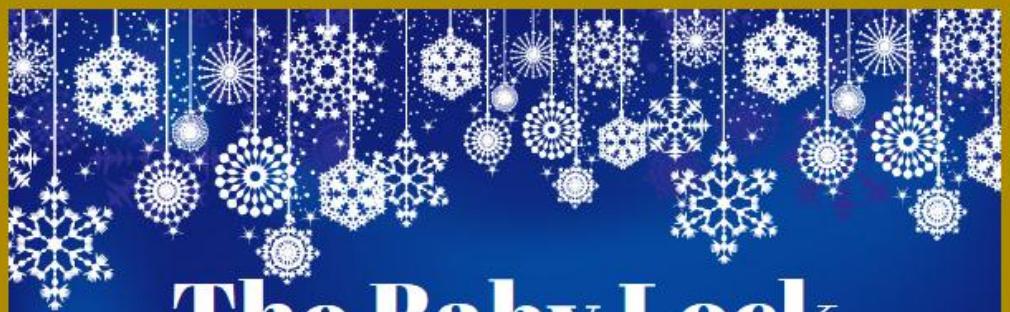




*Come Home to Baby Lock  
for the Holidays!*

Do you ever wonder where the "oh sew magical" feeling comes from this time of year? It all starts at a place not far from you... There you will discover delightful goodies from Baby Lock and **35<sup>th</sup> Avenue Sew & Vac** to make you feel right at home. Interested in visiting this magical place? Support small business with Baby Lock this holiday season to see what's waiting for you... Start browsing

# Holiday Gift Guide



## The Baby Lock Quilter's Corner

Our first stop is The Quilter's Corner. From a NEW machine that gives you the peak quilting experience to the Baby Lock Royal Longarm Family, you'll find everything you need for your holiday quilts.



# Holiday Gift Guide



- 🎁 No Interest Financing Available
- 🎁 Exclusive Tiara Bundle Available! See us for details!



## Baby Lock Tiara

Take your first step into the Baby Lock royal longarm family with this 16" sit-down machine. This smooth operating, user-friendly machine comes with its own table so you'll be ready to quilt right away!

- Lighted workspace
- LCD touch screen
- Smooth, adjustable table included
- Large "m" class bobbin

# Holiday Gift Guide



Joy Quilt



Circle Quilt

# Holiday Gift Guide



## Baby Lock Crescendo

The Crescendo deluxe sewing and quilting machine is sure to make your next composition a masterpiece. Innovative features powered by Baby Lock IQ Technology™ add to a luxurious sewing and quilting experience.

- Digital Dual-Feed System
- Color LCD touch screen
- Larger throat space
- Enhanced Stadium Lighting

## Baby Lock Multi-Function Foot Control for Crescendo & Unity >>

Make quilting easier with the Baby Lock Multi-Function Foot Control. Start and stop your quilting with the main foot control, and perform two convenient functions with the heel tap feature and side pedal.



# Holiday Gift Guide



## TruStitch Stitch Regulator

Enhance your luxury quilting experience with the TruStitch Stitch Regulator for Tiara and Ellisimo Gold. With this automated stitch regulator, you can enjoy free-motion quilting and surface embellishment at a comfortable pace. TruStitch helps you achieve evenly spaced, consistent stitches every time. This easy-to-use stitch regulator is useful for sewing enthusiasts of all skill levels.



# Holiday Gift Guide



## The Baby Lock Embroidery Emporium

Some festive embroidery is all you need to decorate your home for this special time of year. Stop in the Baby Lock Embroidery Emporium to see NEW embroidery machines with innovative technology, user-friendly embroidery software, and a retailer to help you find exactly what you're looking for.



# Holiday Gift Guide



## Nancy Zieman Ellisimo Gold Collector's Edition

Celebrate 30 years of "Sewing With Nancy" with this new limited edition Ellisimo Gold. Each of these collector's edition machines comes with a Numbered Certificate of Authenticity and Nancy Zieman's autograph on the inside cover. It's the perfect way to spend the holidays embroidering "with Nancy" for years to come.

- NeedleCam™ Digital Camera with Precise Touch Positioning™
- Design size changes up to 200% larger and 60% smaller
- ColorVisualizer shows limitless thread options
- OnScreen Designer™ with SketchPad™ Digital Tablet



Exclusive Ellisimo Gold Bundle Available >>>



# Holiday Gift Guide



# Holiday Gift Guide



## Baby Lock Unity

Your sewing and embroidery journeys become one with the Baby Lock Unity. Innovative features powered by Baby Lock IQ Technology™ enhance your creative journey.

- Color LCD touch screen
- Digital Dual-System
- Needle Beam for embroidery
- Sensor Pen for embroidery



# Holiday Gift Guide



## Baby Lock Spirit

Capture the essence of your inspiration with the Baby Lock Spirit. This modern, embroidery focused machine has numerous features powered by Baby Lock IQ Technology™.

- Color LCD touch screen
- Sensor Pen for embroidery
- Needle Beam for embroidery
- USB connectivity
- Enhanced Stadium Lighting
- NeverMiss™ Automatic Needle Threader



# Holiday Gift Guide



FOR THE LOVE OF SEWING



## Embroidery Upgrade

Quickly and easily create gorgeous cutwork embroidery with your multi-needle machine. User-friendly instructions, tutorial videos, four specialty cutwork needles and 30 designs help you get started. When you're ready for more, this will upgrade your Palette software to version 9.2 to create your own cutwork designs.

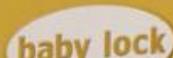
## Baby Lock Exclusive Commemorative Tin Featuring Zundt Designs

Swiss embroidery from the St. Gallen area is known around the world for exquisite designs and utmost quality. The artists at Zundt have carried on this tradition, and now Baby Lock is offering three of Zundt's collections. With this pack you'll receive Butterflies Cutwork, Lace in Vogue, and Yukata Art. These collections are ideal for creating elegant apparel, giving home décor a lacy touch, embellishing quilts, and more.



Cutwork  
Embroidery  
Upgrade for  
Multi-Needle  
Machines

Model BNCW



# Holiday Gift Guide

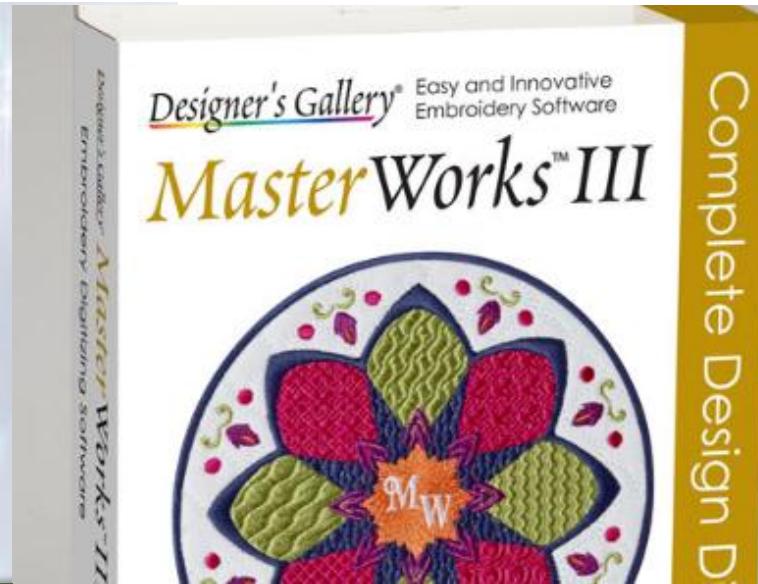


FOR THE LOVE OF SEWING

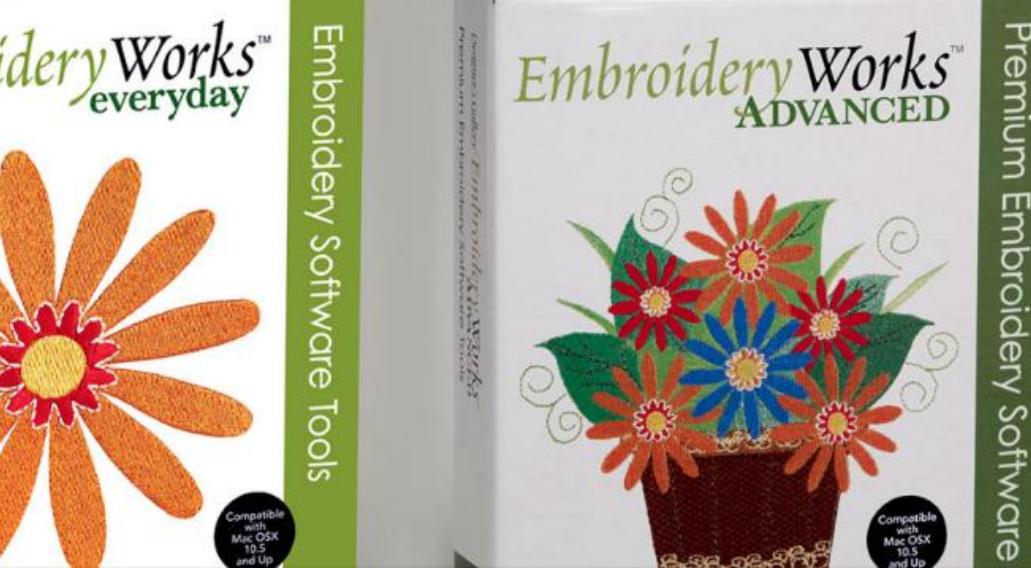
## MasterWorks III Digitizing Software

Create an embroidery design collection filled with the crisp, beautifully digitized designs you desire. MasterWorks III digitizing software makes it easy to transform all your line-art and images into embroidery designs.

- Over 500 fill options, plus ability to create custom fills
- Add lettering with built-in fonts or convert your TrueType® fonts for embroidery.
- Includes HoopWorks™ software to split designs for any hoop
- ...plus much more!



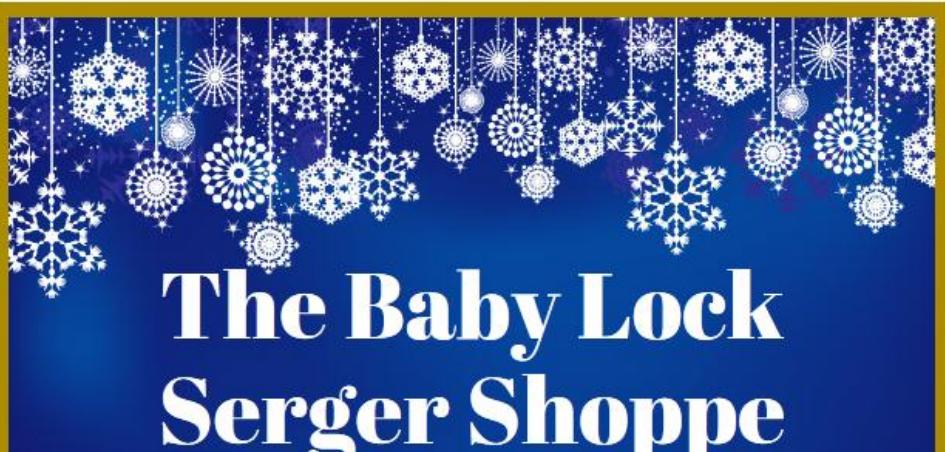
Complete Design D



## Embroidery Works - Now Compatible with MAC

Sizing, lettering, density adjustments and more are all included in EmbroideryWorks easy editing software. This user friendly program is compatible with both Mac and PC operating systems, so no matter what type of computer you use, you can get the most out of it! For additional fine-tuning features, choose Embroidery Works Advanced. Come in and see us to see all the features!

# Holiday Gift Guide



## The Baby Lock Serger Shoppe

At the Serger Shoppe, you'll see why there's NO SUBSTITUTE for a Baby Lock! Not only do Baby Lock sergers come with patented features, but for a limited time you can get a special bundle, too! It's the perfect treat to add to your wish list!



# Holiday Gift Guide



## Serger Bundles

Receive a Bundle When You Purchase a Baby Lock Evolution, Enlighten, or Imagine Serger

### Evolution Serger Bundle

- 6 Feet Accessory Kit
- Inspirational Guide
- 8 Cones Madeira Aerolock Serger Thread

### Enlighten Serger Bundle

- 6 Feet Accessory Kit
- Inspirational Guide
- 4 Cones Madeira Aerolock Serger Thread

### Imagine Serger bundle

- 6 Feet Accessory Kit
- Inspirational Guide
- 4 Cones Madeira Aerolock Serger Thread

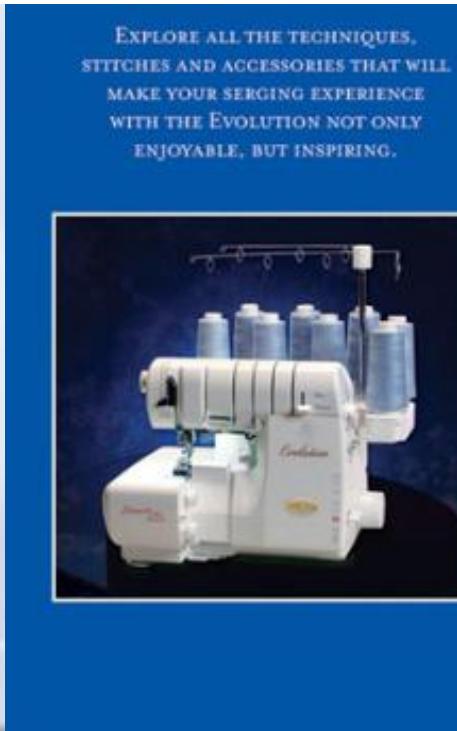
## Accessory Feet Package

FOR BABY LOCK EVOLUTION

*Six Feet Included*



FOR THE LOVE OF SEWING



# Holiday Gift Guide



# Holiday Gift Guide



## Baby Lock Sew-Sew-Sweet Boutique

Everything is “Sew-Sew-Sweet” at this shop. Advanced sewing machines with Baby Lock IQ Technology™ make every project easier so you’ll have holiday sewing done with time to spare for egg nog and cookies!



# Holiday Gift Guide



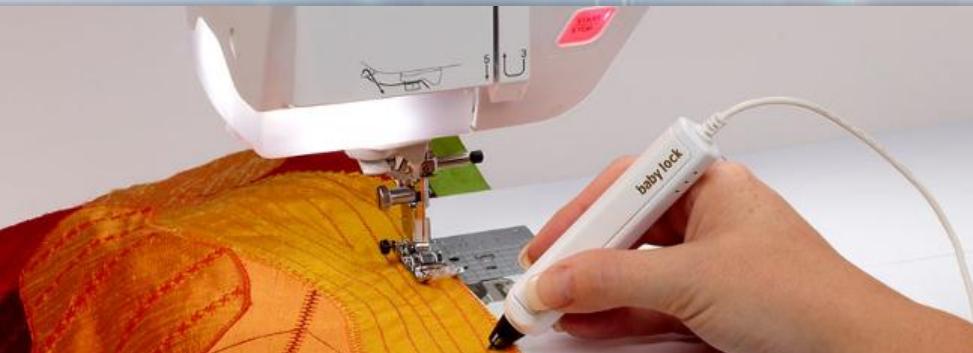
## Baby Lock Crescendo

Enjoy the peak sewing experience on the Baby Lock Crescendo. This luxury sewing and quilting machine has many user-friendly features powered by Baby Lock IQ Technology™ to make sewing easier for everything from garments to home décor.

- 17 presser feet
- Digital Dual-Feed System ensures all layers feed evenly
- NeverMiss™ needle threader
- Automatic thread cutter
- Independent bobbin winder motor and Quick-Set, top-loading bobbin
- Sewing speed up to 1,050 spm

## Baby Lock Multi-Function Foot Control For Crescendo & Unity

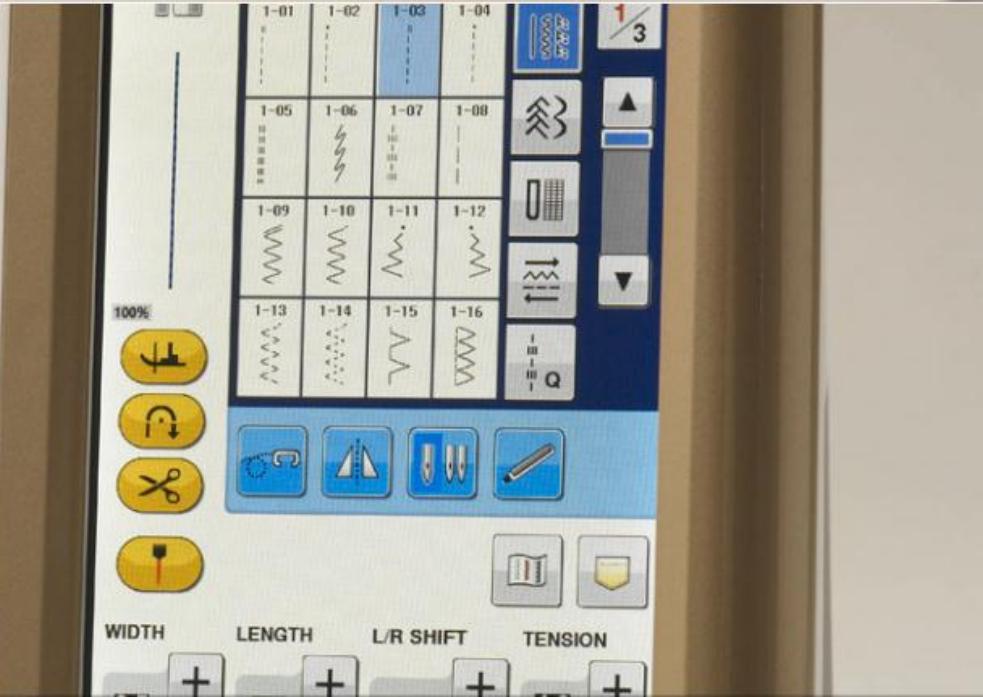
Make sewing easier with the Baby Lock Multi-Function Foot Control. Start and stop your sewing with the main foot control, and perform two convenient functions with the heel tap feature and side pedal.



# Holiday Gift Guide



FOR THE LOVE OF SEWING



## Baby Lock Unity

If you want a machine that combines advanced sewing features with modern embroidery technology, the Baby Lock Unity is the perfect choice. Baby Lock IQ Technology™ powers innovative features that enhance your creative journey.

- 12 presser feet
- Digital Dual-Feed System ensures all layers feed evenly
- Automatic thread cutter
- Advanced Pivoting Feature
- Sewing speed up to 1,050
- Automatic drop feed



# Holiday Gift Guide



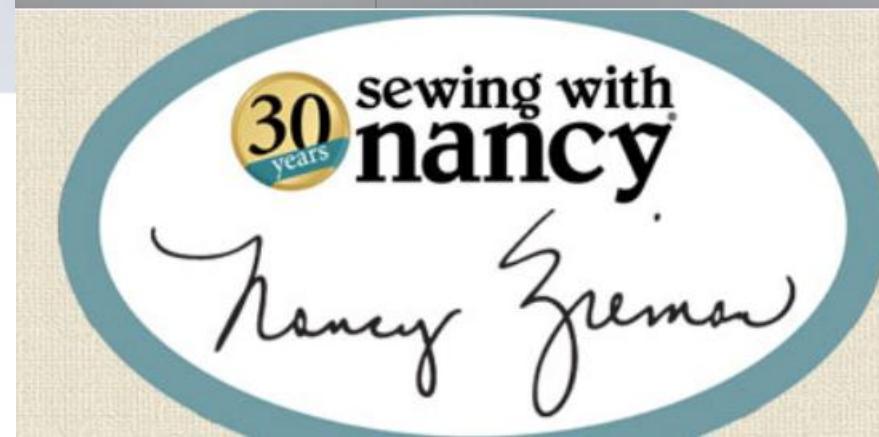
## Nancy Zieman Limited Edition Ellisimo Gold

Celebrate 30 years of "Sewing With Nancy" with this new limited edition Ellisimo Gold. This is one of Nancy Zieman's favorite machines, so she was happy to put her signature on exclusive models just for sewing enthusiasts like you! Each of these limited edition machines comes with a Numbered Certificate of Authenticity and Nancy Zieman's autograph on the inside cover.

- 682 Built-in stitches
- 18 Snap-on presser feet
- NeverMiss™ needle threader
- Automatic thread cutter
- Advanced Pivoting Feature
- Fabric Sensor System
- Quick-Set, Top-Loading bobbin with sensor



**Nancy Zieman**  
Host of PBS Show  
*Sewing With Nancy*



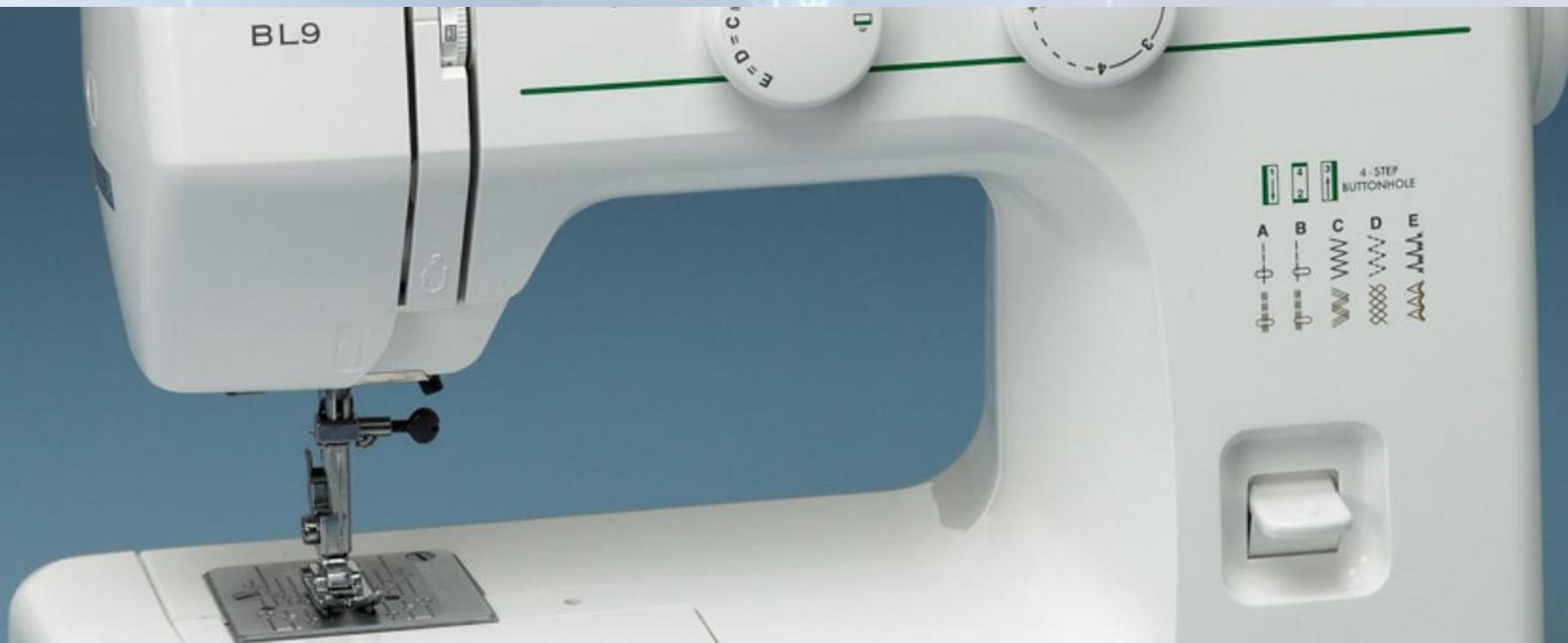
# Holiday Gift Guide



## BL9 for \$99

Reliable and durable, the BL9 has a variety of stitches and adjustable stitch lengths, plus a free arm to easily reach hard-to-sew-areas.

- 11 built-in stitches, including four-step buttonholes
- Free-arm sewing
- Adjustable stitch length: 0-4mm
- Electronic foot control
- Built-in accessory storage



# Holiday Gift Guide



**Happy Holidays from Baby Lock &  
35<sup>th</sup> Avenue Sew & Vac**

Now that you know where the “oh sew magical” feeling comes from, it’s time to experience it first-hand. Come home to Baby Lock and support small business this holiday season. 35<sup>th</sup> Avenue Sew & Vac will help you make your holiday wishes come true.