



News from 10,000 Feet!

March 2013

Brian Head Town News

Volume 9



Brian Head Town Bids Farewell to Town Manager, Bryce Haderlie

Brian Head Town Manager, Bryce Haderlie, has accepted a new job at West Jordan, Utah and will be leaving Brian Head March 12th. He has been the Manager for eight productive years.

Some of his accomplishments include: 1) creation of Brian Head CDA/RDA; 2) design of trails master plan and information kiosk design; 3) strengthened relationships with neighboring communities and agencies; 4) modified employee health insurance program to save taxpayer dollars; 5) constructed Town Park Pavilion; 6) helped with land use agreements and cooperative efforts to construct the skier bridge and interconnect; 7) contributed to receiving a loan/grant for USDA water projects with over \$9,000,000 of infrastructure improvements; 8) oversaw land use approvals of over 700 dwelling units in approximately 6 condo projects; 9) annexed 387 acres into Town; 10) changed staff assignments to improve efficiency and coverage; 11) developed Town Recycling Program; 12) helped to rewrite and adopt the Land Management Code, General Plan, Employee

Policy Manual, and Capital Facilities Plan (*as part of the Capital Facilities Plan he identified the needs of the Administration Department for the first time*); and 13) construction of a new Public Safety Building and acquisition of two new fire trucks.

There are several other accomplishments from Bryce over the last eight years. He actually made it through four Council member terms (and still has some of his hair). This is a big accomplishment! He also introduced University students to assist with Town projects such as the viability study, economic development plan, trail drawings; and public safety building design.

Bryce has always acknowledged and shown gratitude for his staff's contribution to all of the projects and the success of Brian Head Town as a fantastic resort community. We appreciate his example and leadership!

Perhaps Bryce's most significant contribution to Brian Head has been his demeanor and the positive attitude he brought with him. This proved to be contagious and Brian Head is a much better place today because of it.

The staff and Council would like to thank Bryce for all of the direction he's given the employees over the years and we want to let him know, "you will be missed." Good luck with your future employment! We wish you nothing but the BEST!

Utility Billing Information

Brian Head Town now has the option for customers to receive their utility bills via e-mail. If you are interested in receiving your utility bill through an e-mail, please contact Wendy Dowland, Utility Billing Clerk, at (435) 677-2029 or w Dowland@bhtown.utah.gov to get on the list! With the new technologies of today, it is possible to receive utility bills through e-mail accounts and to pay utility bills on-line. For payment, go to the Town website at www.brianheadtown.utah.gov, click on "utilities" and follow the payment instructions from there.



News from the Fire Department

(by Deputy Brad Benson, Public Safety Officer)

An old timer once made the statement that a town wasn't really a town unless it has its own fire department. That statement was made as we traveled by pickup truck across the back roads of Nevada. As we drove along the less traveled, two lane highways on a trip that would span nearly the entire state, I found myself eagerly anticipating slowing down as we drove through the next town. As we did, I would sit up in the passenger seat and look to see if the town had a Fire Department. The old timer clarified his statement by adding, "A town without a fire department is nothing more than a group of people living in a central location. By having a fire department, those groups of people show that they have a sense of community and care for the welfare of the citizens living there."

In the years since, I have thought a great deal about that experience and how an organized fire department can and does make a community better.

In small towns and cities across America, volunteer fire departments breathe life blood into their communities, not only by responding to fires and other emergencies, but by hosting community activities and social events that help bond a community together. Brian Head Town has a well-organized, highly trained fire department that also hosts community events each year for the benefit of all citizens as well as visitors that travel here.

Brian Head Fire Department is a branch of the Brian Head Department of Public Safety that includes Police, EMS, and Search and Rescue as well the Fire Department. The Department of Public Safety is headed by the Public Safety Director, Dan Benson. You may also know Dan as the Town Marshal. These titles are interchangeable in respect to Brian Head. Currently, under the direction of Marshal Benson are three fulltime Deputy Marshals who are certified Police Officers, Fire Fighters and EMT's. Because of their training, these Deputies respond to all public safety emergencies and have the equipment available to render aid in most situations. Residents and visitors of Brian Head should be aware that there are always trained personnel on duty - ready to respond to whatever emergency occurs.

Brian Head Fire Department has dedicated volunteer fire fighters who are also trained and certified at various levels by the Utah State Certification Council for Fire Fighters. Many Brian Head volunteers have more (and higher class) certifications than the average full-time paid fire fighter working for "big city" fire departments.

Through years of proper training, supported by Brian Head Town, Brian Head Fire Department has achieved numerous awards and recognitions for excellence by UFRA, (Utah Fire and Rescue Academy) which provides training opportunities for all departments within the state of Utah. Indeed Brian Head Fire Department is well known and respected by Utah State Fire authorities.

In 2012, Brian Head hosted the Utah Wild Fire Engine Academy. This was the first time that this special training was hosted by a municipal fire department and not Utah State Forestry and Fire. Many fire departments from central and southern Utah attended this 2 day training with many departments staying at least one night in our area lodges and eating at local restaurants. This training included municipal fire departments, Utah State fire agencies and federal Forest Service and BLM agencies. Brian Head demonstrated Professional fire-fighting skills and was honored to be asked to host such an event.

Brian Head Fire Department provides numerous training opportunities for fire fighters, allowing individuals to certify at professional levels. Several former Brian Head fire fighters now have careers in the fire service after receiving initial training as a volunteer with Brian Head Fire Department.

Brian Head Fire Department has several members that are Utah State fire fighter instructors. This allows not only Brian Head Fire Fighters opportunities for training but also other departments in our area.

(continued on page 3)

Fire Department News

(continued from page 2)

With all the training and certifications made available through Brian Head Fire Department, it is important to realize that not all members of our department need to have a great number of certifications to be a member. Brian Head is always looking for new Fire Fighters who are willing to volunteer time and services to help protect our community. Brian Head Fire will not turn anyone away wishing to help. Anyone wishing to be on the fire department needs to understand that safety is the most important condition for members. Fire Fighters are not allowed to do certain tasks until they have completed proper training. New members are not requisitioned equipment until they have demonstrated certain skills and are able to attend meetings and trainings that indicate a personal desire to be a fire fighter that can safely respond to emergency calls. In all reality a fire in Brian Head is no less dangerous than a fire in New York City. Proper training is vitally important and department personnel are required to attend a minimum number of training hours each year.

Ask anyone on the Brian Head Fire department what their favorite part of being a fire fighter is and they will probably say it's the 4th of July celebration in Brian Head. Each year the fire department begins the Independence Day celebration with a pancake breakfast fundraiser and everyone is invited. Brian Head Town also promotes other events such as patriotic programs, musical concerts and dances throughout the day, all culminating in the best fireworks display anyone, anywhere has ever seen. That may be an overstatement but unless you have witnessed fireworks in Brian Head you can't argue. People drive from other states each year just to see our show. What makes fireworks better in Brian Head? Everyone has their own opinion, but it is without a doubt one of the best celebrations of the year.

"A town isn't really a town unless it has its own fire department" is a true statement as I see it. Judging from the dedication and hard work of the fire fighters, Brian Head is one of the greatest towns anywhere. Be safe.

2013 Tour of Utah Coming to Brian Head

(by Bryce Haderlie, Town Manager)



Brian Head Town officials are excited to be partnering with Cedar City to host the first stage of the Larry H. Miller Tour of Utah on August 6, 2013. The Tour of Utah is an international level cycling race that will draw world-renowned professional road cyclists, some of which have participated in the Tour De France. We are hoping that you will not only come to see this exciting experience, but that you will volunteer too.

Cedar City's Events Coordinator, Byron Linford, was instrumental in working with the Miller family to draw the event to Southern Utah. As a six day stage race, the 2013 event will begin with kick-off events on August 5 in Cedar City and on the morning of Tuesday, August 6th will begin in Brian Head with an Expo and pre-race event at the Brian Head Resort, Giant Steps parking lot. The race will begin in Brian Head that morning and end that afternoon in Cedar City with post-race activities to follow. The ride will continue north that week by starting and stopping in various communities before it ends in Park City on Sunday, August 11th.

The Expo will include commercial booths, food, beverages and tons of media. The race course and exact starting time are yet to be announced but the Town is looking for about 300 volunteers to assist with traffic control and rider safety. You are invited to contact Alice Mattson or any other Town employee by calling Town Hall at 435-677-2029 or emailing amattson@bhtown.utah.gov to be added to the list.



Brian Head Town - starting point for 2013 Tour of Utah

A host of other events and activities are being planned for this summer so keep an eye on the Town website: brianheadtown.utah.gov and the Tour website: tourofutah.com for more information. Also, check them out on Facebook at Tour of Utah: Cedar City-Brian Head LOC, where you can sign up to be a volunteer.

Brian Head Events (March, April & May, 2013)

March 8 – 10: Alpine Dames Women’s Retreat at Brian Head Resort

March 15 – 17: KOMP’s Great White Weekend at Brian Head Resort

March 16: Southern Region Special Olympics at Brian Head Resort.

March 22 – 23: Snowmobile Certification class for youth and Annual Snowmobile Rally. Ride from Brian Head to Duck Creek and back! *See page 7 of this newsletter for more details.*

March 23: Crew Shred at Brian Head Resort.

March 30: Bonfire & S’mores. Enjoy the bonfire while drinking hot cocoa and eating yummy s’mores. This event starts at 7 p.m. at the Town Pavilion and is free to the public.

March 30 – 31: Easter Carnival at Navajo Lodge, featuring the annual Easter Egg Hunt.

Go to www.brianhead.com for Resort event information.

Town Tidbits

- There will be a farewell party for Bryce Haderlie on March 11th at 1 p.m. at the Public Safety Building. Everyone is invited.
- The Chamber of Commerce is missing its camera. If you have borrowed it, please return it to Brian Head Town Office (56 North Highway 143).
- The 2013 Town Clean-up Day and Arbor Day Celebration is tentatively scheduled for Wednesday, June 5th (weather permitting). Please mark your calendars. Everyone is invited to help clean up the Town and plant a tree. A Town barbecue will follow!
- Brian Head Resort has a new bag jump (*see picture on page 7 of this newsletter*). It is the only one in the State of Utah! Check out their web-site at www.brianhead.com for more information.

Town Manager’s Thank You

(By Bryce Haderlie)

I knew that this time would eventually arrive; I just hadn’t anticipated it being this soon. My final day with Brian Head will be March 12th as we hold another Council meeting and push forward on a host of projects and municipal issues.

When I started the position as Town Manger in January of 2005, I felt a variety of emotions ranging from elation to panic. Good people, the staff, Town Council and a host of citizens embraced us and made us feel at home; so much so that we made Brian Head our home for 5 ½ years.

Soon thereafter, my wife Angie accepted the Chamber of Commerce Director position and we were about as immersed in community activities and involvement as we could get. It’s been a great eight years raising our family here and being involved with the growth and development of the community.

I can’t begin to express my appreciation to the individuals that I’ve had the opportunity to work with. There are currently 13 employees in Brian Head that are like family (and we often spend more time together than with our families). While we all recognize each other’s imperfections, we work together and blend our talents to make a greater whole. To those that have worked here in the past, we wouldn’t be where we are today without your contributions.

Working for five individual bosses has been an interesting and rewarding experience. In spite of differing opinions, I’ve admired our Town Council for working together to make decisions for the betterment of our community. I’ve never questioned that they have the best interest of Brian Head at heart, even when they express differing opinions on a subject. I want to thank them for their sacrifice to serve the public because I’ve personally seen that the pay and public adulation doesn’t come close to covering the work that it takes.

I want the other associates, business owners, and citizens of Brian Head to know how much I appreciate and will miss each of you. I can’t look at this as a goodbye, just another chapter in life. I hope that when we meet up, we look back on this part of our lives with fond memories.

I’ll be the first to admit that I’ve made plenty of mistakes (hopefully this will save some the time of pulling out their own list), and there have been times we’ve agreed to disagree. I do however consider Brian Head a better place for the way that we’ve worked together and I am honored to have been a part of it.

**Introducing . . . Josh Madsen,
New Sales & Marketing Manager at
Brian Head Resort**



Brian Head Resort has hired former professional skier, Josh Madsen, as the Brian Head Resort's Sales & Marketing Manager. Madsen has spent the last decade in various roles within the ski industry. He is a former sponsored Telemark athlete who has appeared in over 10 ski films, including Warren Miller's "Higher Ground." He has also produced five Telemark ski movies and served as Editor-in-Chief of Telemark Skier Magazine.

Madsen brings to the table a unique skill set and background to Brian Head's new marketing team. "As a native of Utah and someone who has traveled around the globe to other ski and summer resorts, I realize how unique and amazing Brian Head Resort truly is in terms of location," Madsen says. "I'm excited to work with the new ownership to market their vision for this amazing place."

Brian Head Resort is now under new ownership as of December 2012 and the new owners are equally excited about bringing Madsen aboard. "We're very excited to have Josh join our team! Josh shares our goal to grow the resort while focusing on Brian Head's unique local community and culture," said Brian Head Resort President John Grissinger. "Being a world class skier himself is sure to translate to a better skiing and boarding experience for our visitors."

Springtime in Brian Head

(By Brad Benson, Deputy Public Safety Officer)

The 2012-2013 ski season is ending and spring is just around the corner. This means warmer temperatures and melting snow. Most of us look forward to the changes in seasons and prepare ourselves for new outdoor activities such as hiking, mountain biking and riding ATVs.

Many of us want to be the first person of the year to hike, bike or ride an ATV down a newly opened road or trail. This is to be expected but often times the first person to venture down these roads and trails does not take into account that the outer areas we want to explore can still be dangerous for such activities. Muddy trails and roads can be treacherous for long periods of time and snow and ice patches may last well into summer months. Here are a few things to take into account before venturing out this spring.

Dress for the worst. Temperatures change rapidly in our mountains with fluctuation extremes as much as 40 degrees in as little as 1 hour. The number one killer in the outdoors is hypothermia with a large portion of deaths occurring during spring and summer months. People venturing out on a warm morning may find themselves far from shelter with inadequate clothing when temperatures are below freezing by mid-afternoon. The best way to prepare ourselves for weather changes is to dress in layers that can be taken off or put back on as the weather dictates. Take some kind of backpack or fanny pack with you on any outdoor activity.

In this pack place a few inexpensive survival items that could possibly save your life. The first item should be matches or some sort of fire making material that is waterproof. If you get caught in a rainy downpour and are soaking wet, stop and build a fire and get yourself warm and dry before moving on. It is amazing how many people die each year from exposure deaths having the very item in their pocket that could have saved their life, matches or a lighter.

Hypothermia simply means a lowered body temperature and it only takes a drop of a few degrees to cause serious mental and physical impairments which, if not remedied quickly, can be fatal. The first sign of hypothermia is shivering. If you are shivering stop immediately and get warm. You may only be minutes away from not having the physical or mental ability to start a fire. There are literally hundreds of cases of people dying from hypothermia on relatively warm days, after getting wet from falling in a mountain stream or caught in a rain shower and thinking they can make it back to their vehicle or cabin.

Other useful items to have in your pack are: a knife, a small amount of twine or rope, energy bars or food items, a space blanket (made of material much like aluminum foil) and, of course, water and a cell phone. Most space blankets are folded small enough that you can fit them in your back pocket and can be purchased in most camping supply stores. All of these items usually take up very little room in a pack, leaving plenty of room for other items like cameras, sunscreens or whatever you usually take on such adventures. The uses of the other items mentioned are for shelter construction and won't be discussed further in this article.

(continued on page 6)

Springtime in Brian Head

(continued from page 5)

You are encouraged to learn more about wilderness survival through other sources like the boy scouts, girl scouts, hunter education classes or on your own. There are many books and articles out there to learn from.

Mud causes a lot of problems in our area each spring. The ground begins to thaw, loosening the top soil and making travel difficult and sometimes dangerous. There have been many incidents on our ski slopes when hikers or mountain bikers have slipped and fell on what appeared to be only a little mud on the trail. Remember that mud moves and can even slide down a hill and so can you. Twisted ankles and knees are usually the result of these types of accidents but more serious injuries can also happen. The best rule to follow when it comes to mud on steep terrain is to avoid it if possible.

ATVs are a major concern each spring. We all want to get out and ride the back roads and trails. Remember that the road or trail may only be partially clear and obstacles like snow drifts, mud, flooding and debris like logs, trees and even large rocks can block our path. Drive slowly and obey all ATV laws and rules for safe operation. Helmets, boots, gloves, long pants, long sleeve shirts and eye protection are always good ideas. The number one complaint concerning ATVs each spring has been riding in restricted areas. ATV riding is only permitted on approved trails and roads. Driving an ATV on mountain meadows or off roads and trails is never permissible and is even illegal with fines starting in the \$600.00 range and going up depending on where the incident occurred. ATV riders need to understand that unlike snowmobiles, ATVs may not be operated off of trails and roads. If a citation is issued for driving an ATV vehicle on a mountain meadow the driver of the ATV will have a large fine and may also have to pay restitution to the property owner for damages. This also includes publicly owned lands such as the National Forest, BLM and National Park Service and even the meadows owned by Brian Head Town. Nobody likes to see tracks running across our mountain meadows. Not only is it ugly but it can also be very expensive for everyone.

As we all await the beautiful spring that will surely come, let's keep in mind our safety and be prepared for whatever activity we choose to participate in. Be Safe, Be Prepared, and Have a great spring.



Betty Phelan (BHT Firefighter), Katie Orton (BH Resort), and Bob Goldhirsch (BHT Firefighter) – February 23, 2013
photo courtesy of Mike Saemisch

Brian Head Resort gives back to the Heroes of our Communities!

Brian Head Resort would like to thank the Heroes of our surrounding communities! On February 23rd, we gave back to these heroes by making a weekend of skiing affordable for them and their families. "We appreciate Brian Head Resort stepping up and recognizing what these heroes bring to our nation and local communities," said Dan Benson, Fire Chief of the Brian Head Fire Department. "Our nation's heroes sacrifice family time and risk their lives to save our communities, often in the middle of the night." Heroes, such as military personnel, EMTs, firefighters, paramedics, and law enforcement, received two days of skiing for the price of one. To receive this special offer, heroes showed their ID at the ticket office on February 23rd and received a two-day lift ticket for themselves and three other family members.



Some local "heroes" on February 23, 2013 – *photo courtesy of Mike Saemisch*

Brian Head, Utah 2013 Snowmobile Rally



Come join us for a fun day outdoors at Brian Head’s Annual Snowmobile Rally from Brian Head to Duck Creek and back!

WHERE: Brian Head, Utah (meet at the Public Safety Building at 8 a.m. for Registration & Breakfast) – ride starts at 10: 00 a.m.

WHEN: Saturday, March 23, 2013
(A youth OHV certification class will be held on Friday, March 22, 2013)

Registration fee: \$40 per person (includes Continental Breakfast and Dinner) – Dinner at Cedar Breaks Lodge



Featuring guest speakers from:

- Dixie National Forest
- Utah Parks & Recreation
- Cedar Breaks National Monument



For more information visit our website at www.brianheadtown.utah.gov or call (435) 677-2029



New Bag Jump at Brian Head Resort

