



# Sew Abbey News

## Husqvarna/Viking is Adding Two New Machines!

### Welcome the new and 690Q and Topaz 25

*Go from good to great sewing with our new 690Q!*

If you are sewing on a mechanical machine or an older computerized model, you are missing out on the newer technology that allows you to achieve great results!

The unique EXCLUSIVE SENSOR SYSTEM™, only on a Husqvarna/Viking machine, automatically and continuously senses how thick your fabric is and adjusts as you sew, giving you perfect even feeding every time. The Start/Stop button lets you begin and stop sewing without the use of the foot control. This feature is great for buttonholes, sewing on buttons and free motion quilting!

The Electronic Self-Adjusting Thread Tension sets the best tension automatically for all your sewing techniques and fabrics. No more fooling with your thread tension!



The generous 8" sewing surface and longer arm makes larger projects easier to handle! While 3 LED lights reduce

the shadows and allow you to see what you are sewing!

The new Designer Topaz™ 25 adds embroidery to your repertoire and will push your creativity to new levels! The large embroidery area, 9.6" X 6". Large embroideries are fast and easy to sew with a high embroidery speed.



The EXCLUSIVE SENSOR SYSTEM™ is and Exclusive SEWING ADVISOR™ allows for the best settings on any fabric or thickness. The Sensor Foot Pivot senses fabric thickness for instant pivoting when the needle is in the down position. The Sensor Buttonhole Foot gives perfect buttonholes every time!

The Designer Topaz™ 25 is equipped with a generous 8" sewing area. The Automatic Thread Cutter is so convenient for large sewing or embroidery projects!

Come by your local Abbey Sewing Center to see these new machines today!



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#### Special points of Interest:

- **We do repairs on all brands of sewing machines. Our repairman picks up the machines from each store on certain days. Check with your store for pickup days and the price of the cleaning and service.**

# Be the difference 365

*Raising Hope. Targeting Ovarian Cancer.  
...365 Days a Year!*

**Did** you know that over **22,000** women will be diagnosed with ovarian cancer this year, and more than **15,000 will die** from this disease in the next 12 months?

There is no screen test or early detection test for ovarian cancer!

Most ovarian cancer cases occur in women between the ages of 50 and 75, although the disease can also affect younger women. Ovarian cancer causes more deaths than any other cancer of the female reproductive system. The sooner ovarian cancer is found and treated, the better the chance of recovery!

The ***Be the Difference Foundation*** was created by four ovarian cancer survivors in different stages of survivorship. who all share the same passion, to Be the Difference and end the fight against ovarian cancer. Their mission is to help women increase their chance of survival of ovarian cancer. Their goal is to raise awareness of the disease and money to fund programs for women fighting ovarian cancer today, as well as finance research to help find a cure!

Abbey Sewing Centers has partnered with ***Be the Difference Foundation***, along with other independent dealers

from all makes of machines, to raise money for the Foundation and help support our friends, relatives and neighbors in their fight against this disease.

Our first event will be held the week of April 24 through April 28. Each store will have the event on one day. There is a fee for the kit, but the proceeds will be going to ***Be the difference***. Eileen Roche, founder and publisher of *Designs in Machine Embroidery (DIME)* has donated her time and talent to create this project kit. The kit will include designs, for the "Beyond Elegance" purse, a silver purse frame and a digital subscription to DIME magazine. 100% of the proceeds will go directly to ***Be the Difference Foundation***.



*Will you **Be the Difference** in 2014!*

For more information on Be the Difference Foundation, you can go to "[bethedifferencefoundation.org](http://bethedifferencefoundation.org)" Learn the story of these women and check out their blog!

## Upcoming Events

### April

Notion Commotion with Marcia Kirsch

April 3 - St. Peters

April 4 - Notion Commotion - Springfield

April 5 - South County

April 6 - Ballwin

*Ask your store for times!*

**Be the Difference 365**

April 24 - St. Peters

April 26 - South County

April 27 - Ballwin

April 28- Edwardsville

### May

To be announced!



### Introducing *Marcia Kirsch*

Let us introduce you to Marcia Kirsch. This lively lady has been seen on *Keep the World Sewing* with Sue Hausman and on the Pfaff website.

She empowers a “can do” attitude when showing techniques with the use of advanced machines and the new 6D software, opening wide doors to creativity, and fun ways to embellish projects with exciting results. Marcia enjoys creating and designing garments, purses, and home décor projects. She finds unique ways to give them and individualized creative touch. We are excited to be welcoming Marcia in April for a *Notions Commotion!*

## Abbey Sewing Centers

Where customers are treated  
like old friends."

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## Did you know?

- The Ballwin *Abbey* has the new Platinum 16 X 6 with the *TruStitch* stitch regulator! Come by and see how smooth this little free motion quilter runs!
- When you buy a machine or software from Abbey Sewing Centers, you are buying from a local, small business. In this day of large over-size businesses, buy local and help support your neighborhood businesses!
- HusqvarnaViking.com.usa has an *Accessory User's Guide!* You can browse by type, by category or by machine. When you click on an item, you will get a description and instruction on how to use the foot, hoop, etc.
- Congratulations to this year's High School and College Graduates!



# Happy Mother's Day!



Abbey Sewing Centers now  
has a dot.com!

You can reach our site by typ-  
ing:

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