

Mon-Wed 10-5:30 ★ Thurs 10-7 ★ Fri-Sat 10-5 ★ Sun 1-4

Sales & Service PFAFF

January-March, 2011



Mark these dates...

- → Early Close: NY Eve We'll close at 3:00
- → New Year's Day SALE
 Open Noon-4PM January 1st
- → CLOSED for inventory Sunday, January 2nd
- ⇒2010 Block-of-the-Month Finishing Pattern: Jan 1-31 15% off finishing fabric & batt
- ⇒ 2011 Block-of-the-Month Signup: thru Jan 21 Pickup: begins Feb 5
- → Shop Hop: Mar 24-26 (Thurs, Fri, Sat)



What a night! As I write this, snow is coming down and the wind is howling. It really does finally feel like Christmas could be just around the corner. I hope you have a wonderful holiday season and the best new year ever!

As we end 2010, I'd like to say thank you once again. You are the best! We always look forward to your visits, your show-and-tell, your stories, and most of all, your friendship. We appreciate your business; your encouragement and support; your willingness to share ideas; your forgiveness when needed; your generosity when we ask for contributions to the food bank or pillowcases for children fighting cancer; and so much more. I just never imagined when I opened the store almost eight years ago how many new friends would enter my life. What a blessing! I'm in awe of your quilting talents and, even more, your kind spirits.

Now we're looking forward to 2011. Of course, the new year starts with inventory....the one time of the year we wish we only had half as much fabric! In the hopes of having fewer bolts to take off the shelf, weigh, and put back in place, we're having our usual New Year's Day Sale. It's a good time to stock up for those days when you're housebound by snowy roads. (It's bound to happen!) Read more about it in the box below.

It seems you like our Block-of-the-Month program. We've had many questions about when the 2011 sign-up will begin. I'm sorry for the delay. The development of our new website took more time than anticipated, and we got a bit behind on this. Well, we're ready for you now! See more about next year's block on Page 2.

Happy New Year from all of us to all of you,

Connie & Staff



SALE Fri, Dec 31 (10-3) and Sat, Jan 1 (Noon-4)

15% off all regular-price fabric (min cut 1/4 yd)....20% if you empty the bolt

15% off fat quarters

extra 10% off clearance fabric (min cut 1 yd)

Kits: buy one, get a 2nd at 40% off





Please welcome our newest member of the Creekside Quilting team, Ginny Barchman. We couldn't be happier to have her with us.

Stop in and say hi....her regular day is Friday but she's here some weekends, too.

2011 Block-of-the-Month



8" block - make 2 per month for 11 months

2 colorways: reproduction or batik

cost: \$26.99 (repro), \$28.99 (batik)

sign-up ends: Jan 21

block pickup begins: Feb 5

finished quilt (using your fabric for alternate setting blocks and borders): 58" x 74"

JEW BOOKS

BLOOM CREEK quilts

Bloom Creek Quilts - \$26.99
14 designs from Vicki Bellino, many perfect for using pre-cuts like jelly rolls or layer cakes.

rm Fresh

Farm Fresh by Buggy Barn - \$24.00 Folk-art flowers in fun and funky containers to display all year long!

OTHER NEW TITLES & Let's Twist & More Loose Change & Strip Therapy 6 & Friendship Strips & Scraps by Edyta Sitar & Make it Merry & Nine Patch Gathering by Primitive Gatherings & More William Morris Applique & and more!

EW FABRIC

...in the store or coming soon

- ★ Central Park by Kate Spain (Moda) precuts have arrived! sample coming soon!
- ★ Fresh Flowers by Deb Strain (Moda) precuts have arrived!
- ★ Camelot by Jason Yenter (In the Beginning)
- ★ Soul Blossom by Amy Butler (was originally scheduled to arrive in Sept '10 but delayed in manufacturing; now due in January)
- ★ Perrenials by Kansas Troubles (Moda)
- ★ Wonderful new reproduction fabrics from Andover (including Jo Morton's) and Windham, including pieces from Alice's Washday Blues, Dark Chocolate, Sara's Stash, and Crossroads to Texas
- ★ Charlevoix by Minnick & Simpson (Moda)
- ★ Quilts of Valor fabric...more info coming soon on the qovf.org website
- ★ Dilly Dally by Me & My Sisiter (Moda)

PFAFF

Expression 2.0 with IDT



sale nov

Just Reduced! MSRP \$999

You will not find a better machine at \$999...but it's on sale for even less until January 31! The Expression features 10" of throat space, a needle-down feature, two speeds, dual lights, and more. Come in for a demonstration. We'll show you how PFAFF's legendary IDT can make your piecing more accurate and all other sewing more enjoyable!

New Kits to Check Out





Two of the latest Totally Inclusive Projects from B's Caprice. The small quilts finish at 12". Everything is included, and the first cuts are made.

Left: Gift Wrapped - \$14.99 Right: Snowflake - \$16.99 Wool Valentine from Shades of Grace. Beautiful hand-dyed wool in this charming 10" x 14" table mat will bring love to mind year-round.

> Kit - \$12.99 Pattern - \$3.00



Wool Pin Keepers - 2 styles from Applique After Hours. Dress up your sewing area (or hold a reference book open while you work!)

Kit prices vary by style, from \$9.99-14.99 Patterns - \$5.00 each



Winter Weather

Does your windshield look like this? While we hope we don't have a winter like last year, we're bound to have some hazardous driving days.

If the Des Moines schools are closed, **please call the store before you head out** to see us. We do *not* have a policy of closing just because school was canceled; however, if travel is difficult on city streets, we may not open or may close early so that our staff can get home safely before nightfall. If you do head out, drive carefully and remember that the parking lots are often icier than the streets. We don't want to hear about any falls!



Watch your email inbox for coupons and breaking news from Creekside Quilting. If you received an email announcement of this newsletter, it's not necessary to subscribe again. We'll contact you whenever we send any announcements. If you haven't already added us to your list of approved senders, please do it now so that you don't miss a thing.

coming again soon!

Did you miss out on one of our most popular kits this year? Moda is re-printing pieces from the Bar Harbor line under the Quilts of Valor label (see sidebar). We're expecting the fabric in April and will make more of the kits. Get your name on the list early....we expect to sell out quickly again!

Under Our Wings

servicemen and women through the Quilts of Valor program. (You can read more about it at www.govf.org.) Marianne Fons has worked with nine companies to coordinate the printing of fabric lines under a Quilts of Valor label and has founded a program called Under Our Wings. Starting this spring, quilt shops and guilds around the country will sponsor Under Our Wings events at which experienced quilters will provide hands-on guidance as "newbies" piece a quilt for donation to Quilts of Valor. I had the privilege of participating in the trial run and was paired with the wife of an active-duty member of the military. I really enjoyed watching her get more and more excited about the guilt. She was such a good sport! She finished a beautiful quilt, and the thought of the comfort it will provide made it a very special project for both of us. Stay tuned! I really hope you'll help. It was so much fun (Beth, you were great!), and it felt so good to be making something to give to those who have given so much.

Over 35,000 quilts have been presented to wounded

515-276-1977

APPLIQUE

Machine Applique Basics with Patty Barrett Sat, Apr 2 - 10:00 to Noon

Lose your fear of applique! In this technique class, Patty will help you master machine applique using the fusible-web method. You'll love the results! \$20-no pattern required

Beginning Needleturn Applique with Angela Lawrence Thurs, Mar 3 and 17 - 6:30 to 8:30 PM

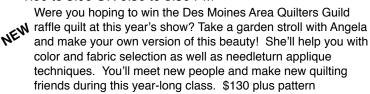
Have you always admired the beautiful applique quilts but weren't sure how to begin? Angela will teach you all the basics as you make a block suitable for use in a sampler quilt or as a medallion for a wall hanging. \$32 plus pattern

Simply Paisley with Angela Lawrence

Every 2nd Thurs, Feb thru July - 6:30 to 8:30 PM

Make Angela's beautiful guilt with nine appliquéd paisley blocks and a paisley border. The class is perfect for all skill levels, and you'll get Angela's sought-after color help, too! Her classes always fill fast, so don't delay. \$65 plus pattern

World of Blossoms with Angela Lawrence Every 3rd Tuesday, Jan thru Dec, 2011 1:00 to 3:00 OR 6:30 to 8:30 PM



BEGINNING-TO-QUILT SERIES

Accurate Rotary Cutting with Carol Wilson Wed, Jan 12 - 6:30 to 8:30 PM

Before you take a piecing class, learn the basics of rulers, rotary cutters, and accurate and safe cutting techniques. We'll teach you to follow typical cutting instructions for strip piecing. (Pre-requisite to other classes in this series.) \$20-no pattern required

Turning Twenty with Carol Wilson Wed, Feb 23 and Mar 2 - 6:30 to 8:30 PM

This is a great pattern that's both super simple and so pretty that quilters of all levels enjoy making it. You'll learn basic piecing skills and how to follow a guilt pattern. You'll end up with a top worth quilting! (Please note: You must take the Accurate Rotary Cutting class before this class unless you already have rotary-cutting skills.) \$30 plus book

Binding Basics with Connie Doern Mon, Feb 7 - 6:30 to 8:30 PM

Learn to prepare your binding strips, attach them, and turn mitered corners. Every beginner needs this class to give their quilts the finish they deserve. Don't let a sloppy binding detract from your quilt! \$15-no pattern required

QUILTING & FINISHING

Template-Free Free-Motion Machine Quilting with Patty Sat, Feb 19 - 12:30 to 3:30 PM

Advance your machine-quilting skills and discover the fun, freedom, and beauty of free-motion quilting without premarking your top. You'll learn many designs and how to move gracefully from one to another. \$25-no pattern required

Machine Quilting with Lynn Witzenburg Sat, Jan 22 OR Sat, Mar 19 - 10:00 to 4:00

Overcome your fear of working with a large guilt on your home sewing machine! You'll learn how to pin-baste the guilt, how to use your walking foot for straight-line quilting, and the techniques used in free-motion quilting. After the class, you'll be ready to actually complete one of those tops you've finished! \$45

Long-Arm Machine Certification with Jeanne Stilley Sat, Jan 15 - 10:00 to 1:00

Learn to use our long-arm in this 2-part class. In the 1st session, you'll learn to wind and load a bobbin, thread the machine, load the guilt, and operate the controls. If you want to become certified for rental, you'll need a second one-on-one session with the instructor to prepare for your "solo flight." Session 1-\$65; Session 2-\$100 for 4 hours of practice (by appointment.)

OTHER TECHNIQUES & PROJECTS

Paper Piecing with Sharon Meisenheimer Mon, Mar 7 - 1:00 to 3:30 PM

Enjoy the fun and accuracy of paper piecing! Sharp points and perfect pieces will be yours with this easy technique that can be used for blocks of all sizes. \$25

Mini Paper Piecing with Sharon Meisenheimer Mon, Mar 7 - 6:00 to 8:30 PM

impossible? They may have been paper pieced! Join us as we explore the technique and the fun of the same in the sa next miniature quilt. \$25

Wool Pin Keeper with Patty Barrett Sat, Feb 12 - 10:00 to 12:30

Whether you've worked with wool applique or not, this class is for you! You'll learn the techniques and stitches to make this adorable pin keeper, which will be nearly complete when you leave class. \$20 plus pattern

Folded Fabric Flowers with Sharon Meisenheimer Mon, Apr 11 - 1:00 to 3:00 PM

Experience the fun of origami (paper folding) with fabric for a great new way to make flowers that can be used to add threedimensional spice to your quilts. \$20 plus book