From: Nathan Anderson <NANDERSON@UP.COM>
Date: June 22, 2015 at 3:07:39 PM MDT
To: <ssummers@boxeldercounty.org>
Subject: Rail Photo Safety

Commissioner Summers - I hope this message finds you well. As summer sets in and outdoor recreation becomes the norm, Union Pacific is aware that senior photographs are also in full swing.

Unfortunately, many seniors, parents, and photographers choose to use rail tracks as a background. A practice that isn't only unsafe, it's also trespassing.

I'm reaching out to a few key cities with a request that you help us spread the word that tracks are for trains, not for photos. We don't want to do anything that creates the idea that train tracks are a good place to congregate, pose, or play.

We have a couple short videos that can easily be shared across a number of social media sites (Facebook, Twitter, Instagram). Using the hashtag #TracksAreForTrains, our goal is to increase awareness and avoid any unfortunate memories.

Would you be willing to help us out? The videos can be found at this link: www.up.com/photosafety

If you can post the videos on any community websites, I would really appreciate it. If you're willing to put it on your own social media sites, that would be great as well.

If I can be of assistance, please let me know!

Best,
-Nathan

Nathan Anderson
Director Public Affairs - Union Pacific Railroad
O: 801.212.3993 | C: 801.879.4285
nanderson@up.com www.uprr.com
280 South 400 West, Suite 250, Salt Lake City, UT 84101