



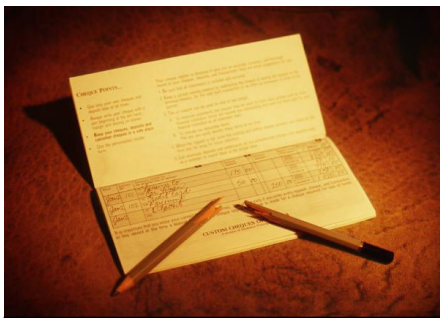
**Butler**  
Community College

715 E. 13th St. North, Room 5204S  
Andover, KS 67002

[www.butlercc.edu/ksbdc/](http://www.butlercc.edu/ksbdc/)



# Understanding Financials



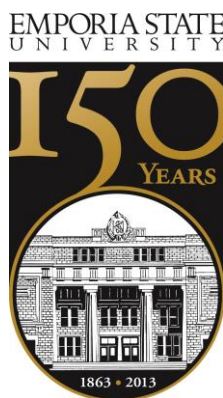
Wednesday,  
July 17, 2013  
2:00 - 4:00 pm  
Eureka, KS

Emprise Bank  
418 N. Main  
Eureka, Kansas

**Registration Required by  
July 10th**

**To Register Contact:**  
BCC KSBDC at  
316-218-6311 or email:  
[ksbdc@butlercc.edu](mailto:ksbdc@butlercc.edu)

If you are a small business owner, this workshop is for you! In this workshop you will gain an understanding of basic accounting terminology, have a working knowledge of financial statements (profit & loss, balance sheet, cash flow statement, etc.) and what they mean and know how to analyze your financial statements to better manage your business. Financial ratios, measurements and controls will be discussed to provide better oversight of your business. We will also discuss how to calculate Mark-up vs. Margin, how they are different, and how each affects your profitability. This workshop is presented by the KSBDC. Registration is required one week prior to the workshop. The fee for this class is \$25. You will receive a confirmation email with a link for online payment processing.



*To register please contact the office and telephone number listed. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Kathy Mietlicki at the Kansas Small Business Development Center at Butler Community College at 316-218-6311. Butler Community College is committed to equal employment opportunity, equal educational opportunity, and non-discrimination in the operations and administration of all University programs and services.*

"Funded in part through a Cooperative Agreement with the U. S. Small Business Administration."