



Sew Abbey News



Designer Jade™ 35 Embroidery Made Easy!

Add creativity to more of your life with sewing and embroidery! Introducing our new sewing and embroidery machine -the Designer Jade™ 35. Whether you're a sewer or interested in exploring embroidery, the Designer Jade™ 35 enables you to express your creativity with ease! To be truly inspired, the machine now comes with an intro level of our best in class embroidery software that delivers maximum creativity and personalization to your embroidery.

The Designer Jade™ 35 comes with 70 designs and 1 built-in font with 3 different sizes. You can decrease or increase the design up to 20% from the original size. The Husqvarna Viking USB stick is now 4GB and will hold an unlimited



number of embroidery designs. It has the *fix*, that bastes around the perimeter of the design to accurately position the design or applique.

There are 120—7mm wide stitches that cover a variety of techniques and an endless number of creative opportunities. The Designer Jade™ 35 has the Husqvarna Viking Exclusive Sewing Advisor™ that sets the best stitch, stitch width, stitch length and thread tension for the selected fabric.

A sewing and embroidery machine made for sewers by sewers.

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Special points of Interest:

- **We do repairs on all brands of sewing machines. Our repairman picks up the machines from each store on certain days. Check with your store for pickup days and the price of the cleaning and service.**

PREMIER + Embroidery System

LET YOUR CREATIVITY TAKE FLIGHT.

From the creators of the 6D Embroidery System, Comes the new Premier+ Embroidery System

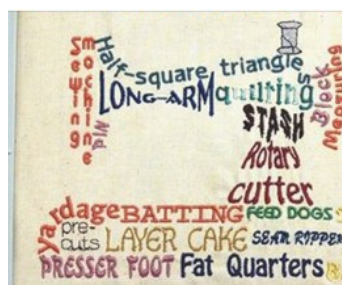
With Premier+ you have all the fundamental tools you need to create your own customized designs. Premier+™ Embroidery—the entry level module—enables you to adjust, monogram, personalize and group your embroideries with an enormous selection of designs and lettering. You can resize your designs to up to 4 meters in width and height. Now you can select from SuperDesigns and fonts with Multigradient and Multicolor satin fills and a countless number of special effects. The Premier+ QuickFont Wizard is improved with outline recognition that helps you instantly create lettering from most TrueType® and OpenType® fonts. You can now export applique outlines for cutwork needles or automated cutters!

With the Premier+ Extra your creativity can take you further than before. The Premier+ Extra now has more features than ever before. The Premier+ Card Shop has been added with 600+ Greeting Card templates. You now have the ability to add 1500+ crystals, nail heads, sequins and beads to your design. You can audition your projects with decorations, appliques, backgrounds and more! Create a filled or outline quilt block and surround your embroidery with a choice of quilting fills. Modify your design by adding,



deleting or moving selected stitches, color changes and stop commands with the Modify feature. Preview your project on real garments, quilt blocks or fabrics for applique designs.

With Card Shop, included in Premier Extra and Premier Ultra, wording can be done in a word art shape! (See below.) In addition, Premier Ultra has a new Font Create module to produce complex fonts, or modify fonts from QuickFont Wizard. Premier Ultra now has 6000+ backgrounds, 250+ fill patterns, 170+ fonts, and can group, ungroup and restrict a group. Add decorations to your designs with placement stitches in an exact arrangement. And for an added bonus, when you create your thread palette, you can record the stock levels and print out a shopping list to your phone, your iPad, Android® or Windows® phone!



Word Art done by Alfonso Navas, from Premier+ Face-book page, done in Premier Ultra.

Would you like to work a few hours a week for Abbey and earn "Abbey Bucks"?

We are looking for a few select people to work at Abbey's! We are needing demos and "Make-It-and-Take-It" projects done in the store. We would need a maximum of 4 hours weekly to start. This could be a Saturday morning or a week day evening. For all the details call the sewing department inside JoAnn's.

South County—314-892-8780

Ballwin—636-527-3388

St. Peters—636-397-0976



If it's in Your Mind, it's Now in Your Hands.

- First and Only interactive tablet-like screen*
- The only machine with built-in cloud storage, mySewnet™
- 120 animated, illustrated, and step-by-step tutorials in the machine
- And much, much more...



Designer | **EPIC™**



Do you have a project that you would love others to see?
Send a picture or pictures to abbey1sew@sbcglobal.net.
Share your creativity and enthusiasm with everyone!

Halloween Village—Anita Goodesign
Made by Mary Stark

Abbey Sewing Centers

**"Where customers are
treated like old friends."**

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Did you know?

- * We have joined *Constant Contact*. With this service we can now send an email to everyone on the email list from every store. If you have received an email from any of the stores, and have not received an email from abbey1sew, please let your store know. (Remember to check your junk mail first!) We will make sure you are on the list to receive these. You will be receiving special coupons, promo offers and more.
- * Sewing Centers. We are now on Instagram, Pinterest and Facebook! You can see us at AbbeySewingCenters– the same as our web page. This will be giving you information on new items and current sales. Coupons will be included every month! So keep an eye on your email account and check your junk or spam account, too!
- * We'd like to thank everyone for a wonderful year! You have enriched our lives with your creativity and friendship!



Abbey Sewing Centers now
has a dot.com!

You can reach our site by
typing:
AbbeySewingCenters.com or
by e mail at:
Abbey1sew@sbcglobal.net