

# Thread Matters— *a note from Steve*

Did you know that 3 local quilt shops have closed their doors in the past six months? Without your help, Steves and other local shops could be next.

Let me tell you a story.

A little while ago a couple brought their embroidery machine into the store for service. They had been here previously and were very complimentary about the service we provide and the knowledge of our employees. They even pointed out that we are the only ones they trust to service their machines. While checking in the machine I removed the spools of thread and returned them to the woman. She then let me know that she buys all her thread online (Amazon) and she buys in quantity to get a bigger discount.

The husband mentioned that he's a real estate broker. So I teased him a little bit by suggesting that he might want to consider moving to Seattle (where Amazon is headquartered) to protect his future income. I explained that if you buy a product locally, the employees (your neighbors) can buy lunch at a local eatery. The eatery employees can afford to buy a house. And the business owner will have funds to buy real estate (locally). So what you spend locally actually comes back to you. But when you buy online, the only people that will be able to purchase real estate will be those who live where you've sent your money (e.g., Amazon).



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610-768-9453 or 800-585-9453  
[www.StevesSewAndVac.com](http://www.StevesSewAndVac.com)

## Store Hours:

Monday - Friday 10:00am - 9:00pm  
Saturday 10:00am - 5:00pm  
Sunday 12:00pm - 5:00pm

Here are some interesting facts... let's do the math:

- For every \$100 spent at a locally owned business, \$73 remains in the local economy, and \$27 leaves.
- For every \$100 spent at a non-locally owned business like a chain store, \$43 remains in the local economy, and \$57 leaves.
- For every \$100 spent online, \$0 remains in the local economy, and \$100 leaves.
- When you shop locally owned businesses, your money is recirculated over and over and creates up to 75% more tax revenue to your community and state.
- For every two jobs national retailers bring to a community, three jobs are lost as a result of local businesses closing down.



If that couple (in the above story) were here, I'd assure them that even one spool of thread matters to us! If everyone on our mailing list bought just one extra spool of thread, it would yield enough for us to pay a week of salaries and a month of rent.

So let me make you an offer. We're giving away calculators to the first 50 customers who mention this article to help you "Do The Math."

To make things even easier from April 25<sup>th</sup> through April 28<sup>th</sup>, we are offering a super thread sale. Buy 10 spools get 20% off, buy 25 spools get 25% off, Buy 50 spools get 30% off.

Let's support our remaining local quilt shops; let's support all kinds of local shops. Let's keep our local communities strong.

*Steve*