

PFAFF[®]



expression line



expression[™] line

Realize your potential

IDT[™] Even fabric feed from both the top and the bottom.

Realize your potential

and experience a new dimension of sewing

Are you searching for new inspiration, the highest level of sewing ease, and modern technology? You will find all of this and more in the new expression™ line sewing machines from PFAFF®.

All it takes is one look at its unique design to understand that it is a sewer's dream. With its origin in German tradition, it fits perfectly in the new generation of PFAFF® sewing machines. Get ready to enjoy what the name PFAFF® stands for.

Spacious. The most generous sewing space and the longest free-arm make sewing any size project effortless.

Bright. The perfectly illuminated sewing area and the intuitive, clear graphic display will optimize your working process.

Precise. The original IDT™ system guarantees absolutely even fabric feed from top and bottom. A unique selection of perfectly stitched high-quality 9 mm stitches will inspire new ideas.

Three models*, each with exceptional features, are waiting to be discovered by you.

Let yourself be enchanted by an exciting new world of sewing.

A simple touch of a button makes everything happen.



expression™ line



Spacious. Bright. Precise.

* The PFAFF® expression™ line sewing machines include the expression™ 2.0, 3.0 and quilt expression™ 4.0, which is designed for quilters' needs. (Information about the PFAFF® quilt expression™ 4.0 sewing machine can be found in a separate brochure.) A comparison of all features can be found on page 7 and at www.pfaff.com. Your authorized PFAFF® dealer will be happy to give you a personal demonstration.

www.pfaff.com





Discover your own personal style.
We'll get you started.
www.pfaff.com

Fascinating 9 mm high-quality stitches



Every project you sew becomes uniquely yours.

Dual lights – no shadows



Turn the lights on. The brilliance will dazzle you.

Realize the luxury of creating your own style

Creating your own fashions is an enviable form of individuality. Sophisticated fabrics and imaginative elements demand perfection down to the smallest detail.

The new PFAFF® expression™ line is designed to excel.

▶ Turn the PFAFF® expression™ sewing machine on and realize your potential ...

Dual lights illuminate the entire work area with no shadows.

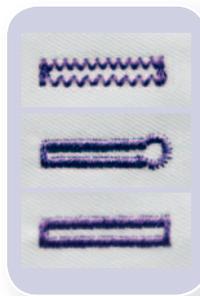
Take a look at the overview of **utility and decorative stitches** presented in the lid – you'll find everything you've ever dreamt of.

Use the **direct select buttons** to easily choose the stitch of your choice. The large **illuminated graphic display** shows you the selected stitch in actual size at the recommended setting. Each setting can be changed, in small steps, and the new setting can be permanently saved within the **memories** of the sewing machine for later use (model 3.0 only).

The PFAFF® expression™ sewing machine offers **automatic tie-off** at the beginning and end of each seam for a quick and easy finish.

▶ Discover buttonhole perfection ...

Perfect results include perfect buttonholes – and these are guaranteed – when using the unique **Sensormatic Buttonhole Foot**. Both sides of each buttonhole are stitched in the same direction for professional appearance – and for identical buttonholes, every time!



▶ Set individual creative accents ...

Immerse yourself in the fascinating selection of **high-quality PFAFF® 9 mm stitches**. Use these stitches to create unique embellishments. **Change stitches, mirror them and combine them** – completely new stitch combinations will immediately appear before your eyes. **Save** your ideas in one of the machine's memories and stitch entire **sequences** in one step (model 3.0 only).

And that's not all ...

IDT™

The original – only from Pfaff for over 40 years!

The ultimate in piecing perfection!

Absolutely even fabric feed from both the top and the bottom.

Everything stays in place when working with fine fabric or several layers. When sewing long pieces of fabric, such as curtains, it feeds both layers evenly along the entire length. Patterned fabric such as stripes always match.

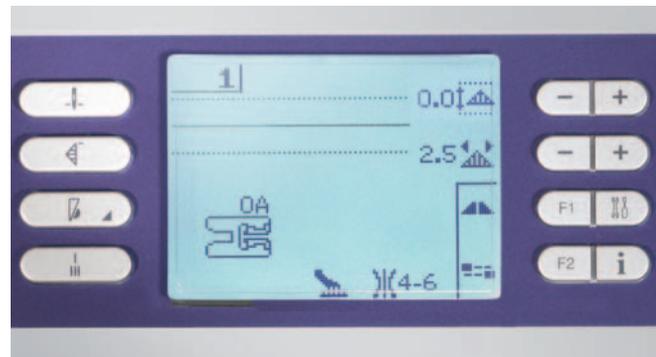


A wide variety of stitches



Select from a variety of stitches, alphabets (model 3.0 only) and buttonholes.

Illuminated Graphic Display



All information at a glance – everything is so clear.

Realize how each detail reflects your personality

Do you enjoy beautifying your home with accessories you have created yourself? Then you belong to those who love to express their own individual style.

The expression™ line sewing machines will surprise you with the ultimate sewing convenience and all those special extras which make creating with fabrics and colors a real pleasure.

▶ Experience a new dimension of space ...

Curtains, tablecloths, coverlets, quilts – large amounts of fabric need **lots of room to sew**. The PFAFF® expression™ line sewing machines will impress you with their well-conceived design, which gives you fantastic freedom of movement and unbelievable space to the right of the needle (250 mm / 10").

Place the layers of fabric and batting under the presser foot and you'll immediately notice the amazing amount of space. Do you like to sew tubular items? No problem, thanks to the longest slender free-arm on the market.

▶ Realize what preciseness means ...

With **37 different needle positions** available for straight stitch, you can stitch each stitch exactly where you want it. Select **needle down when you stop sewing**. The needle remains in the fabric for easy pivoting.

The **extra-large stitch plate** has seam markings to the left and the right of the needle to guarantee the right spacing and perfect sewing results.

Thanks to the **electronic needle piercing power**, perfectly even stitches are guaranteed.



Set the needle to stop up or down in the fabric, with just a tap of the foot control.

▶ Experiment with all your creative possibilities ...

The repertoire of **PFAFF® 9 mm high-quality stitches** invites you to create loving details and eye-catching effects.

Select the **Tapering** function (model 3.0 only) to gradually increase or decrease the width of the stitches to create fantastic effects. Attach a **twin needle** (model 3.0 only), enter the size, and the PFAFF® expression™ sewing machine automatically adjusts the stitch width. You'll be delighted with the results.

With one of the **alphabets** you can make your own label to complete your project (model 3.0 only). Sewing can be so wonderful, so creative, so exciting.

Realize the potential of a brand new sewing machine that offers everything that you ever dreamt of: innovative features, modern sewing convenience and a stitch repertoire that inspires new ideas.

The PFAFF® expression™ line is waiting for you – at your PFAFF® dealer.

Fantastic effects with tapering



Gradually increase or decrease the width of the stitches to create new effects.

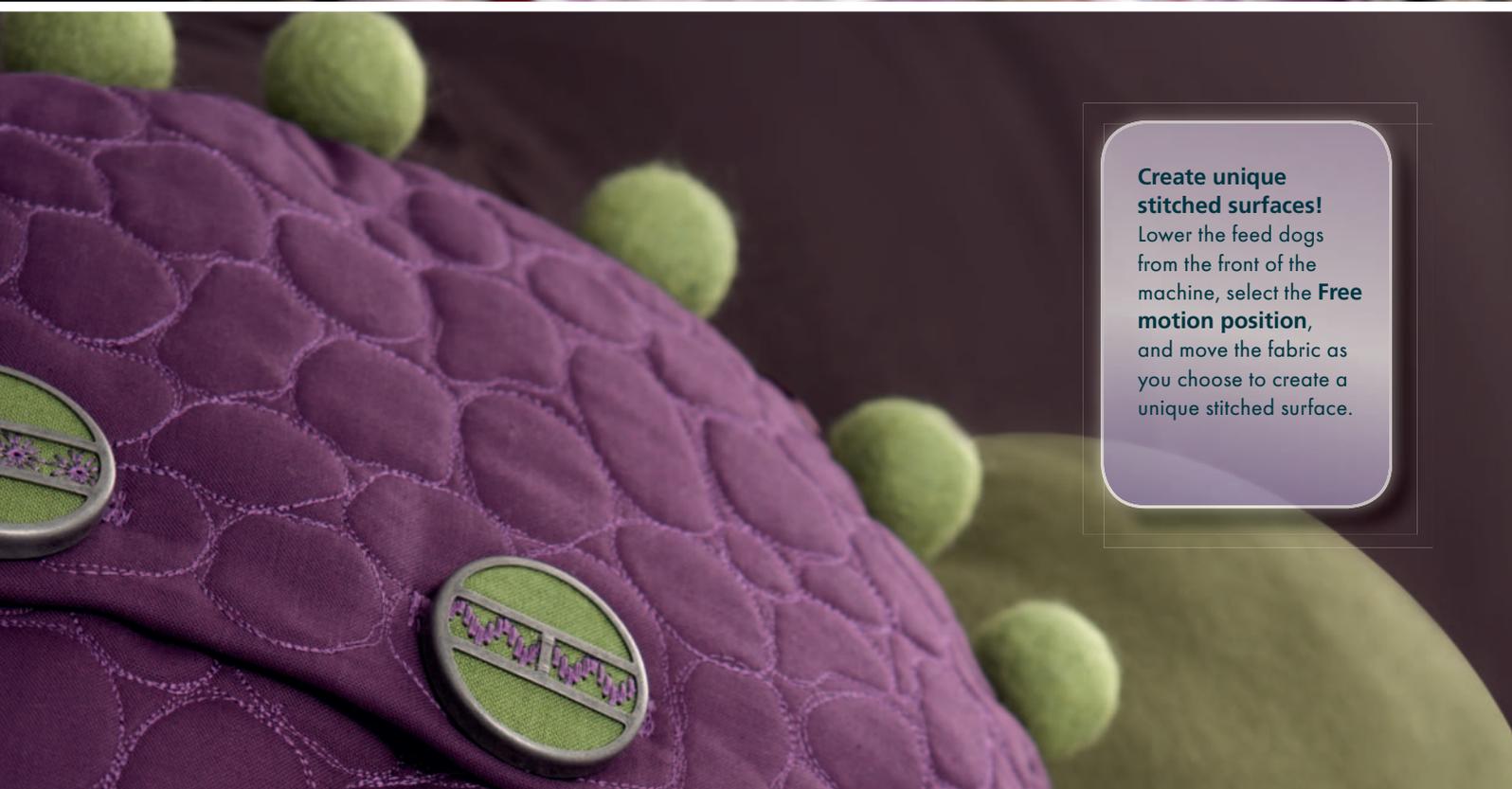
Beautiful free-motion sewing



Simply set the presser foot at the free-motion position and start.



Use sophisticated accessories, such as the PFAFF® Fringe Foot (available separately), to create unbelievable effects. You'll find sewing instructions for the exclusive PFAFF® design cushion at www.pfaff.com



Create unique stitched surfaces!

Lower the feed dogs from the front of the machine, select the **Free motion position**, and move the fabric as you choose to create a unique stitched surface.



Discover the large sewing space – a dream not only for quilters!

The well-designed shape of the PFAFF® expression™ line sewing machines offers unbelievable 250 mm (10") of space for working with large amounts of fabric.

Do you like to quilt? Then find out more about the PFAFF® quilt expression™ 4.0 sewing machine - the model which offers many additional quilting features. Information and sewing instructions for this quilted design cushion can be found at www.pfaff.com



High presser foot clearance



Lots of space to stitch through thick fabrics or several layers.

Beautiful details



The quilt becomes uniquely yours.

Realize the potential that the PFAFF® expression™ line has to offer.

There are three models in the PFAFF® expression™ line with unique features and accessories. Compare all three and talk to your PFAFF® dealer to decide which one is best for you.

www.pfaff.com

The original IDT™ system – only from Pfaff! Absolutely even fabric feed from both the top and the bottom.

Large sewing space. The sewing area to the right of the needle is super-sized for sewing large projects.

A wide variety of beautiful stitches, including utility stitches, buttonholes, 9 mm wide decorative stitches, cross stitches, hemstitches and quilt stitches.

German innovative design. Built to make sewing easy and to achieve the professional results that sewers want.

Dual Lights. Optimized bright lights illuminate the entire work area with no shadows.

Illuminated graphic display. Clear, intuitive display shows the stitch in actual size at the recommended setting, including all information.

Free-motion sewing. For easy quilting and beautiful free-motion embroidery.

External feed dog drop. Convenient location to lower the feed dogs from the front of the machine. Ideal for stippling, free-motion embroidery or darning.

Extra presser foot lift. Raise the presser foot to its highest position to easily place thick fabrics or several layers under the presser foot.

Stitch positioning. Makes it possible to change the needle position for all stitches.

Easy-access Stitch Selection. Quick and easy stitch selection by means of the Direct Selection Buttons.

Automatic Tie-off. Tie-off automatically at the beginning and the end of a seam for a quick and easy finish.

Needle up/down. Touch a button to set the needle to automatically stop up or down in the fabric for pivoting, appliqué and more.

Speed Ranges. Adjust sewing speed for specialty threads or techniques.

Mirror image. Flip the stitch for more creative possibilities.

Information Button. Simply touch the Info Button and important sewing recommendations appear in the illuminated display.

37 needle positions. Variable needle positions for precise topstitching. Perfect for quilting and sewing zippers in place.

Integrated Needle Threader. Easy threading of the needle's eye every time.

Large stitch plate. Features seam markings for perfect guiding to the left or right of the needle.

Sensomatic buttonhole. The exclusive buttonhole Sensomatic foot guarantees professional buttonholes on any fabric. Both sides of each buttonhole are sewn in the same direction for precise stitch quality. Each buttonhole stitched to the exact length, every time.

Stitch sequencing and memories. Combine and save stitches and/or letters in a memory – sew in one step repeatedly.

Personal stitch settings. Change the settings on all built in stitches to your personal liking. Save in a personal stitch memory.

Program sequencing commands. Program Stop, Tie-off or more into a stitch sequence.

Built-in sewing alphabet. Add a personal touch with a built-in sewing alphabet.

Tapering on all 9 mm decorative stitches. Gradually increase or decrease the width at the beginning and/or the end of any stitch. Choose different angles for more creative opportunities.

Twin needle program. Automatically adjusts the stitch width to prevent needle breakage.

Stitch width safety. Limits stitch width to center needle straight stitch while using straight stitch needle plate and/or straight stitch foot to prevent needle breakage.

Stitch restart. Instantly returns to the beginning of your selected stitch or sequence.

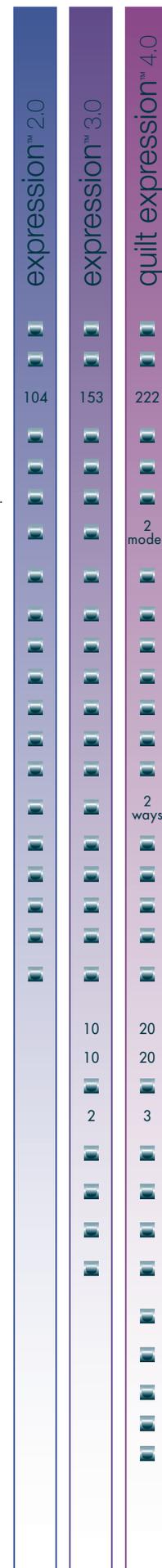
Thread Snips. Automatically cuts top and bobbin threads. Automatically cuts after buttonholes. Program cuts in sequences.

Automatic presser foot lift. Raises the presser foot instantly when the needle is set to stop down and/or at the end of a seam, after a thread snip.

Electronic thread tension. Makes sewing simple. Best tension is set electronically for different stitches and techniques.

Electronic Knee Lift. Raises the presser foot with an easy movement.

Bobbin thread sensor. Alerts you when your bobbin thread is running low.



expression™ line

There is more
to discover!

Expand the possibilities with the right accessories. You'll receive the new, 68-page accessory catalogue as a gift when you purchase a PFAFF® expression™ sewing machine. On every page, find creative sewing ideas and everything you need to achieve professional sewing and quilting results.



For more information, visit your authorized PFAFF® dealer or visit the Internet.
www.pfaff.com



Make it yourself! At www.pfaff.com you'll find detailed instructions for various PFAFF® sewing projects and decorative embellishments.

Your PFAFF® dealer: