

ANITA  TM
GOODESIGN

RECEIVE THE
BEST
embroidery
DESIGNS
EVERY
MONTH
for a whole
YEAR!

LOOK INSIDE
TO GET STARTED!

WELCOME TO ANITA GOODESIGN!

OUR COMPANY

Anita Goodesign is the leading design company in the home embroidery and quilting industry, offering the absolute best in embroidery, quilting, easy in-the-hoop projects, and educational programs.

OUR PRODUCTS

Every month, we release at least 6 brand new collections. Two are embroidery-based design collections, two are quilting collections, and two are fun, in-the-hoop projects. The 6 monthly releases are categorized as Full or Mini collections depending on the number of designs in each. Full collections contain 20 to 40 designs. Don't worry, even our Mini collections include over a dozen designs! In addition to our 6 monthly releases we create larger collections throughout the year. Whether it's a Special, Premium, or Premium Plus, these feature full color printed tutorials – many contain over 200 designs! In addition, many of these larger collections include multiple techniques. This allows you to enjoy embroidery, quilting, and easy-to-make projects all from one collection! What would the use be in producing these beautiful designs and not providing detailed instructions to help you complete them? Each of our design collections comes with easy to understand tutorials, including photos and step-by-step directions to guide you through each project. Whether you are a beginner or an expert, discover just how great they are for yourself!

We create cutting edge embroidery designs and are constantly exploring new ways to push our designs and projects further. Our monthly embroidery collections explore a range of techniques, including organza as applique and adding burlap into tabletop candleholders. Tired of wasting time, money, and fabric with traditional quilting methods? We have made it much easier with our monthly quilting collections. Our quilting has all of your stippling and free motion patterns already built into the design so that your entire block is completed in the hoop! With our Mix and Match line, you have over 100 quilting collections to choose from to mix and match, allowing your creativity to soar! Our monthly project collections are fun and practical. They feature exciting, in-the-hoop projects, showing you how to create a range of useful to whimsical projects, including handle wraps for kitchen appliances, quilted purses, lined zippered bags, and a magical princess dream house.

OUR CLUBS

Are you wondering how you can receive all of these monthly releases and more at tremendous savings? Join an Anita Goodesign club today! Whether you enjoy embroidery or quilting, or simply want it all, we have a club that is right for you! Our club programs have been around for over 10 years, and our goal has always been to make them better. Our Diamond Club, Quilting Club, and Platinum Club offer some of our monthly releases at a great discount. But we didn't want to stop there! We wanted to make the best club program available, so we asked our customers what they wanted. They said, "We want it all!" And that's exactly what you get with our All Access Club!



"ALL" IS EXACTLY WHAT YOU GET WITH OUR ALL ACCESS CLUB!



**YOU
GET**

All the Full and Mini releases every month!



+

A full color book containing all of the monthly tutorials and design images! You no longer have to spend money to print your tutorials!



+

All of the Special Editions, Premiums, and Premium Plus collections that we release during your membership year. You no longer have to pre-order or pay extra!



+

Bonus content in your full color book every month!



All Access is the best program with the most value that Anita Goodesign offers! If you were to purchase all of these releases separately for a year, they would cost over \$6,000!! By signing up for the All Access Club, you will save over 75% off the retail price!

BUT THAT'S NOT ALL...

FOR THE FIRST TIME EVER ALL ACCESS MEMBERS RECEIVE \$1200 IN FREE GIFTS FOR SIGNING UP!



Any of our available releases, up to \$1200 retail. Choose any combination of Fulls, Minis, Special Editions, Premiums, Premium Plus collections, and box sets.



150 retired design collections on a USB (inside deluxe All Access Welcome Kit)



Fundamental Curriculum and Catalog (inside deluxe All Access Welcome Kit)



A custom Anita Goodesign CD Binder to hold all of your monthly CDs (inside deluxe All Access Welcome Kit)



ALL ACCESS CLUB
\$116 PER MONTH OR \$1400 ANNUALLY

* Not all Dealers offer financing. Ask your local Authorized Anita Goodesign Dealer for information regarding twelve month no interest financing. Taxes vary from state to state. The above offers are based on 12 months same as cash with a minimum monthly payment. The offer is based on approved credit.

WE ALSO HAVE FOUR OTHER CLUB OPTIONS WHICH ALSO PROVIDE A GREAT VALUE!

DIAMOND OR QUILTING CLUB

\$58.33 PER MONTH OR \$700 ANNUALLY

YOU GET

Two Full or Mini collections every month!
(Embroidery based for Diamond and quilting based for Quilting)

+

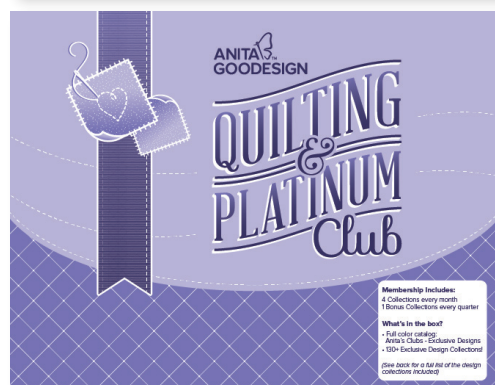
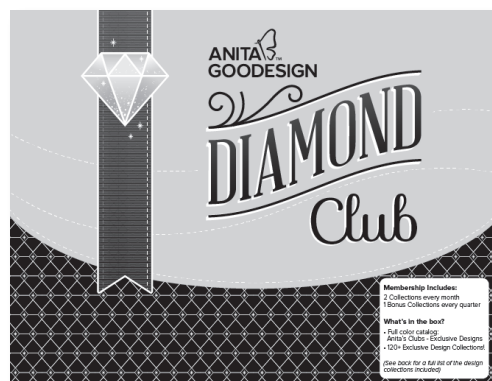
One bonus collection every quarter!

+

\$700 retail in free gifts!

+

Welcome Kit with over 100+ retired design collections!



DIAMOND OR QUILTING PLATINUM CLUB

\$83.33 PER MONTH OR \$1000 ANNUALLY

YOU GET

Two Project collections in addition to the collections you receive with Diamond Club or Quilting Club!

+

One bonus collection every quarter!

+

\$1000 retail in free gifts!

+

Welcome Kit with over 130+ retired design collections!

NOW LET'S GET STARTED AND CHOOSE YOUR FREE GIFTS!

For All Access you can choose \$1,200 retail in free gifts of your choice! For example, you can choose 3 mini collections at \$34.95. This would total \$104.85 towards your \$1,200, so you would still have \$1,095.15 to spend on your free gifts. Want a Premium Plus too? A Premium Plus costs \$250. Choosing the 3 Minis and the Premium Plus would total \$354.85. You would still have \$845.15 left to spend on more free gifts!

MINI



3 x \$34.95

+

PREMIUM PLUS



1 x \$250

=

\$354.85

FREE GIFT ALLOWANCE

\$\$ USED

\$\$ LEFT TO SPEND

\$1200.00

- \$354.85

\$845.15

Use the chart to the right to total your free gifts and use your \$1,200 in anyway you choose! Once you decide on your free gifts, please list them on the In-Store Club Form. Your free gifts will be shipped with your Welcome Kit once we receive your form.









MINI		
Qty-	<input style="width: 90%;" type="text"/>	x \$34.95 = <input style="width: 90%;" type="text"/>
FULL		
Qty-	<input style="width: 90%;" type="text"/>	x \$69.95 = <input style="width: 90%;" type="text"/>
SPECIAL EDITION		
Qty-	<input style="width: 90%;" type="text"/>	x \$99 = <input style="width: 90%;" type="text"/>
PREMIUM		
Qty-	<input style="width: 90%;" type="text"/>	x \$179 = <input style="width: 90%;" type="text"/>
PREMIUM PLUS		
Qty-	<input style="width: 90%;" type="text"/>	x \$250 = <input style="width: 90%;" type="text"/>
TOTAL		= <input style="width: 90%;" type="text"/>

ANITATM
GOODDESIGN

Sales Person: _____ Anita's Representative/ Educator: _____

Choose which club is right for you and select your free gifts! You must select all of your free gifts when initially signing up and submitting your form. **List all** items you would like as your free gifts, and they will be shipped along with your Welcome Kit to your dealer.

FREE GIFT VALUE

	<input type="checkbox"/> ALL ACCESS CLUB	\$1400 / YEARLY OR \$116* MONTHLY	You get 	\$1200 Towards free gifts
	<input type="checkbox"/> DIAMOND & PLATINUM CLUB	\$1000 / YEARLY OR \$83.33* MONTHLY	You get 	\$1000 Towards free gifts
	<input type="checkbox"/> QUILTING & PLATINUM CLUB			
	<input type="checkbox"/> DIAMOND CLUB	\$700 / YEARLY OR \$58.33* MONTHLY	You get 	\$700 Towards free gifts
	<input type="checkbox"/> QUILTING CLUB			

MINI x \$34.95 **FULL** x \$69.95 **SPECIAL EDITION** x \$99 **PREMIUM** x \$179 **PREMIUM PLUS** x \$250

[illegible][illegible]

☐ Cash/Credit/Check ☐ Financing ☐ Machine Purchase

Price	\$
Sales Tax	\$
Home Shipment Fee	\$75 <input type="checkbox"/> Yes <input type="checkbox"/> No
Total	\$

* Not all Dealers offer financing. Ask your local Authorized Anita Goodesign Dealer for information regarding twelve month no interest financing. Taxes vary from state to state. The above offers are based on 12 months same as cash with a minimum monthly payment. The offer is based on approved credit.



ANITA GOODESIGN 
www.anitagoodesignonline.com

 www.facebook.com/anitagoodesignfan

 pinterest.com/anitagoodesign

 [@anitagoodesign](https://twitter.com/anitagoodesign)

