



eNewsletter

The nation's largest sewing show, tailored for novices and experts alike!

www.sewexpo.com

Issue 77, February 2016

2016 Expo Dates - February 25 - 28, 2016
Puyallup, Washington

Dear Expo Goers,

Yes, we are ready for the 2016 Sewing and Stitchery Expo and we hope you are too! We have new seminars, speakers, vendors, style shows and events for you to enjoy and take part in. This is the best sewing show in all of America because we have thirty-four years of experience getting it right! So, start getting ready because you are in for a treat.

Online registration closes on Sunday, 2/21 but you can purchase event and seminar tickets at the Expo at the Ticket Counter in the Showplex. Tickets available for evening events include:

Baby Lock, sponsor of Friday Night Live, is presenting “**Sue Hausmann, Celebrate Life with Sewing**”. Sue Hausmann, an icon in the sewing world, a former VP and Education Marketing Manager for Husqvarna Viking, is well-known for her innovative sewing techniques and her enthusiasm in sewing. Sue now works as a free-lance educator presenting programs and sewing events all over the country.

Join Sue and Baby Lock for an evening filled with inspiration and fun! See how she and her sewing friends have made memories by creating “one of a kind” inspiring remembrances and gifts for special people through sewing. Be entertained with Sue’s enthusiasm, excitement, ideas, fun and surprises as she shares her unforgettable stories of her sewing life experiences. Learn Sue’s signature quick techniques and tips and go home ready to sew something for someone special in your life! Do not leave your seat as you never know when Steve Jeffrey, President of Baby Lock, may call your ticket number for a door prize (they are giving away over \$16,000 worth of prizes!) and you never know what to expect when Sue and Steve team up! Be prepared for an evening of laughter and fun!

Coats, sponsor of Quilters Night Out, on Saturday, February 27, at 6:30 PM, on Stage A in the Pavilion, presents Mary Fons, “**You Call That A Quilt?**”

Mary Fons is a well-known writer who grew up under a quilt. In 2010, Mary created Quilty, a weekly online program for the beginner quilter. In 2011, Quilty became a bi-monthly magazine, available nationwide at bookstores, quilt shops, and via auto-ship and digital subscription. Mary co-hosts

Love of Quilting on public television with her mom, quilter and educator Marianne Fons, and other special guests.



After this lecture, you'll never look at quilts the same way again. Are you a traditional quilter? A contemporary quilter? Mary will take you through an entertaining, info-packed, "a-ha moment" lecture looking at the amazing quilt styles we have in the quilt world today. It's a little bit history, a lot of fun, and after this lecture, you can impress your friends with your newfound quilt-spotting skills.

Mary holds a B.A. in Theater Arts from the University of Iowa. As a freelance writer, her work has been published widely in print and online since 2005. Mary believes that being a quilter means being a part of the coolest legacy in American history.

Sponsors:

We want to thank our generous sponsors for helping to make the Expo more affordable and fun for everyone. Please extend your appreciation when you see them.

Baby Lock for Friday Night Live, the door prizes and for the hands on classrooms!

Bernina of America/Puget Sound Dealers for sewing machine door prize and for the hands-on classrooms

Brother International/Quality Sewing for sewing machine door prize and for the hands on classrooms

Clover for cutting mats for classrooms

Coats for Quilters Night Out, door prizes for giving spools of thread to pillowcase donors

Janome America/South Sound Sewing for sewing machine door prizes and for the hands on classroom

Pfaff Sewing Machines/Quality Sewing for sewing machine door prize and for the hands on classrooms

Prym/Dritz for providing Omnigrid rulers for classrooms

Shear Precision Scissors/Kai Scissors for rotary cutter for classrooms

South Sound Sewing/Elna USA for sewing machine door prizes

The Pine Needle for Flatter starch free smoothing spray for the classrooms

Viking Sewing Machines/Quality Sewing for sewing machine door prizes and for the hands on classroom

Thank you to those vendors who are offering “**Make and Take**” opportunities at the Expo. Be sure you visit their booth to sign up for the “Make and Take” sessions as listed in the brochure. There is a nominal kit fee required for each session. Vendors participating include:

Fibers, Etc.

Carriage Country Quilts

Dolls R Sew Fun

Ghee’s

Paradiso Designs/Quiltworks NW

Pacific Fabrics

Sew Wonderful Dreams

Shibori Dragon

Wonderfil Specialty Threads

Seminar Changes:

If there are any last minute changes related to seminars including room changes, cancellations, etc., you will be emailed if you have a ticket for that seminar.

4-Day Pass

Just a reminder that 4-Day Passes are still available for \$42.

Reminders for the Expo:

1. **Bring those pillowcases for Mary Bridge Children’s Hospital.**
2. **Wear comfortable shoes and clothes, leave the carts at home.**
3. **Don’t forget your tickets.**
4. **Seminar and event tickets will be available at the show.**

5. **Be sure to bring a friend for an even better experience.**
6. **Remember to use the “Package Check” to save your energy and make your experience better.**
7. **Thank our sponsors when you see them. They help make it all possible for a reasonable price.**

Remember to look us up **on Facebook**. It is just one more place where we will share what is coming, any changes, highlights, etc.

I am looking forward to seeing you at the Expo.

Joanne Ross, Director

www.sewexpo.com



Joanne Ross
Director

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