dress for Girls and Dolls (Levels 1 & 2)
Delight the little girl in your life with a sweet pillowcase dress for her and another to match her American Girl-sized doll. This dress is a childhood classic. You’ll want to make one for all the little girls you know once you see how easy it is to construct and fit.

Amanda Ferrara, Instructor
$50.00
Wednesdays, June 14 & 21 6:00-9:00pm

G17-218 ~ Pamela’s Favorite Bias Skirt (Levels 2 & 3)
Pamela’s Favorite Bias Skirt is a flattering style for nearly every figure. Learn a technique for smooth sewn-in elastic waistbands

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Days of Summer
BabyLock Tiara Quilting Machine
Will fit almost anywhere! A great sit-down model with 17-inch throat space

Save $1,750 off MSRP
AND get a free bobbin winder
AND white Tiara table

May 12-21, 2017

Babylock BL9
Lowest-price machine with high quality craftsmanship!

Only $99
(MSRP $199)
Our lowest-price machine

May 12-21, 2017

See photos of class projects at StevesSewAndVac.com
and walk away in an easy, breezy skirt you’re sure to love!

Amanda Ferrara, Instructor
$50.00

Thursdays, July 13 & 20 6:00-9:00pm

New Sewers 4-Day Camp
This camp is designed for the first time and beginner sewer. You will learn how to operate a sewing machine and use all the tools that go along with sewing. Come make a fun and funky pillowcase and a cool tote bag for all your summer stuff and a skirt. If time permits, we’ll make another project. The class fee includes all your instructions and materials! The class is intended for ages 8 - 15.

A. Mon – Thu, June 26 – 29
10:00am-12:30pm
B. Mon – Thu, July 10 – 13
10:00am-12:30pm
C. Mon – Thu, July 17 – 20
10:00am-12:30pm
D. Mon – Thu, July 24 – 27
10:00am-12:30pm

Hope you can join the fun!

More Sewing Fun 4-Day Camp

Expand your sewing skills and have fun in our four day kids sewing camp. Each week we will work on different projects. As your skill level increases, you will be encouraged to tackle more challenging projects. The class fee includes instruction only – materials are additional. *This is not a basic sewing class*. New Sewers Camp or sewing machine skills are a prerequisite for this class. The class is intended for ages 8 - 15.

A. Mon – Thu, June 26 – 29
1:30 – 4:30pm
B. Mon – Thu, July 10 – 13
1:30 – 4:30pm
C. Mon – Thu, July 17 – 20
1:30 – 4:30pm
D. Mon – Thu, July 24 – 27
1:30 – 4:30pm
E. Mon – Thu, July 31 – Aug 3
10:00am-1:00pm
F. Mon – Thu, July 31 – Aug 3
2:00-5:00pm
G. Mon – Thu, Aug 14 – 17
10:00am-1:00pm
H. Mon – Thu, Aug 14 – 17
2:00-5:00pm

$50.00
Wednesdays, Aug. 2 & 9 6:00-9:00pm

Lazy Hazy Crazy Days of Summer

BabyLock Destiny 2

100 new or improved features including an expansive workspace and the industry's largest HD display. And LCD “stadium” lighting makes this machine one of the brightest around!

Save over $5,000 off MSRP! And get a free carrying case!

Shannon Strain, Instructor $35.00
Sun. Aug. 13 1:00-4:00pm

EMBRIDERY

E17-220 ~ Babylock’s Destiny/ Valiant IQ Scanner Features (Level 2)

Learn the new functions and features of the IQ scanner. We will work through several exercises as we gain hands-on experience turning artwork into stitches.

Shannon Strain, Instructor $35.00

Sat. July 8 10:30am-1:30pm

E17-221 ~ Embrilliance Essentials (Level 1)

We will be discovering the many powerful features this entry level embroidery software program has. Learn how to resize, change the color or pallette, add lettering, import fonts and a WHOLE LOT MORE.

Shannon Strain, Instructor $35.00
Sun. Aug. 13 1:00-4:00pm

E17-236 ~ 3D Embroidery (Level 2)

We will be exploring several techniques with Bernina V8 software as we create stumpwork, trapunto, raised satin, needle felting , and a
whole lot more. Turn your embroidery from 2D into 3D fun.

Shannon Strain, Instructor
$50.00
Sat. Aug 12 10:30am-4:30pm

SOFTWARE

SW17-222 ~ Silhouette Studio Software: Part 1 (Level 1)
Per your request, we have developed this class to give you an overview of the Silhouette Studio Software. You will learn the basics of the Studio programs: using drawing tools and creating designs. Other topics covered will be heat transfer vinyl, fabric inking and glass etching. Come learn about the tremendous versatility of this machine.

Gus Garfield, Instructor $31.00
Thu., July 13 6:30-8:30pm

SW17-223 ~ Silhouette Studio Software: Part 2 (Level 1)
There’s more to learn about the Silhouette Studio Software! We will cover the advanced features of the editing tools with Studio software. Using the upgrades we will cover things like rhinestones and PixScan. The more you learn,

PROJECTS

P17-224 ~ Sew Together Bag (Level 2)
This is one of my favorite notion bags. The clever design features a super smart way to install zippers. You will think nothing of sewing zippers after completing this pattern.

Shannon Strain, Instructor $44.00
Sun. Aug. 27 12:00-5:00pm

P17-225 ~ Boxed Cushion (Level 2)
Do you have a chair that needs a cushion? Learn the valuable skills needed to create piping, concealed zippers, and boxed sides for a high quality home dec look. In class, we will construct a sample box cushion 18” square, but the skills you will learn are easily transferable to larger projects.
Robert Cannell, Instructor
3-session course $70.00
Mondays, July 17, 24 & 31
6:00-9:00pm

P17-226 ~ The Wave Purse
(Level 2)
This is a wonderfully versatile bag—you’ll have many options for changing it to suit your needs. You make it as plain or as fancy as you like with a myriad of colors, fabrics, decorative stitches, embellishments, etc. It also has a reversible cover and straps so it can look like two different bags! This is a great addition to any wardrobe, or it can be a great gift. Best of all, making it will be loads of fun!

Ivette Velez Grundy, Instructor
2-session course $50.00
Wednesdays, July 12 & 19 6:00-9:00pm

K17-228 ~ More Sewing Fun
4-Day Camp
Expand your sewing skills and have fun in our four day kids sewing camp. Each week we will work on different projects. As your skill level increases, you will be encouraged to tackle more challenging projects. The class fee includes instruction only—materials are additional. *This is not a basic sewing class*. New Sewers Camp or sewing machine skills are a prerequisite for this class. The class is intended for ages 8 - 15.

Maryann Zepp, Instructor
4 -session course $148
A. Mon – Thu, June 26 – 29 10:00am-12:30pm
B. Mon – Thu, July 10 – 13 10:00am-12:30pm
C. Mon – Thu, July 17 – 20 10:00am-12:30pm
D. Mon – Thu, July 24 – 27 10:00am-12:30pm

Register for Classes at StevesSewAndVac.com
K17-229 ~ Make Your Own Doll Clothes

Here’s a class for you to make clothes for your 18” sized doll. You’ll learn techniques such as quick zigzagged elastic, no-hassle gathering, lace hems, and much more. Now you can be the fashion designer for your favorite doll.

Maryann Zepp, Instructor
1-session course  $35.00
Sun., Aug. 20  12:00-3:00pm

K17-230 ~ Little Chefs
(Ages 6-10)

Campers will enjoy kid-friendly favorites for budding chefs including oven-baked chicken fingers, homemade pasta and meatballs, and more! Each member of the family will enjoy these entrees when the kids make them at home. Class includes instruction, all food, chef’s hat (toque), apron, certificate of completion and recipe booklet.

Kitchen Wizards, Instructor
$140.00
Mon - Thu, July 24-27  10:00am-12:00pm

K17-231 ~ Candy and Cookies and Cupcakes, OH MY! (Ages 9-14)

If your children are fans of all the TV baking shows, they will enjoy this camp where they will learn to make a variety of different kinds of sweets. We will include some cupcake decorating, baking techniques, and some chocolate dipping. Class includes instruction, all food, chef’s hat (toque), apron, certificate of completion and recipe booklet.

Kitchen Wizards, Instructor
$140.00
Mon - Thu, July 31 – Aug 3  10:00am-12:00pm

K17-232 ~ Mom and Me Quilt
(Level 1)

Adults and children alike will have fun making this easy quilted throw. We call it “Mom and Me” but Dads, Aunts/Uncles, or Grandmas are more than welcome to introduce a child they love to the joys of sewing and quilting. The class is designed to have the child sewing and the adult cutting and

Hand-held Vacuums Available

We offer a wide variety of hand-held vacuums that demonstrate superior reliability and performance.

Starting at $25!
ironing. Together you will complete this throw in no time at all! Please note that some sewing may be required at home between the two classes.

Gail Greene, Instructor
2-session course  $50.00
Tuesdays, Aug 22 & 29  6:30-9:00pm

HELPING OTHERS

H17-233 ~ Ryan’s Case for Smiles  (all Levels)
Join the Case for Smiles team of volunteers for a charity sewing day. We will construct pillow cases for children battling life-changing illnesses. Stop by for a few hours, your time will bring a smile to a child in a regional or national children's hospital. We do ask that you bring kid-friendly cotton fabric and a sewing machine or serger to participate.
1-session course  $5.00
Sat, Sept 30  10:00am-4:00pm

H17-234 ~ Quilts of Valor  (Level 1)
The mission of the Quilts of Valor Foundation is to cover service members and veterans touched by war with comforting and healing Quilts of Valor. Your sewing skills are needed as we work as a team to make a few quilt tops for Quilts of Valor.
1-session course  $5.00
Fri., Sept 22  10:00am-3:00pm

H17-235 ~ Weighted Blankets for Autism  (Level 1)
Come spend the day helping to make weighted blankets for the members of the Autism Society of Greater Philadelphia. These lap-sized blankets give sensory comfort to people on the Autism spectrum. Sewing experience is necessary. One blanket per family will be donated.
1-session course  $5.00
Sat. July 1  11:00am-4:00pm

COOKING

(See cooking classes under the “Kids Classes” category)

Lazy Hazy Crazy Days of Summer

Miele Vacuums
Unmatched quality and performance
Miele vacuums are known to outlast and outperform all others—which is why a Miele is actually less expensive over time and far better for your health!  Get a year's supply of vacuum bags with purchase of any Home Care unit.

Uprights starting at $199
Canisters also starting at $199!!!
Come check out the brand new full-size upright vac (for carpets & floors) at a reduced price.

Days of Summer

IQAir

The most advanced air purifier in the world. Removes practically 100% of lung-damaging particles from the air. Test it yourself with our state-of-the-art particle scanner!

On sale during this 10-day sales event. And receive a free Pre-filter with your purchase (value $70). (You won’t need another filter for over 2 years.)

Did you know...

A couple of years ago, Steve introduced our 6-for-10 program that enables you to get 10% back on most purchases!
We record your purchases, and after 6 entries on your card, you receive 10% of that total toward your next purchase.
You don’t even have to worry about remembering your card because we store it for you here. Get your card from our card catalog and re-file it before you leave.
It’s our way of saying thanks for joining our happy family.

Register for Classes at StevesSewAndVac.com
“We take good care of our customers and the bottom line takes care of itself”

Summer hours will run from Memorial Day to Labor Day and are:

**Monday – Thursday** 10:00am - 9:00pm  
**Friday – Saturday** 10:00am - 5:00pm  
**Sunday** 12:00pm - 5:00pm

Our regular hours are shown below and will be the norm Labor day to Memorial Day:

**Monday – Friday** 10:00am - 9:00pm  
**Saturday** 10:00am - 5:00pm  
**Sunday** 12:00pm - 5:00pm

268 W. DeKalb Pike, King of Prussia, PA 19406    610-768-9453    StevesSewAndVac.com

There’s always something fun happening at Steves

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**Special Events at Steves — May-Sep 2017**

**Lazy, Hazy, Crazy, Days of Summer—10-day Sales Event**  
Great deals in virtually every product line— Fri, May 12 to Sun, May 21

**Dime Vintage Chic**  
Finally hand embroidery look with today’s technology… and much more— Fri, May 12 or Sat, May 13, 10am-2pm

**Mother’s Day Brunch**  
Enjoy great food and great sales.  
A gift to our customers— Sun, May 14, 10am-2pm

**DIY Machine Maintenance SEMINAR**  
Understand your machine to achieve peak performance, with Steve— Fri, May 19, 6:30-8:30

**DIY Machine Maintenance WORKSHOP**  
Get hands-on experience working on your own sewing machine, with Steve— Sat, May 20, 11am-3pm

**Sew-sational Summer Seminar (complimentary): Let’s Go Fly a Kite**  
Make a fun sturdy kite w/ a kid or solo, with Robert— Sat, Jun 17, 10:30-4:30

**Sew-sational Summer Seminar (complimentary): Wide World of Color**  
Discover color in a whole new light, with Gail—Sat, Jul 15, 10:30-4:00pm

**Sew-sational Summer Seminar (complimentary): Tons of Tempting Techniques**  
Learn fun techniques—end-up with a cool table runner, with Shannon — Sat, Aug 19, 10:30am-3:00pm