

SEW WHAT'S NEW

575-524-1739
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Las Cruces, NM 88011

www.sew-whatsnew.com
Email: sew@lascruces.com
SALES · CLASSES · FABRIC
SERVICE · REPAIRS

"THE Fun Place to SEWcialize!"

915-760-5300
7410 Remcon Circle
El Paso, TX 79912



COMMUNITY *threads*

Volume 16, Issue 9
September, 2012

EASY/BASIC CLASSES:

- Beauty of Autumn Apron..... 3
- Go Green Grocery Tote 3
- Jack In the Moon Placemat..... 2
- Let's Embroider..... 2
- Sewing 101 3

Please Note: Effective with the December newsletter, we will no longer be mailing them. However, we will have printed copies available at each Sew What's New.

Gift Certificates Make Great Gifts!

**60 Month Financing on select machines,
September 1-8, 2012 only**

creative sensation™
Sewing & Embroidery Machine

\$500 MAIL-IN REBATE and FREE LUGGAGE!

150th Anniversary sale-a-bration!

*Offer valid on purchases made August 15 - September 30, 2012 at participating dealers. See store for details. May not be combined with other offers. Some restrictions apply.

creative performance™
Top-of-the-line sewing machine with add-on embroidery option.

\$250 MAIL-IN REBATE!

150th Anniversary sale-a-bration!

*Offer valid on purchases made August 15 - September 30, 2012 at participating dealers. See store for details. May not be combined with other offers. Some restrictions apply.

Jewelicious Savings
August 15 - September 30 Only

\$250 MAIL-IN REBATE!

Designer Ruby™

With purchase of DESIGNER RUBY™. At participating dealers. See store for details.

Jewelicious Savings
August 1 - September 30 Only

No Interest FOR 36 MONTHS!

Designer Diamond deluxe™

At participating dealers. See store for details.

Jewelicious Savings
September 1 - September 30 Only

Free 5D™ EMBROIDERY SOFTWARE!

Designer Topaz™

with purchase of DESIGNER TOPAZ™. At participating dealers. See store for details.

TruEmbroidery™
SOFTWARE FOR MAC
The Premier Embroidery Software for Mac® Computers



Isn't it great to have an entire month to focus on sewing across the nation? Whether you are just starting, restarting, or continuing, you have discovered some of the joys of sewing. It is also good for your mental health, as studies have shown. Oh, yes, at times there are frustrations, so that is when you come to Sew What's New for help.

A customer asked about the little demonstrations we used to do so we decided this was a good month to restart. Each week there will be a focus on a tool or a technique.

Remember, your time for a free owner's lesson on a machine you purchased from SWN never runs out. You may also make an appointment for help on one you purchased elsewhere, or another brand of machine, however, for those there is a fee. Please call ahead to make your arrangements.

**National Sewing Month:
We'll have a Demo or special
each week**

**\$100 Rebate on 4D upgrade
(with dongle) to 5D Suite or
5D Professional. Includes free
upgrade to Stitch Editor+ or
Stitch Editor Plus (available
October 2012) and \$75 coupon
for MyEmbroideries.com.**

Offer expires September 15, 2012



OWNERS' LESSONS

Sewing Machine or Serger

Mornings are usually a great time to schedule an owner's lesson. Private lessons available for a \$25 - \$35/hour fee if you did not purchase your machine from SWN. No fee for lesson if purchased machine from SWN, however it is important to register in advance.

Pfaff creative sensation & creative performance owners' lessons (Roni)

Precise Positioning
LC Fri 9/14 1:00 - 3:00
EP Sat 9/1 2:00 - 4:00

Husqvarna Viking Designer Diamond & Ruby (Sally)

Precise Positioning
LC Sat 9/15 1:00 - 3:00
EP Fri 9/21 1:00 - 3:00

EMBROIDERY SOFTWARE & PROJECTS

5D Software Basics Owners' Lesson (Deanna & Roni)

Free to those who purchased from SWN, \$35 fee for others. September: Tropical Island. We'll take an existing design and change it to include gradient fills, then we'll add additional stitches to change the design. Requires 5D Design Creator.

LC Thur 9/6 2:00 - 4:00 *Change from usual Monday*
EP Fri 9/6 10:30 - 12:30

WE DO OUR PART FOR OUR COMMUNITIES—Come "SEWcialize" at these other local events:

Las Cruces Chapter of American Sewing Guild: 2nd Tuesday 10:00 - 12:00 at Sew What's New.

El Paso Sewing Guild: 4th Tuesday 10:00 - 12:00 at Sew What's New.

Las Colcheras Quilt Guild: 7 PM, 2nd Monday at Trinity Lutheran Church, next to the Elks Club on Elks Road, Las Cruces.

El Paso Northeast Quilters Guild: 2nd Thursday, 7-9 PM, Trinity Presbyterian, 8001 Magnetic, El Paso.

El Paso Quilt Association: 3rd Thursday, 7 PM, St. Andrew Presbyterian Church, 2160 Wedgewood, El Paso.

Paso del Norte Quilt Guild: 2nd Saturday, 9:30 AM, University Presbyterian Church, Resler Drive, El Paso.

5D Software Club (Deanna & Roni)

September: In the Hoop Daisy Zipper Bag. A little zipper bag can hold your coins or your presser feet when you go to class, and this whimsical daisy will delight the eye as well. The zipper is installed in-the-hoop! Requires 5D Design Creator. \$20 fee.

LC Mon 9/10 2:00 - 4:00
EP Sat 9/1 10:30 - 12:30

Let's Embroider (Paula & Connie)

Stocking Gift Card Holder - \$15 fee includes design and directions
LC Thur 9/20 1:00 - 4:00
EP Wed 9/5 1:00 - 4:00

Anita Goodesign Embroidery Project (Roni & Jane)

Applique in the Hoop in EP; Project of your choice in LC. Design required; \$10 instruction fee

LC Fri 9/21 1:00 - 4:00
EP Mon 9/24 1:00 - 4:00

QUILTING

Southwest Déjà vu (Patricia)

Applique a New Mexico scene as you sew an art wall hanging in this two-part class. \$25 fee, pattern required.

LC Wed 9/5 and 19 1:00 - 4:00

Intermediate Quilt Piecing (Jane & Roni)

Sew more challenging blocks during the series which recycles, so join when you can. \$15 fee, pattern included

LC Sat 9/22 1:00 - 4:00 #1: Reverse Applique Crazy Patch
EP Fri 9/7 and 10/5 1:00 - 4:00 Center Medallion, Parts 1 and 2

Beginning Quilt Piecing Series (Jane)

Learn many techniques during this popular, excellent series of classes . 1)Rotary Cutting & Piecing; 2) Sizing, Triangles; 3)Applique; 4)Templates; 5)Curved Piecing; 6)Putting It Together. \$15 each; \$60 series.

EP Sat 9/8, 9/15, 9/22, 9/29, 10/6, 10/20 1:00 - 4:00

Amish with A Twist (Roni & Patricia)

This beautiful Block of the Month (BOM) series features pieced blocks and appliqué borders. \$15 fee, patterns required

LC #4 Wed 9/12 1:00 - 4:00
EP #3 Mon 9/10 1:00 - 4:00

American Heritage BOM #6 (Connie & Jane)

There are three sessions of this popular Block of the Month (BOM) class! Eight block wall quilt sewn into a 75" x 90" quilt; larger with additional borders. Use one or more as wall hanging. \$15 fee, pattern required.

EP Tue 9/11 5:00 - 8:00 PM Class
EP Fri 9/14 1:00 - 4:00
EP Fri 9/28 1:00 - 4:00

Who's Your Baby? (Jane)

This baby quilt combines basic piecing and appliqué to create a whimsical quilt Two-part class, \$25 fee, book required.

EP Mon 9/17 and 10/1 1:00 - 4:00

Jack In the Moon Placemat (Connie)

Easy Halloween placemats. Learn appliqué and make your own binding. \$15 fee, pattern required.

EP Wed 9/19 1:00 - 4:00

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<h1>SEPTEMBER 2012</h1>					Join us for Sit & Sew Every Tuesday, both stores, 1:00 – 4:00	1 LC Go Green Grocery Tote EP cs & cp Precise Positioning EP 5D Software Club
2	3 LABOR DAY BOTH SWN STORES CLOSED	4 LC & EP Sit & Sew	5 LC Southwest Deja Vu Pt. 1 EP Let's Embroider Stocking Gift Card Holder	6 LC 5D Basics EP 5D Basics	7 EP Intermediate Quilt Piecing Medallion Pt. 1	8 LC & EP Conker Cancer Sew-In LC Sewing 101 EP Beg Quilt Piecing #1
9	10 LC Software Club EP Amish With a Twist Pt. 3	11 LC ASG MEETING LC & EP Sit & Sew EP American Heritage BOM #6 PM CLASS	12 LC Amish with a Twist #4 EP Broomstick Skirt	13 LC Broomstick Skirt EP Beauty of Autumn Apron	14 LC cs & cp Precise Positioning EP American Heritage BOM #6	15 LC DD & Ruby Precise Positioning EP Beg Quilt Piecing #2
16	17 EP Whoo's Your Baby? Pt. 1	18 LC & EP Sit & Sew	19 LC Southwest Deja Vu Pt. 2 EP Jack in the Moon Placemats	20 LC Let's Embroider: Stocking Gift Card Holder	21 LC AG: Project of Choice EP DD & Ruby Precise Positioning	22 LC Intermed. Quilt Piecing #1 Reverse App Crazy Patch EP Beg. Quilt Piecing #3
23	24 LC Beauty of Autumn Apron EP AG: Applique in the Hoop	25 EP ASG MEETING LC & EP Sit & Sew	26	27 LC Four Patch Min Kaleidoscope Bedrunner Pt. 1	28 EP American Heritage BOM #6	29 LC & EP Gallery EP Beg Quilt Piecing #4 5TH SATURDAY!

THE Fun Place to SEWcialize!!

Four-Patch Mini Kaleidoscope Bedrunner Top (Stephanie)

Take a medium-to-large-scale print and create a new design during this two-part class \$25 fee, instructions included.

LC Thur 9/27 and 10/4 1:00 – 4:00

SERGER, HOME DEC, EMBROIDERY, GARMENTS

Go Green Grocery Bag (Sally)

Fussy cut, appliqué, and basic sewing create a practical bag to show your skills when you take it to the grocery store. \$15 fee, instructions included.

LC Sat 9/1 1:00 – 4:00

Sewing 101 (Patricia)

Wedding Tucked Pillow w/zipper in back. \$15 fee, instructions included.

LC Sat 9/8 1:00 – 4:00

Broomstick Skirt (Sally)

Use your serger to create this tiered skirt. \$15 fee, instructions included.

LC Thur 9/13 12:30 – 4:00

EP Wed 9/12 12:30 – 4:00

Beauty of Autumn Apron (Celia & Patricia)

Using a pre-printed panel, create a lovely, reversible autumn apron. Use yourself or give as a gift. \$10 fee, panel required.

LC Mon 9/24 1:00 – 4:00

EP Thur 9/13 1:00 – 4:00

Gallery Showing of Projects

See the samples for the October classes, enjoy fellowship and customer Show & Tell. NO FEE Come join this fun time.

LC Sat 9/29 10:30 – 11:30

EP Sat 9/29 10:30 – 11:30

Conker Cancer Sew-In Saturday, September 8 10:00 - ??

Come to sew, cut, or press as we help make pillowcases to donate to the Children's Hospital.

Donations of cotton fabrics would be most welcome. Time to check out your stash and see what you may never use for your projects and would like to help brighten a seriously ill child's day.

Did you know ...

- September is National Sewing Month?
- each week there will be a demo of a technique or tool?
- there are machines specials during the month?
- we look forward to seeing you this month?
- both stores will be closed on Labor Day?

The American Sewing Guild meetings resume in both stores.

Gallery Showing of Projects

Last Saturday morning there will be a display of projects for the October classes plus information about new products, coming events, and customer Show & Tell. **NO FEE** Come join this growing, fun time.

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EP Sat. 9/29 10:30 – 11:30

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Saturday, September 8
10:00 - ??**

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**Are you an
Apple Mac user?**

TruEmbroidery™ software, written for the Mac, is coming! If you have a Mac and any brand of embroidery machine, here is a long-awaited product for you. Look for more announcements during the month, including a pre-launch special. Let us know if you are interested.

**FIFTH SATURDAY
September 29th**

Anything you can fit in your embroidered SWN logo bag is **17% OFF**

Bags for sale in both stores.

Labor Day, September 3 Stores Closed



**Both
Sew What's New
stores are drop-off places for
Linus Quilts and
ConKerr Cancer
Pillowcases.**

National Sewing Month: Demo or special each week

LAS CRUCES - 575-524-1739 - EL PASO - 915-760-5300

STORE HOURS: Las Cruces and El Paso Monday through Saturday 10:00 – 5:00, Except Tuesday 12:00 – 5:00

**Rebates
August 15 – September 30:
Husvarna Viking
Designer Ruby - \$250
Pfaff creative performance
- \$250
Pfaff creative sensation -
\$500
Upgrade 4D to 5D Suite
or 5D Professional - \$100
(expires September 15, 2012)**

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SEW WHAT'S NEW
Las Cruces, NM 88011
3961 East Lohman Suite 9

PRSR STD
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Dated Material:
Requested delivery by
August 31, 2012