

# SEW WHAT'S NEW

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Las Cruces, NM 88011

www.sew-whatsnew.com  
Email: sew@lascruces.com  
SALES · CLASSES · FABRIC  
SERVICE · REPAIRS

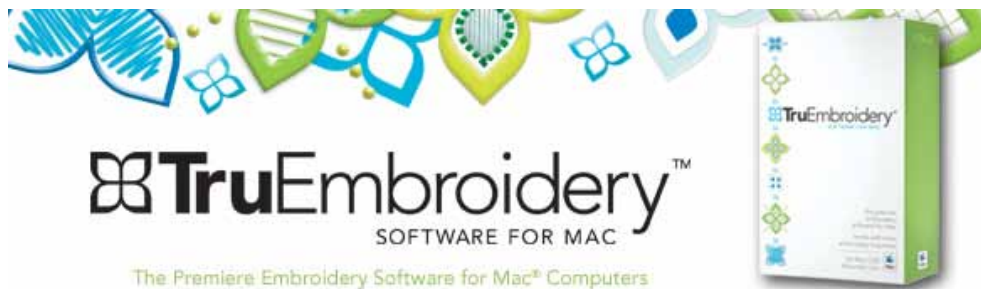
**"THE Fun Place to SEWcialize!"**

915-760-5300  
7410 Remcon Circle  
El Paso, TX 79912

Husqvarna VIKING PFAFF

# COMMUNITY *threads*

Volume 16, Issue 10  
October, 2012



**TruEmbroidery™**  
SOFTWARE FOR MAC  
The Premiere Embroidery Software for Mac® Computers

## EASY/BASIC CLASSES:

Interlocking Circles Placemats...	3
Lace Shaping.....	3
Sewing 101 .....	3
Spooky Silhouette.....	2
Trick or Treat Bag.....	3
Turning Twenty Quilt series .....	2

**\$200**  
**Cash Back!**

By Mail When  
You Purchase a  
quilt expression™ 4.0  
Sewing Machine



\*Mail-In rebate offer valid on purchases made Oct. 1 - Oct. 31, 2012, of QUILT EXPRESSION™ 4.0 sewing machine. Rebate must be postmarked by Nov. 15, 2012. See store for details.

At convention, Husqvarna  
Viking is introducing  
two new mid-line machines.  
The Opals are coming.



Husqvarna Viking Opal 850



Husqvarna Viking Opal 870

Please Note: Effective with the December newsletter, we will no longer be mailing them. However, we will have printed copies available at each Sew What's New.

**Gift Certificates Make Great Gifts!**



Halloween has become a big celebration for many. If you are among them, you will be interested in the fabrics and classes we have to help you prepare for the fun day.

There are also panels and many other fabrics to help you with your Thanksgiving and Christmas projects. It is the time of year when hostess gifts

need to be at the ready, so get started and be prepared.

If you like to add a touch of embroidery, consider an Anita Goodesign Club. Various choices are available for you to receive designs each month which can be traded in for others if you do not like the monthly ones sent to you. There are bonus designs offered for enrolling before the end of October.

So much to do! Be sure we have your e-mail address and you are receiving the Monday news from Sew What's New before we discontinue mailing the

newsletters. It will keep you up on the latest happenings.

Also, remember, your time for a free owner's lesson on a machine you purchased from SWN never runs out. You may also make an appointment for help on a machine you purchased elsewhere, regardless of brand, however, for those there is a fee. Please call ahead to make your arrangements.



OWNERS' LESSONS

### Sewing Machine or Serger

Mornings are usually a great time to schedule an owner's lesson. Private lessons available for a \$25 - \$35/hour fee if you did not purchase your machine from SWN. No fee for lesson if purchased machine from SWN, however it is important to register in advance.

### EMBROIDERY SOFTWARE & PROJECTS

#### 5D Software Basics Owners' Lesson (Deanna & Roni)

Free to those who purchased from SWN, \$35 fee for others. October: Magic Monograms using Backgrounds, requires 5D Embroidery or 5D Embroidery Extra.

LC Mon 10/8 2:00 – 4:00

EP Thur 10/25 10:30 – 12:30

#### 5D Software Club (Deanna & Roni)

October: Christmas Ornament using "shiny" embroidery! *This Intermediate/Advanced level class requires 5D Design Creator which is only available as a module in 5D Professional or 5D Suite.* \$20 fee.

LC Mon 10/15 2:00 – 4:00

EP Sat 10/20 10:00 – 12:00

#### Anita Goodesign Embroidery Project (Roni)

Pocket Purse with a zipper, all in the hoop! \$32.50 includes designs, class, and 1 zipper.

LC Fri 10/19 1:00 – 4:00

EP Mon 10/22 1:00 – 4:00

### WE DO OUR PART FOR OUR COMMUNITIES—Come "SEWcialize" at these other local events:

**Las Cruces Chapter of American Sewing Guild:** Tuesday, 10/16, 10:00 – 12:00 at Sew What's New.

**El Paso Sewing Guild:** Tuesday, 10/30, 10:00 – 12:00 at Sew What's New.

**Las Colcheras Quilt Guild:** 7 PM, 2<sup>nd</sup> Monday at Trinity Lutheran Church, next to the Elks Club on Elks Road, Las Cruces.

**El Paso Northeast Quilters Guild:** 2<sup>nd</sup> Thursday, 7-9 PM, Trinity Presbyterian, 8001 Magnetic, El Paso.

**El Paso Quilt Association:** 3<sup>rd</sup> Thursday, 7 PM, St. Andrew Presbyterian Church, 2160 Wedgewood, El Paso.

**Paso del Norte Quilt Guild:** 2<sup>nd</sup> Saturday, 9:30 AM, University Presbyterian Church, Resler Drive, El Paso.

### QUILTING

#### Whoo's Your Baby? (Jane)

This baby quilt combines basic piecing and appliqué to create a whimsical quilt Two-part class, \$25 fee, book required.

EP Mon 9/17 and 10/1 1:00 – 4:00

#### Turning Twenty – Start to Finish (Stephanie)

Use the Turning Twenty Basic techniques to turn fat quarters into a throw-sized quilt. Go from cutting to a finished quilt in 4 sessions. Great for beginning quilters. \$50 for series, book required.

LC Wed 10/3, 10/17, 10/24, 10/31 1:00 – 4:00

#### Four-Patch Mini Kaleidoscope Bedrunner Top (Stephanie)

Take a medium-to-large-scale print and create a new design during this two-part class \$25 fee, pattern included.

LC Thur 9/27 and 10/4 1:00 – 4:00

#### Spooky Silhouette (Connie)

Get in the Halloween spirit as you practice applique with zig zag stitching. Great for beginners. \$15 fee, magazine required.

EP Thur 10/4 1:00 – 4:00

#### Amish with A Twist (Roni & Patricia)

This beautiful Block of the Month (BOM) series features pieced blocks and appliquéd borders. \$15 fee, patterns required

LC #5 Wed 10/10 1:00 – 4:00

EP #4 Mon 10/15 1:00 – 4:00

#### Intermediate Quilt Piecing (Jane & Roni)

Sew more challenging blocks during the series which recycles, so join when you can. \$15 fee, pattern included

LC Sat 10/13 1:00 – 4:00 #2: Snail's Trail

EP Fri 10/5 1:00 – 4:00 Center Medallion, Part 2

#### Beginning Quilt Piecing Series (Jane)

Learn many techniques during this popular, excellent series of classes. Final two classes 5)Curved Piecing; 6)Putting It Together. \$15 each

EP Sat 10/6, 10/20 1:00 – 4:00

#### American Heritage BOM #7 (Connie & Jane)

There are three sessions of this popular Block of the Month (BOM) class! Eight block wall quilt sewn together into a 75" x 90" quilt; larger with additional borders. Use one or more as wall hanging. \$15 fee, pattern required.

EP Tue 10/2 5:00 – 8:00 PM Class (Yes, the first Tuesday this month.)

Fri 10/12 1:00 – 4:00

Fri 10/26 1:00 – 4:00

#### Owl Hot Pad (Jane)

Owl-shaped hot pad adds a colorful, whimsical touch to any kitchen, or adapt to make delightful placemats. \$15 fee, pattern required.

EP Mon 10/29 1:00 – 4:00

#### Interlocking Circles Placemats (Stephanie)

Make this cute placemat using just circles. \$18 fee, instructions included, Cut-A-Round™ tool required.

LC Mon 10/22 12:30 – 4:30

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 EP Who's Your Baby?	2 LC & EP Sit & Sew EP American Heritage BOM #7	3 LC Turning Twenty Pt. 1	4 LC Mini Kaleidoscope Bedrunner, Pt. 2 EP Spooky Silhouette	5 EP Intermediate Quilt Piecing Medallion, Pt. 2	6 LC Trick or Treat Bag EP Beg Quilt Piecing #5
7	8 LC 5D Basics	9 LC & EP Sit & Sew	10 LC Amish with a Twist #5	11 LC Wearable Waves, Pt. 1 EP Convention Report	12 LC Serge a Knit Top EP American Heritage BOM #7	13 LC Convention Report LC Interm Quilt #2 Snail Trail EP Lace Shaping #1 Diamond
14	15 5D Software Club EP Amish with a Twist #4	16 LC ASG MEETING LC & EP Sit & Sew	17 LC Turning Twenty Pt. 2	18 LC Wearable Waves, Pt. 2 EP Serge a Knit Top	19 LC AG Project: Pocket Purse	20 LC Sewing 101 EP Beg Quilt Piecing #6 EP 5D Software Club
21	22 LC Interlocking Circles Placemats EP AG Project: Pocket Purse	23 LC & EP Sit & Sew	24 LC Turning Twenty Pt. 3	25 EP 5D Basics	26 LC Spring Bouquet BOM #1 EP American Heritage BOM #7	27 LC & EP Gallery
28	29 EP Owl Hot Pad	30 EP ASG MEETING LC & EP Sit & Sew	31 LC Turning Twenty Pt. 4 EP Spring Bouquet BOM #1	<div style="background-color: #800000; color: white; padding: 10px; text-align: center;"> <h1 style="margin: 0;">OCTOBER 2012</h1> <p style="font-size: small; margin: 0;">Join us for Sit &amp; Sew Every Tuesday, both stores, 1:00 – 4:00</p> </div>		

## THE Fun Place to SEWcialize!!

### Spring Bouquet BOM #1 (Sally)

Like to appliqué, or want to learn to appliqué, but do not like cutting and fusing all those pieces? This Block of the Month uses laser cut fusible shapes for appliqué. What a time saver! Makes a 72" x 72" quilt or modify for a bed runner. Kit fee may be made in monthly payments. Pattern only option available.

**LC Fri 10/26 1:00 – 4:00**

**EP Wed 10/31 1:00 – 4:00**

### SERGER, HOME DEC, EMBROIDERY, GARMENTS

### Trick or Treat Bag (Paula)

Sew a simple "Trick or Treat" bag. Technique can be adapted for other uses like hard-to-wrap gifts! \$15 fee, instructions included.

**LC Sat 10/6 1:00 – 4:00**

### "Wearable Waves" (Patricia)

Make a striking vest or jacket with a sweatshirt base, or use a favorite jacket pattern. Two-part class. \$25 fee, book required.

**LC Thur 10/11 and 10/18 1:00 – 4:00**

### Serge a Knit Top (Sally)

Use the pattern included with the Last Tango skirt, or another of your choice, and make a top on your serger. A variety of knits are in stock for this project. \$15 fee, pattern required.

**LC Fri 10/12 12:30 – 4:30**

**EP Thur 10/18 12:30 – 4:30**

### Lace Shaping #1: Diamond (Connie)

Beginning class of heirloom lace shaping techniques. \$15 fee, instructions included.

**EP Sat 10/13 1:00 – 4:00**

### Sewing 101: Reversible Tote (Patricia)

Use four pattern pieces to create this cute lined tote. \$15 fee, instructions included.

**LC Sat 10/20 1:00 – 4:00**

### Gallery Showing of Projects

See the samples for the November classes, enjoy fellowship and customer Show & Tell. NO FEE! Come join this fun time.

**LC Sat 10/27 10:30 – 11:30**

**EP Sat 10/27 10:30 – 11:30**

### Did you know...

- new software for the Mac® will be available this month?
- it is a complete software system?
- Babylock, Bernina, Brother, Janome owners can use it?
- of course it works for Husqvarna Viking, Pfaff, Singer?
- if you make the required deposit by 10/18/12, you will receive a special gift on completion of sale?

Both Sew What's New stores are drop-off places for Linus Quilts and ConKerr Cancer Pillowcases.

Come to hear all the latest news from Viking convention.

LC Sat 10/13

10:30 – 11:30

EP Thur 10/11

10:30 – 11:30



### Gallery Showing of Projects

Last Saturday morning there will be a display of projects for the November classes plus information about new products, coming events, and customer Show & Tell. NO FEE. Come join this fun time.

LC Sat 10/27 10:30 – 11:30

EP Sat 10/27 10:30 – 11:30

### Are you an Apple Mac® user?

TruEmbroidery™ software, written for the Mac®, is coming! If you have a Mac® and any brand of embroidery machine, here is a long-awaited product for you. Look for more announcements during the month, including a pre-launch special. Let us know if you are interested.

Clear any bolt of fabric, any day, and receive **15% off**

**LAS CRUCES - 575-524-1739 - EL PASO - 915-760-5300**

STORE HOURS: Las Cruces and El Paso Monday through Saturday 10:00 – 5:00, Except Tuesday 12:00 – 5:00

- New sewing machines
  - accessories
  - Introduction of all new software,
  - Demo on TruEmb™ reports:
- ### Husqarna Viking Convention

SALES · CLASSES · FABRIC · SERVICE · REPAIR

3961 East Lohman Suite 9  
Las Cruces, NM 88011  
**SEW** WHAT'S NEW

PRSR STD  
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Dated Material:  
Requested delivery by  
September 30, 2012