



# Sew Abbey It's Fall



## Blending Colors, Weaving Memories

**Do what you love (sew!) with a machine that gives you the assistance you need right in front of you!**

Do you want just a sewing machine that will sew light weight to heavy weight fabric with no difficulty? Do you want a sewing machine with a multitude of stitches and buttonholes and a thread cutter?

With the Sapphire™ line, creativity is right at your fingertips. The Interactive Color Touch Screen® is a user-friendly innovation that helps you navigate easily through the various sewing and programming screens. A sewer's and quilter's dream, the Exclusive Sewing System™ technology automatically and continuously determines the thickness of fabric for a perfect fabric feed every time. With

a tap of the foot control or a touch of a button, the presser foot automatically lowers and raises for you with the needle in a down position. You even have an extra lift position to allow for maximum space to get the heavy fabrics through. And the thread tension is set for you depending on your fabric and stitch selection! You do not have to fool with it!

Besides a multi-colored touch screen and special screen saver, the 965Q includes the Dimensional Stitches® to add applique fabric for a unique decorative result. Straight stitches are better than ever before when using the Straight Stitch Plate with Sensor technology. The machine will not allow anything but a straight stitch!

A larger sewing area to the right of the needle makes larger projects easier to handle. This is perfect for quilts!

Come see these 2 great machines and join the Husqvarna Viking® Family today! *Made for Sewers, by Sewers™*

### Inside this issue:

The Sapphire 935™ and 965™	1
<i>Quiltenomics or How much does it Cost to Make a Quilt</i>	2
Upcoming Events	3
Designer EPIC Sav-	3
Did you know?	4
Store addresses	4

### Special points of Interest:

- **Abbey Sewing Center has a Facebook page under "Abbey Sewing Centers." Nancy posts items regularly. You find sales information, sewing and quilting tips and information, pictures of projects from our customers and the occasional funny post! Like, Comment or Share will spread the word!**



Sapphire™ | 965Q

# Quiltenomics or What does it really cost to make a Quilt?

Has anyone asked you how much it costs to make a quilt? If you told them what it entails, were they shocked at the price. Online, hand-made quilts can cost anywhere from \$50 for a baby quilt to 1,000's of dollars for an Amish quilt or a quilt made by a quilt expert! Commissioning a custom quilt can also run you \$1000 or more!

Why the difference in prices? The Amish quilt is actually priced fairly, considering they are hand quilted and may be hand pieced as well. The hand work takes much longer to do. Their workmanship is also superior. Likewise, a nationally know quilt artist has expertise in color and design that most quilters do not have. These people are usually teachers and authorities in the quilt world.

Like any hobby, i.e. golf or fishing, quilting is expensive. A good, basic sewing machine starts about \$400. The new Husqvarna Viking EPIC is \$15000. Of course, it is a sewing and embroidery machine with all of the bells and whistles. It has the largest throat space, uses the cloud and has the most light of any sewing or embroidery machine! Tools can also run into money. Thirty years

ago, all you thought you needed was an Olfa cutter, a mat and a hard edge ruler. I have learned that you cannot have too many cutters, rulers or mats. There are a multitude of sizes in cutters and a multitude of sizes and shapes in rulers! The large spools of thread can cost \$10 or more a spool. Quilt fabric, even at Joann's without a coupon or on sale, can run \$10 or more a yard. A long arm quilting machine, the dream of most quilters, starts at \$15000 with the stitch regulator, computer and frame!

So, *Molli Sparkles*, discusses the cost of making a baby size quilt, 45 X 45, on his blog . Making the simplest quilt he could, when finished, with materials, labor and a 10% profit margin, the quilt came to \$225 USD. (He is in Australia where everything costs more.) This was an extremely basic quilt—with simple 5 in blocks. He charged no design fee, which he usually does for concept and color, and he did a fast machine quilting and binding.

So continue to make your lovely quilts. You are doing this out of love for your craft and your family! And of course, to spend time with your friends at the quilt retreat!

## Upcoming Events

### Ozark Piecemakers Quilt Show

*Celebrate Quilting!*

2016 Quilt Show

Ozark Piecemakers Quilt Guild

**September 8-10, 2016**

Thursday & Friday—9 am to 5 pm

Saturday, 9 am to 4 pm

Ozark Empire Fairgrounds E\*Plex

Springfield, MO

For more details go to [Ozarkpiecemakers.com](http://Ozarkpiecemakers.com)

### Piecemakers Quilt Show—St. Clair, MO

**October 22, 2016**

Saturday, 9 am—4 pm

Holy Trinity Lutheran Church

St. Clair, MO

### Loose Threads Quilt Show

St. Peters, MO

November 5 & 6, 2016

Saturday, 9 am—5 pm

Sunday, 10 am—4 pm

St. Charles Community College

Cottleville, MO

**\$2,500 Worth of  
Embroidery Designs!**

**And FREE  
DESIGNER EPIC®  
LUGGAGE!**



Designer | **EPIC™**  
Sewing and Embroidery Machine



**GET DETAILS**

Valid August 1 - 31, 2016.

## Abbey Sewing Centers

Where customers are treated  
like old friends."

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(Inside JoAnn's Fabrics)  
6910 S. Lindbergh  
St. Louis, MO 63129  
Phone: 314-892-8780  
E-mail: [abbey1sew@sbcglobal.net](mailto:abbey1sew@sbcglobal.net)

Abbey Sewing Centers  
(Inside JoAnn's Fabrics)  
15355 Manchester Rd.  
Ballwin, MO 63011  
Phone: 636-527-3388  
E-mail: [abbey1sew@sbcglobal.net](mailto:abbey1sew@sbcglobal.net)

Abbey Sewing Centers  
(Inside JoAnn's Fabrics)  
5610 Suemandy Dr.  
ST. Peters, MO 63376  
Phone: 636-397-0976  
E-mail: [abbey1sew@sbcglobal.net](mailto:abbey1sew@sbcglobal.net)

Abbey Sewing Centers  
439 S. Buchanan  
Edwardsville, IL 62025  
Phone: 618-655-0433  
E-mail: [abbey1sew@sbcglobal.net](mailto:abbey1sew@sbcglobal.net)

Abbey Sewing Centers  
(Inside JoAnn's Fabrics)  
3051 W. Wabash  
Springfield, IL 62704

Phone: 217-726-5441  
E-mail: [abbey1sew@sbcglobal.net](mailto:abbey1sew@sbcglobal.net)

## Did you know?

- Do you fit the definition of a Dedicated Quilter? The Dedicated Quilter spends more than \$500 per year on quilting-related purchases, this includes sewing machines, fabric, notions, tools, patterns, books, computer programs, batting and thread. And do you have another \$6000 in a fabric stash? The Dedicated Quilter in the US spends an average of \$2.27 billion a year on quilting! Now, the average age is 64, and we know we're all much younger than that! (*from the 2014 Quilters Survey.*)
- Have you seen the new *All Access Club* for August, 2016, from Anita Goodesign? The new *Fairy Tails* Special Edition is adorable! You can also see previews of upcoming designs! Interested in joining? Come by the store and check out the new pricing!
- You can check out all the classes for all of the stores on [abbeysewingcenters.com](http://abbeysewingcenters.com)! The website also lists the latest promotions and projects by our customers!
- When you buy a machine or software from Abbey Sewing Centers, you are buying from a local, small business. Help support your neighbors!



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ing:

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by e mail at:

**[Abbey1sew@sbcglobal.net](mailto:Abbey1sew@sbcglobal.net)**