

A Special Meeting of the
 Brian Head Town Council
 Town Hall - 56 North Highway 143
 Brian Head, UT 84719
TUESDAY, DECEMBER 08, 2016 @ 2:00 PM

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Roll Call.

Members Present: Mayor H.C. Deutschlander, Council Member Larry Freeberg, Council Member Clayton Calloway, Council Member Reece Wilson, Council Member David Bourne.

Staff Present: Bret Howser, Nancy Leigh, Shane Williamson

A. CALL TO ORDER

Mayor Deutschlander called the special meeting of the Brian Head Town Council to order at 2:00 pm.

B. PLEDGE OF ALLEGIANCE

Mayor Deutschlander led the Council and others in the Pledge of Allegiance.

C. DISCLOSURES

- Council Member Calloway stated he may have a potential conflict of interest with today's agenda item since he owns a business in Brian Head.
- Mayor Deutschlander stated he may have a potential conflict of interest with today's agenda item since he also owns a business in Brian Head which utilizes the town's shuttle system.

There were no other conflicts of interest with today's agenda item. Mayor Deutschlander stated that the disclosure statements are on file at the Town Clerk's office and are available for public inspection during normal business hours.

D. REPORTS

Mayor Deutschlander reported the town received a grant from Utah Outdoor Recreation in the amount of \$50,000 for phase I of the town trail paving project. Council Member Freeberg congratulated the staff on obtaining the grant.

D. AGENDA ITEM:

- 1. BRIAN HEAD TOWN SHUTTLE DISCUSSION.** A discussion on potential changes to the town's shuttle services.

Bret Howser, Town Manager, explained today's special Council meeting is to discuss possibly re-routing the town's shuttle system. Bret gave a brief background on the town's shuttle system in which the route was changed last February 2016 to incorporate a fixed route and the town moved away from the on-call shuttle service. The Council reviewed year's shuttle route in October, 2016 and agreed with the proposed route prior to the signs being made. The new route incorporates a "blue" route which the shuttle runs the north end of Brian Head going as far south as Giant Steps ski base and a "red" route which runs the south end and go as far north as Navajo ski base.



1 Bret explained the town held a meeting earlier this week with the businesses to introduce
2 them to the new shuttle company and inform them of the shuttle route. During the meeting,
3 some of the businesses expressed their concerns regarding the new route and the impact on
4 their business. Georg Hartlmaier, Georg's Ski Shop, expressed his concerns with the
5 proposed route in which there would be a negative impact on his business since there was
6 not a direct line from the hotels to his business. The new route would require the public to
7 transfer shuttles in order to get to the hotels to his business.
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9 Bret explained staff has proposed three options for the Council to consider:

10 Option 1: Do nothing and go with the proposed route.

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12 Option 2: Extend the "blue" route to incorporate Georg's Ski Shop so those coming and
13 going to the hotels have the ability to go to Georg's on the same shuttle. This
14 would add three to five minutes to the route which is already 15 to 20 minute
15 intervals.
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18 Option 3: Rethink the route entirely. Bret distributed a proposed alternate route for the
19 Council to consider (see attached).
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21 The Council held discussion on the following:

- 22 1. Bret presented the ridership numbers for the last two seasons (see attached). Bret
23 explained that the previous shuttle company did not track their numbers consistently.
24 The majority of rider pick-ups show the ski bases and hotels at 90% of the pick-up
25 and Georg's Ski Shop shows 3% of the pick-ups.
- 26 2. Bret reported he did speak with Burke Wilkerson, Brian Head Resort, regarding the
27 shuttle in which Burke indicated he was not in favor of changing the system
28 altogether, but would be comfortable with extending the "blue" route to incorporate
29 Georg's Ski Shop. Burke suggested the shuttle go to both ski bases before
30 proceeding onto Georg's Ski Shop in an effort to keep the intervals between the ski
31 bases at a minimum.
- 32 3. Bret explained an option would be to hire a third shuttle to cover the condominiums
33 which would be an on-call type of service. A different company could be used with
34 an estimated cost of \$15,000 to \$20,000 for the season which is what the town
35 currently spends on the summer shuttle services. Bret went on to explain that the
36 town has already funded the summer shuttle service for the fiscal year 2017 budget,
37 but the town could consider using the town's savings to fund a third shuttle.
- 38 4. Discussion was held regarding using two 16 passenger shuttle to run the town wide
39 route which includes the businesses, condominiums, hotels and ski bases and also
40 identify a 29 passenger bus to run an "express route" which would incorporate the
41 Grand Lodge, Cedar Breaks Lodge and the two ski bases only. There would be a
42 total of three shuttles running on Friday, Saturday and holidays in an effort to meet
43 the demand of the public using the service.
- 44 5. Georg Hartlmaier explained the ridership numbers in December 2014 were 6,700 and
45 he believes there is a demand to get the public from Georg's to the hotels and with
46 the proposed route it would negatively impact his business.
- 47 6. Council Member Calloway explained there are large numbers of riders between the
48 lodges and the ski lifts, especially when the lifts are shutting down and it would put
49 the burden on the shuttle to get the public to their destination.
- 50 7. Georg Hartlmaier encouraged the Council to consider spending the additional funds
51 to incorporate a third shuttle to run the "express route" during weekends and holidays
52 only.
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54 **Consensus of the Council:** Staff will research the cost for an additional bus to run the
55 "express route" (Hotels and ski bases only) during weekends and holiday periods.



1 Council agreed upon a third bus running an “express route” during weekends and
2 holidays. Bret will follow up with the resort on this option.
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5 **E. ADJOURNMENT**
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7 **Motion:** Council Member Calloway moved to adjourn the special meeting of the Brian Head Town
8 Council for December 8, 2016. Council Member Bourne seconded the motion.

9 **Action:** **Motion carried 5-0-0 (summary: Yes = 5 Vote: Yes:** Council Member Bourne, Council
10 Member Calloway, Council Member Freeberg, Council Member Wilson, Mayor
11 Deutschlander).
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13 The special meeting of the Brian Head Town Council was adjourned at 3:20 pm. for December 8, 2016.
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16 January 10, 2017

17 Date Approved
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Nancy Leigh, Town Clerk

