

Mel's Sewing & Fabric Center

Family Owned and Operated since 1956

SPECIAL ANNIVERSARY EDITION 2013

A Message from Perry

We have a lot to celebrate at Mel's! It is hard to believe that June 1st brings around another milestone. Mel's is celebrating 57 years of business.

With your continued patronage, our business continues to grow and so do our clubs! We have added yet another Serger Club on the 1st Tuesday of the month in the afternoon at Tustin. We have also added another Embroidery Club in Anaheim on the third Wednesday starting in August.

We are pleased to announce our 4th Annual Anniversary Bash! It all kicks off on May 1st with our Baby Lock Serger experience, a serger try before you buy event. We are continuing the tradition we started last year by offering you, our loyal customers the "28 Days of Celebration". From May 1st through June 1st, we will have weekly specials and daily coupons for you to use. These will be found on page 2 and 3 of this newsletter. We will finish the celebration on June 1st with our BERNINA Sewing Extravaganza showcasing the new BERNINA DesignWorks Software.

Most importantly, I want you to know how much I really do appreciate your business. Thank you for being a loyal Mel's customer!

Perry Lytton
Owner, MEL'S Sewing & Fabric Center

4th Annual Anniversary Bash!!!

Mel's Anaheim & Tustin Locations

Baby Lock Serger Experience!

Wednesday, May 1, 2013

9:30 ~ 12:30 or 2:00 ~ 5:00

Event Fee: \$15.00



Apron

BERNINA Sewing Extravaganza!

Saturday, June 1, 2013

9:30 ~ 12:30 or 2:00 ~ 5:00

Event Fee: \$15.00



Accessory Bag



Class sizes are limited so register early!



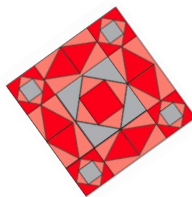
Creative Grid Ruler Event

Anaheim: Wednesday, June 12, 10:00 ~ 1:00

or

Tustin: Wednesday June 19, 10:00 ~ 1:00

Event Fee: \$15.00



The result is impressive

7 Series

LOOK WHAT'S NEW!!



BERNINA 710 BERNINA 750 QE BERNINA 780



made to create BERNINA®

(baby lock) FOR THE LOVE OF SEWING

Unity



Below you will find 5 coupons for amazing discounts that may be redeemed in our stores on the week specified. Be sure to redeem the daily coupons on the next page that not only save you money, but also enter you in to the daily drawings for many excellent prizes! Those who shop daily and use their coupon will be entered into a daily drawing and also the grand prize drawing which will be held on Saturday, June 1, 2013 in both locations!



28 Days of Celebration

Week 1: Up to 28% off any Baby Lock or BERNINA Sergers

* Discount on MSRP. Coupon Valid Week One: May 1 ~ May 4, 2013 Only



28 Days of Celebration

Week 2: 28% off ALL Horn or Koala Furniture

* Discount on MSRP. Coupon Valid Week two: May 6 ~ 11, 2013 Only



28 Days of Celebration

Week 3: Up to 28% off of any BERNINA or Baby Lock Software

* Discount on MSRP. Coupon Valid Week three: May 13 ~ 18, 2013 Only



28 Days of Celebration

Week 4: Up to 28% off any Baby Lock Sewing, Quilting or Embroidery Machine

* Discount on MSRP. Coupon Valid Week four: May 20 ~ May 25, 2013 Only



28 Days of Celebration

Week 5: Up to 28% off any BERNINA Sewing, Quilting or Embroidery Machine

* Discount on MSRP. Coupon Valid Week five: May 27 ~ June 1, 2013 Only



28 Days of Celebrations

May 1, 2013 - June 1, 2013

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			May 1 Coupon 28% off Serge Thread Special Event	May 2 Coupon 28% off Machine Accessories	May 3 Coupon 28% off Rolling Sewing Machine Totes	May 4 Coupon 28% off Sewing Chairs
May 5	May 6 Coupon 28% off Marking Tools	May 7 Coupon 28% off Quilting Notions	May 8 Coupon 28% off Scissors & Rotary Cutters	May 9 Coupon 28% off All Needles	May 10 Coupon 28% off Embroidery Collections	May 11 Coupon 28% off "MOM'S" Choice
May 12	May 13 Coupon 28% off Patterns & Books	May 14 Coupon 28% off Superior Thread	May 15 Coupon 28% off Thread Boxes	May 16 Coupon 28% off All Stabilizers	May 17 Coupon 28% off Fat 1/4's	May 18 Coupon 28% off All Stabilizers
May 19	May 20 Coupon 28% off Rolling Sewing Machine Totes	May 21 Coupon 28% off Fabric* <small>*min 1/2 yd cut</small>	May 22 Coupon 28% off Isacord Thread	May 23 Coupon 28% off Mettler Thread	May 24 Coupon 28% off Master Hooper	May 25 Coupon 28% off Fabric* <small>*min 1/2 yd cut</small>
May 26	May 27 Coupon 28% off Cutting Mats & Rulers	May 28 Coupon 28% off Machine Accessories	May 29 Coupon 28% off All Thread	May 30 Coupon 28% off DesignWorks Accessories	May 31 Coupon 28% off All Notions	June 1 Coupon 28% off PERRY'S Choice Special Event



www.melssewing.com

Anaheim location:
1189 N. Euclid St.
Anaheim, CA 92801
(714) 774-3460

Tustin location:
600 E. First St.
Tustin, CA 92780
(714) 669-0583

Kids Sewing Camp



Register Early!!! Class sizes are limited!!!

Has your 9-14 year-old son or daughter expressed an interest in sewing? Sign them up for a week of fun while learning to sew at Mel's Summer Kids' Sewing Camp. Our instructor, Arlene Casaw has been a home economics instructor in the public school system for over 25 years before retiring. Arlene taught this very successful class the last two summers and she is excited to teach it again this year.

Kids Sewing Camp Class Fee: \$100.00

Anaheim: July 8 - 12, 10:00 - 2:00

or

Tustin: July 15 - 19, 10:00 - 2:00

or

Anaheim: July 29 - August 2, 10:00 - 2:00



Sewing machines will be provided for use in class.

Class fee does not include the fabrics and supplies required to make the projects.

BERNINA ⁺ Mel's is your one stop shop for all your sewing needs!

made to create



FOR THE LOVE OF SEWING

