

**St. Matthews**

3829 Staebler Ave  
Louisville, KY 40207  
502-893-3503  
Mon-Thurs 9:30-5:30/Fri  
9:30-5:00/Sat 9:30-4:00  
Closed Sun



**Landis Lakes**

169 S. English Station Rd  
Louisville, KY 40245  
502-409-9664  
Mon-Thurs 9:30-5:30/Fri  
9:30-5:00/Sat 9:30-4:00  
Closed Sun

# Needle Works Newsletter

**KIDS SUMMER SEWING CAMPS**

**JULY 15th-19th at St. Matthews from 10:00-1:00 Beginners or 2:00-5:00 Advanced**

**JULY 22nd—26th at Landis Lakes from 10:00-1:00 Beginners or 2:00-5:00 Advanced**

**\$125 (includes most supplies and refreshments each day)**

**We invite your children ages 8-14 to attend our five day sewing camp with teacher Josie Stegemann. This is a hands-on opportunity for your child to learn to sew or to improve his or her basic sewing skills. Be sure to check out our samples and to ask for a supply list!**

**LIMITED SEATING STILL AVAILABLE!**

**2013 Embroidery Party**  
Anita Goodesign™  
EMBROIDERY DESIGNS • EVENTS • EDUCATION

**Save the Date!**

*We will be holding an Anita Goodesign event on:*

**May 10th & 11th, 2013  
10:00-4:00  
Landis Lakes  
\$89.00**

*All NEW projects, techniques and ideas for 2013! See the latest projects from Anita Goodesign as well as a sneak peek at upcoming releases.*

*Come join us and learn the latest techniques in embroidery! No matter what your skill level, you will absolutely enjoy this fun filled day of embroidery education! All projects are created in a team environment so you will feel comfortable learning and sharing in a party atmosphere.*

**The Best Embroidery Event Ever!**

*There will be plenty of specials, door prizes, and giveaways! Each attendee will receive a FREE CD-ROM with tutorials and designs!*

**Be sure to check on pages 7, 12 & 18 for upcoming events!**

Dear Friends,

Spring has “sprung” and all that comes with it! The Derby Festival is in full swing with Mother’s Day closely on its heels. Before we know it Memorial Day is here followed by all those summer activities. We encourage you to find some time in your busy schedule to join us for some classes at The Smocking Shoppe. We are offering some wonderful new classes as well as some “old standbys” and a full complement of Mastery classes for our new owners and those who need a little refresher on how to use their sewing machines.

Fay, Dana and I will be in Paducah for the AQS Show April 24th-27th. We will once again be representing Husqvarna Viking in our booth which will be located in the “bubble”. We are very excited to be representing Anita Goodesign this year as well. We would love to see you if you are in attendance so be sure to come by for a visit!

The time is drawing near for our Anita Goodesign Embroidery Party May 10th-11th. Space is limited so be sure to register ASAP if you haven’t done so already. Those who reserve their spot by April 27th will receive a CD of designs valued at \$300 in addition to the CD of tutorials and designs for the eight projects we will be doing at the event.

We’ll be representing all three of our sewing machine lines at the Sew Original Quilt & Creative Expo August 30th-September 1st at the Kentucky Expo Center. This is the first time this expo or anything like it has come to our city so we do hope you will support it. For more information, go to [www.qscexpos.com](http://www.qscexpos.com). We will continue to update you as the time draws closer.

Our Stitching Sisters Embroidery Bash September 6th-7th featuring Eileen Roche, editor of Designs in Machine Embroidery, and her sister Marie Zinno is filling fast. Again space is limited so be sure to register ASAP!

We just confirmed that clothing designer Angela Wolfe will be coming to The Smocking Shoppe October 10th-12th. Stay tuned for details but I can assure you her seminar is not to be missed!

We’ll look forward to seeing you soon at The Smocking Shoppe!

Happy Sewing!

Linda

## Reasons to Purchase your Sewing Machine

from

### The Smocking Shoppe:

When you purchase your Bernina, Bernette, Brother or Husqvarna Viking from us, you also get ESP (Extra Support Package). It includes:

**1. Extended Warranty-** The Smocking Shop will provide free labor on warranty repairs for two years from the date of purchase. This does not include a clean and tune which should be done for the regular maintenance of the machine; however, you are entitled to a 15% discount on the service fee with your Preferred Customer Card.

**2. Unlimited Instruction Classes-** You are entitled to take our New Owners Mastery classes as many times as needed until you feel comfortable with your new machine.

**3. Telephone Assistance-** We are available any time during regular business hours to assist with machine or software related questions over the phone.

**4. One-on-One Help-** This is available to anyone who cannot get in for the regular New Owners classes or just needs extra help. You will need to make an appointment with Fay, Linda or your salesperson.

**5. Preferred Customer Status-** After completing your New Owners classes, you will be given a Preferred Customer Card which entitles you to 15% off purchases related to your machine (thread, stabilizer, presser feet and other accessories, embroidery designs, etc.) and other special Preferred Customer promotions. This card is good for one year and is renewable annually as long as you own our machine.

**6. Frequent Buyer Card-** For every 6 before tax purchases you make, you will receive a store credit of 10% of the total toward future purchases. (This can not be used to pay for events and no discounts can be applied when using this credit.)

**7. Full Trade Up Program-** If, within 12 months of the purchase of your new machine, you wish to trade up, The Smocking Shop Inc. will take this machine in trade for the full price you paid for it against a new machine of a higher value. All you pay is the difference between the regular price of the new machine and the price you paid for this machine! All manuals, presser feet and accessories that came with your machine must be returned to receive a full refund. The trade in machine must be clean and in resalable condition.

The Smocking Shoppe staff is committed to helping you learn to use your new Bernina, Bernette, Brother or Husqvarna Viking sewing machine or overlock machine and receive maximum benefit from all of its features. Please let us know how we can be of service to you. We wish you many years of creative sewing enjoyment and we appreciate your business so very much!!

### **Class Registration Policy:**

Classes must be paid in full at the time of reservation. You may register by phone with a credit card; if paying by check (phone), your place is not secured until your payment is received. Class fees are non-refundable; however, in-store credit will be issued if withdrawal from class is 48 hours prior to class time. In the event the class minimum is not fulfilled, you will be notified of the cancellation 48 hours prior to the class and all fees will be refunded. In the event of illness or inclement weather, please notify us of your absence and we will try to arrange a makeup in a future class.

**WHAT TO BRING:** In addition to supply list for your class, please bring:

**Basic supplies** -sewing machine or serger (if your class requires one) with all accessories; thread to match sewing project; marking tools; ruler/tape measure; rotary cutter; scissors; small cutting mat; seam ripper; good pins.

**Embroidery supplies**— Basic supplies plus embroidery unit and embroidery foot; stabilizers; bobbin thread; hoops; templates; disks or USB for design transfer.

**New owners**— Items listed above plus manuals.

## THE SMOCKING SHOPPE MASTERY SERIES INFO

### **SEWING MASTERY CLASSES FOR HUSQVARNA VIKING/BERNINA/BROTHER:**

The Smocking Shoppe wants each and every customer ( children must be at least 15 yrs. of age to attend mastery series, the parent is welcome to take the class for the child ) to feel at ease with their new sewing machine. Below is a list of Mastery Classes available for all machines purchased at The Smocking Shoppe. We have adopted customers who purchased BERNINA sewing machines, sergers and Artista software at Baer Fabrics. In addition, if you purchased a Brother sewing machine, serger or PEDesign software from Austin's Sewing Center before June 2008, you are also part of our adopted family. These Mastery Classes are FREE but some will have a \$5.00 kit fee payable to teacher at time of class to cover supplies (this will include fabrics, zippers, buttons, laces, battings and more pertinent to that particular class). Be sure to read each class description to see if there is a small kit fee applicable. Mastery 1, Embroidery Mastery and Software Intro classes have NO kit fee. You are responsible for bringing the machine, machine accessories (especially the power cord and foot pedal!), scissors and a spool EACH of cotton and polyester thread to each class.

Be sure to read each Mastery Class description to see what is included in that class and to see if your machine qualifies for the class. Remember that you can take the Mastery Series (any or ALL of the classes) as many times as you like for as long as you have your sewing machine—for FREE. All sewing, serger and software Mastery Classes (except Mastery 1) will be offered both day and night at both of The Smocking Shoppe locations. Mastery 1 and Embroidery Mastery will be offered at both locations as well.

For all other outside machine owners, we would still love to have you join our sewing family--The cost for Machine Mastery 1-6 is \$25.00 per class; Embroidery or Software Mastery is \$50.00 per class.

Difference between computerized, embroidery/sewing combo, embroidery only and manual.

**MANUAL/ MECHANICAL—SELECT STITCHES BY TURNING DIALS. NO COMPUTER SCREEN.**

**COMPUTERIZED— SELECT STITCHES BY PUSHING BUTTONS. HAS A COMPUTER SCREEN WITH STITCH SETTING INFO.**

**EMBROIDERY/SEWING COMBO— SELECT STITCHES BY PUSHING BUTTONS. HAS A COMPUTER SCREEN WITH STITCH SETTING INFO. ABILITY TO USE DIRECT CONNECT, USB STICK OR DESIGN CARDS TO CREATE MACHINE DRIVEN EMBROIDERY**

**EMBROIDERY ONLY— NO SEWING ABILITY. CAN ONLY EMBROIDERY.**

### **SEWING MASTERY 1**

The first class in the series is for all new owners. Everyone must take this class first. This class will cover how to thread your machine, wind a bobbin, needles, threads, general maintenance, choosing stitches, how to change presser feet and the purpose for each foot , basic seams and buttonholes. Please bring your machine, all accessories, pen and paper. Open to makes and models. No Kit Fee.

**If your machine is unlisted and you're unsure if your sewing machine qualifies for any of the following mastery sewing classes please call either of our Smocking Shop locations for assistance.**

### **SEWING MASTERY 2**

The second class in the series you will learn how to use your new machine to make several different blind hems, hem jeans, and a variety of seam finishes. Please bring your machine, all accessories, pen and paper. Open to all BERNINA/ Brother/Husqvarna Viking sewing machine models (except embroidery only). Kit fee \$5.00 to teacher payable at time of class.

### **SEWING MASTERY 3**

The third class in the series you will learn how to use your new machine to make buttonholes, put in zipper, invisible zipper foot will be demonstration only and work with elastic. Please bring your machine, all accessories, pen and paper. Open to all BERNINA/ Brother/Husqvarna Viking sewing machine models (except embroidery only). Kit fee \$5.00 to teacher payable at time of class.

**SEWING MASTERY 4**

The fourth class in the series you will learn how to use your new machine to do the following techniques: 3 different types of gathering, pintucks, pleats, tucks and piping . Please bring your machine, all accessories, pen and paper. Open to all BERNINA/Brother/Husqvarna Viking sewing machine models (except embroidery only). Kit fee \$5.00 to teacher payable at time of class.

**SEWING MASTERY 5**

The fifth class in the series you will learn how to use your new machine to do additional techniques which include basic quilting– piecing, and applique’ .This class also includes basic programming . Please bring your machine, all accessories, pen and paper. Open to all BERNINA/Brother/Husqvarna Viking sewing machine models (except embroidery only). Kit fee \$5.00 to teacher payable at time of class.

**SEWING MASTERY 6**

The sixth class in the series you will learn how to use your new machine for machine quilting, free motion quilting and the BERNINA stitch regulator foot. Please bring your machine, all accessories, pen and paper. Open to all BERNINA/Brother/Husqvarna Viking sewing machine models (except embroidery only). Kit fee \$5.00 to teacher payable at time of class.

***The following mastery classes require you have a computerized sewing or embroidery/sewing combo machine (except embroidery only).***

**If your machine is unlisted and you’re unsure if your sewing machine qualifies for any of the following mastery embroidery classes please call Landis Lakes for assistance.**

Please bring your machine, all accessories (power cord of most importance), pen and paper and most manual. Open to makes and models. No Kit Fee.

**EMBROIDERY MACHINE MASTERY 7**

This class covers basic threading and hooping techniques including hoop, stabilizers, needle and thread selection. Design selection, move, mirror and rotate are also discussed. This class open to all makes and models sewing combo and embroidery only machines. No Kit Fee.

**SERGER MASTERY**

This class will cover basic threading techniques and maintenance of you serger. Open to all BERNINA/Brother/Husqvarna Viking serger models.

**COVERSTITCH SERGER MASTERY**

This class will cover coverstitch threading techniques for your serger. Open to all BERNINA/Brother/Husqvarna Viking serger models.

## KOALA CABINETS

Stop by and see our NEW line of Koala cabinets.



## CLASSES AVAILABLE AT ST. MATTHEWS LOCATION

### SEWING & HEIRLOOM CLASSES

#### SIT AND SEW

Need to finish those unfinished projects from your classes at The Smocking Shop? **This is the class for you!!!**

Bring in your supplies and instructions from our past classes and someone will be here to help you through the finishing process.

<b>Experience Level:</b> Beginner	<b>Cost:</b> \$15 per class
<b>Date:</b> Wednesday—May 8—Linda	<b>Time:</b> 10-4
Thurs—June 6—Diane	10-4
Friday—June 14—Linda	10-4

#### SEW BOUTIQUE

We have recently come to the realization that we have a hole in our class offerings. We have lots of wonderful project classes. We have Sit and Sews for you to come in and finish those class projects; however, we have not offered the opportunity to work on projects of your own choosing with the help and oversight of an experienced teacher. Our new class Sew Boutique is being offered for just that purpose. Our only requirement is that you let us know what you plan to work on when you register for the class.

<b>Experience Level:</b> Beginner	<b>Cost:</b> \$25 per class
<b>Date:</b> Tues—May 21—Linda	<b>Time:</b> 10-4
Tues—June 18—Linda	

#### MAMA BEAR AND SISTER BEAR APRON

These retro style aprons showcase several printed fabrics in a classic style. No pattern pieces to lay out, just quick rotary cutting and straight stitching. Embellish with rick rack if you'd like. Come & learn how easy it is to make one for yourself and another for your favorite young chef. See sample in shops. Pattern purchased required. Taught by Bev Weis.

<b>Experience Level:</b> Adv Beginner	<b>Cost:</b> \$25
<b>Date:</b> Wednesday—May 15	<b>Time:</b> 10-2

#### IPOD OR EBOOK CARRYING CASE

Make an adorable but functional vinyl purse with an adjustable shoulder-strap, padding for stability and interior pockets. It is adorned with buttons and folded fabric flower. Taught by Dana Cherry.

<b>Experience Level:</b> Adv Beginner	<b>Cost:</b> \$35
<b>Date:</b> Wednesday—May 29	<b>Time:</b> 10-4

#### QUILTED PLACEMATS—NEW STYLE

Create placemats using Soft & Stable rather than batting. A very popular class taught by Bev Weis. Pattern purchased required

<b>Experience Level:</b> Adv Beginner	<b>Cost:</b> \$25
<b>Date:</b> Wednesday—June 12	<b>Time:</b> 10-2

### MARTHA PULLEN CLASSES

#### MARTHA PULLEN ANNIVERSARY QUILT

Martha Pullen loves lace shaping, heirloom techniques, bows, lily of the valley flowers, and white quilts among other things! The Anniversary Quilt was given to Martha to celebrate the 30th anniversary of Martha Pullen Company. Perfect for beginners, this block of the month project teaches techniques like basic lace shaping, pintucks, cathedral windows, machine embroidery and more. This quilt would be lovely as a baby present, an anniversary present or even as a wall hanging. Make it larger and it would make the world's most beautiful bed quilt – especially with some matching pillow shams. Taught by Linda Carswell. Embroidery design and pattern purchase required.

<b>Experience Level:</b> Beginner	<b>Cost:</b> \$25 per class
<b>Date:</b> Tuesday—May 14	<b>Time:</b> 10-1
Friday—May 17	
Tuesday—June 11	
Friday—June 21	

### CLUBS

#### KIDS SEW CLUB

Does that little girl in your life want to sew? Have her join our club just for Little girls. She will make a small sewing project one Saturday of every month. Ages 8 – 13 years. Please ask for a supply list

<b>Experience Level:</b> Beginner	<b>Cost:</b> \$15 per month
<b>Date:</b> Sat—May 11, June 1	<b>Time:</b> 10-1 or 1:30-4:30

### BEADING

#### BEADING

Diane is the **QUEEN** of beading at The Smocking Shoppe. Join her for the next adventure in beading. Whether you have been beading for awhile or just starting you will enjoy learning the different techniques in Diane's wonderful beading classes.

<b>Experience Level:</b> Beginner	<b>Cost:</b> \$25
<b>Date:</b> Thurs—May 2	<b>Time:</b> 10-1
Thurs—June 20	6:30-9:30



# May 2013-St Matthews

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2 <i>Beading 10-1</i>	3 <i>Night Time Girls 6-12</i>	4 <i>Closed— Derby Day</i>
5 <i>Closed</i>	6 <i>Mastery 1 2-5 or 6-9</i>	7	8 <i>Sit &amp; Sew— Linda 10-4</i>	9	10 <i>Anita Goode- sign 10-4</i>	11 <i>Anita Goode- sign 10-4</i>  <i>Kids Sew 10-1 or 1:30-4:30</i>
12 <i>Closed</i>	13	14 <i>Anniversary Quilt 10-1 Mini quilt 6-9</i>	15 <i>Mama Bear and Sister Bear apron 10-2</i>	16 <i>Mastery emb 6-10</i>	17 <i>Anniversary Quilt 10-1</i>	18 <i>Soup to Nuts 10-4</i>
19 <i>Closed</i>	20 <i>Mastery #2 10-1 or 6-9</i>	21 <i>Sew Boutique— Linda 10-4</i>	22 <i>Scrap Therapy 6-9</i>	23 <i>Serger Mastery 2-5 or 6-9</i>	24	25
26 <i>Closed</i>	27 <i>Closed- Memorial Day</i>	28	29 <i>IPad , Ebook case 10-4</i>	30	31	

# brother® at your side NEWS

## Trade In Trade Up event

Trade in, trade up or just come in for a really great deal!

Save up to \$600 on purchases of  
select Brother™ models!†

May 7 – 18, 2013



CONSUMERS  
DIGEST  
**BEST BUY**  
brother  
Quattro® 2



Custom  
Rolling Bag  
Included with  
Quattro® 2!  
**\$299<sup>99</sup>**  
Value!



ENTREPRENEUR® PRO PR1000E	QUATTRO® 2 INNOV-IS 6700D	DREAMWEAVER™ XE INNOV-IS VM6200D	DREAMWEAVER™ INNOV-IS VQ3000	LAURA ASHLEY® INNOV-IS NX800
\$300 Brother Visa Prepaid Card* PLUS \$300 Dealer Discount** From participating Dealers.	\$300 Brother Visa Prepaid Card* PLUS \$300 Dealer Discount** From participating Dealers.	\$200 Brother Visa Prepaid Card* PLUS \$200 Dealer Discount** From participating Dealers.	\$200 Brother Visa Prepaid Card* PLUS \$200 Dealer Discount** From participating Dealers.	\$100 Brother Visa Prepaid Card* PLUS \$100 Dealer Discount** From participating Dealers.
Total Value of Offer: <b>\$600</b>	Total Value of Offer: <b>\$600</b>	Total Value of Offer: <b>\$400</b>	Total Value of Offer: <b>\$400</b>	Total Value of Offer: <b>\$200</b>

# brother®

at your side

For more information, visit [brother.com](http://brother.com) or call 1-800-4-A-BROTHER.

/brothersews



Offers valid on purchases of Entrepreneur® Pro PR1000E, Quattro® 2 Innov-Is 6700D, DreamWeaver™ XE Innov-Is VM6200D, DreamWeaver™ Innov-Is VQ3000 or Laura Ashley Innov-Is NX800 made at participating Authorized Brother Innov-Is Dealer locations between May 7, 2013 and May 18, 2013. \*Allow 8 weeks for receipt of Brother Visa Prepaid Card. Rebuilt or used machines do not qualify. Brother Visa Prepaid Card is issued by MetaBank™, Member FDIC, pursuant to a license from Visa U.S.A. Inc. The Visa prepaid card is not redeemable for cash or usable at any ATM. Terms and Conditions apply to the card. Subject to applicable law, a monthly maintenance fee of \$3 (USD) applies, but is waived for the first six months after the card is issued. Brother International Corporation reserves the right to substitute a check of equal value in lieu of a Visa prepaid card at its discretion. \*\*Dealer Discount fulfilled at time of purchase by participating Authorized Brother Innov-Is Dealer. †Total value of rebates and discounts up to \$600. Visit a participating Authorized Brother Innov-Is Dealer location or [www.brother.com](http://www.brother.com) for full terms & conditions. The Best Buy Seal and other licensed materials are registered certification marks and trademarks of Consumers Digest Communications, LLC, used under license. For award information, visit [ConsumersDigest.com](http://ConsumersDigest.com). ©2013 Brother International Corporation. All rights reserved. Brother Industries, Ltd., Nagoya, Japan. ©Tansey. ©Laura Ashley

# June 2013 – St Matt

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						<b>1</b> <i>Kids sew</i> <b>10-1</b> <i>or</i> <b>1:30-4:30</b>
<b>2</b> <i>Closed</i>	<b>3</b> <i>Mastery #3</i> <b>10-1</b> <i>or</i> <b>6-9</b>	<b>4</b> <i>Four sided</i> <i>Tote</i> <b>6-10</b>	<b>5</b>	<b>6</b> <i>Sit &amp; Sew –</i> <i>Diane</i> <b>10-4</b>	<b>7</b> <i>Night Time</i> <i>Girls</i> <b>6-12</b>	<b>8</b> <i>Mastery 1</i> <b>10-1</b>
<b>9</b> <i>Closed</i>	<b>10</b> <i>Mastery #4</i> <b>10-1</b> <i>or</i> <b>6-9</b>	<b>11</b> <i>Anniversary</i> <i>Quilt</i> <b>10-1</b> <i>Mini quilt</i> <b>6-9</b>	<b>12</b> <i>Quilted</i> <i>Placemats</i> <b>10-2</b>	<b>13</b>	<b>14</b> <i>Sit &amp; sew–</i> <i>Linda</i> <b>10-4</b>	<b>15</b>
<b>16</b> <i>Closed</i>	<b>17</b> <i>Mastery #5</i> <b>10-1</b> <i>or</i> <b>6-9</b>	<b>18</b> <i>Sew Boutique</i> <b>10-4</b>	<b>19</b>	<b>20</b> <i>Mastery Emb</i> <b>1-5</b> <i>Beading</i> <b>6:30</b> <b>-9:30</b>	<b>21</b> <i>Anniversary</i> <i>Quilt</i> <b>10-1</b>	<b>22</b> <i>Soup to Nuts</i> <b>10-4</b>
<b>23</b> <i>Closed</i>	<b>24</b> <i>Mastery #6</i> <b>10-1</b> <i>or</i> <b>6-9</b>	<b>25</b>	<b>26</b> <i>Table topper</i> <b>6-10</b>	<b>27</b> <i>Machine Emb</i> <i>Baby quilt</i> <b>10-4</b>	<b>28</b>	<b>29</b>
<b>30</b> <i>Closed</i>						

# BERNINA<sup>+</sup> NEWS

May 27-September 2, 2013

**GIVE AND GET BACK**

WITH BERNINA

made to create **BERNINA<sup>+</sup>**

STAY  
TUNED  
FOR  
DETAILS!

# The Stitching Sisters Embroidery Bash



The Stitching Sisters Embroidery Bash is a fun-filled two-day exclusive event of embroidery education event . Sign up for this wonderful event for the knowledge and experience and leave inspired - with new techniques, projects, friends and memories. The Stitching Sisters Embroidery Bash is led by embroidery experts Eileen Roche and Marie Zinno who will educate and entertain .

September 6 & 7, 2013  
10:00-4:00 PM  
\$ 109  
(includes lunch and snacks)  
Please call 502-409-9664 to Sign Up!

## Featuring...

- ★ Vendor Mall
- ★ Classes
- ★ FREE Venues
- ★ Quilt Displays
- ★ Make & Takes
- ★ Contests
- ★ FREE Demos
- ★ Prize Drawings

**Bus Loads  
Are Welcome**  
"Special Discount  
for 20 or more"

## Aug. 30, 31 & Sept. 1, 2013

**QUILT  
DISPLAYS**

# Sew Original Quilt & Creative Expo

## Kentucky Exposition Ctr.

East Halls AB, (Enter Main Gate # 1)  
937 Phillips Lane, Louisville KY 40209

**10 am—5 pm Fri.-Sat.-Sun.**

Classes begin Thu. 29th  
General Admission \$10.00 / 3 Day \$20  
Young Adults 12 & under **FREE**

*Special Guest Stars and...SEW Much More*



**Kathy Kansier**  
Perfectly Pieciful  
Quilts  
Quilt Teacher,  
Judge & AQS  
Certified Appraiser



**Pam Clarke**  
Designs  
with Lines  
Celebrity  
Longarm  
Quilting Expert

★ Bring this ad & receive **\$1.00 OFF** \$10 General Admission [www.qscexpos.com](http://www.qscexpos.com)

## CLASSES AVAILABLE AT LANDIS LAKES LOCATION

The following classes are designed to start you on the road to a long and happy relationship with your wonderful new Husqvarna Viking, Bernina or Brother sewing machine, serger or software. We'll go over basic information and techniques and help answer any questions on the way. Remember you are always welcome to take a refresher, too! **The following classes are free to anyone who bought their machine at The Smocking Shoppe.**

### SEWING MASTERY CLASSES FOR HUSQVARNA VIKING/BERNINA/BROTHER:

Learn the basics of your wonderful new sewing machine in the listed classes below. All Mastery 1 and embroidery unit classes are according to make and model. Once you have completed the #1 level you may take any of the other mastery classes in any order you desire. Mastery classes 2 and above are all makes and models together (except for embroidery unit mastery), just choose date and time best suited for you and register for that particular class. Please ask for supply list.

**PLEASE CHECK BOTH STORE LOCATIONS FOR  
NEW OWNERS CLASSES.**

#### MASTERY CLASS 1

<b>Experience Level:</b> Beginner	<b>Cost:</b> FREE or \$25
<b>Date:</b> Mon—May 13	<b>Time:</b> 2:30-5:30
Tues—May 21	6-9
Wed—June 19	2-5
Wed—June 19	6-9

#### MASTERY CLASS 2

<b>Experience Level:</b> Beginner	<b>Cost:</b> FREE or \$25
<b>Date:</b> Thurs— May 30	<b>Time:</b> 10-1
	6-9

#### MASTERY CLASS 3

<b>Experience Level:</b> Beginner	<b>Cost:</b> FREE or \$25
<b>Date:</b> Thurs— June 6	<b>Time:</b> 10-1
	6-9

#### MASTERY CLASS 4

<b>Experience Level:</b> Beginner	<b>Cost:</b> FREE or \$25
<b>Date:</b> Thurs— June 13	<b>Time:</b> 10-1
	6-9

#### MASTERY CLASS 5

<b>Experience Level:</b> Beginner	<b>Cost:</b> FREE or \$25
<b>Date:</b> Thurs— June 20	<b>Time:</b> 10-1
	6-9

#### MASTERY CLASS 6

<b>Experience Level:</b> Beginner	<b>Cost:</b> FREE or \$25
<b>Date:</b> Thurs—June 27	<b>Time:</b> 10-1
	6-9

#### EMBROIDERY MASTERY 7

<b>Experience Level:</b> Beginner	<b>Cost:</b> FREE or \$50
<b>Date:</b> Thurs—May 23	<b>Time:</b> 1-5
Thurs - May 23	6-10
Tues—June 11	2-6

Tues—June 25

6-10

#### BASICS FOR BERNINA 830

<b>Experience Level:</b> Beginner	<b>Cost:</b> FREE or \$25
<b>Date:</b> Wed— May 15	<b>Time:</b> 10-1

## SOFTWARE MASTERY CLASSES

#### BES LETTERING MASTERY

<b>Experience Level:</b> Beginner	<b>Cost:</b> FREE or \$25
<b>Date:</b> Thurs— May 16	<b>Time:</b> 10-1
Mon— June 24	6-9

# HORN CABINETS

Introduces  
**NEW**  
*"Whisper Quiet"*  
**Electric Lift Cabinets**

(please check store for more information)



## CLASSES AVAILABLE AT LANDIS LAKES LOCATION

### CLUBS

#### WHAT'S HOT!!!!

This once a month club is FREE to everyone!! We have show and tell from the customers and staff that attend, it's always fun to see what other people are sewing (not required to attend) We will then go over the hottest new trends, newest products and most important new techniques. So please join The Smocking Shop at our Landis Lakes location on the first Monday Night of each Month from 6:30-8:30 to join in the fun.

**Experience Level:** Beginner      **Cost:** FREE  
**Date:** Mon—May 6, June 3      **Time:** 6:30-8:30

#### VIKING 5D PROFESSIONAL COMPUTER CLUB

Practice makes perfect! Join Fay Brown each month as you explore the different techniques available to you in this wonderful & exciting software.

**Experience Level:** Beginner      **Cost:** \$15 month  
**Date:** Fri—May 3, June 7      **Time:** 10-1

#### PEDesign Computer Club

Practice makes perfect! Join Fay Brown each month as you explore the different techniques available to you in this wonderful & exciting software.

**Experience Level:** Beginner      **Cost:** \$15 month  
**Date:** Fri—May 3, June 7      **Time:** 2-5

#### SERGER CLUB

How do you turn a corner using a rolled edge and make it look nice? What about gathering on the serger for making ruffles? In this monthly class will make a small simple project that will allow you to become more familiar with your serger and increase your knowledge at the same time.

**Experience Level:** Beginner      **Cost:** \$15 month  
**Date:** Mon—May 17, June 20      **Time:** 10-1 or 6-9

#### PILLOW CLUB

Need a present or just jazzing up a bedroom? In this monthly class we will make a new pillowcase or pillow using different sewing techniques. Join Fay Brown for all the fun!

**Experience Level:** Beg/Inter      **Cost:** \$25 month  
**Date:** Fri—May 17, June 14      **Time:** 10-4

#### PILLOW CLUB 2

Need a present or just jazzing up a bedroom? In this monthly class we will make a new pillowcase or pillow using different sewing techniques. Join Fay Brown for all the fun!

**Experience Level:** Beg/Inter      **Cost:** \$25 month  
**Date:** Fri—May 24, June 21      **Time:** 10-4

#### PILLOW CLUB 3

Need a present or just jazzing up a bedroom? In this monthly class we will make a new pillowcase or pillow using different sewing techniques. Join Fay Brown for all the fun!

**Experience Level:** Beg/Inter      **Cost:** \$25 month  
**Date:** Fri—May 31, June 28      **Time:** 10-4

#### ENDLESS POSSIBILITIES CLUB

Have an embroidery machine? Hoop not big enough to do what you want? Don't understand how to appliqué by machine or maybe your monograms are not going in the right place. Diane Ciolek will take you through the many

wonders of your embroidery machine in this bi-monthly club. Come join the fun! Same project will be taught at 2 different times.

**Experience Level:** Beginner      **Cost:** \$25  
**Date:** Tues—May 14      **Time:** 5-10 pm  
Wed—June 26      10-4

#### FAST & FUN

Try before you buy! In this class we will go over the newest feet and techniques for your sewing machine. Bring your machine and try our feet as you make simple but fun projects. Taught by Denise Bloom.

**Experience Level:** Beginner      **Cost:** \$10  
**Date:** Mon—May 13, June 10      **Time:** 10-1

#### TAKE ME ALONG

Need a new tote, purse or small wallet? In this monthly class you will make a variety of bags to take along with you. Each bag will have new techniques to learn. Taught by Fay Brown.

**Experience Level:** Beginner      **Cost:** \$25  
**Date:** Mon—May 6, June 3      **Time:** 10-4

### SEWING CLASSES

#### SIT AND SEW

Need to finish those unfinished projects from the classes at The Smocking Shop? **This is the class for you!!!** Bring in your supplies and instructions from our past classes and someone will be here to help you through the finishing process.

**Experience Level:** Beginner      **Cost:** \$15 per month  
**Date:** Tues—May 28—Mary      **Time:** 10-4  
Fri—May 17—Bev      6-10  
Sat—June 15—Mary      10-4  
Fri—June 21—Bev      6-10

#### SEW BOUTIQUE

We have recently come to the realization that we have a hole in our class offerings. We have lots of wonderful project classes. We have Sit and Sews for you to come in and finish those class projects; however, we have not offered the opportunity to work on projects of your own choosing with the help and oversight of an experienced teacher. Our new class Sew Boutique is being offered for just that purpose. Our only requirement is that you let us know what you plan to work on when you register for the class.

**Experience Level:** Beginner      **Cost:** \$25 per class  
**Date:** Fri—May 3—Fay      **Time:** 6-12  
Fri—June 7—Fay      6-12  
Mon—June 24—Fay      10-4

#### PILLOWCASE DRESS

Please join Denise and make this Kwik & Easy Kwik Sew Pattern. We will be making the girls' dress in class, but a tunic may also be made in its stead, using the same pattern. Pattern ranges from girls size XS (4-5) to XL (12-14). Dress and tunic have a tie in casing at neckline, which gathers in the front and back, and ties at one shoulder. Super easy and super fun to make!

**Experience Level:** Beginner      **Cost:** \$25  
**Date:** Tues—June 18      **Time:** 10-2

## CLASSES AVAILABLE AT LANDIS LAKES LOCATION

### MAMA BEAR AND SISTER BEAR APRON

These retro style aprons showcase several printed fabrics in a classic style. No pattern pieces to lay out, just quick rotary cutting and straight stitching. Embellish with rick rack if you'd like.

Come & learn how easy it is to make one for yourself and another for your favorite young chef. See sample in shops. Pattern purchased required. Taught by Bev Weis.

**Experience Level:** Adv Beginner      **Cost:** \$25  
**Date:** Wednesday–May 15      **Time:** 6-9

### HAIRBOWS

Back just in time for Easter! Cover basic skills you will need to make this one of a kind hair bows. Taught by Denise Bloom. Kit fee required.

**Experience Level:** Beginner      **Cost:** \$25  
**Date:** Sat–June 22      **Time:** 10-2

### SEWING MACHINE COVER

Denise taught this cover in her fast and fun class. It was so popular she has brought it back as a class. Come join the FUN!! Taught by Denise Bloom.

**Experience Level:** Beginner      **Cost:** \$25  
**Date:** Tues–May 7      **Time:** 6-9

### SEWING BASKET

**2wks**

You can carry or display your work-in-progress in this quilted basket. Great for hand sewing projects or your knitting and/or crochet projects. Will look absolutely adorable just being on display in your sewing room or any room in the house. You can keep things organized in your very own personal style. Pattern purchase and some homework required. Taught by Denise Bloom.

**Experience Level:** Adv Beginner      **Cost:** \$35  
**Date:** Mon–May 13, June 10      **Time:** 10-2

### CUTE CLOTHES FOR KIDS

Cute, Cute, Cute is all we can say about the book CUTE CLOTHES FOR KIDS!! Join Fay Brown as she walks you through this wonderful book for children's clothing. The clothes are modern but stylish. One a month will make a little boy or girl outfit ( from infant to age 5). Come join the Fun! Book purchase is required.

**Experience Level:** Adv Beginner      **Cost:** \$25  
**Date:** Fri–May 31      **Time:** 5-11

### ALL NIGHT SEW

Need to finish those unfinished projects from your classes at The Smocking Shop? **This is the class for you!!!** Bring in your supplies and instructions from our past classes and someone will be here to help you through the finishing process.

**Experience Level:** Beginner      **Cost:** \$20 per class  
**Date:** Fri–May 24, June 28      **Time:** 6-12

### ANITA GOODESIGN EVENT—ZIPPERED BAG

Pocket Purse – You can never have too many purses! In this workshop you will create a beautiful cupcake purse entirely in your embroidery hoop. The zipper is even added in the hoop. You will learn all there is to know about In the Hoop designs after this workshop. The cupcake pocket purse is included in all formats. Taught by Fay Brown.

**Experience Level:** Adv Beginner      **Cost:** \$25  
**Date:** Wednesday–June 5      **Time:** 5-10

## QUILTING CLASSES

### PIECING TIPS FOR QUILTING

We would like to welcome Gordon to our teaching staff. Gordon will be helping our quilters on their travels in quilting. This class is based on Harriet and Carrie Hardgrave's techniques. You will go over the proper way to handle different fabrics, piecing and much more. Taught by Gordon Vogt.

**Experience Level:** Beginner      **Cost:** \$25  
**Date:** Wed–June 5      **Time:** 10-2

### BUG QUILT

**2 weeks**

Mary has done it again! Her new quilt was designed around the fabric...BUGS!! Perfect for the little explorer in your life. Taught by Mary Bauer. Kit required.

**Experience Level:** Adv Beginner      **Cost:** \$45  
**Date:** Sat–May 18 & June 1      **Time:** 10-2

### COSMIC CURVES

What do you get when you combine 6 fabrics—a form of applique and Mary Bauer? Cosmic Curves!! Taught by Mary Bauer.

**Experience Level:** Intermediate      **Cost:** \$35  
**Date:** Tues–June 4      **Time:** 10-4

### MACHINE QUILTING -NOTEBOOK

The class is hands-on machine quilting practice. We'll cover stitch -in-the-ditch, echo quilting, cross hatching and free motion. The participants will receive several quilting design ideas and produce samples for their future reference. Teacher -Mary Bauer

**Experience Level:** Adv Beginner      **Cost:** \$35  
**Date:** Tues–June 25      **Time:** 10-3

### QUILTED PLACEMATS—NEW STYLE

Create placemats using Soft & Stable rather than batting. A very popular class taught by Bev Weis. Pattern purchased required

**Experience Level:** Adv Beginner      **Cost:** \$25  
**Date:** Wednesday–June 12      **Time:** 6-10

### PUFF QUILT

Learn to make the ultimate baby gift (or doggie bed). This quilt is used as a comfy floor/play mat for babies from birth through their first year.

Many young mothers also like to take the Puff Quilt along on trips as a portable mattress. The class will provide all instructions and demonstrations needed to get you started. Before the class ends you should have several rows completed and the confidence to finish the project at home. Taught by Mary Bauer.

**Experience Level:** Beginner      **Cost:** \$15 per class  
**Date:** Tues–May 21      **Time:** 10-4


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# Spring Fling!

## 4 YEARS

### NO INTEREST FINANCING!\*

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\*\*Offer applies only to single-receipt qualifying purchases. No interest will be assessed on promo purchase for 48 Months until expiration of promo, and during promo period fixed monthly payments are required equal to 1/48th of initial promo purchase amount. However, if account becomes 60 days past due, promo may be terminated early and regular account terms will apply. The fixed monthly payment may be higher than the minimum payment that would be required if the purchase was a non-promotional purchase. Regular account terms apply to non-promotional purchases and, after promotion ends, to promotional purchases. For new accounts: Purchase APR is 29.99%; Minimum Interest Charge is \$2. Existing cardholders should see their credit card agreement for their applicable terms. Subject to credit approval.

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# May 2013-Landis Lakes

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3 5D Club 10-1 PEDesign 2-5 Sew Boutique - Fay 6-12	4 Closed— Derby Day
5 Closed	6 Take Me Along 10-4 Diamond Club 4:30-6:00 What's Hot 6:30-8:30	7 Sewing Machine Cover—10-2	8 Home School 10-1 2-5	9	10 Anita Goode- sign 10-4	11 Anita Goode- sign 10-4
12 Closed	13 Fast & Fun 10-2 Mastery 1 2:30-5:30  Sewing Basket 6-9	14 Mystery Quilt 10-1 Endless Possibilities 5-10	15 Basic for Bernina 830— 10-1 Mama bear/baby bear aprons 6-9	16 BES lettering 10-1	17 Pillow Club #1 10-4  Bev sit & sew 6-10	18 Bug Quilt 10-2
19 Closed	20 Sergers Club 10-1 EQ7 2-4 Sergers Club 6-9	21 Puff Quilt 10-4  Mastery 1 6-9	22 Mystery Quilt 10-1	23 Mastery Emb 1-5 or 6-10	24 Pillow Club #2 10-4  All Night Sew 6-12	25
26 Closed	27 Closed— Memorial Day	28 Sit & Sew— Mary 10-4	29	30 Mastery #2 10-1 or 6-9	31 Pillow Club #3 10-4  Cute Clothes for Kids 5-10	



Angela Wolf, owner of ABO APPAREL, LLC is an internationally renowned fashion designer, TV personality, speaker, instructor and author. She started a custom apparel business in 1994 and in 2010 launched a women's ready-to-wear collection.

Winner of the 2008 Passion for Fashion, in 2010 Angela was one of the featured fashion designers in Chicago, and 2012 teacher of the year at the America Sewing Expo.

Angela is the couture sewing expert on It's Sew Easy TV, writes a monthly fashion and trends column on PatternReview.com is a frequent contributor to Threads and Sew Stylish Magazines, and teaches online sewing classes on Pattern review and Craftsy. With a passion for designing quality clothing and

exploring her love for creating new trends and techniques, Angela continues to share her talent by teaching and speaking all over the country.

## Jacket Fitting and Designer Sewing Techniques with Angela Wolf

October 11th & 12th, 2013

10:00-5:00

\$ 395.00

(seating is very limited  
includes lunch, pattern and snacks)



This two day, hands-on class focuses on creating the perfect fitting jacket muslin. Bring along some of your favorite jacket patterns or choose from one of Angela's new fall jacket designs (custom sized patterns are also available if requested in advance). Angela will personally fit each student and explain the changed needs, so not only will you end up with a perfect fitting jacket, you can learn from each other's fitting woes as well. In between fittings, Angela will share designer sewing tips, tailoring tricks and trim ideas. Angela will bring jacket samples, including her Chanel inspired jackets. This class is limited.

### ***Thursday Seminars:***

#### **Sewing Designer Jeans -\$20 per person**

Learn how to sew designer jeans including topstitching ideas, distressing techniques, professional hemming, and much more.

#### **Creative Serging – beyond the basics—\$20 per person**

Taken from Angela's Craftsy class, learn the potential of your serger and coverstitch machine including pintucking, faux piping, blind hem, lettuce edge, chainstitching, and much more.

#### **Sewing with Knits—\$20 per person**

Sewing with knits can be intimidating, but Angela will show how easy it really is. Learn about various fabrics, pressing tips, hemming with a coversitch machine, hemming with a double needle, adding elastic to the seams, and more.

# June 2013– Landis Lakes

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						<b>1</b> <i>Bug Quilt pt 2</i> 10-2
<b>2</b> <i>Closed</i>	<b>3</b> <i>Take me along</i> 10-4 <i>What's Hot</i> 6:30-8:30	<b>4</b> <i>Cosmic Curves</i> 10-4	<b>5</b> <i>Piecing 10-2</i> <i>Mini Anita Goodesign Event— Zippered Bag in the Hoop</i> —5-10	<b>6</b> <i>Mastery #3</i> 10-1 <i>or</i> 6-9	<b>7</b> <i>5D Club 10-1</i> <i>PEDesign club 2-5</i> <i>Sew Boutique— Fay</i> 6-12	<b>8</b> <i>Abigail Quilt</i> 10-1
<b>9</b> <i>Closed</i>	<b>10</b> <i>Fast &amp; Fun</i> 10-2 <i>Sewing basket</i> Pt 2 6-9	<b>11</b> <i>Mystery Quilt</i> 10-1 <i>Mastery Emb</i> 2-6	<b>12</b> <i>Mystery Quilt</i> 10-1 <i>Quilted Placemats</i> 6-10	<b>13</b> <i>Mastery #4</i> 10-1 <i>or</i> 6-9	<b>14</b> <i>Pillow club #1—Diane</i> 10-4 <i>Diamond Club</i> 6-9	<b>15</b> <i>Sit &amp; Sew— Mary</i> 10-4
<b>16</b> <i>Closed</i>	<b>17</b> <i>Serger Club</i> 10-1 <i>EQ7 2-4</i> <i>Serger Club</i> 6-9	<b>18</b> <i>Pillowcase Dress</i> 10-2	<b>19</b> <i>Mastery 1</i> 2-5 <i>Or</i> 6-9	<b>20</b> <i>Mastery #5</i> 10-1 <i>or</i> 6-9	<b>21</b> <i>Pillow Club #2</i> 10-4 <i>Bev sit and Sew</i> 6-10	<b>22</b> <i>Bow making Class</i> 10-2
<b>23</b> <i>Closed</i>	<b>24</b> <i>Sew Boutique— Fay</i> 10-4 <i>BES Lettering</i> 6-9	<b>25</b> <i>Machine Quilting</i> 10-3 <i>Mastery Emb</i> 6-10	<b>26</b> <i>Endless Possibilities</i> 10-4	<b>27</b> <i>Mastery #6</i> 10-1 <i>or</i> 6-9	<b>28</b> <i>Pillow Club #3</i> 10-4 <i>All Night sew</i> 6-12	<b>29</b>
<b>30</b> <i>Closed</i>						