



Sew Abbey News

Happy Valentine's Day!



PREMIER + Embroidery System

LET YOUR CREATIVITY TAKE FLIGHT.

From the creators of the 6D Embroidery System, Comes the new Premier+ Embroidery System

With Premier+ you have all the fundamental tools you need to create your own customized designs. Premier+™ Embroidery—the entry level module—enables you to adjust, monogram, personalize and group your embroideries with an enormous selection of designs and lettering. You can resize your designs to up to 4 meters in width and height. Now you can select from Super Designs and fonts with Multi-gradient and Multicolor satin fills and a countless number of special effects. The Premier+ Quick Font Wizard is improved with outline recognition that helps you instantly create lettering from most TrueType® and Open-Type® fonts. You can now export applique outlines for cutwork needles or automated cutters!

With the Premier+ Extra your creativity can take you further than before. The Premier+ Extra now has more features than ever before. The

Premier+ Card Shop has been added with 600+ Greeting Card templates. You now have the ability to add 1500+ crystals, nail heads, sequins and beads to your design. You can view your projects on the screen with decorations, appliques, backgrounds and more! Create a filled or outline quilt block and surround your embroidery with a choice of quilting fills. Modify your design by adding, deleting or moving selected stitches, color changes and stop commands with the Modify feature.

Now is the time to expand your creativity with the new Premier+ embroidery software. Come in today for a demonstration!



LOVE TO EMBROIDER
DESIGN YOUR FLIGHT OF OH-SO FANCY.

\$100 MAIL-IN REBATE \$200 MAIL-IN REBATE \$50 MAIL-IN REBATE

Offers valid Jan 15 - Feb 17, 2016. Rebates shown in USD. See store for details.

PREMIER+
Embroidery System

The companion for your HUSQVARNA VIKING® or PFAFF® machine. Supports most other leading embroidery machines.
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Special points of interest:

- **We do repairs on all brands of sewing machines. Our repairman picks up the machines from each store on certain days. Check with your store for pickup days and the price of the cleaning and service.**

Anita Goodesign Embroidery Party is coming April 16 and 17! Mark your calendars now!

Abbey Sewing Centers will be having our Fourth Annual Anita Goodesign on Saturday, April 16 and Sunday, April 17 in the Mega Education Center in Ballwin.

You'll never walk away from an Anita Goodesign Embroidery Party empty handed. You will receive free gifts just for attending. Your Party Pack includes a beautiful full-color tutorial book with 80+ pages of step-by-step instructions for the 14 different projects, plus a design CD containing multiple designs for each project. Your tutorial book will show you in pictures exactly how to complete each project. It even has a list of materials you'll need, sizes and stitch counts, and the thread colors we used when creating these projects. Plus you will also get a new full-color catalog and an exclusive design CD with 9 additional collections. All of this is valued at \$600, and it's yours free! You'll be able to shop our products at special show pricing, and we give away over \$2000 in prizes at every Embroidery Party! You'll also be provided with lunch and yummy snacks (like chocolate) and wine.

Everybody loves prizes. That's why we give away tons of them at every single Embroidery Party! One of our all time favorite things is to see our customers get creative by taking our designs and making them truly their own. The name badge contest gives us the chance to see your creativity stand out. Simply create your own name badge using one of the three embroidery files, available in every machine format. You can get as creative as you want as long as you use one of the included templates. Then, simply wear the name badge to the Embroidery Party. The Anita Goodesign educator and the event

staff will pick 5 winners based on originality and creativity. Those 5 winners will be announced at lunchtime and will all win prizes. Sounds simple doesn't it? Visit anitagoodesignonline.com/events/name-badge-contest/ and get started today! We look forward to seeing what you've created! In addition to the name badge contest, prizes throughout the Embroidery Party like design samplers, the 50 States Box Set, Premium collections, and Special Editions, and more. Not an hour goes by without a prize begin given away! Everybody loves prizes, and we absolutely love giving them away!



**Would you like to work a few hours a week for Abbey
and earn "Abbey Bucks"?**

We are looking for a few select people to work at Abbey's! We are needing demos and "Make-It-and-Take-It" projects done in the store. We would need a maximum of 4 hours weekly to start. This could be a Saturday morning or a week day evening. For all the details call the sewing department inside JoAnn's.

South County—314-892-8780

Ballwin—636-527-3388

St. Peters—636-397-0976

Husqvarna

VIKING®

**Win a
DESIGNER EPIC™**

Join us on Facebook and link to the Designer EPIC Sweepstakes page!

We will be at the "Bits n Pieces" Quilt Guild Quilt Show—10th *Fanfare of Quilts*—on Saturday, March 19 from 10 am to 5 pm and Sunday, March 20, from 11 am to 4 pm.



There will be over 350 Quilts on display. Admission is \$7, good for both days!

Come see us and see the new Designer EPIC!

Abbey Sewing Centers

"Where customers are treated like old friends."

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(Inside JoAnn's Fabrics)
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Abbey Sewing Centers
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Abbey Sewing Centers
(Inside JoAnn's Fabrics)
3051 W, Wabash
Springfield, IL 62704

Phone: 217-726-5441
E-mail: abbey1sew@sbcglobal.net

Did you know?

- * Abbey's is getting a range of polyester embroidery thread. It is the thread we had at the Christmas party! It is a wide range of colors including neon colors and metallic. We will be running a special promotion with this, so stay tuned for more information!
- * We are now on Instagram, Pinterest and Facebook! You can see us at **AbbeySewingCenters**—the same as our web page. This will be giving you information on new items and current sales. Coupons will be included every month! So keep an eye on your email account and check your junk or spam account, too!
- * We have joined *Constant Contact*. With this service we can now send an email to everyone on the email list from every store. If you have received an email from any of the stores, and have not received an email from **abbey1sew**, please let your store know. (Remember to check your junk mail first!) We will make sure you are on the list to receive these. You will be receiving special coupons, promo offers and more.

