

# 35<sup>th</sup> Ave FABRIC WORLD SEW & VAC



Get Inspired!  
Be Creative!



[www.35thavesewandvac.com](http://www.35thavesewandvac.com)

Save \$200  
on any Pfaff Ambition

# PFAFF Ambition Line

## PFAFF Ambition Essential

- IDT
- Large Sewing space
- 110 stitches
- One-step buttonhole



New!



## PFAFF Ambition 1.0



- IDT
- 200mm Large sewing area
- 135 stitches
- Needle up/down
- Tie off



## PFAFF Ambition 1.5

- IDT
- Large High Resolution Touch Screen
- 195 stitches
- Low bobbin sensor
- ...much more



# PFAFF

## Quilt Expression 4.0



### Plus Quilters Toolbox:

- Quilting Extension Table
- 1/4 inch quilting Foot
- Straight Stitch Needle Plate
- Special Quilting Needles
- Free-Motion Quilt Foot
- Free-Motion Guide Grip



**IDT**™



- 9mm maximum width for decorative stitches
- 10 inches of space to the right of the needle
- 37 different needle positions for precise top-stitching
- 222+stitches from utility to decorative
- 3 built in sewing alphabets
- Automatic presser foot lifter
- Electronic knee lift
- Two different free motion feature Sensormatic and spring motion
- Electronic thread tension and automatic fabric pressure
- Pfaff exclusive feed system and much more

*Pfaff Quilt expression 4.0  
is Rated a  
# 1 Best Buy  
in Consumer's Digest*



## PFAFF 150th Anniversary Models

### expression™ 150 limited edition

#### Key Features:

- IDT
- Free-motion sewing
- High quality stitches
- Dual lights
- Illuminated graphic display



### select™ 150 limited edition

#### Key Features:

- IDT
- Easy Select System
- Free-motion sewing
- Stitch overview

**IDT**™



Save  
\$400  
with trade

*'Tis the Season...*

**PFAFF**



**creative sensation**



- ActivStitch™ Technology
- creative™ ColorTouch Screen
- Optimized feeding
- Custom LED lights
- New graphical user interface
- Soft Touch™ buttons

**\$500 Shopping Spree**  
with the purchase of  
a creative sensation™  
embroidery machine

**creative performance™**

Embroidery



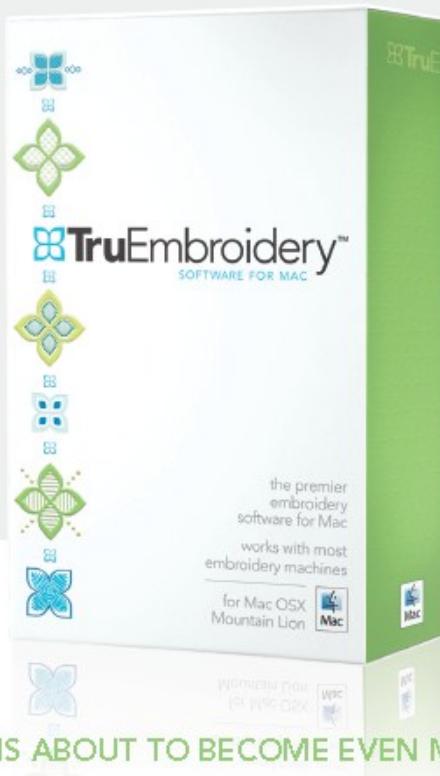
- The Original IDT System
- Optimized Feeding
- Large Sewing Space
- Over 450 Stitches
- Exclusive Stitch Creator™ feature
- Stacking stitches

**IDT™**

**\$250 Shopping Spree**  
with the purchase of a  
creative performance™  
embroidery machine

# THE PREMIER EMBROIDERY

software for Mac® computers



YOUR MOUSE IS ABOUT TO BECOME EVEN MORE MAGICAL.



Come in for a demonstration!

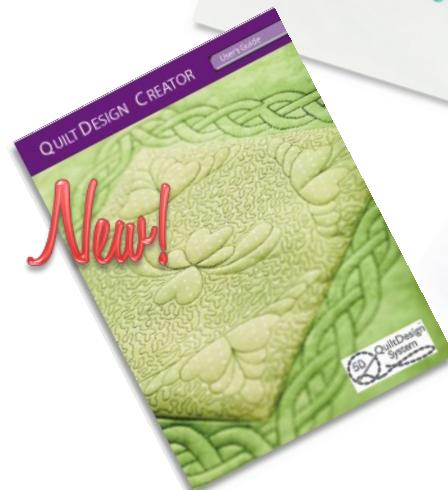


The **PFAFF® 5D™ EMBROIDERY SYSTEM** is a technically advanced, yet highly user-friendly range of software. It has extraordinary possibilities to help you create personal embroidery designs.



## STITCH EDITOR PLUS

- Restyle your designs
- Refine the stitchout
- Reinvent your embroideries



## QuiltDesign Creator

- Create your quilt design
- Personalize your message
- See it finished before your start



# Embark on a Creative Journey with the New Baby Lock Line!



## Unity

- Needle Beam for Embroidery
- Digital Dual Feed
- Guide Beam for Sewing
- 11.25" Large Work Space



## Crescendo IQ

- Sensor Pen Sewing
- Large Throat Space
- Push Button Features
- Quilting Extension Table



## Spirit

- Color LCD Touch Screen
- Sensor Pen for Embroidery
- Enhanced Stadium Lighting
- Needle Beam for Embroidery



Largest Embroidery Only Machine



# The Best of Baby Lock!



FOR THE LOVE OF SEWING



**TruView™ ASV LCD Color Touch Screen in HD**



**Exclusive NeedleCam™ For Scanning and Flawless Positioning**



**Embroidery Editing and Resizing**



**Color Visualizer**



**OnScreen Designer™ with SketchPad™ Digital Tablet**



**Stadium Lighting**



Plus 557 Built-In Embroidery Designs and 682 Built-In Stitches!



## ELLISIMO GOLD STITCH REGULATION

Available This Holiday Season! Pre-Order

Now at 35th Avenue Sew & Vac!



# Quilting - Pick Your Perfect Fit!

## Crown Jewel



Crown Jewel in Pearl Frame  
with Pro-Stitcher Software

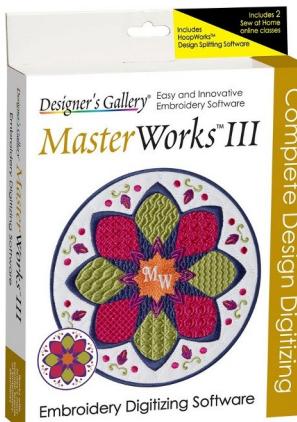
- 18 Inch Workspace
- Built-In Stitch Regulator
- Back and Front Handles
- LCD Display
- QuiltMotion or Pro-Stitcher Software



## Tiara

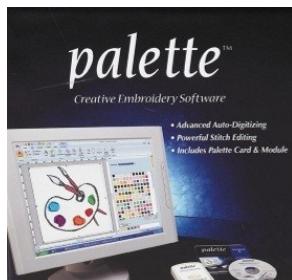


- 16 Inch Workspace
- Lighted Workspace
- Smooth, Adjustable Table Included
- LCD Touch Screen
- TruStitch™ Stitch Regulator (optional)



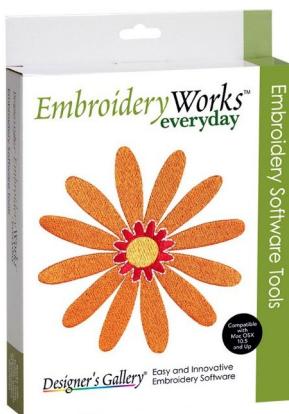
## Master Works III

- Go from clip art to wall art
- Personalize designs with specialty fills
- Quilt at the embroidery machine
- Create unique pattern arrangements
- Create over 160 new lettering options
- Bold interface makes creating new designs easy



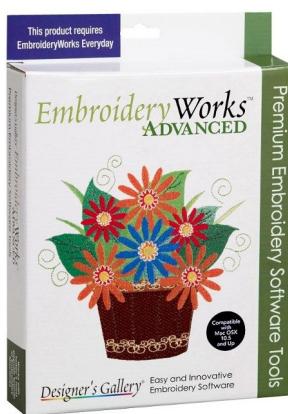
## palette 9

- 100 fonts, including monograms
- View designs in detail with Realistic Preview, and work within Preview for easy editing
- Many stitch variations
- Photo stitch and Auto Punch Wizards
- Name drop feature for easy changing of team or business logos
- Split and create large designs



## Embroidery Works Everyday

- Sizing: Resize designs to 50% or up to 250% or original design
- Fonts: Personalize every project with built-in lettering styles
- Circle/Spiral Text
- Merge Designs
- ...and much more!



## Embroidery Works Advanced

- Everything included in Embroidery Works Everyday, plus...
- Stitch editing
- Stitch perfect
- Font importer
- Text enveloping
- Precise positioning
- Instant repeat, and much more!





Air Threading **VS.** Their Threading



Accept No Substitutes



## Key Features

- ExtraordinAir Threading System™
- Automatic Thread Delivery System
- Pure Lighting with 3 LED Lights
- 8/7/6 Thread Stitch Capacity
- Full-Featured Differential Feed
- Cover Stitch Chaining Off



Evolution Serger • Thread • Inspirational Guide • Accessory Feet Package (6 feet)

## Enlighten

- ExtraordinAir Threading System™
- Automatic Thread Delivery System
- Pure Lighting with 3 LED Lights
- 4/3/2 Thread serging
- Full-Featured Differential Feed
- Exclusive Wave Stitch



## Imagine

- Exclusive Baby Lock Jet-Air Threading™
- Automatic Thread Delivery System
- Looper Drive System
- 4/3/2 Thread serging
- Full-Featured Differential Feed



- 4/3/2 Threading
- Differential Feed
- Free-Arm Serging
- Easy Color-Coded Threading



- 5/4/3/2 Threading
- Differential Feed
- Easy Color-Coded Threading
- Chain and Cover Stitch



- Exclusive Baby Lock Jet-Air Threading™
- Color-Coded Tension System
- Full-Featured, Differential Feed
- Vertical Needle Penetration
- Full-Featured Differential Feed
- Narrow, wide or triple needle cover stitch

# Baby Lock Enterprise and Endurance!

## Enterprise 10-Needle Machine

### Semi-Industrial Features

- ◆ 10 needles
- ◆ LED Colored Thread Spool Lights
- ◆ On-Screen Editing
- ◆ 14" x 14" Embroidery Hoop



FOR THE LOVE OF SEWING



10 Needles



Needle Cam™ Digital Camera



14" x 14" Embroidery Hoop

## Endurance 6-Needle Machine

- ◆ 6 Needles—Minimal Thread Changes
- ◆ TruView™ ASV© LCD Touch Screen in HD
- ◆ On Screen Editing Capabilities
- ◆ 3 USB Drives (2 Type A, 1 Type B)



FOR THE LOVE OF SEWING



### Optional Accessories



Extension Tables



Stands



14" X 14" Jumbo Hoop



Cap Frame Hoop Set  
11/2012

# Baby Lock A-Line Series!



**Sofia<sup>2</sup>**



- 168 Built-In Stitches
- Advanced Needle Threader
- IQ LCD touch Screen
- Quick-Set Bobbin



**Anna**



- Free-Arm Sewing
- Stitch Selection
- Thread Cutter
- Built-In Buttonhole



**ELIZABETH**



- Advanced Needle Threader
- Quick-Set Bobbin Winder
- Quick-Set, Top-Loading Bobbin
- Push Button Features
- Programmable Stitch Functions



**Molly**



- Built-In Needle Threader
- Free-Arm Sewing
- Stitch Length and Width
- Built-In Buttonhole
- Large Stitch Selection



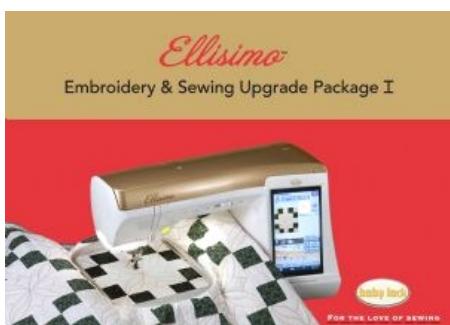
**Jane**



- **Rotary Hook Bobbin**
- **Quick Threading System**
- Hands-Free Knee Lift
- Precision Feed System
- Built-In Telescoping Thread Stand



# Upgrade Your *Ellisimo*



## *Ellisimo* Upgrade Kit I (BLSO-U)

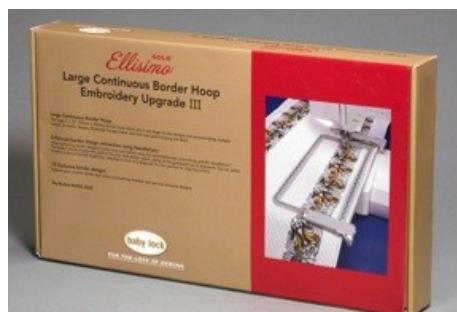
- Precise Touch™ Positioning for tricky design placement
- Enhanced design enlargement (up to 200%) and reduction capabilities (down to 60%)
- Bobbin Work capabilities for texture and detail with sewing or embroidery
- Magnify your embroidery design previews and needle position image up to 200%
- Enhanced sewing previewing for more clarity with the updated Realistic Preview
- Additional cursive font for an elegant addition to your font library
- And more convenient features like page changing, center position scanning, saving screen shots and more!



## *Ellisimo* Upgrade Kit II (BLSO-U2)

- Color Visualizer feature, which displays your embroidery designs in an endless array of color combinations— see what the designs look like before you even start to embroider
- OnScreen Designer™ with the SketchPad™ Digital Tablet — helps you take personalization to a whole new level, allowing you to instantly digitize hand-drawn or traced designs
- Two extra embroidery fonts and 10 exclusive embroidery designs

**Take your *Ellisimo* to the next level with the *Ellisimo Upgrade II*.**



## *Ellisimo* Gold & *Ellisimo* Upgrade III (BLSO-BF2)

- Includes the large 300mm x 100mm Continuous Border Frame for less re-hooping.
- 10 new, exclusive border designs to get you started
- Effortlessly create elegant, unique border designs by working with the NeedleCam Digital Camera and the Enhanced Border Design Capability

**Explore your creative side and take advantage of the embroidery features on your *Ellisimo* and *Ellisimo Gold* with the *Ellisimo Gold Continuous Border Frame Upgrade III*.**



## **Palette 9 (ECS9)      Save \$300**

Create and edit embroidery designs with ease using the advanced technology of Baby Lock Palette 9 Creative Embroidery software. Choose from a variety of layout features and fonts to create truly customized embroidery.

\*While supplies last. Not in conjunction with other offers or discounts.



Designed by a Quilter, for Quilters.®



## HQ Sweet Sixteen

If you love to free-motion machine quilt but struggle to fit your project in a small throat space, you're going to love the HQ Sweet Sixteen®. Sixteen inches of throat space gives you room to quilt even a king-size quilt. The smooth surface of the included table allows your project to glide under the needle. The powerful motor handles quilting with ease and stitches up to 1500 stitches-per-minute. Choose your three favorite top speed settings, on the easy-to-use color touch screen and let the machine remember them.



## HQ<sup>18</sup> Avanté



For the quilter who is looking for more quilting space, but wants a machine that makes the most efficient use of a quilter's reach, the HQ<sup>18</sup> Avanté offers precision stitching with 15" of quilting space. Multiple track, table and frame options are available to suit your budget.



## HQ<sup>24</sup> Fusion



Sometimes a quilter's vision needs room to expand.

The HQ<sup>24</sup> Fusion® offers precision stitching, personal lighting options and a full 20" of quilting space so you can quilt even the biggest ideas.



# Great savings from Elna

## Dear Santa...

You Pick from  
Elna's Wish List!  
Get \$1,000 in  
FREE accessories

when you  
purchase the  
e9600 Haute  
Couture this  
holiday season!



### Sew & Serge



Save  
25%

Start your list sewing on the  
Elna 520 & end with great  
finishing on the Elna 664P

### eXcellence 720 with TrueCut Package

Everything you need to take  
your quilting to new heights!

1 TrueCut 6.5" Ruler  
1 TrueCut 6.5" x 24.5" Ruler  
1 TrueCut 3" x 18" Ruler  
2 True Grips  
1 45mm TrueCut Rotary Cutter  
1 True Sharp Power  
Rotary Blade Cutter

Save  
\$170



are on every sewist's  
Wish List  
this holiday  
season!



### Ultimate Stay & Go Package

Good Sewing Cheer -  
Wherever you go!

The feature-rich Elna 8600 plus the  
travel-ready Lotus—a perfect match  
for sewing at home, or on the go.

Buy the 8600.  
Get the Lotus  
for \$300.  
Save \$900



Come in and ask for details!

**elná**  
SWISS DESIGN



Two lifts for double the working options.



Ultimate Cutting and Crafting Center



Stability and Storage for Multi-Needle Machines



**Made In USA**  
**PREMIUM QUALITY**



# HORN

*of America*  
COLLECTION



*Let your imagination be your guide ...*





new from **NECCHI**



### Necchi EC100

- Embroidery up to 5" x 5"
- 73 built-in embroidery designs
- 3 alphabet fonts for lettering
- Basic onscreen editing
- Full feature editing with included Artistic Suite V6 software
- Uses .JEF embroidery format
- Import designs via USB port
- Top loading full rotary hook bobbin mechanism



### Necchi FB12

- 12 stitches
- 1 four-step buttonhole
- Snap-on presser feet
- 3-piece feed dog; Drop feed
- Push/pull bobbin winder
- Extra high presser foot lift
- Manual thread tension control
- Top loading full rotary hook bobbin



### Necchi EX30

- 30 stitches with direct stitch selection
- 3 one-step buttonholes
- Built-in needle threader
- Optical magnifier
- Memorized needle Up/Down
- 7-piece feed dog
- Free arm; drop feed
- Start/Stop button
- Speed control slider



### Necchi QS60

- 63 stitches
- 4 buttonholes
- Arm and bed space: 9" x 5"
- LCD screen
- Built-in needle threader
- Speed Control Slider
- Visible pressure gauge
- Jam-proof, magnetic, top-loading full-rotary hook system
- Independent motor for bobbin winding

- Automatic thread cutter with memory capability
- Front access feed dog up/down
- Adjustable stitch width from 0-7mm
- Adjustable stitch length from 0-5mm
- Individual stitch editing including elongation
- Memory capability
- Auto-lock, needle up/down quick command keys
- Vertical thread delivery system with built-in thread guide bar
- Extra-high presser foot lift



### Necchi S34

- 3 and 4 thread convertible serger
- Lay-in thread tension
- Color Coded threading
- Thread tension release mechanism
- Quick rolled hem changeover
- Retractable upper knife
- Adjustable foot pressure
- Snap on presser feet
- Differential feed: 0.5 - 2.25
- Cutting width: 3.1 - 7.3 mm



### Necchi EV7— $\frac{3}{4}$ Size Machine

- 7 stitches
- 1 four-step buttonhole
- Manual thread tension control
- Built-in needle threader
- Slide on presser feet
- 3-piece feed dog
- Free arm
- Extra high presser foot lift
- Stitch selection dials
- Maximum stitch width: 5mm
- Maximum stitch length: 4mm



### Necchi TM8—12 LB model

- 9 stitches
- 1 four-step buttonhole
- Built-in needle threader
- Snap-on presser feet
- 4-piece feed dog
- Free arm; Drop feed
- Auto declutch bobbin winder
- Extra high presser foot lift
- Top loading full rotary hook bobbin
- Maximum stitch width: 5mm
- Maximum stitch length: 4mm
- Compact and lightweight

# Events!

# Events!

# Events!



November 16th &  
17th  
4 Great Sessions • Sign up for all 4 and SAVE!

[Click here to register online](#)

January 18, 19, & 20, 2013

We would love to meet you at

John Deer's



Adorable Ideas

Embroidery Extravaganza Event



Join us for fun filled learning and sewing.

You will see step-by-step, how speciality embroidery techniques are done. Learn and complete several different techniques within a team. Every person in the group will take home their completed projects.

Discover well kept digitizing secrets

Plus, many more great events planned for 2013. Check our website for details!



**35<sup>th</sup> Ave FABRIC WORLD  
SEW & VAC**

**El Mirage**

12213 NW Grand Ave  
El Mirage, AZ 85335  
623-583-0070  
Hours: M-S 9-5

**Northern**

3548 W. Northern Ave  
Phoenix, AZ 85051  
602-841-5427  
Hours: M-F 9-6 Sat 9-5  
Sun 10-4

**Chandler**

4939 W Ray Road  
Chandler, AZ 85226  
480-961-7363  
Hours: M-F 9-6 Sat 9-5  
Sun 10-4

