



The nation's largest sewing show, tailored for novices and experts alike!

www.sewexpo.com

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Greetings Expo Fans,

Fall is here and we are in full gear for the upcoming Sewing and Stitchery Expo, 2016. We have done our homework and have put a great plan into action to bring you the best show possible and you won't want to miss it!

Last year, some of your favorite sewing stars were not able to make the show for a variety of reasons, but many are back this year, including Peggy Sagers, Debra Justice, and John Deer. Also, we found some really wonderful new offerings for seminars. There are lots of new vendors and teachers, too. Of course, we are still in the throes of scheduling, so we cannot make any great announcements yet, but we want you to know we are excited about what we know.

If you are into the hands-on Three and Four Needle classes, you will be delighted to know we have some new sponsors who have pledged to make your experience a better one. Kai Scissors is donating rotary cutters for those classrooms, while Clover is donating cutting mats and Omnigridd Prym Dritz is donating rulers. Please remember to thank those vendors at the Expo for their donations.

Now it is time to announce our Friday Night Live entertainment. This year, Babylock is once again our sponsor and our guest speaker will be Sue Hausmann. Sue is known for packing her programs and events with enthusiasm, excitement, ideas, inspiration, instruction, fun and surprises. Now retired, Sue is returning to Expo 2016 for this special appearance. She has more than 50 years of sewing

experience and will bring stories and ideas you will love while she makes you laugh at some of her most memorable experiences. And throughout the evening, Steve Jeffery, President of Babylock, will be giving away Babylock sewing machines. You won't want to miss this!

The opportunity for "**Gift Certificates**" is still available and it is a great way to save for the Expo. If there is a birthday, anniversary, retirement, Christmas, etc. coming up, consider this option. They may be purchased on our website. They must be purchased in increments of \$25, \$50, or \$100 and can be used for admission or seminar tickets only (cannot be used in vendor booths). Remember we now will have a "**4-Day Pass**" option for buying admission tickets. The cost will be \$40 for four days.

Be sure to book hotel rooms early as they fill up fast. You will find a list of hotels on our website. Also, under the tab "About Expo" in the pull down menu, you will find "frequently asked questions" and they might just help answer your questions, too. You will find everything from show hours to driving directions, etc.

Next month, we will announce our guest speaker for Quilters Night Out. You will be thrilled when you learn who it is. This person has never been a speaker at the Expo before and is very well known in the industry, so keep tuned in for this big surprise!

Keep making those pillowcases and happy fall sewing!

Joanne Ross, Director

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Joanne Ross
Director

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