

The Yardstick

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Hours: Tues – Sat 10-6, Sun 11-5 Closed Mondays

Winter is Here

The Yardstick will be open Monday Christmas Eve until 3pm.

We want to wish everyone **Happy Holidays**. May you stay healthy in the New Year! It has been a busy and a unusual year here at The Yardstick. We are looking forward to a fresh new year. We are working on some educational events for 2013; class schedules are coming together and are listed below.

The name was drawn for the **Benefit quilt** on November 6th. The winner was Pam Karrer of Louisville, Kentucky. She was excited about winning the quilt. I know there were several of you looking forward to winning. Many have asked how Gretchen is doing and I am happy to say that her chemo treatments will be done by the end of the year. Tests have shown that she is now cancer free. One more hurdle in the new year will be surgery to reattach her small intestine and eliminate the colostomy bag. Thank you for all your thoughts and prayers, they have been greatly appreciated.

Quilters Quest Shop Hop this year will be **April 25th – April 28th**. To **Kick Off 2013 Shop Hop** we will be joining with all the shops **on February 2nd** offering Food, Fun, and Festivities! So plan to visit us or one of the Shop Hop stores and be the first to purchase your passport and charm bracelet, and get a free charm to start your 2013 adventure. This year you will have the opportunity to visit 11 shops to collect fat quarters and clues to make a scrap quilt. This year all the shops will again be collecting food for the local food pantry. Visit all 11 shops to get the finishing clue for our mystery quilt and another charm! You can also put on your calendar, **2013 Shop Hop Appreciation Sale November 3-9, 2013** for past and present Quilters Quest Shop Hop participants.

Hoopsisters **2013 EmbroidaBlock** is the **Feathered Star** and will be offered in 5 sessions or 10 sessions. The 5 session version will start in April and end in August or the 10 session version will start in March and end in December. This way you can choose to have more hands on classes. The program cost will be \$130 if paid all at once or \$30 each month for 5 month if you need to spread out the payment. The price will include a USB wrist bracelet that will hold the designs and instructions which are given at each class. Dates are in the class schedule below.

In this series of classes you can make perfectly quilted, pieced, and decoratively stitched quilt blocks all in the hoop of an embroidery machine. This year's EmbroidaBlock of the Month program combines the fun and unique Hoopsisters techniques with digitized quilting by Sharon Schamber, Master Quilter. 5, 6, 7, and 8 inch block sizes to make everything from a Lap to a Queen size quilt. Optional Border CD has additional quilt in addition to the border designs.

2013 Events at The Yardstick

Dates to put on your calendar

Week before **Super Bowl Storewide Sale** is coming up soon on Sunday, January 27th 2013 during normal store hours. Put it on your new calendar!

“Explore the World of Quilting with Embroidery”

Are you a Quilter and wondered about incorporating embroidery into your quilts? Then join Husqvarna Viking sewing specialist “Alix Graham-Michel” on **April 23rd**, as you spend several hours discovering how to combine Quilting with Embroidery. Have fun learning how these techniques on a Husqvarna Viking embroidery machine will take your quilts to another level of creativity. The program on April 23, 2013 will run from 10-4 and includes a box lunch at The Yardstick.

Floriani Family Secrets Tour

Join us for an informative 6 hour class that will not only entertain but, increase your creativity in every embroidery project. Learn why an embroidery design does not stitch the way it looks on your screen, before you start. Learn how software can convert a design to stitch on any fabric perfectly. Learn secrets to perfect stabilization for any design on any type of fabric. Learn how to easily create applique designs in a few simple clicks – using any embroidery machine with Appli-Stitch, a new and exciting form of machine applique embroidery.

It is true, that not all embroidery is the same, it is also true that some embroidery is more difficult than others, but all embroidery should be beautiful. Anyone can create beautiful embroidery with the right techniques and the Floriani Family Secrets. If you want to know the secrets to beautiful embroidery PLUS receive AMAZING Floriani product discounts available only during Floriani Family Secrets Tours then you don't want to miss this event!

PUT July 25 or July 26 on your calendar so you will not miss this great seminar. There are always new projects and information every year so **plan on joining** us. Seminar fee: \$49.00 includes gift valued at \$599 and box lunch and will be held at The Yardstick.

Seminar Times:

Thurs July 25, 2013: 10:00am – 4:00pm

Fri. July 26 2013: 10:00am – 4:00pm

New at The Yardstick

We have welcomed 3 new Husqvarna Viking machines into the line. The **Opal 650** and the **Opal 670** are midline electronic sewing machines with lots of nice features and the new **Designer Ruby DeLux**. Come in and have a test drive. 2 new software packages **Stitch Editor Plus** with some new wow editing features and for our MAC computer enthusiasts', embroidery software designed in and for mac computers called **TruEmbroidery**. Make an appointment to come in and experience the new software.

There is a new 80mm x 80mm hoop, a multi-line decorative stitch foot and a new plate for the Interchangeable Walking foot for in the ditch decorative stitching are the new feet introduced at convention. They are in stock or coming soon.

The Yardstick is always looking out for new gadgets. The newest that we have are decorative pin tins with cute saying on the top, wrist pin n stow with band that fits to the wrist and a groove for easy pickup. Pin Pals that attach to a garment with powerful magnets, a rotary cutter cradle to keep your cutter in easy but safe reach. Colorful snips and the erasable fabric pens in fine tip for exact marking and erase with heat

Winter 2013 Club Schedule

Sat, Jan 5	Software Club
Thurs, Jan 10	Embroidery Club
Sat, Jan 19	Ruby techniques club
Tues, Jan 22	Viking Sewing Club
Sat, Feb 2	Software Club

Thurs, Feb 14	Embroidery Club
Sat, Feb 16	Diamond Technique Club
Tues, Feb 19	Viking Sewing Club
Sat, Mar 2	Software Club
Thurs, Mar 7	Embroidery Club
Tues, Mar 19	Viking Sewing Club
Sat, April 6	Software Club
Thurs, April 11	Embroidery Club
Tues, April 16	Viking Sewing Club
Tues, April 23	Explore the World of Quilting with Embroidery Event
Sat, May 4	Software Club
Thurs, May 9	Embroidery Club
Tues, May 21	Viking Sewing Club

January - May 2013

Party with Patrick Club

Tues, Jan 15, Feb 5, Mar 5, Apr 2, May 7

10-12

With Betsy

Beginner - \$45 per year or \$5 per month

Betsy our resident applique specialist will teach you how to create beautiful applique. If you have not heard of Patrick Lose, he is an artist, fabric designer, pattern designer who creates a new project each month. The object is get together once a month to work on a new special small appliqué project and as a bonus you receive some recipes. The appliqué project can be created by hand or machine. Participants take turns bringing a snack to share.

Quilt Au Chocolat (6-month sampler quilt)

Fri, Jan 18, Feb 15, Mar 8, Apr 19, May 17, Jun 21

10-1 or 6-9

With Betsy

Beginner - \$110 + supplies

Just like a box of chocolates, this quilt features a sampling of tasty treats. All thirteen of the varied sampler blocks are made with two different chocolate brown prints, plus a variety of pink prints for the added spark. All pieces are set against a light background print in each block. Of course, this quilt can be just as effective with a different set of colors.

This is a great beginner class

Floriani Software Club

Sun, Jan 13, Feb 10, Mar 10

1-3 pm

With Nancy

Beginner - \$15 per month

Join Nancy each month to learn to get the most from your embroidery software purchase. There will be a new exercise presented each month. This hands-on class is a good way to learn.

Tea Leaf Placemats (the look of cathedral windows)

Thurs, Jan 24

10-1

With Betsy

Intermediate - \$18 + supplies

Add texture to your table with these placemats! This is a great project to start the new year. There are several other projects once you have learned the technique. Pattern required.

Yellow Brick Road

Wed, Feb 20

10-1

With Betsy

Beginner - \$20 + supplies

A great beginner quilt project. The Yellow Brick Road is a fast and fun quilt. It looks like you raided a scrap bag, but is done using Fat Quarter fabric pieces. Once you have done one you have the choice to make your second anywhere from baby to king sized. Pattern Required.

Just "Leaf it to Me" Sweatshirt Jacket

Fri, Mar 1 & 15

10-1 or 6-9

With Marilyn

Beginner - \$30 + supplies

Showcase the fabric of your choice on a purchased sweatshirt to make a unique jacket. Choose several fabrics that coordinate with your fabric choice to make creative pockets. It is a good beginner project. Pattern required.

Stars & Stripes Quilt

Wed, Feb 27 & Mar 13

10-1

With Betsy

Beginner+ - \$25 + supplies

This patriotic piece will look equally at home in a country or contemporary setting. Learn template techniques that expand your quilt piecing skills. Choose traditional red, white and blue to duplicate the look or choose the colors of your choice. Pattern required.

Feathered Star (2013 Embroidablock of the month designed by Hoopsisters)

Wed, 10-12 or 1-3 OR Sat, 10-12 or 1-3

Mar 20, Apr 3, May 1 or Mar 23, Apr 13, May 11

With Marilyn

5 months - \$30 per month or \$130 as a one time payment

In this series of classes you can make perfectly quilted, pieced, and decoratively stitched quilt blocks all in the hoop of an embroidery machine. This year's EmbroidaBlock of the Month program combines the fun and unique Hoopsisters technique with digitized quilting by Sharon Schamber, Master Quilter. 5, 6, 7, and 8 inch block sizes to make everything from a Lap to a Queen size quilt. Optional Border CD has additional quilt in addition to the border designs.

The dates for June, through the end the year will be available before the session starts.

Mini Stars Paper Pieced Table Runner

Wed, April 10 & 17

10-1 or 6-9

With Betsy

Beginner - \$20 + supplies

Mini Stars table runner was designed as a tool to teach beginner level foundation paper piecing. The foundation piecing designs are printed on newsprint. Newsprint is lightweight and tears away from your stitches without damaging the threads. There is enough to do 2 runners included in the pattern. Pattern required.

Reversible Quilt

Wed, May 8 & 22

10-1 or 6-9

With Betsy

Beginner - \$25 + supplies

This is a great quilt to use those leftover strips from past quilting projects. Piece and quilt in one operation. Each side of the quilt will look different based on the color theme you choose. As an example you could make one side a Christmas theme and the other side a country theme. Book required.