

Shop Hours:

M, Tu, W, F 9:30-6:00

Th 9:30-8:00

Sat 9:30-4:00

Sun 12:00-4:00

Check Out What's Inside

Even though the temperature is climbing outside, things are pretty cool inside BSC. We have a full line up of great classes this summer and great celebrations as well. Summer Spectacular will kick off in July! The Patchwork Express leaves August 12, don't miss the bus or all the fun prizes!! Of course Row By Row continues into September.

Fall Festival is coming with a new twist... Be sure to read all about the exciting events and classes happening these next three months. You won't want to miss a thing!

Sewapalooza

September 2 & 3!

2 Days of fun and inspiration!



Special Events!

Molly Waddell
Trapunto

Sandy Marcum

Carolina Favorite

Fall Festival

September 30 & October 1

The Sewing Revolution Party!

September 12 & 13

Special Hours

Closed Independence Day Monday, July 4

Closing at 6pm Thursday, July 14

Closed Labor Day Monday, September 5

No Club September Join Us for Fall Festival!



3593 Lake Emma Road, Lake Mary, FL 32746 407-805-9300 www.sewithappens.com



Summer Spectacular!

Open Box specials on BOTH

Janome and BERNINA!

Amazing prices...

While supplies last!

Stop in EACH WEEK:

pick up

20.... 5" squares!

You will be making a scrap quilt

Called Hugs and Kisses

designed by BSC!

You will have a total of 160 squares...
Just purchase 2 yards of background
fabric to participate! Bring in your
<u>finished</u> blocks each week and
receive BONUS squares to complete
BSC's sized sample quilt.

8 weeks of

FREE GIFTS!

No purchase Necessary!

July 1st - August 30th

(One per customer each week)

July 1st through August 30th

Come celebrate our

19th Anniversary

this whole summer!



Three Grand Prizes!

- Laura Star Lift
- 3160 Janome Sewing Machine
 - Koala Cub Cabinet!

Our weekly prizes!

Week 1 and Week 5

\$50.00

Gift Card!

Week 2 and Week 6

25 Fat Quarters

Your Choice!

\$88.00 Value!

Week 3 and Week 7

Gift Basket

\$100.00 Value!

Week 4 and Week 8

Aurifil Thread Collection!

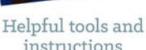
\$130.00 Value!



Taught by Kym Goldup-Graham

Join us for a great sewing and embroidery 2-Day Event!







Exquisite and unique quilt designs



Creative sewing and embroidery projects

Kym lives on the Gold Coast in Queensland, Australia, and is an international speaker, teacher and co-inventor of sewing-related products. Together, with Ann Duncan, they own The Sewing Revolution Pty, LTD. Both Kym and Ann have presented and taught extensively in Australia, New Zealand, Thailand and United States. They combine patchwork, quilting, applique and machine embroidery together with amazing results. Kym and Ann are both passionate and enthusiastic about crafting and they love to share their secrets to sewing. Not only are you guaranteed to learn at their events, but you will also leave with a smile on your face. Both Kym and Ann's mission is to inspire and motivate sewists, quilters and patchworkers in accomplishing everything they have dreamed possible.

BSC is proud to offer this 2-Day Event with Kym Goldup-Graham!!

September 12 & 13

\$125.00 includes lunch, handouts and machines will be provided!



Sew creative club!

Attention ALL Sewing Enthusiasts....

Join us the FIRST Thursday of every month and be inspired! We don't mind if you don't own a Bernina or Janome, we just want you to love sewing! Bring show and tell, eat food and learn a few new tips and tricks in the sewing world!

July 7

August 4

No Club In September, Join Us For Fall Festival!!

10:00 am OR 6:30 pm







Stop in and check out the latest and greatest in BERNINA and Janome technology...

Don't you think it's time to update that old machine that's hindering your creativity?

You deserve it!

Let us show you how far technology has come. Sewing is even more joyful since it's even easier with all the new features of today's incredible BERNINA and Janome sewing machines!

Mark Your Calendar!!

YOU ARE RUNNING OUT OF TIME! DON'T MISS THE BUS!!

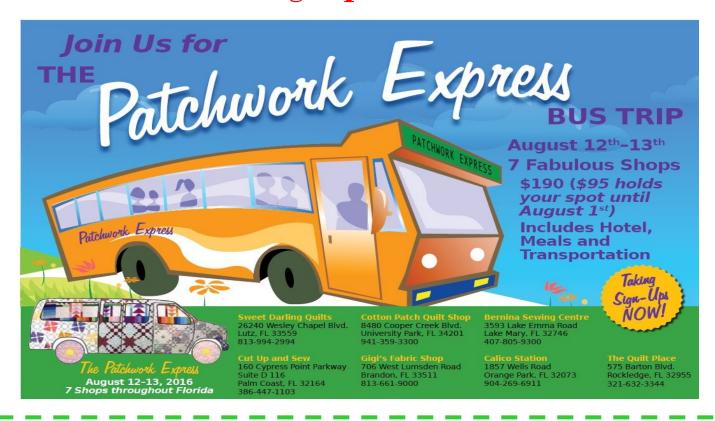
Join your fellow BERNINA Sewing Centre friends on The Patchwork Express!

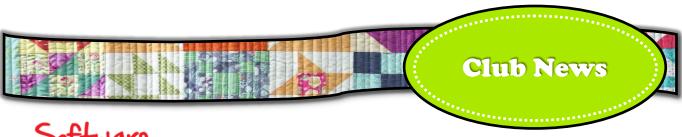
Sign up before July 1st and get a \$25.00 gift card to spend at BSC!

- 2 Days On The Road & You Don't Have To Drive
 - Overnight Stay in a Quality Hotel
 - Specials & Demos At Each Shop
- We'll have special "goodies" for all our passengers
 - Prizes on the bus!!

Party With Your Quilting Friends on Friday Night!!

Sign Up NOW!!





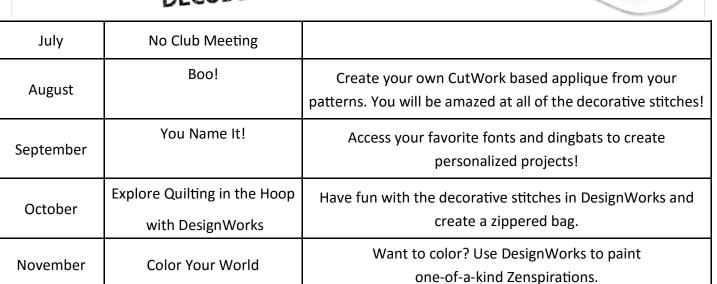
Software Inspirations INSPIRED

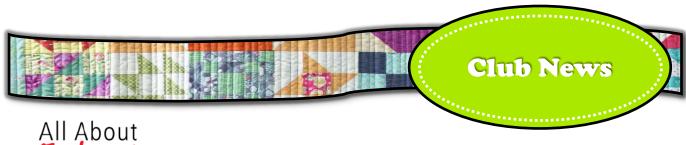
July	No Club Meeting	
August	Quilting In The Hoop	After this lesson you will be able to take any pattern and
August	Quilting in the 1100p	embellish it with embroidered quilting!
Contombor	Texturing with Artwork	Utilize Artwork Canvas to create and print your
September	Canvas	own custom fabric.
Octobor	Out of This World	Create stitches to go with your favorite applique designs
October	Out of This World	using the Advanced Applique Tool.
November	No Dulas Allamadi	Artwork Canvas allows you to create unique shapes. Come
November	No Rules Allowed!	and explore all of the fascinating things your can create.
December	No Club Meeting	



No Club Meeting

December





All A	About	t
Em	oroid	t <mark>lery</mark> FEARLESS

July	No Club Meeting	
August	Embroider on What?	Embroider on a variety of materials, including a plush animal!
September	Keeping Things Straight	Assure that your continuous borders are neat and straight!
October	In The Round	Use your free-arm embroidery to easily stitch a Fat Quarter Pop Up!
November	Sew Easy	Embroidery before constructing a market bag!
December	No Club Meeting	

Thank You For Supporting BSC!!

We want to be here for many years to inspire you and help you grow creatively.

We take great pride in making sure we offer the very best service and classes to our customers and your continued support is very much appreciated!

The staff at BERNINA Sewing Centre....



Come and get your hands on a BERNINA!

See what all the excitement is about!

You will make a beautiful project as you experience the quality and the fabulous features of a new BERNINA!

Sign up for one of the following sessions:

Saturday July 30, 10-1 or 2-5

Thursday August 11, 10-1 or 3-6







Reasons To Shop Independent!

Buying local has benefits beyond mere convenience. When you support local business owners, you get a better level of service, as well as helping make your community a better place to live.

Everyone knows that your dollar goes a long way when you buy a product or service from a small business. That money goes right back into the local economy. And that's important, because half of working Americans either own or work for a small business, and small businesses create two out of every three new jobs. A dollar spent at an independent retailer is spent 6 to 15 times before it leaves the community. From \$1 you create \$5 to \$14 in value within that community.

Thank You For
Supporting & Growing
With Us!

You personally know the people behind the business where you're buying products and services, you enjoy a connection you would not otherwise have.

Local businesses give a community its flavor. The combined presence of your town's many local businesses makes it different from every other city in the world. By supporting those businesses instead of chains or internet sales, you ensure that uniqueness is preserved as a part of your community.

When you shop local, the business owner is usually directly connected to every employee in the store, and leads to a personal approach to your experience. Chain stores, nor the internet can offer this type of personal customer service.

When you shop with your local independent retailers, you are doing your bit to keep your community open for business.



Sun	Mon	Tue	Wed	Thu	Fri	Sat
2	mmer Spe ILY 1 — A	ctacular!! ugust 30			1 M&S Beginning Quilting (5 of 5) 10-1	2 M&S Hooded Towel w/Binder Attachment 10-4
BSR Basics 12-4	Closed Happy FOURTH OF July /	5 M&S BNOG 1 10-3	Modern Kitchen 10-2	7 Sew Creative Club 10:00 am Or 6:30 pm	8 Marshmallow Pie Pillows 10-2	9 Susan Van Quilted Tissue Box 10-4
10 Footprints	11	12 BU	13 BU	14 BU	15 BU	16 BU
12-2	Kids k	Camp Session 1	10-1	Kids k	Kamp Session 3	3 10-1
Eyelet Attachment	Kids k	(amp Session 2	2 2-5	Closing 6 pm		
Silhouette Club w/Cheryl 12-3	BNOG 2 10-3	19 BU Follow Blocks & Embroidery 10-4	Project Linus 10-1	Silhouette Club w/Cheryl 10-1 After School Sew 4:30-7	22 Encore Quilting (1 of 5) 10-1 Steve's Maintenance 2-6	Susan Van Fit Anything 10-4
QBOT Hands-On! 12-4	25 Bionic Gear Bag 10-5 Long Arm Certification 10-1	BNOG 3 10-2 BNOG 5 3-6	27 Stashbusters 10-5	28 "Sew"cial 10-8	29 Hipster Bag (1 of 2) 10-5	Celebrate with Bernina 10-1 Or 2-5
31 Mel out Click 'N Stitch 11-4	Make el	Ccessory Spending and eyelets! Imment in Footpre 25% off!!	Try this	Foot #82		

July Classes

Embroidery!

HOODED BABY TOWEL

Cheryl Walker July 2, 10-4

Class Fee: \$20.00



We just got new colors of superb toweling! Let Cheryl show you how quick and easy this gift is to make with your bias binder! We will even add some embroidery!

BSR BASICS

Cheryl Walker July 3, 12-4 Class Fee: \$20.00

includes kit!

Want to learn more about your BSR attachment? Let's

put it to use and make this quilted zipper tote bag! This is a great sized project to master the basics of Bernina's Stitch Regulator!

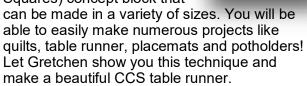


MODERN KITCHEN

Gretchen Krasoski July 6, 10-2

Class Fee: \$20.00

Learn to make the CCS (Contemporized Country Squares) concept block that





If you don't see a book or notion in our store that you'd like, please ask us to special order it for you.

We will ask you to pay when you order, there is no charge for this service!

Thank you for supporting BSC!!

MARSHMALLOW PIE PILLOW

Hannah Brooks July 8, 10-2

Class Fee: \$20.00

Looking for a simple and quick project? Great pieced pillow for the beginning sewer! Let Hannah show you how to cut, stitch and finish up this colorful pillow!!



"Sew"-cial Days! Saturday "Sew in" is BACK!!!

Make BSC your home for a day!

Join us on one of our "Sew"-cial days!

Have fun creating uninterrupted and we'll supply food! All for just \$12.50...

July 28, August 13,

August 25 or September 22

10:00-8:00



QUILTED TISSUE BOX

Susan Van Swearingen

July 9, 10-4

Class Fee: \$25.00

Doodle, paint and quilt fabric to make a fabric covered tissue holder. Three sizes to choose from. Pattern and instructions included!

Come and Spend a fun and creative day with Susan!



BLOCKS & EMBROIDERY

Cheryl Walker July 19, 10-4

Class Fee: Free with purchase of HST Bloc-Loc at BSC!

Let Cheryl show you how you can make these beautiful stars accurately, with the help of a Bloc-Loc ruler! We will create blocks in the morning and embroider the beautiful expressions from the Doodle Stitches embroidery CD. You

save 30% on the Doodle Stitches CD when you take this class!



QBOT EXPERIENCE CERTIFICATION

Melody Hicks July 24, 12-4

Class Fee: \$125.00 to become certified, Free to just play!

Come and see what's new in the longarm quilting world! We have QBOT and you can try it out! Once you have completed this class you will be certified to utilize QBOT when renting the longarm!! Class size limited!

ENCORE QUILTING

Hannah Brooks

July 22, Aug 5, 12, 19, Sept 16, 10-1

Class Fee: \$30.00 + BSC Fabric & Pattern

So you have taken Beginning
Quilting and you are ready for
more!! Let Hannah guide you
through your next quilt and learn
new skills and gain confidence in
this 5 part class! You will be using
Take 5 Gets The Point!



Embroidery!

BIONIC GEAR BAG

Melody Hicks July 25, 10-5 Class Fee: \$25.00

This bag is so popular, everyone has been asking for us to offer this class again, so here it is! This bag is great for organizing your sewing supplies! Don't be

intimidated by all those zippers. Mel will show you how to easily stitch the zippers, and share all of the other tricks to complete this essential organizer!



July Classes

The Hipster Bag

Alice Middleton July 29, 10-5 & Aug. 5, 2-5 Class Fee: \$30.00

We all could use a new,

fun bag! Come make the Hipster Bag with ruffles on the front and a ruffled pocket on the back. Learn to use the #39 foot or your ruffle attachment to make the ruffles! Learn how to install zippers and create an adjustable shoulder strap that can be adjusted to how

YOU like to carry your purse!



Kid's Kamp And A Brand

New Sewing Machine!

\$225.00

Class Fee: \$20.00 + Pattern

Ready to do some digitizing? We will take a basic hexie pattern & create some finishing stitches to embellish. Bring your embroidery machine and we will stitch out our creations!!



\$189.00 **MSRP**

Three Sessions:

Session 1: July 11, 12 & 13, 10-1 Session 2: July 11, 12, & 13, 2-5 Session 3: July 14, 15, & 16, 10-1

Class Fee: \$85.00 includes class & Supplies OR \$225 includes, class, supplies & New Machine!!

We always have a great time at Kid's Kamp!! This year we are making a giant floor pillow. There will be special decorator fabrics to select from, please stop by the shop 1-2 weeks before class to select your fabric. This year we have a special offer - leave with a brand new sewing machine!! Keep sewing at home and come to After School Sew each month with your own machine!

KID'S KAMP

Sewing Machine 101

Don't know how to use the machine that's been sitting around your house or still in the box? Education is the number one reason BERNINA Sewing Centre has been in business for over 18 years! Our machine guide program is, by far, the best, and people come to us from everywhere to purchase their machines just to get the lessons we provide, absolutely free!



We will be more than happy to show you how to use your machine. Our experience spans over 23 years! We will show you how to properly thread the machine and how to select stitches and what they all mean. We'll explain why you have different presser feet and what they are used for. Needles and thread are very important for smooth sewing, and we'll explain that in this informative class! This is a Three Hour Class.

|Class Fee: \$150.00 By Appointment Only



"SEW"-CIAL

Class Fee: \$12.50, includes lunch!

Come and be "Sew"-cial!! Each month we will sew all day until 8 pm closing!! Bring your unfinished Quilting or Embroidery projects and enjoy the company of friendly sewers! Get out from behind your computer screen and be "sew"-cial at BSC!! Spend the entire time or join us when you can!

It's back!!

One Saturday each newsletter we will have a "Sew"-cial!!

\$189.99 MSRP

BSC Special \$149.99



Sweet Starter Machine!

32 stitch mechanical machine
1-Step Buttonhole
Needle Threader
LED sewing light

AFTER SCHOOL SEW

Class Fee: \$20.00 + supplies

This class is designed for youths (9-16) interested in sewing. Class projects will vary from tote bags, clothing, quilts, and more. We will meet once each month and continue our projects month to month. You can start at any time. Bring your own machine, or let us know if you need to use one of ours.

BERNINA¹

made to create





FIT IS EVERYTHING!

Susan Van Swearingen Class Fee: \$30.00

Have you given up sewing clothes because you can't seem to get your patterns to fit? One of the reasons why, might be the pattern you are using. The "Big Four" (McCall's, Simplicity, Butterick, Vogue) uses a sloper (basic block pattern) that is outdated for the modern woman.

But we now have a wide variety of Independent Pattern Companies with an entirely new sloper, one that takes into account the Modern Woman. They have new fresh designs, fun to make and easy to wear.

For Susan's Fit Anything class you will be using an Independent Pattern Company pattern for best results. We have many of these in the shop, or we can special order for you!

After School Sew	Thursday	July 21 August 18 September 15	4:30-7	\$20.00 +kit
Fit Is Everything!	Saturday Tuesday	July 23 September 27	10-4 2-6	\$30.00
"Sew"-cial	Thursday Saturday Thursday Thursday	July 28 August 13 August 25 September 22	10-8	\$12.50

EMBROIDERY INSPIRATION! Check out each month for new inspiring Embroidery classes!!

BERNINA Sewing Centre 3593 Lake Emma Rd Lake Mary FL 32746 407-805-9300

Happenings at BSC!!



We are having 'sew' much fun!!
2016's theme is

Home Sweet Home!!

BSC's Row was designed by
Kim Rado of Starry Night Hollow!!!
Stop by and check out our
row in person!

Kits available!!

Traveling this summer?

Get out your GPS and play!

All 50 States and Canada, too!

No fees, no cards to stamp!!

Simply stop by any participating shop and receive a free pattern for a row in a quilt.

Create a quilt using at least 8 different 2016 rows from 8 different 2016 participating Row By Row shops and be the first to bring it into a participating shop to win a stack of 25 fat quarters (6-1/4 yards of fabric!). Use that shop's row in your quilt and win a bonus prize!

2016 DATES

Collect Your Rows

June 21—Sept 6, 2016

Collect License Plates

BSC's 2016 Plate!!!



Stop By and

Get Yours Today!!



Like Us On Face Book! Facebook.com/begintocreate



FEARLESS EMBROIDERY

Class Fee: \$10.00 per month or \$75.00 yearly

"I took my guide classes, now what?"

This is the next step to learning more about your embroidery machine! If you own a BERNINA or a Janome, this class is for you. We'll make a small project each month to help you get even more familiar with the whole embroidery process. Learn about threads, stabilizers, placement and more about your machine.

STEVE'S MAINTENANCE CLASS

Steve Hicks

Class Fee \$25.00, No Class Fee within 6 months of machine purchase from BSC!

With Steve's more than 18 years of experience, learn how to keep your machine running smoothly between annual servicing! Learn about needles, thread and how to keep your machine oiled. This is a very informative class and you'll leave more confident so you can spend more time sewing and less time at the repair shop!

STASHBUSTERS!!

Melody Hicks

Class Fee: \$40.00 (Includes 2 books!! And 12 classes!!)

Got scraps??

You can still join in!!

Join Melody each month and create quilts and smaller projects with your scraps. You will create twelve projects from the two books. It's that easy! Bring your books and bust through your stash!!



FOOTPRINTS

This program is designed for you to learn more about your BERNINA sewing feet and accessories. Come and 'try on' a new foot, or learn new techniques for a foot you already own. You will be creating fun pages for a great reference book!

Featured Feet:

July: Eyelet Attachment

Aug: #43 Free Motion Couching

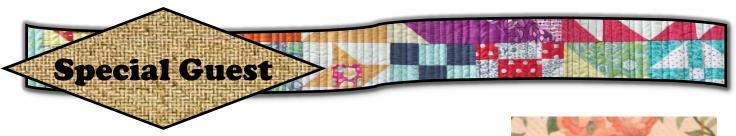
Sept: #18 Button Sew-On

Monthly Kit fee \$7.00

Fearless Embroidery	Saturday	No Class July August 27 September 10	10-1	Kit Fee, TBD
Footprints	Sunday Tuesday Tuesday	July 10 August 2 September 27	12-2 4-6 10-1	\$7.00 Kit
Stashbusters	Wednesday	July 27 August 31 September 28	10-5 10-2 10-5	\$40.00 year
Steve's Maintenance	Friday Thursday	July 22 September 8	2-4 5-7	Free w/purchase of machine at BSC!

August

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	BNOG 1 10-3 Silhouette New Owner 4-6	2 Matching Wallet 10-3 Footprints 4-6	Quilting With Rulers 10-3	Sew Creative Club 10:00 am Or 6:30 pm	Encore Quilting (2 of 5) 10-1 Hipster Bag (2 of 2) 2-5	Molly Waddell Trapunto
	Retreat ays 10-2	9 Sew Trendy Embroidery 10-2 BERNINA Software Inspiration 4-6	Lace Star (1 of 4) 10-2 Computer Basics Part 1 3-5	Celebrate with Bernina 10-1 Or 3-6	Encore Quilting (3 of 5) 10-1	"Sew"-cial 10-8 "GARAGE SALE
Edge to Edge Quilting in the Hoop 10-4	BNOG 2 10-3	Silly Gilly Monster 10-2 Fabio 4-6	Project Linus 10-1 Ruler Rodeo 2-5	Silhouette Club w/Mel 10-1 After School Sew 4:30-7	Encore Quilting (4 of 5) 10-1 Bloomin' Mats 2-6	BNOG 1 10-3 Long Arm Certification 10-1
21 Silhouette Club w/Mel 12-3	BNOG 3 10-2 Minkee Monday 3-5	Trio Pant 10-5	Lace Star (2 of 4) 10-2 Computer Basics Part 2 3-5	Happy Birthday "Sew"cial 10-8	Darlene Winter Finish Up 10-2	Fearless Embroidery 10-1 Floriani Software 2-4
28 Mel out BNOG 2 11-4	Undercover Machine Mat 10-5	BNOG 4 10-2 Design Works 3-6	Stashbusters 10-2		Ccessory ur Email & Fa	,



Molly Waddell

You had a fabulous time expressing your creativity with Molly's techniques! Don't miss her newest class here at BERNINA Sewing Centre!

Molly has won numerous awards for her quilts on the local, regional and national level. Some of her work has been published in the *Quilting Quarterly Magazine*, *Quilt Art Calendars*, *Fons & Porter Love of Quilting Magazine* and *Quilters Newsletter Magazine*.



Molly will be sharing her award winning techniques with you!

Trapunto

Saturday, August 6 10-4

Class Fee: \$55.00 (includes lunch)

Trapunto has a long history. It appeared first in Italy around the early 16th century. It then appeared in America in the late 1700's. This technique was very popular up until the Civil War. Now with modern technology we can do this stuffed work in less time and work using a sewing machine. This wholecloth quilting technique produces a raised surface on the quilt.

In this class you will learn to add dimension and texture to your work. Come have fun while making a small wall hanging, which could be finished in class. In class you can choose from a variety of motifs. You will also begin to add quilted dimension using some free-motion quilting. Once you learn this technique you will be adding texture to many of your quilts. Your machine will need to have the feature where the feed dogs can be lowered or covered.

Skill Level: Confident beginner - Advanced



Take this class and get ready for Molly's Shadow Trapunto!!

August Classes

MATCHING WALLET

Cheryl Walker August 2, 10-3 Class Fee: \$15.00



Embroidery!

Cheryl loves purses and especially the hardware. This wallet has it all! Dividers for a multitude of pockets and even a place for your cell phone! Very stylish and modern... Bonus tips will be given to change up the pattern!

QUILTING WITH RULERS

Melody Hicks August 3, 10-3 Class Fee: \$25.00

Get the "how to's" of your Westalee Ruler "sample set".

We'll work on several sample pieces so we can play and not worry about ruining the real deal.

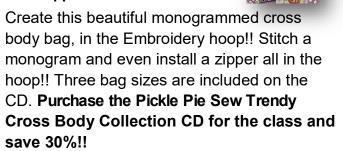


SEW TRENDY EMBROIDERY

Cheryl Walker August 9, 10-2

Class Fee: \$15.00 + Embroidery

CD/Supplies





August 10, 24, Sept 7 & 14, 10-2 Class Fee: Purchase of Kit

While the results are stunning and the finished quilt is wonderfully large, none of the steps in this amazing design are difficult! Come and let Melody get you started on each section of this quilt, in





TUFFET RETREAT

this four part class!

Melody Hicks

Class Fee: \$30.00 + Mandatory kit fee of \$75.00

Kit includes tuffet foundation (wood/foam/button to cover, twine/hardware)

See supply list for other required items & pre-class instructions

August 7 & 8, 10-4 & 10-2

Tuffets are not just for Little Miss Muffet, they are a popular decorating piece! These designer tuffets are selling upwards of \$1200.00! Select one of our beautiful jelly rolls that complement your décor and join Melody to create this one of a kind Tuffet. All of the specialty items are in the kit, so you don't have to go searching.

Don't miss out! Sign up soon!!

2 Days, Leave your machine & supplies!!



BASIC COMPUTER FOR SEWERS

Melody Hicks 4-Part Series

Class Fee: \$25.00 each



Class 1—Files Explore August 10, 3-5

How to find your stuff on the computer!

Class 2—Moving Day August 24, 3-5

How to move files from computer to anything outside the computer.

Class 3—Un Zip Those Files! September 7, 3-5

Did you download designs and they're locked tight? We'll show you the secret.

Class 4—Buying Designs and Using Them September 14, 3-5



Design Studio is your treasure chest of beautiful designs. We'll show you how to purchase, save and use them on your machine.

Embroidery!

SILLY GILLY MONSTERS

Cheryl Walker August 16, 10-2 Class Fee: \$15.00

It is so much fun to play with our big girl 'toys'! Use the Silhouette cutting machine,

embroider and finish with the pre folded bias binder, all in one fun project!! BSC has some beautiful new toweling fabrics in several yummy colors, perfect for a silly bib!

EDGE TO EDGE—QUILTING IN THE HOOP

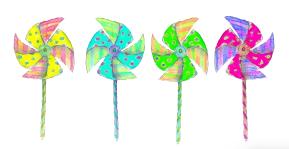
Melody Hicks August 14, 10-4

Class Fee: \$25.00

Love the look of fancy quilting, but don't feel comfortable creating it on your own? Let Mel show you



how to use your embroidery machine to create beautiful quilting, in your hoop. Use your Maxi or Jumbo Hoop to make re-hooping a breeze! You will practice your new skills while creating a beautiful tote bag.



RULER RODEO

Hannah Brooks August 17, 2-5

Class Fee: Free w/Purchase

of Ruler



Join Hannah as she introduces you to the Creative Grid Pineapple Trim Tool. You can make planned or scrappy blocks easily with this tool!

FABIO

Cheryl Walker August 16, 4-6

Class Fee: Free w/Purchase of Kit, \$15.00 (Includes pattern & supplies)

Need a quick break from the heat? Stop by and make a Fabio lanyard! We will have machines set up and kits ready with everything you need. These are like potato chips - you can't make just one!!

August Classes

BLOOMIN' MATS

August 19 2-6 Linda Smith Class Fee: \$20.00

Great Embroidery Project! Learn how to create any one of the 6 beautiful mug rugs, or a table top quilt, comes with Silhouette cutting files.



Embroidery!

DARLENE WINTER: FINISH UP

AUGUST 26, 10-2

Class Fee: Included with previous

class

If you were in class with Darlene for her Fabric Journal class, come and have her help you complete your binding!



Cheryl Walker August 23, 10-5 Class Fee: \$15.00

These ankle length pants are easy fitting and have long cargo pockets with a flattering waistline that will make you look amazing! Come in before class and try on a fitting muslin to get you started on a perfect fit!



Minkee Monday

Melody Hicks August 22, 3-6

Class Fee: \$45.00, Includes class & fabric!

Minkee is so fun to touch,

and perfect to make a baby gift. Mel will show you how to manage this fabric with ease. You just need your walking foot & thread since all of your fabrics are included in our kit! Come in out of the heat and make your fluffy mess in our classroom!



UNDERCOVER MACHINE MAT

Susan Van Swearingen

August 29, 10-5

Class Fee: \$25.00

This dual purpose customized organizer



has double pockets and a removable thread catcher to keep all your notions at hand and your workspace tidy. It goes from under your machine to cover when not in use with side ties to keep it in place. Using your Bias Binder and walking Foot makes binding and quilting a snap!



Saturday, August 13, is Garage Sale Day!!

Extra Savings on Clearance Patterns + Fabrics!!

Watch Facebook and your email for details!!



Like Us On Face Book! Facebook.com/begintocreate

September

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	Watch Your E	Cocessory Spanial & Facebook Moff!!		Charity Month! No Sew Creative Club! Join Us at Fall Festival!	Sewapoc Sew Like Rock Sta 2-Day Eve	A r!
BNOG 3 12-4	Closed LABOR DAY	BNOG 1 10-3 BERNINA Software Inspiration 4-6	7 Lace Star (3 of 4) 10-2 Computer Basics Part 3 3-5	8 Eureka Style T 10-4 Steve's Maintenance 5-7	Sandy Marcum 10-4 Carolina Favorite	Fearless Embroidery 10-1 Floriani Software 2-4
Silhouette Club w/Cheryl 12-3	Embroid Sewing	2	Lace Star (4 of 4) 10-2 Computer Basics Part 4 3-5	Silhouette Club w/Cheryl 10-1 After School Sew 4:30-7	Encore Quilting (5 of 5) 10-1 Becca Bag 2-5	Kool Kaleidoscope 2 DAYS!! 10-4
18 Kool Kaleidoscope 2 DAYS!! 12-4	BNOG 2 10-3	You Are Loved 10-2 DesignWorks 3-6	Project Linus 10-1 Monogram Wizard 3-5	"Sew"-cial 10-8 Long Arm Certification 2-5	Nature Inspired Painted Fabric Tote Bag 10-5	Christa Watson Modern Quilt Guild Special Event! 10-4
Explore Your Bernina 12-4	BNOG 3 10-2 BNOG 5 3-6	Footprints 10-1 Susan Van Fit Everything 2-6	Stashbusters 10-5	29 Getting Ready For Fall Festival	Fal. Festiv	val

September Classes

EUREKA STYLE T

Melody Hicks September 8, 10-4 Class Fee: \$20.00

Stretch your sewing skills with knit fabric. Make this stylish Tshirt while learning to "tame" your serger. We will even cover the "Coverhem"!



MONOGRAM WIZARD

Melody Hicks September 21, 3-5

Free if Monogram Wizard purchased at BSC

Just get Monogram Wizard? Need to brush up on your skills? Let Melody show you how to create fabulous monograms!!

Bring your laptop and your Monogram Wizard CD, and enjoy this hands on experience!



zipper!

Linda Smith September 16, 2-5





Attention Beginning Sewers!

80 stitch electronic machine

1-Step Buttonhole 7mm stitch width **LCD** Display Needle Threader Start/Stop button LED sewing light

\$349.99 **MSRP**

BSC Special \$279.99



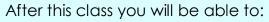
Carolina Favorite—Curve Master!!

Sandy Marcum September 9, 10-4

Class Fee: \$55.00

Carolina Favorite is an old American patchwork design, brought into the 20th century with acrylic templates for

rotary cutting and the Curve Master Presser foot for fast, accurate, no-pin sewing of curves and straight seams. The required acrylic templates are available at BSC. Four blocks (about 15 1/2" finished size) can make a wallhanging piece, so a larger quilt is faster, too! Sandy Marcum has previously taught this popular class for several quilt shows in the US and Australia!



Rotary cut the required pieces using acrylic templates.

Cut and cut "in reverse" for left and right mirror images.

Identify fabrics with vertical symmetry and utilize it for stunning effects. Sew curves and straight seams with no pinning using the Curve Master Presser Foot.

Eliminate ironing of seams until the entire block is pieced, to avoid stretching and distorting seams.



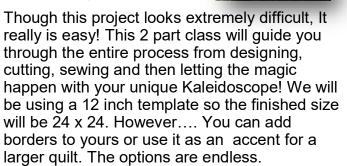
September Classes

KOOL KALEIDOSCOPE

Beverly Dill

September 17, 10-4 & September 18, 12-4

Class Fee: \$40.00





NATURE INSPIRED PAINTED FABRIC TOTE BAG

Susan Van Swearingen September 23, 10-5 Class Fee: \$25.00 + Kit



Use nature and readily available products to create your own fabric to embellish, quilt and combine into a beautiful Tote Bag.





Cheryl Walker September 20, 10-2

Class Fee: Free with

purchase of pattern & Fabric at BSC

Let's create a ruffled pillow and towel with Kimberbell's, "You Are Loved", embroidery CD. These are always such fun to embroider!

Purchase the embroidery CD for this class and save 30%!

EXPLORE YOUR BERNINA

Cheryl Walker September 25, 12-4

Class/Kit Fee: \$25.00

Come and explore the



amazing features of your BERNINA. Have you admired bobbinwork from a distance but don't know what to do? How about twin needle work? We will make a small zipper bag embellished with both!!

Space is reserved for those who purchased their machine at BSC!





The Orlando Modern Quilt Guild will be presenting, Christa Watson.



 $Contact\ or landomodern quilt guild @gmail.com$





JOIN US FOR SEWAPALOOZA!





We'll set up machines for our 2-day party and then you make three rockin' projects: a clutch, portfolio and a billfold!

Come and learn many new techniques.

Kits are pre-cut, all we have to do is sew away!

Space is limited - sign up early!!



Sew Special!

Ready For A Sewing Getaway? Join Us!!

Southern Caribbean—Quilt Seminar at Sea 11 Days—February 8—19, 2017



Treat yourself to a tropical cruise that features beautiful, sun-drenched ports, carefree quilting and relaxing days at sea with 5-star service. From turtles to stingrays, submarines to snorkeling, there's something wonderful awaiting you in every port of call! We will visit some of the Caribbean's most beautiful locations: St. Maarten, St. Lucia, Barbados, Martinique, St. Kitts and Nevis, St. Thomas and Holland America's award-winning private island, Half Moon Cay. Beat the winter blues!

Onboard you will have the opportunity to take a wide variety of quilt classes taught by four award-winning renowned instructors in the the world of quilting: Kimberly Einmo, Gyleen X. Fitzgerald, Kathy Delaney and Linda M. Poole! Seize the opportunity to perfect your quilting skills and "sewcialize" with people who share your love of quilting.

BSC will be providing machines, so you don't have to bring yours! Bring a friend, your spouse or your family, non-quilters are always welcome to join us and will have many activities while you are in class!

Copy & Paste to Your Browser to find out all the details! http://www.quiltcruises.com/cruises/Caribbean-2017/#.VyVliX8_pGQ.facebook





Like Us On Face Book! Facebook.com/begintocreate

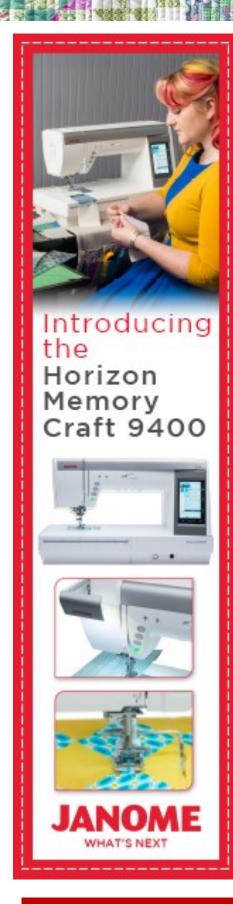
PRIVATE LESSONS!!!

\$25.00 per hour

Don't see something on the schedule that fits your needs?
Can't seem to figure out the pattern you bought? Need some "one on one" time with the software to get that project finished? Can't get your software loaded on a new computer because the computer gurus don't understand our embroidery software? We are here for you! We will gladly do private lessons to help you with those projects that have stumped you!

Just give us a call so we can set up an appointment.

Janome at its finest!



JANOME - Horizon Memory Craft 9400

11" to the right of the needle and 15 1/2" of total work space

AcuFeed Flex system!

Stitch Composer

Advanced LCD Touchscreen

Foot Control and Thread Cutter Switch

Cloth Guide!

High Light

9 mm stitching & Memorized Stitch Combinations!

Stop by and let us show you this full featured machine!

Special Pricing!!

JANOME 15000

Great Technology, Affordable Price!







Edit, design, and monitor your Janome 15000 from another room, utilizing the <u>included</u> iPad!

Now get <u>accurate</u> placement! Even if your hooping was not accurate!!

Stop in and see the latest Janome technology!!



Brand New From Janome!



WANT TO STAY HOME WITH YOUR

LITTLE ONES?

GETTING READY TO RETIRE?

DREAMING OF OWNING

YOUR OWN BUSINESS?

HERE IS THE ANSWER!

JANOME MB-7 Embroidery

We are awaiting our newest arrival!!

JANOME

WHAT'S NEXT

- Single Head
- 7 needle
- Professional-style
- USB Transfer
- 50 built in designs
- 10 fonts for monograms
- Extra Large Bobbin

- On Screen Editing
- 3 Hoops! Max design 9.4" x 7.9"
- Portable: total weight is only 50lbs



STARTING YOUR
BUSINESS
STARTS HERE!

Welcome our newest Sewing Member to

BERNINA Sewing Centre!





Does it ALL with ease!

Quilters checklist:

- ⇒ User friendly
- ⇒ Quick and easy set up
- ⇒ Start quilting in seconds
- ⇒ Easy design management
 - ⇒ Automatic updates
 - ⇒ Professional results
- ⇒ Use ANY android tablet!
- → Hundreds of FREE designs

AFFORDABLE

BEST Value on today's market!

Curious????

STOP in and see how EASY Qbot is for all your quilting creativity!

Compatible with these and many other

Longarm machines:

BERNINA, Babylock, Juki, Brother, Gammill,

Viking and many more!!!







New Silhouette Owner's Guide

August 1 4:00-6:00 Or By Appointment!

Free to all who purchased from BSC

(Reserved for Silhouettes purchased at BSC only)

Did you recently purchase a Silhouette and haven't opened it yet?

Let's get acquainted with the software and we'll make the first cut so you'll go home with confidence to play!

Make an appointment to get your software loaded, gift cards registered, and designs downloaded before this class.

Why Buy our Silhouette CAMEO Fabric Lover's Bundle from BSC?

Brand New Updated Silhouette
100 Free Designs
Free 1 Month Basic Subscription
Touch Screen & USB Slot

Exclusive bonuses include:
40 Quilt themed designs free!
\$10.00 Download card!
Silhouette Studio Designer Upgrade!
Fabric Blade!
Sewable Fabric interfacing!

Free New Owner Guide Class & Free Monthly Silhouette Club!!!

This bundle has everything!

Open the box and start creating!

What an exciting and creative tool we have added to our sewing experience!

We offer a New Owner's Guide Class and a monthly Silhouette Club!

We have always prided ourselves on educating and inspiring our customers!!

The popularity of the Silhouette has grown and we have limited space in our classroom and on our calendar, so we have to reserve these support classes to customers that have purchased their Silhouette from BSC.



SILHOUETTE CLUB

Do you have one of these fun machines?

Each Month we will have a fabulous project to encourage you to learn more about the wonderful Silhouette tool!

July 17 or 21
August 18 or 21
September 11 or 15

There is no class fee. This is an exclusive Club for those who purchased their Silhouette from BSC!

There will be a <u>required kit fee</u> for each monthly project.

Download cards may be purchased for the Silhouette Online store on Silhouette Club day only!

Use your Bag and Tag discount and get more for your money!

BSC Committed To You!

One of the most important factors that should be considered when purchasing a machine is the level of expertise you are gaining by purchasing a machine from a dealer. We all too often have people come to us for guide lessons when they made the decision to purchase elsewhere. They chose a different dealer because they got a "great deal".

We will gladly provide you with our guide lessons, the fee is \$250.00 per class.

If you purchase from us, they are free for the life of the machine!

You can't get a great deal and great service. Those two things never go hand in hand. One always is sacrificed for the sake of the other. We offer everyday fair prices so we can give you great service as we always have over the past 18 years!

Please choose wisely, we want you to get the most from your investment!

Did you know we are on Facebook, Pinterest AND Instagram?

Get all the latest and greatest

Information and Inspiration!

Facebook.com/begintocreate Pinterest.com/begintocreate

Instagram.com/sewithappens

More importantly, stop in and see first hand what we're up to!









New Owner Guide 1 - Just The Basics (All Machines)

Class Fee \$250.00

Free if machine was purchased from BSC

You will make a great little steno pad cover and will learn all the basic functions of your machine along with piecing, topstitching, machine quilting and some fun surprise accessories will be used in this class!

New Owner Guide 3 - Machine Embroidery (Embroidery Machines)

Class Fee \$250.00

Free if machine was purchased from BSC

Learn all the basics of what threads to use, stabilizer know-how, hooping techniques, machine combining, rotating, positioning, and much more!

New Owner Guide 2 - Let's Get Creative (BERNINA 330 & Up)

Class Fee \$250.00

Free if machine was purchased from BSC

In this class you will make a zippered tote that will also teach you the more advanced functions of your new machine. Buttonholes, memory, stitch combinations, machine free motion quilting and some fun techniques using additional feet!

New Owner Guide 4 - New Directions (BERNINA 780/790/830/880)

Class Fee \$250.00

Free if machine was purchased from BSC

Learn how to combine stitches in directions, add decorative stitches into an embroidery pattern, endless hooping, and much more!

New Owner Guide 5 - Customize My Machine (BERNINA 5, 7 & 8 Series)

Class Fee \$250.00

Free if machine was purchased from BSC

Learn how to make your machine work for you! BERNINA's are made to create the way YOU want. We'll cover the set up menu in depth, along with the creative consultant and tutorial menus!

	Tuesday	July 5	10-3	
BERNINA Guide	Monday	August 1	10-3	\$12.50 Kit
1	Saturday	August 20	10-3	Bring Lunch/Snack
	Tuesday	September 6	10-3	
	Monday	July 18	10-3	
BERNINA Guide	Monday	August 15	10-3	\$12.50 Kit
2	Sunday	August 28	11-4	Bring Lunch/Snack
	Monday	September 19	10-3	
	Tuesday	July 26	10-2	
BERNINA Guide	Monday	August 22	10-2	\$7.50 Kit
3	Sunday	September 4	12-4	Bring Lunch/Snack
	Monday	September 26	10-2	
BERNINA Guide 4	Tuesday	August 30	10-2	\$15.00 Bring Lunch/Snack
BERNINA Guide 5	Tuesday Monday	July 26 September 26	3-6 3-6	No Kit Bring Lunch/Snack

BERNINA Sewing Centre 3593 Lake Emma Rd Lake Mary FL 32746 407-805-9300



New Owner Guide 1 - Just The Basics (All Machines)

Class Fee \$250.00

Free if machine was purchased from BSC

You will make a great little steno pad cover and will learn all the basic functions of your machine along with piecing, topstitching, machine quilting and some fun surprise accessories will be used in combinations, machine free motion guilting and this class!

New Owner Guide 2 - Let's Get Creative (All Machines)

Class Fee \$250.00

Free if machine was purchased from BSC

In this class you will make a zippered tote that will also teach you the more advanced functions of your new machine. Buttonholes, memory, stitch some fun techniques using additional feet!

New Owner Guide 3 - Machine Embroidery (Embroidery Machines)

Class Fee \$250.00

Free if machine was purchased from BSC

Learn all the basics of what threads to use, stabilizer know-how, hooping techniques, machine combining, rotating, positioning, and much more!

Janome Guide 1	By Appointment	\$12.50 Kit
Janome Guide 2	By Appointment	\$12.50 Kit
Janome Guide 3	By Appointment	\$7.50 Kit

Customized To Enhance Your Décor

Customized For Every Individual

Unparalleled Quality

Exclusive Remote-Controlled Electric Glide Lift

100% Smooth Surface

Top Quality Hardware

Steel Drawer Glides







FLORIANI SOFTWARE PROJECT

\$10.00 per month or \$75.00 yearly

Take your Floriani software skills to new levels each time you come to this class! Bring your laptop and follow along as Susanne or Cheryl show you how easy it is to create your very own designs!





\$10.00 per month or \$75.00 yearly

This program has expanded to 10 lessons!! Decode the BERNINA DesignWorks Software and create projects with your DesignWorks tools!!



BERNINA Software Inspirations

\$10.00 per month or \$75.00 yearly

Take your BERNINA software skills to new levels each time you come to this class! You will bring your laptop and follow along as the instructor shows you how easy it is to create your very own designs!

BERNINA Software Inspirations	Tuesday	None July August 9 September 6	4-6 4-6	\$10.00/month \$75.00/year
DesignWorks Decoded	Tuesday	None July August 30 September 20	3-6	\$10.00/month \$75.00/year
Floriani Software Project	Saturday	None July August 27 September 10	2-4	\$10.00/month \$75.00/year

BERNNA Sewing Centre is proud to be a Premier BERNINA Longarm Dealer





Interested in owning the

BERNINA Longarm?

Wait no more!

Ask About Special Financing!!
Stop by For Details

BERNINA's Longarm machines!

BERNINA Q 24

BERNINA Q 20

Stop in and give them a try...

Warning! You'll fall in LOVE with them.

- Intuitive touch screen
- Easy to adjust tension
- Save setting for favorite types of threads
- On-board bobbin winder
- LED Lighting
- 2,200 stitches per minute for quick finishes
- Designed, engineered and assembled in Switzerland
- Easy threading path
- BERNINA Longarm Stitch Regulator

Master hand-guided quilting quickly with the assistance of the integrated BERNINA Stitch Regulator. It is simple to activate and customizable. Beautiful and consistent stitches are just a touch away and in three modes! Includes a fully manual mode as well as basting!







Rent the BERNINA Q24 Longarm Machine for \$20.00 per hour.

RENT TIME ON OUR BERNINA Q24
LONGARM QUILTING MACHINE!
QUILT YOUR OWN QUILTS!

Longarm Certification

Class Fee: \$35.00 Staff

Discover how easy and efficient it is to finish all those quilt tops you have stacked up with the BERNINA Q24! In this class learn to thread the machine, wind a bobbin, properly load your quilt and much more.

Completion of this course qualifies you for renting our store machine at your convenience for only \$20 per hour!

Attention!!

All customers that have completed the Longarm Certification class at BSC.

You will need to re-certify on the new BERNINA Q 24 Longarm machine.

If you have rented and quilted at BSC in the last 6 months the certification class fee is waived.

If it has been greater than 6 months, the class fee will be \$35.00.

Please call and sign up for a class.

July 25, 10-1

August 20, 10-1

September 22, 2-5



made to create





Formerly ConKerr Cancer

Each year 44,000 children across North
America are treated for cancer while
thousands more experience life-changing
illnesses and injuries. A hospital stay is a
frightening experience for adults, and even
more so for young children. Beyond the
obvious medical fears and difficulties, a
sterile hospital room lacks the comfort and
warmth of home.

Case for Smiles' goal is to provide a bright, cheery pillowcase to every child with cancer or a life changing illness or injury across North America and beyond.

Join us and make a pillowcase or two!

Pre-Cut kits are available to purchase!!

Drop off your pillowcases anytime!!

Project 🎔 Linus

Susan Murphy, our local Project Linus Coordinator, will be here every month on the third Wednesday to have a 3 hour "sew in" for making Charity Quilts. Every month will be a different pattern. A great way to learn something new and help people in need of a little comforting. See the supply list for each project.

This is a great way to clean out your old fabric and see it go to something worthwhile.



July 20 August 17 September 21

10:00-1:00

September 5 is International Day of Charity! BSC is honoring all month!

Let's offer our sewing talents! Turn in a Pillowcase for Ryan Smiles, Quilt for Project Linus or baby gown for Wee Care!

BSC will DOUBLE your Tickets the entire month of September!!

Wee Care Gowns Drop off your gowns at BSC!!

Join our group of volunteers and create baby gowns for Preemies! BSC will collect and distribute these adorable

gowns. They will go to local hospitals' neo-natal units for preemie babies. Some of these miracles will be at the hospital for many months. These gowns are presented to the family to show these sweet tiny babies Wee Care!!!



Join us and earn prizes!!!

Collect tickets, put your name & phone number on them and in December come 'bid' on a great prize!!!

Just come and play!

Attend:

Sew Creative Club- 1 ticket
Bring A Treat- 5 tickets
Current Show and Tell
5 tickets

Ryan's Case-Smiles

Donate a Pillowcase!

5 tickets per pillowcase

Attend Any Class

Attend Guide Classes

5 tickets

Finish any current class project

5 tickets per project

Come to Project Linus
or Donate Quilt
5 Tickets

Purchase a Machine, Serger, Software or Cabinet 50 tickets



Did you know you can earn up to a 20% discount every time you shop at BSC?

Ask us how!

Those of you that have a Medallion and Bag Lady/Gentleman Tote, they must be present to receive your discount.



Please, no exceptions!



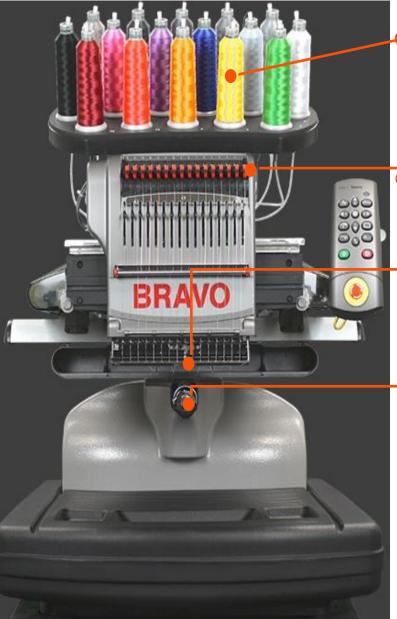
Do you have a **BERNINA Preferred Customer Card?**

Special Financing Offers on your favorite new BERNINA machine!

Use it EVERYDAY for

EVERYTHING in the store!

Start Your Own Business!!



16 needles: The most in the industry

Acti-feed Tensioning: Easy Threading!

Ultra Precise Laser Registration: Get designs exactly where you want them!

Speeds up to 1100 SPM

The industry's smallest Cylindrical Lower
Arm and Ultra Reliable High Performance
Trimmer!

Do you mostly embroider? Want a machine that is truly a COMMERCIAL machine?

Did you know you can do so much more for under \$10,000.00?

Come in and let us demonstrate how you can be on your way to a successful business!

BERNINA Sewing Centre has been successfully selling Melco-Bravo machines for over two years!

Choose your own package of over \$1600.00 in designs!

Over 21,000 to choose from!

With your purchase of a new BRAVO Embroidery machine!

New & Sneak Peek!!



New Embroidery!!





Over 54,000 designs
at your disposal 24
hours, 7 days a
week! go to:
Sewithappens.com
and click on the
butterfly!

America The Beautiful by Krista Hamrick



Feathers & Flourishes by Amanda Murphy #80094

BERNINA



BERNINA UNIVERSITY

July 12-19

New Orleans!

Make Sure You Come to Sew Creative Club

Thursday, August 4 10:00 am or 6:30 pm

Mel Will Share The Latest From BERNINA!!



****CLASS Policies**** PLEASE Read!!!!

Please bring your machine in good working order. We love ALL sewing enthusiasts, and all brands are welcome to all creative classes!

Basic Sewing Supplies-PLEASE BRING THESE TO EVERY CLASS!!!!

- Quality Sewing thread, such as Aurifil or Mettler.
- Rotary cutter and ruler
- Small scissors for clipping
- Regular scissors for cutting
- Paper scissors for cutting apart patterns
- Pins, scissors, ripper, etc.
- Mary Ellen's Spray starch
- If taking an embroidery class, please bring 505 spray and stabilizers
- Chair cushion, if desired

Class Fees

- The class fee must be paid when you sign up for a class.
- Fees are NON refundable unless BSC cancels a class. You must cancel 7 days PRIOR TO CLASS to receive a <u>store credit only</u>. No exceptions.
- Class fees pay for the instruction of the class only, unless otherwise stated in the description.
- You must own the pattern or book that is being taught in the class. Sharing of written material is strictly prohibited!

During Class Time

- All class participants are asked to please turn off cell phones (or place on vibrate). When taking calls, please respect fellow students and leave the classroom to take your call.
- PLEASE do not wear any perfume to class due to allergies of others.
- Please do not bring children or pets to class.

Class Participants

Students must be at least 16 years of age.

Classes are a time to learn and enjoy a peaceful time away from distractions at home. We look forward to seeing you!