



BERNINA⁺
made to create

Volume 4, Issue 4, July / August 2013

Sewing Center News

Hello Everyone.

Have you ever heard the term “All people are purple and their money is green”? I recently heard this at a class I went to during Bernina University. What the speaker was saying is don't let your attitude, impressions, etc. affect you when working with a customer. It doesn't matter how they dress, walk, talk, etc. This same principle could apply to a number of areas in our lives. As I thought about this, I then thought of how God looks at us. In His eyes we are all sinners (purple) but our souls are still valuable (or green) to Him. So as He looks through His eyes of love he doesn't see all our inconsistencies and therefore His love for us is not affected. But just like the shopper has to put forth an effort to benefit from the merchandise a retailer has to offer, so we have to actively come to God and give Him our life in order to reap the rewards of His love!

- **Come take advantage of our Give and Get Back with BERNINA promotion now through September 2, 2013** (Showroom and/or Classroom machines not eligible for this promotion). **Ask about our No Interest / Equal Monthly payment Financing!**
- **Starting July 9th, 2013 we will be have our 2nd annual Summer Sizzler sale.** Out with the old and in with the new. This sale is designed to help us move all of our showroom and classroom models at rock bottom prices. **No Trades accepted. Financing available however a finance charge (varies w/terms) will apply.**
We will also have overstocked OESD stabilizer, fabric and other misc. items at wonderful prices.



Newsletter Spotlight

- **25% off the Clear Embroidery Foot #39 / 39C in the month of July.**
- **25% off the Taylor Tack Foot #7 in the month of August.**
- **Sign up today for our Floriani Quilting and Embroidery Masters Tour.**
October 10 from 10 - 4 or
October 11 from 10 - 4
- **See page three for EXCITING Anita Goodesign workshops and sign up today!**
- **We have some new quilt kits for sale. “On The Job” & “Chalk Talk” are childrens quilts & “Dahlia” is a bright multi colored quilt**



Sewing Center News continued

- **We had a nice time in San Francisco for Bernina University. We went two days early and enjoyed a little sightseeing. Then for the last four days we attended different classes of a variety of topics during Bernina University. Following as a short synopsis of what we learned about new products. More information will follow as the time approaches.**

> The BERNINA 820 and 830 are being replaced with the new BERNINA 880. This machine has some awesome capabilities and will be available later this fall.

> The BERNINA 450 is being replaced with the new BERNINA 560. The B560 is a midrange sewing and embroidery machine. This machine is being launched sometime around September.

> There is a new entry level Bernette sewing and embroidery machine combination - the Chicago 7. The entire Bernette line has also been renamed.

> New Version 7 Embroidery Software will be released and BERNINA is beginning to introduce a new line of serger's.

Features Foot Facts

- Applique Foot #23

The Applique Foot #23 is suited for sewing narrow (2mm or smaller) satin stitching for delicate applique designs. This dainty applique stitch is perfect for children's and infant's clothing, and heirloom projects.

The 2mm channel under the front of Foot #23 allows precision placement of narrow satin stitching. While the cut-out underneath the foot is very narrow through the stitching area, it broadens considerably toward the back of the foot, allowing bulky stitching to pass under the foot without building up and inhibiting the feeding of the fabric, even around curves. The clear plastic foot gives an unobstructed view of the needle and the stitching area. In addition, the Foot #23 is much shorter than most presser feet, these two attributes are very useful when stitching around applique shapes, particularly at corners and curves. This foot can be used for satin stitching less than 2mm wide when a clear foot is needed.

Because the 2mm channel under Foot #23 extends to the front of the single toe, it can be used to guide narrow cord—such as gimp or perle cotton - under a satin stitch, producing a raised, prominent line of stitching.

Nurse FIXIT please, I need it yesterday!

I don't have any nurse fixit tips or pointers this edition. Keep your ears tuned and your eyes open for more details on all the new and exciting changes coming in the last half of 2013 and the first quarter of 2014.

Oh by the way. There is more exciting news but it will have to wait for the next edition of our newsletter.



Questions, comments, or suggestions? Email us at sunflowercreations@ucom.net or call 620-668-5584.



Sewing Center News continued

- We are **EXCITED** to announce the we will be hosting a two day Anita Goodesign event at the Clarion Hotel in Garden City. This two day event will be January 31 and February 1 of 2014. Cost will be \$89 (tax included). These two days will be packed with fun projects, shopping opportunities, special BERNINA machine pricing, food, and more! Be one of the first 50 people to sign up and receive a bonus CD that has a value of \$300!

(CD will be delivered to the customer at the event)

Payment is expected at time of signup. Event seating is limited to 100 people.

This event is open to all who own, want to own, or are thinking of owning an embroidery machine. If you are from out of town we have reserved a block of rooms at the hotel at a special rate \$109 + tax per night. You must mention code: "Anita Goodesign" in order to be eligible for the special rate. Reservation must also be made prior to January 16, 2014. Availability is on a first come first served basis.

JOIN US - SIGN UP TODAY!

- **Upcoming Anita Goodesign workshops:**

Napkin Corner: August 21 at 9:00 am, August 22 at 2:00 pm, and August 24 at 1:00 pm.

Free Standing Leaf: September 25 at 9:00 am, September 26 at 2:00 pm, September 28 at 1:00 pm.

Christmas Gift Tag: November 13 at 9:00 am, November 14 at 2:00 pm, and November 16 at 1:00 pm..

Call and signup today space is limited. Payment is expected at time of signup to reserve your place.

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