

**WORK SESSION OF THE
BRIGHAM CITY COUNCIL
PRESENTATION ON CLUSTER ANALYSIS
MARCH, 21, 2013
6:00 PM**

PRESENT:	Dennis Fife	Mayor
	Scott Ericson	Councilmember
	Ruth Jensen	Councilmember
	Brian Rex	Councilmember
	Mark Thompson	Councilmember
	Tyler Vincent	Councilmember
ALSO PRESENT:	Mary Kate Christensen	City Recorder
	Paul Larsen	Economic Development Director
	Bruce Leonard	City Administrator
	Jason Roberts	Finance Director

Matthew Godfrey, CEO of Better City USA, reported that this report was funded by ATK, America First, Bank of Utah, Chase Bank, Members First Credit Union, Wells Fargo, EDC Utah and Brigham City Corporation.

The purpose of the cluster analysis is to create stable jobs and to organize resources to create the most jobs as soon as possible. They also identified funding resources.

After their research and analysis, they identified following clusters:

- ◆ Metals and Composites
- ◆ Job Incubator and Aerospace
- ◆ Agricultural Manufacturing
- ◆ Shooting Sports

See attached for more details.

Utah State University will be a great partner. They see the best technologies that the University is trying to spin out. As the professors come up with new ideas that are market worthy, the U-Star people connect them to the private sector partners that are needed to get it to market. They also look at the spin-in opportunities. They have already brought business to ATK.

The next steps are to implement some of these things. They would like to formalize the shooting sports group and give them clear objectives and let them run. To recruit businesses, they need to start going to tradeshows. They need to develop the pitch of why Brigham City is the best place for businesses to locate. This data is already in the report, they just need to create a separate presentation to present to businesses and show them why Brigham City is the right place for them to locate.

Councilmember Jensen asked how much it will cost to attend tradeshows. Mayor Fife said there is grant money available to pay for this. There are state delegations that attend these shows and they can represent Brigham City. They estimated it would cost \$2,000 per person per tradeshow. The Las Vegas show would be much less.

The meeting adjourned at 6:45 PM.