

SEW WHAT'S NEW

575-524-1739
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**SALES · CLASSES · FABRIC
SERVICE · REPAIRS**

"THE Fun Place to SEWcialize!"

915-760-5300
7410 Remcon Circle
El Paso, TX 79912

SINGER
Husqvarna VIKING PFAFF

COMMUNITY *thread*

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Facebook!

Volume 16, Issue 12
December, 2012

STORE HOURS: Las Cruces and El Paso Monday through Saturday 10:00 – 5:00, Except Tuesday 12:00 – 5:00



**Staff sample sale
December 1 – 22**

**Inventory
Reduction Sale
December 26-29**

Sit & Sew Extended

Each afternoon, December 18 – 22, will be Sit & Sew. Come join friends to finish projects away from the hustle of your own busy house.



Husqvarna Viking Opal 850

Give or
ask for
an Opal for
Christmas!



Husqvarna Viking Opal 870

Fifth Saturday

If it will fit in the embroidered logo bag, it is 17% OFF. Bags available for sale at both stores.



Designer Ruby Deluxe

EASY/BASIC CLASSES:

Sewing 101 2
Embellish a Garment 2

Circle/Tree Napkins..... 3
Lace Shaping..... 3
Project Bags 3

Gift Certificates Make Great Gifts!



As we begin the 17th year of Sew What's New, we thank you for your response to our special anniversary event. During the year ahead we will continue to offer excellent service along with our wide selection of sewing machines, sergers and support products. You are appreciated and valued customers.

In an effort to help you finish those last minute projects or perhaps just to get away from the busy happenings at your home, Sit & Sew will be extended from December 18 through December 22. Come join us to finish a project, or just to say "Hello" and rest for a bit. No fee.

This month the Foot of the Month series starts. The projects will all be sewing related with some easy and some more complex. Many of you took the foot quilt classes so this will give you more projects to use those

feet, or try out new ones. The first one is a pin cushion which is nice and easy for this time of year.

More plans are in the works for the New Year, so keep tuned and please pass the word along to your friends. YOU are our best form of advertising and we do appreciate that.

Merry Christmas to all of you from all of us at Sew What's New!



OWNERS' LESSONS

Sewing Machine or Serger

Mornings are usually a great time to schedule an owner's lesson. Private lessons available for a \$25 - \$35/hour fee if you did not purchase your machine from SWN. No fee for lesson if purchased machine from SWN, however it is important to register in advance.

Pfaff creative performance & sensation Group Owners' Lesson (RONI)

Covers techniques with your embroidery unit including a review of precise positioning. \$35 fee, but no fee if machine purchased from SWN, however it is important to register in advance.

LC Mon 12/10 1:00 – 3:00
EP Sat 12/15 1:00 – 3:00

EMBROIDERY SOFTWARE & PROJECTS

5D Software Basics Owners' Lesson (DEANNA & RONI)

Use 5D Embroidery Extra and 5D Stitch Editor to add stippling and a frame to an existing embroidery. Free to those who purchased from SWN, \$35 fee for others.

LC Mon 12/3 2:00 – 4:00
EP Mon 12/3 10:30 – 12:30

WE DO OUR PART FOR OUR COMMUNITIES—Come "SEWcialize" at these other local events:

Las Cruces & El Paso Chapters of American Sewing Guild: Tuesday, 12/11, 10:00 – 12:00 at Sew What's New. Drawing for doll.

Las Colcheras Quilt Guild: 7 PM, 2nd Monday at Trinity Lutheran Church, next to the Elks Club on Elks Road, Las Cruces.

El Paso Northeast Quilters Guild: 2nd Thursday, 7-9 PM, Trinity Presbyterian, 8001 Magnetic, El Paso.

El Paso Quilt Association: 3rd Thursday, 7 PM, St. Andrew Presbyterian Church, 2160 Wedgewood, El Paso.

Paso del Norte Quilt Guild: 2nd Saturday, 9:30 AM, University Presbyterian Church, Resler Drive, El Paso.

5D Software Club (DEANNA & RONI)

December: Create a sweet and easy holiday table linen using 5D Embroidery Extra software. Utilizes ExpressDesign Wizard and includes decorative motif stitches and Encore. \$20 fee.

LC Mon 12/17 2:00 – 4:00
EP Sat 12/1 10:30 – 12:30

Let's Embroider (RONI & CONNIE)

Holly - \$15 fee includes design and directions for project.

LC Fri 12/7 1:00 – 4:00
EP Thur 12/6 1:00 – 4:00

QUILTING

Fan Blade Table Topper (STEPHANIE)

Sew "blades" to make a decorative topper. \$15 fee, pattern required.

LC Wed 12/5 1:00 – 4:00

Intermediate Quilt Piecing (RONI)

Sew more challenging blocks during the series. Two blocks this month: #6 54-40 or Fight, #10 Flying Dutchman \$20 fee, patterns included

LC Sat 12/8 1:00 – 4:00

Find us on Facebook and don't forget to LIKE US



Winter Calendar Parade (PAULA & CONNIE)

Easy appliqué makes this a great gift item. \$15 fee, pattern required.

LC Wed 12/12 1:00 – 4:00
EP Fri 12/14 1:00 – 4:00

Spring Bouquet BOM (SALLY)

Next sessions will be in January. If you would like to start, get your order in now for the kit.

NEW FOOT OF THE MONTH: Pin Cushion (CONNIE & SALLY)

Make this cute pin cushion to keep your pins and needles handy when you need them! Great gift for a friend who sews. \$17 fee, directions included.

LC Sat 12/15 1:00 – 4:00
EP Wed 12/5 1:00 – 4:00

SERGER, HOME DEC, EMBROIDERY, GARMENTS

Sewing 101: Madeira Applique Towel (PATRICIA)

Quick Christmas project to use as a gift or for your own kitchen. This fun technique can be applied to other items. \$17 fee, instructions included.

LC Sat 12/1 1:00 – 4:00

Embellish a Garment (PATRICIA)

Take a plain jacket, vest or shirt and make it special with embellishments. \$15 fee, instructions included.

LC Thur 12/6 1:00 – 4:00

Lace Shaping #3: Circle (CONNIE)
Introductory class of heirloom lace shaping techniques. \$15 fee, instructions included.
EP Sat 12/8 1:00 – 4:00

Serger Project: Circular Napkins (SALLY)

These napkins can be folded to form a tree! All sergers can be used and especially easy if you have the table with holes for your serger! \$15 fee, directions included.

LC Fri 12/14 1:00 – 4:00
EP Mon 12/10 1:00 – 4:00

Project Bags (STEPHANIE)

These quick, cute multi-size drawstring bags are great for your sewing projects, or even as gifts or gift containers. \$15 fee, pattern required.

LC Thur 12/13 1:00 – 4:00

Gallery Showing of Projects

See the samples for the January 2013 classes, enjoy fellowship and customer Show & Tell. No Fee! Come join this fun time. It is also 5th Saturday, so bring your embroidered logo bag for a shopping experience!

LC Sat 12/29 10:30 – 11:30
EP Sat 12/29 10:30 – 11:30



PFAFF®

'Tis the Season...



creative sensation™
\$500
SHOPPING SPREE!*

With the purchase of a
creative sensation™
embroidery machine



creative performance™
Embroidery
\$250
SHOPPING SPREE!*

With the purchase of a
creative performance™
embroidery machine

FOLLOW US




*Shopping spree valid with creative performance™ and creative sensation™ embroidery machine purchases made 12/1/12 - 12/31/12. Shopping spree valid on PFAFF® and INSPIRA® products only. Must use entire amount at one time by 1/31/13. Some restrictions may apply. See store for details. © 2012 KSN Luxembourg II S.à.r.l. All rights reserved. PFAFF, CREATIVE PERFORMANCE™ and CREATIVE SENSATION™ are trademarks of KSN Luxembourg II S.à.r.l.

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Make Your House a Home for the Holidays



Designer Diamond deLuxe™
Sewing & Embroidery Machine

\$500 Rebate
Plus
FREE Luggage!*

Over **\$300 Value!**



Designer Ruby deLuxe™
Sewing & Embroidery Machine

\$250 Rebate
Plus
BONUS GIFT!*

Over **\$300 Value!**

- Limited edition shoulder bag with matching scissor case including our most popular INSPIRA™ scissors and curved tweezers.
- Assortment of metallic threads.
- 100 bonus embroidery designs.

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12 Days of Christmas
SALE

One-day only specials December 10 – 22.
Specials will be posted on Saturday, the week before. Phone orders welcome, but we like to see your smiling faces.

Do you know...

- birthday cards to you from SWN have started?
- if SWN has your birthday?
- if you are not sure, we will be happy to check for you?

December 2012

Sun	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<p style="text-align: center;">Both Sew What's New stores are drop-off places for Linus Quilts and ConKerr Cancer Pillowcases.</p>						<p>1 LC Sewing 101 Madeira Appliqué Towel EP 5D Software Club</p>
<p>2</p>	<p>3 LC 5D Basics EP 5D Basics</p>	<p>4 LC & EP Sit & Sew</p>	<p>5 LC Fan Blade Table Topper EP Foot of the Month Pin Cushion</p>	<p>6 LC Embellish a Garment EP Let's Embroider: Holly</p>	<p>7 LC Let's Embroider: Holly</p>	<p>8 LC Int. Quilt Piecing EP Lace Shaping</p>
<p>9</p>	<p>10 LC cs Owners' Lesson EP Serger Project: Circle/Tree Napkins</p>	<p>11 LC & EP ASG MEETING LC & EP Sit & Sew EP American Heritage BOM Finish It! PM CLASS</p>	<p>12 LC Winter Calendar Parade</p>	<p>13 LC Project Bags</p>	<p>14 LC Serger Project: Circle/Tree Napkins EP Winter Calendar Parade</p>	<p>15 LC Foot of the Month: Pin Cushion EP cs Owners' Lesson</p>
<p>16</p>	<p>17 LC 5D Software Club</p>	<p>18 19 20 21 22</p> <p style="text-align: center;"><i>BOTH SEW WHAT'S NEW LOCATIONS WILL WELCOME YOU FOR SIT & SEW EVERY DAY FROM 1:00-4:00 PM SO YOU CAN FINISH A PROJECT, OR JUST STOP BY TO SAY 'HELLO' AND REST FOR A BIT.</i></p>				
<p>23</p>	<p>24 <i>Both SWN locations close at 2:00 Christmas Eve</i></p>	<p>25 <i>Both SWN locations closed Merry Christmas</i></p>	<p>26</p>	<p>27</p>	<p>28</p>	<p>29 LC & EP Gallery <i>Fifth Saturday!</i></p>
<p>30</p>	<p>31 <i>Both SWN locations close at 2:00 New Years Eve</i></p>		<p>Join us for Sit & Sew Every Tuesday, 1:00-4:00 pm</p>	 <p>Clear any bolt of fabric, any day, and receive 15% off</p>		

THE Fun Place to SEWcialize!!

COMING EVENTS AND OTHER IMPORTANT STUFF!

SATURDAY, DECEMBER 29 IS THE FIFTH SATURDAY

ITEMS WHICH FIT IN YOUR EMBROIDERED SWN LOGO BAG ARE 17% OFF

BAGS AVAILABLE FOR SALE AT BOTH STORES

Gallery Showing of Projects

Last Saturday morning there will be a display of projects for the January classes plus information about new products, coming events, and customer Show & Tell. NO FEE Come join this fun time.

LC Sat 12/29 10:30 – 11:30

EP Sat 12/29 10:30 – 11:30

The American Sewing Guild meets LC Tue 12/11 10:00 – 12:00 El Paso members encouraged to come! Drawing for the raffle doll, finger foods, and fun!

Special Store Hours

Monday, December 24: Stores close at 2:00

Tuesday, December 25: Stores Closed
Merry Christmas

Monday, December 31: Stores close at 2:00

LAS CRUCES • 575-524-1739 • EL PASO • 915-760-5300