

SEW WHAT'S NEW

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www.sew-whatsnew.com
Email: sew@lascruces.com
SALES · CLASSES · FABRIC
SERVICE · REPAIRS

"THE Fun Place to SEWcialize!"

915-760-5300
7410 Remcon Circle
El Paso, TX 79912

SINGER
Husqvarna VIKING PFAFF



Volume 16, Issue 11
November, 2012

SWN 16th Anniversary Sale begins November 16; ends November 30

SWN's first ever
Black Friday event

Friday, November 23

Selected machine specials so
low we cannot advertise the price!

This is the one you will not want to
miss!

EASY/BASIC CLASSES:

Big Shirt	3
Embellishing with Knits	3
Joy Banner	2
Lace Shaping.....	3
Sewing 101	2

Please Note: Effective with the December newsletter, we will no longer be mailing them. However, we will have printed copies available at each Sew What's New.



Husqvarna Viking Opal 850

Husqvarna Viking Opal 870

The
Opals
are
here!

Designer Ruby Deluxe



Also available,
luggage in
Viking Burgundy
or Pfaff Purple:

Roller Bags
Embroidery Bags
Accessory Bags

Come in to see and feel
the quality!

Gift Certificates Make Great Gifts!



Thank you for being loyal, supportive customers! Sew What's New is celebrating 16 years of being in business. Even so, each week, people come in and ask if we are a new business. All you do to help get the word out is so appreciated. Above all, YOUR business is appreciated. Needless to say, this anniversary is a celebration of YOU!

The start of the celebration is Friday, November 16 and EVERYTHING in both

stores will be at least 16% OFF!!! It is our way of saying **THANK YOU!!!** So come often and join the celebration!

Another special day is **Friday, November 23 – BLACK FRIDAY!** For the first time ever, selected machines will be marked so low we cannot advertise the price. The stores will even open an hour earlier than usual, so do not miss this extra-special SALE of very select items.

This November will also be the final time this year for you to have your scissors, knives, and other items that cut, sharpened by Jack the Scissors Man. Jack will be in El Paso on Friday, November 16 and in

Las Cruces Saturday November 17, from 10:30 – 4:30.

The stores will close a bit early the day before Thanksgiving and of course, closed on Thanksgiving Day - Happy Thanksgiving to all. Let us count our blessings. It is going to be quite a month!



Happy Thanksgiving
www.sewwhat.com



Sewing Machine or Serger

Mornings are usually a great time to schedule an owner's lesson. Private lessons available for a \$25 - \$35/hour fee if you did not purchase your machine from SWN. No fee for lesson if purchased machine from SWN, however it is important to register in advance.

EMBROIDERY SOFTWARE & PROJECTS

5D Software Basics Owners' Lesson (Deanna & Roni)

November: 5D CrossStitch Smorgasbord. We'll try out as many features of the 5D CrossStitch program as we can fit into the class time. Free to those who purchased from SWN, \$35 fee for others.
LC Mon 11/5 2:00 – 4:00
EP Thur 11/8 10:00 – 12:00

5D Software Club (Deanna & Roni)

November: Illusion Lace. Use 5D Embroidery Extra's many features such as Encore, Frames and Borders, as you create a sophisticated illusion lace-look embroidery to grace a softly flowing curtain or the back of a simple jacket! \$20 fee, requires a minimum of 5D Embroidery Extra.
LC Mon 11/12 2:00 – 4:00
EP Sat 11/3 10:00 – 12:00

Let's Embroider (Paula & Roni)

Leaves or free-standing lace - \$15 fee includes design and directions for project
LC Fri 11/9 1:00 – 4:00
EP Wed 11/1 1:00 – 4:00

WE DO OUR PART FOR OUR COMMUNITIES—Come "SEWcialize" at these other local events:

Las Cruces Chapter of American Sewing Guild: Tuesday, 10/16, 10:00 – 12:00 at Sew What's New.

El Paso Sewing Guild: Tuesday, 10/30, 10:00 – 12:00 at Sew What's New.

Las Colcheras Quilt Guild: 7 PM, 2nd Monday at Trinity Lutheran Church, next to the Elks Club on Elks Road, Las Cruces.

El Paso Northeast Quilters Guild: 2nd Thursday, 7-9 PM, Trinity Presbyterian, 8001 Magnetic, El Paso.

El Paso Quilt Association: 3rd Thursday, 7 PM, St. Andrew Presbyterian Church, 2160 Wedgewood, El Paso.

Paso del Norte Quilt Guild: 2nd Saturday, 9:30 AM, University Presbyterian Church, Resler Drive, El Paso.

Anita Goodesign Embroidery Project (Connie)

Vintage Accessories embellished and sewn in the hoop! \$32.50 includes designs and class.
EP Sat 11/17 1:00 – 4:00

QUILTING

November Mini Quilt (Paula & Connie)

Applique a mini quilt or wall hanging by machine to decorate for fall. \$15 fee, pattern required.
LC Fri 11/2 1:00 – 4:00
EP Wed 11/7 1:00 – 4:00

Table Graces (Patricia)

Come sew elegant, classy, or whimsical table linens: placemat and lined napkin. Great for your table or as a gift. \$15 fee, pattern required.
LC Thur 11/8 12:30 – 4:30

Joy Banner (Jane)

Applique and piece to create this attractive holiday banner. \$15 fee, magazine required.
EP Thur 11/8 1:30 – 4:30

Amish with A Twist (Roni & Patricia)

This beautiful Block of the Month (BOM) series features pieced blocks and appliquéd borders. \$15 fee, patterns required. Inquire about pattern if you are interested but were not able to take the series.
EP #5 Mon 11/12 1:00 – 4:00

Intermediate Quilt Piecing (Roni)

Sew more challenging blocks during the series. Two blocks this month: #4 Basket w/ bias bars and #8 Roses of Picardy, \$15 fee, patterns included
LC Sat 11/10 1:00 – 4:00

American Heritage BOM #8 (Connie & Jane)

Final classes in this popular Block of the Month (BOM) class! If you missed out, patterns are now available. \$15 fee, pattern required.
EP Tue 11/13 5:00 – 8:00 PM Class
Fri 11/9 1:00 – 4:00
Fri 11/30 1:00 – 4:00

Spring Bouquet BOM (Sally)

Like to appliqué, or want to learn to appliqué, but do not like cutting and fusing all those pieces? This Block of the Month uses laser cut fusible shapes for appliqué. What a time saver! Makes a 72" x 72" quilt or modify for a bed runner. Kit fee may be made in monthly payments.
LC Fri 11/30 1:00 – 4:00
EP Mon 11/26 1:00 – 4:00

SERGER, HOME DEC, EMBROIDERY, GARMENTS

Pumpkin Extraordinaire (Sally)

Special, small pumpkin created by you for festive decorations. \$15 fee, pattern included.
LC Wed 11/7 1:00 – 4:00
EP Fri 11/2 1:00 – 4:00



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
NOVEMBER 2012			Join us for Sit & Sew Every Tuesday, both stores, 1:00 – 4:00	1 EP Let's Embroider: Lace or Leaves	2 LC Nov Mini Quilt EP Pumpkin Extraordinaire	3 LC Sewing 101: Boxed Pillow EP 5D Software Club EP Embellishing with Knits
4	5 LC 5D Basics	6 LC & EP Sit & Sew	7 LC Pumpkin Extraordinaire EP Nov Mini Quilt	8 LC Table Graces EP 5D Basics EP Joy Banner	9 LC Let's Embroider: Lace or Leaves EP American Heritage BOM #8	10 LC Int. Quilt Piecing EP Lace Shaping #2
11	12 LC 5D Software Club EP Amish With a Twish #5	13 LAS CRUCES ASG LC & EP Sit & Sew EP American Heritage BOM #8 PM CLASS	14 LC Serger Project: Sewing Machine Organizer EP Big Shirt, Part 1	15 EP Serger Project: Sewing Machine Organizer	16 EP SCISSORS MAN	17 LC SCISSORS MAN EP AG Vintage Accessories
18	19	20 LC & EP Sit & Sew	21 Stores Close at 3:00	22 Happy Thanksgiving Both SWN Stores closed	23 open 9 to 5 today only ANNIVERSARY SALE & BLACK FRIDAY SALE	24 LC & EP Gallery ANNIVERSARY SALE
25	26 EP Spring Bouquet BOM	27 EL PASO ASG LC & EP Sit & Sew	28 EP Big Shirt, Pt 2	29	30 LC Spring Bouquet BOM EP American Heritage BOM #8	
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THE Fun Place to SEWcialize!!

Sewing 101 (Patricia)

Boxed pillow with buttons and buttonholes. Good basic class. \$15 fee, instructions included.
LC Sat 11/3 1:00 – 4:00

Serge (or Sew) a Sewing Machine Organizer (Sally)

This is a handy organizer to slide under your sewing machine or serger to hold your small tools. Requires chainstitch. (Yes, it could be made on a sewing machine!) \$15 fee, pattern included.
LC Wed 11/14 12:30 – 4:30
EP Thur 11/15 12:30 – 4:30

Lace Shaping #2: Heart (Connie)

Introductory class of heirloom lace shaping techniques. \$15 fee, instructions included.
EP Sat 11/10 1:00 – 4:00

Embellishing with Knits (Roni & Devon)

Create knit ruffles or flowers to embellish an item of your choice. \$15, instructions included.
EP Sat 11/3 1:00 – 4:00

Big Shirt (Connie)

This two-part class is a good beginning garment sewing series. Learn how to work with a pattern, practice seam allowances, apply interfacing on a loose-fitting, button front shirt with collar. \$25 fee, book with pattern required.
EP Wed 11/14 and 28 1:00 – 4:00

Gallery Showing of Projects

See the samples for the December classes, enjoy fellowship and customer Show & Tell. NO FEE Come join this fun time.

LC Sat 11/24 10:30 – 11:30

EP Sat 11/24 10:30 – 11:30



Did you know...

- this is the last newsletter we plan to mail?
- the full newsletter will be available on line?
- if you did not give us your e-mail address, it is time to do so?
- if you do not have e-mail, you can come in for a printed copy?
- Sew What's New is having a 16th Anniversary Sale?
- Sew What's New is having a BLACK FRIDAY sale?
- we hope you will come to SWN and bring your friends?

Special Store Hours
Wednesday, November 21
Stores close at 3:00

Thursday, November 22
Stores Closed
Happy Thanksgiving



The American Sewing Guild meets
LC Tue 11/13 10:00 – 12:00
EP Tue 11/27 10:00 – 12:00

Both Sew What's New stores are drop-off places for Linus Quilts and ConKerr Cancer Pillowcases.

Gallery Showing of Projects
Last Saturday morning there will be a display of projects for the December classes plus information about new products, coming events, and customer Show & Tell. NO FEE Come join this fun time.
LC Sat 11/24 10:30 – 11:30
EP Sat 11/24 10:30 – 11:30



Jack the Scissors Man
LC Sat, 11/17 10:30 – 4:30
EP Fri, 11/16 10:30 – 4:30

Clear any bolt of fabric, any day, and receive **15% off**

LAS CRUCES • 575-524-1739 • EL PASO • 915-760-5300
STORE HOURS: Las Cruces and El Paso Monday through Saturday 10:00 – 5:00, Except Tuesday 12:00 – 5:00

Sew What's New 16th Anniversary Sale begins November 16th
OUR FIRST EVER SWN BLACK FRIDAY SALE November 23 ONLY
Select sewing machines at a price so low we are not allowed to advertise the amount

SALES • CLASSES • FABRIC • SERVICE • REPAIR
3961 East Lohman Suite 9
Las Cruces, NM 88011
SEW WHAT'S NEW

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