

**St. Matthews**

3829 Staebler Ave  
 Louisville, KY 40207  
 502-893-3503  
 Mon-Thurs 9:30-5:30/Fri  
 9:30-5:00/Sat 9:30-4:00  
 Closed Sun



**Landis Lakes**

169 S. English Station Rd  
 Louisville, KY 40245  
 502-409-9664  
 Mon-Thurs 9:30-5:30/Fri  
 9:30-5:00/Sat 9:30-4:00  
 Closed Sun

# Needle Works Newsletter

Anita Goodesign™  
 EMBROIDERY DESIGNS • EVENTS • EDUCATION

## 2013 Embroidery Party

### Save the Date!

We will be holding an Anita Goodesign event on:

The Smocking Shop  
 May 10 & 11  
 Call 502-409-9664 to Sign Up!

All NEW projects, techniques and ideas for 2013! See the latest projects from Anita Goodesign as well as a sneak peek at upcoming releases.

Come join us and learn the latest techniques in embroidery! No matter what your skill level, you will absolutely enjoy this fun filled day of embroidery education! All projects are created in a team environment so you will feel comfortable learning and sharing in a party atmosphere.

The Best Embroidery Event Ever!

There will be plenty of specials, door prizes, and giveaways! Each attendee will receive a FREE CD-ROM with tutorials and designs!

## The Stitching Sisters Embroidery Bash

The Stitching Sisters Embroidery Bash is a fun-filled two-day exclusive event of embroidery education. Sign up for this wonderful event for the knowledge and experience and leave inspired - with new techniques, projects, friends and memories. The Stitching Sisters Embroidery Bash is led by embroidery experts Eileen Roche and Marie Zinno will educate and entertain .

September 6 & 7, 2013  
 Please call 502-409-9664 to Sign Up!

**Aug. 30, 31 & Sept. 1, 2013** **QUILT DISPLAYS**

## Sew Original Quilt & Creative Expo

**Kentucky Exposition Ctr.**  
 East Halls AB, (Enter Main Gate # 1)  
 937 Phillips Lane, Louisville KY 40209

**10 am—5 pm Fri.-Sat.-Sun.**  
 Classes begin Thu. 29th  
 General Admission \$10.00 / 3 Day \$20  
 Young Adults 12 & under FREE

**Special Guest Stars and...SEW Much More**

	<b>Kathy Kansier</b> Perfectly Pieciful Quilts Quilt Teacher, Judge & AQS Certified Appraiser		<b>Pam Clarke</b> Designs with Lines Celebrity Longarm Quilting Expert
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**Featuring...**

- ★ Vendor Mall
- ★ Classes
- ★ FREE Venues
- ★ Quilt Displays
- ★ Make & Takes
- ★ Contests
- ★ FREE Demos
- ★ Prize Drawings

**Bus Loads Are Welcome**  
 "Special Discount for 20 or more"

★Bring this ad & receive **\$1.00 OFF** \$10 General Admission [www.qscexpos.com](http://www.qscexpos.com)

Dear Friends,

The days are getting longer and the daffodils are starting to poke up from the ground- spring must be just around the corner! If you haven't realized it already, Easter is early this year (March 31<sup>st</sup>) so don't wait too long to come in for the perfect fabric for those special Easter dresses. You'll love the gorgeous new Fabric Finders fabrics that have recently arrived at our St Matthews store- do hurry in for the best selection!

Fay and I had a great trip to Atlanta in early February for Viking Sew fest. We were introduced to some exciting new products including the beautiful Eden Rose 250C computerized sewing machine, the awesome circular attachment for Viking sewing machines, several new embroidery designs and lots more. Come by the shop to see what all the excitement is about!

We are offering some wonderful new classes in this newsletter as well as our "old standbys" and a full complement of Mastery classes for our new owners and those who need a little refresher on how to use their sewing machines. We are also participating at both of the local Quilter's Days Out in March. These include Quilter's Day Louisville that will be held at the Fern Valley Hotel & Conference Center located at 2715 Fern Valley Rd at I-65, Louisville, Kentucky 40213 on Saturday, March 9, 2013 from 10:00am-3:00pm. On Saturday, March 23<sup>rd</sup>, you'll find us at Quilter's Day Out Indiana. It will be held at Tri County Shrine Center located at 701 Potters Lane, Clarksville IN 47129 from 10:00am-4:00pm. Please come by and say "hello" if you are in attendance at either one or both of these events.

In late April, Fay, Dana and I will be heading to Paducah for the AQS Show (April 24<sup>th</sup>-27<sup>th</sup>). We will once again be representing Husqvarna Viking in our booth which will be located in the "bubble". We would love to see you if you are in attendance so be sure to come by for a visit!

Looking ahead, I encourage you to register for our Anita Goodesign Embroidery Party May 10<sup>th</sup>-11<sup>th</sup>. Space is limited so be sure to register early. Those who do reserve their spot early will receive a CD of designs valued at \$300 in addition to the CD of tutorials and designs for the eight projects we will be doing at the event.

We'll be representing all three of our sewing machine lines at the Sew Original Quilt & Creative Expo August 30<sup>th</sup>-September 1<sup>st</sup> at the Kentucky Expo Center. This is the first time this expo or anything like it has come to our city so we do hope you will support it. For more information, go to [www.qscexpos.com](http://www.qscexpos.com) We will continue to update you as the time draws closer.

We are now taking reservations for our Stitching Sisters Embroidery Bash September 6<sup>th</sup>-7<sup>th</sup> featuring Eileen Roche, editor of Designs in Machine Embroidery, and her sister Marie Zinno. We have very much enjoyed classes with these charming sisters at Brother B2B and are so excited to bring them to you. Again space is limited so be sure to register ASAP!

We once again have lots of specials and promotions from Brother, BERNINA and Husqvarna Viking coming up with National Quilting Month, March Madness/Mania and such. This might be the perfect time to purchase that "dream machine" you've been eyeing!

We'll look forward to seeing you soon at The Smocking Shoppe!

Happy Sewing!

Linda

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**Reasons to Purchase your Sewing Machine**

**from**  
**The Smocking Shoppe:**

When you purchase your Bernina, Bernette, Brother or Husqvarna Viking from us, you also get ESP (Extra Support Package). It includes:

1. Extended Warranty- The Smocking Shop will provide free labor on warranty repairs for two years from the date of purchase. This does not include a clean and tune which should be done for the regular maintenance of the machine; however, you are entitled to a 15% discount on the service fee with your Preferred Customer Card.
2. Unlimited Instruction Classes- You are entitled to take our New Owners Mastery classes as many times as needed until you feel comfortable with your new machine.
3. Telephone Assistance- We are available any time during regular business hours to assist with machine or software related questions over the phone.
4. One-on-One Help- This is available to anyone who cannot get in for the regular New Owners classes or just needs extra help. You will need to make an appointment with Fay, Linda or your salesperson.
5. Preferred Customer Status- After completing your New Owners classes, you will be given a Preferred Customer Card which entitles you to 15% off purchases related to your machine (thread, stabilizer, presser feet and other accessories, embroidery designs, etc.) and other special Preferred Customer promotions. This card is good for one year and is renewable annually as long as you own our machine.
6. Frequent Buyer Card- For every 6 before tax purchases you make, you will receive a store credit of 10% of the total toward future purchases. (This can not be used to pay for events and no discounts can be applied when using this credit.)
7. Full Trade Up Program- If, within 12 months of the purchase of your new machine, you wish to trade up, The Smocking Shop Inc. will take this machine in trade for the full price you paid for it against a new machine of a higher value. All you pay is the difference between the regular price of the new machine and the price you paid for this machine! All manuals, presser feet and accessories that came with your machine must be returned to receive a full refund. The trade in machine must be clean and in resalable condition.

The Smocking Shoppe staff is committed to helping you learn to use your new Bernina, Bernette, Brother or Husqvarna Viking sewing machine or overlock machine and receive maximum benefit from all of its features. Please let us know how we can be of service to you. We wish you many years of creative sewing enjoyment and we appreciate your business so very much!!

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**Class Registration Policy:**

Classes must be paid in full at the time of reservation. You may register by phone with a credit card; if paying by check (phone), your place is not secured until your payment is received. Class fees are non-refundable: however, in-store credit will be issued if withdrawal from class is 48 hours prior to class time. In the event the class minimum is not fulfilled, you will be notified of the cancellation 48 hours prior to the class and all fees will be refunded. In the event of illness or inclement weather, please notify us of your absence and we will try to arrange a makeup in a future class.

**WHAT TO BRING:** In addition to supply list for your class, please bring:

**Basic supplies** -sewing machine or serger (if your class requires one) with all accessories; thread to match sewing project; marking tools; ruler/tape measure; rotary cutter; scissors; small cutting mat; seam ripper; good pins.

**Embroidery supplies**– Basic supplies plus embroidery unit and embroidery foot; stabilizers; bobbin thread; hoops; templates; disks or USB for design transfer.

**New owners**— Items listed above plus manuals.

## THE SMOCKING SHOPPE MASTERY SERIES INFO

### **SEWING MASTERY CLASSES FOR HUSQVARNA VIKING/BERNINA/BROTHER:**

The Smocking Shoppe wants each and every customer ( children must be at least 15 yrs. of age to attend mastery series, the parent is welcome to take the class for the child ) to feel at ease with their new sewing machine. Below is a list of Mastery Classes available for all machines purchased at The Smocking Shoppe. We have adopted customers who purchased BERNINA sewing machines, sergers and Artista software at Baer Fabrics. In addition, if you purchased a Brother sewing machine, serger or PEDesign software from Austin's Sewing Center before June 2008, you are also part of our adopted family. These Mastery Classes are FREE but some will have a \$5.00 kit fee payable to teacher at time of class to cover supplies (this will include fabrics, zippers, buttons, laces, battings and more pertinent to that particular class). Be sure to read each class description to see if there is a small kit fee applicable. Mastery 1, Embroidery Mastery and Software Intro classes have NO kit fee. You are responsible for bringing the machine, machine accessories (especially the power cord and foot pedal!), scissors and a spool EACH of cotton and polyester thread to each class.

When attending a Mastery 2 class, please bring a USB stick and we will download onto it a copy of the complete Mastery manual for your machine. Be sure to read each Mastery Class description to see what is included in that class and to see if your machine qualifies for the class. Remember that you can take the Mastery Series (any or ALL of the classes) as many times as you like for as long as you have your sewing machine—for FREE. All sewing, serger and software Mastery Classes (except Mastery 1) will be offered both day and night at our Landis Lakes location. Mastery 1 and Embroidery Mastery will be offered at both locations as well.

For all other outside machine owners, we would still love to have you join our sewing family--The cost for Machine Mastery 1-7 is \$25.00 per class; Embroidery or Software Mastery is \$50.00 per class.

Difference between computerized, embroidery/sewing combo, embroidery only and manual.

**MANUAL/ MECHANICAL—SELECT STITCHES BY TURNING DIALS. NO COMPUTER SCREEN.**

**COMPUTERIZED— SELECT STITCHES BY PUSHING BUTTONS. HAS A COMPUTER SCREEN WITH STITCH SETTING INFO.**

**EMBROIDERY/SEWING COMBO— SELECT STITCHES BY PUSHING BUTTONS. HAS A COMPUTER SCREEN WITH STITCH SETTING INFO. ABILITY TO USE DIRECT CONNECT, USB STICK OR DESIGN CARDS TO CREATE MACHINE DRIVEN EMBROIDERY**

**EMBROIDERY ONLY— NO SEWING ABILITY. CAN ONLY EMBROIDERY.**

### **SEWING MASTERY 1**

The first class in the series is for all new owners. Everyone must take this class first. This class will cover how to thread your machine, wind a bobbin, needles, threads, general maintenance, choosing stitches, how to change presser feet and the purpose for each foot , basic seams and buttonholes. There will be 2 classes listed under this mastery class.

BERNINA—all BERNINA and Bernette sewing machines will take this class. Brother/Husqvarna Viking—all Brother, Husqvarna Viking, Huskystar and White sewing machines will take this class. Please bring your machine, all accessories, pen and paper. Open to ALL BERNINA , Brother and Husqvarna Viking sewing machine models (except embroidery only machines). No Kit Fee.

**If your machine is unlisted and you're unsure if your sewing machine qualifies for any of the following mastery sewing classes please call Landis Lakes for assistance.**

### **SEWING MASTERY 2**

The second class in the series you will learn how to use your new machine to make several different blind hems, hem jeans, and a variety of seam finishes. Please bring your machine, all accessories, pen and paper. Open to all BERNINA/ Brother/Husqvarna Viking sewing machine models (except embroidery only). Kit fee \$5.00 to teacher payable at time of class.

### **SEWING MASTERY 3**

The third class in the series you will learn how to use your new machine to make buttonholes, put in zipper, and work with elastic. Please bring your machine, all accessories, pen and paper. Open to all BERNINA/Brother/Husqvarna Viking sewing machine models (except embroidery only). Kit fee \$5.00 to teacher payable at time of class.

**SEWING MASTERY 4**

The fourth class in the series you will learn how to use your new machine to do the following techniques: 3 different types of gathering, pintucks, pleats, tucks and piping . Please bring your machine, all accessories, pen and paper. Open to all BERNINA/Brother/Husqvarna Viking sewing machine models (except embroidery only). Kit fee \$5.00 to teacher payable at time of class.

**SEWING MASTERY 5**

The fifth class in the series you will learn how to use your new machine to do additional techniques which include basic quilting– piecing, and applique’ .This class also includes basic programming . Please bring your machine, all accessories, pen and paper. Open to all BERNINA/Brother/Husqvarna Viking sewing machine models (except embroidery only). Kit fee \$5.00 to teacher payable at time of class.

**SEWING MASTERY 6**

The sixth class in the series you will learn how to use your new machine for machine quilting, free motion quilting and the BERNINA stitch regulator foot. Please bring your machine, all accessories, pen and paper. Open to all BERNINA/Brother/Husqvarna Viking sewing machine models (except embroidery only). Kit fee \$5.00 to teacher payable at time of class.

***The following mastery classes require you have a computerized sewing or embroidery/sewing combo machine (except embroidery only).***

**If your machine is unlisted and you’re unsure if your sewing machine qualifies for any of the following mastery embroidery classes please call Landis Lakes for assistance.**

There will be 2 classes listed under this embroidery mastery class. BERNINA—all BERNINA emb/sewing combo machines will take this class. Brother/Husqvarna Viking—all Brother, Husqvarna Viking and Bernette Deco sewing machines will take this class. Please bring your machine, all accessories (power cord of most importance), pen and paper and most manual. Open to ALL BERNINA , Brother and Husqvarna Viking sewing machine models. No Kit Fee.

**EMBROIDERY MACHINE MASTERY 7**

This class covers basic threading and hooping techniques including hoop, stabilizers, needle and thread selection. Design selection, move, mirror and rotate are also discussed. This class open to all BERNINA/Brother/Husqvarna Viking embroidery/sewing combo and embroidery only machines. No Kit Fee.

**SERGER MASTERY**

This class will cover basic threading techniques and maintenance of you serger. Open to all BERNINA/Brother/Husqvarna Viking serger models.

**COVERSTITCH SERGER MASTERY**

This class will cover coverstitch threading techniques for your serger. Open to all BERNINA/Brother/Husqvarna Viking serger models.

## KOALA CABINETS

Stop by and see our NEW line of Koala cabinets.



## CLASSES AVAILABLE AT ST. MATTHEWS LOCATION

### SEWING & HEIRLOOM CLASSES

#### SIT AND SEW

Need to finish those unfinished projects from your classes at The Smocking Shop? **This is the class for you!!!** Bring in your supplies and instructions from our past classes and someone will be here to help you through the finishing process.

**Experience Level:** Beginner **Cost:** \$15 per class  
**Date:** Friday—March 15—Linda **Time:** 10-4  
Thurs—March 28—Diane 10-4  
Friday—April 12—Linda 10-4  
Thurs—April 25—Diane 10-4

#### ENGLISH SMOCKING 1

**3 wks.**

Learn the basic smocking stitches; we will make a baby bonnet and bishop style garment for an adult or child. Fee includes pre-pleated practice piece, bonnet, floss, needle and book Taught by Linda Carswell. Please ask for supply list.

**Experience Level:** Beginner **Cost:** \$75  
**Date:** Thurs—March 14, 21, April 4 **Time:** 6:00-8:30

#### PANEL EXCHANGE DRESS:

**2 wks**

Using the Lucy pattern from Children's Corner and the clever idea from Trisha's Treasure Exchange Pattern you can create this simple all in one dress that can be used to celebrate many occasions. You choose the fabric, lining and designs. You do not need an embroidery machine to join the class. Designs can be applied, assorted trims and buttons to create your own. Suggestions might be, Valentines, Easter, summer vacation and a special birthday. We will make one panel in class, (two designs) but you can add many more later. Couple this dress with a turtle neck and tights for the cooler months or a blouse for a more dresser affair. Taught by Dana Cherry

**Experience Level:** Beginner **Cost:** \$55  
**Date:** Tues—March 19, 26 **Time:** 6-9

#### SEW BOUTIQUE

We have recently come to the realization that we have a hole in our class offerings. We have lots of wonderful project classes. We have Sit and Sews for you to come in and finish those class projects; however, we have not offered the opportunity to work on projects of your own choosing with the help and oversight of an experienced teacher. Our new class Sew Boutique is being offered for just that purpose. Our only requirement is that you let us know what you plan to work on when you register for the class.

**Experience Level:** Beginner **Cost:** \$25 per class  
**Date:** Tues—March 26—Linda **Time:** 10-4  
Tues—April 16—Linda

#### CUTE CLOTHES FOR KIDS

Cute, Cute, Cute is all we can say about the book CUTE CLOTHES FOR KIDS!! Join Fay Brown as she walks you through this wonderful book for children's clothing. The clothes are modern but stylish. One a month will make a little boy or girl outfit (from infant to age 5). Come join the Fun! Book purchase is required.

**Experience Level:** Advanced Beginner **Cost:** \$25  
**Date:** Tues—April 9 **Time:** 10-5

### CLUBS

#### KIDS SEW CLUB

Does that little girl in your life want to sew? Have her join our club just for Little girls. She will make a small sewing project one Saturday of every month. Ages 8 – 13 years. Please ask for a supply list

**Experience Level:** Beginner **Cost:** \$15 per month  
**Date:** Sat—Mar 2, April 6 **Time:** 10-1 or 1:30-4:30

### BEADING

#### BEADING

Diane is the **QUEEN** of beading at The Smocking Shoppe. Join her for the next adventure in beading. Whether you have been beading for awhile or just starting you will enjoy learning the different techniques in Diane's wonderful beading classes.

**Experience Level:** Beginner **Cost:** \$25  
**Date:** Thurs, April 18 **Time:** 10-1 or 6:30-9:30

### MARTHA PULLEN CLASSES

#### PINK, WHITE, BLUE QUILT

monthly

Back by popular request! Join Linda Carswell on the fourth Friday of the month to make these beautiful quilt blocks. You will learn various heirloom techniques each month finishing up with nine blocks that will be made into a small quilt. Kit included. Be sure to ask for supply list.

**Experience Level:** Beginner **Cost:** \$20  
**Date:** Friday-Mar 22, April 19 **Time:** 10-1

## CLASSES AVAILABLE AT ST. MATTHEWS LOCATION

The following classes are designed to start you on the road to a long and happy relationship with your wonderful new Husqvarna Viking, Bernina or Brother sewing machine, serger or software. We'll go over basic information and techniques and help answer any questions on the way. Remember you are always welcome to take a refresher, too! **The following MASTERY classes are free to anyone who bought their machine at The Smocking Shoppe..**

### MASTERY CLASSES

**PLEASE CHECK BOTH STORE LOCATIONS FOR NEW OWNERS CLASSES.**

#### MASTERY CLASS 1

<b>Experience Level:</b> Beginner	<b>Cost:</b> FREE or \$25
<b>Date:</b> Wed—Mar 6	<b>Time:</b> 10-1
Wed—Mar 6	6-9
Wed—Apr 10	10-1
Wed—Apr 10	6-9

#### MASTERY CLASS 2

<b>Experience Level:</b> Beginner	<b>Cost:</b> FREE or \$25
<b>Date:</b> Mon—Mar 11	<b>Time:</b> 10-1
	6-9

#### MASTERY CLASS 3

<b>Experience Level:</b> Beginner	<b>Cost:</b> FREE or \$25
<b>Date:</b> Mon—Mar 18	<b>Time:</b> 10-1
	6-9

#### MASTERY CLASS 4

<b>Experience Level:</b> Beginner	<b>Cost:</b> FREE or \$25
<b>Date:</b> Mon—Mar 25	<b>Time:</b> 10-1
	6-9

#### MASTERY CLASS 5

<b>Experience Level:</b> Beginner	<b>Cost:</b> FREE or \$25
<b>Date:</b> Mon—April 1	<b>Time:</b> 10-1
	6-9

#### MASTERY CLASS 6

<b>Experience Level:</b> Beginner	<b>Cost:</b> FREE or \$25
<b>Date:</b> Mon—April 8	<b>Time:</b> 10-1
	6-9

#### MASTERY CLASS 7 Emb

<b>Experience Level:</b> Beginner	<b>Cost:</b> FREE or \$25
<b>Date:</b> Thurs—Mar 7	<b>Time:</b> 6-10
Tues—Mar 19	10-2
Mon—April 22	10-2
Thurs—April 24	6-10

#### SERGER MASTERY CLASS

<b>Experience Level:</b> Beginner	<b>Cost:</b> FREE or \$50
<b>Date:</b> Wed—Mar 13	<b>Time:</b> 10-1
	6-9

### EMBROIDERY CLASSES

#### MACHINE EMBROIDERY —"SOUP TO NUTS" - FOR ANY BRAND EMBROIDERY MACHINE

Dive in to the wonderful world of embroidery as we explore: choosing the correct design, preparing different fabrics, hooping techniques, placement pointers, templates, multi-hooping and much, much more. Students must have taken their new owners classes or be familiar with the machines to take this class. Taught by Diane Cagnon-Ciolek.

Experience Level: Beginner	Cost: \$25
Date:	Time: 10-4

Husqvarna
VIKING

## National QUILTING MONTH!

SAPPHIRE™ 875Q

**FREE**

QUILTER'S KIT!

H | CLASS™ 100Q

**\$399**

SAVE \$100!

Offers valid on purchases of SAPPHIRE™ 875Q and H | CLASS™ 100Q made March 1-March 30, 2013. Valid at participating dealers. See store for details. VIKING, SAPPHIRE and H | CLASS are trademarks of KSN Luxembourg B.S. and HUSQVARNA is a trademark of Husqvarna AB. All trademarks used under license by VSM Group AD. ©2012 KSN Luxembourg B.S. s.r.l. All rights reserved.

# St. Matthews March 2013

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1 <i>Night Time Girls 6-12</i>	2 <i>Kids Sew 10-1 or 1:30-4:30</i>
3 <i>Closed</i>	4	5	6 <i>Mastery 1 10-1 or 6-9</i>	7 <i>Mastery 7 6-10</i>	8	9 <i>Soup to Nuts 10-4</i>
10 <i>Closed</i>	11 <i>Mastery 2 10-1 or 6-9</i>	12 <i>Mini Quilt 6-9</i>	13 <i>Serger Mastery 2-5 or 6-9</i>	14 <i>Smocking I 6-8:30</i>	15 <i>Sit &amp; Sew 10-4</i>	16
17 <i>Closed</i>	18 <i>Mastery 3 10-1 or 6-9</i>	19 <i>Mastery 7 10-2 Panel Dress 6-9</i>	20 <i>Scrap Therapy 6-9</i>	21 <i>Smocking I 6-8:30</i>	22 <i>Pink- White- Blue Quilt 10-1</i>	23
24 <i>Closed</i>	25 <i>Mastery 4 10-1 or 6-9</i>	26 <i>Sew Boutique 10-4 Panel Dress part 2 6-9</i>	27	28 <i>Sit &amp; Sew 10-4</i>	29	30
31 <i>Closed</i>						

# brother® at your side NEWS



March 7 – March 19, 2013

**Get the Champion Sewing & Embroidery Machine You've Always Wanted!**

## 0% INTEREST FOR 60 MONTHS<sup>†</sup>

On Purchases of Select Sewing & Embroidery Machines  
with your Home Design credit card, made between March 7 – 19, 2013.

60 Equal Monthly Payments Required.



Custom Rolling Bag Included with Quattro®2!  
**\$299<sup>99</sup>**  
Value!

As low as  
**\$134**  
per month  
plus tax<sup>††</sup>



<p><b>Entrepreneur® Pro PR1000e</b> Enhanced 10-Needle Home Embroidery Machine as low as <b>\$180</b> per month plus tax<sup>††</sup></p>	<p><b>Quattro® 2 Innov-is 6700D</b> Embroidery, Sewing, Quilting &amp; Crafting as low as <b>\$134</b> per month plus tax<sup>††</sup></p>	<p><b>DreamWeaver™ XE Innov-is VM6200D</b> Quilting, Sewing &amp; Embroidery as low as <b>\$117</b> per month plus tax<sup>††</sup></p>	<p><b>DreamWeaver™ Innov-is VQ3000</b> Quilting &amp; Sewing as low as <b>\$84</b> per month plus tax<sup>††</sup></p>
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**brother**  
at your side

For more information, visit [brother.com](http://brother.com) or call 1-800-4-A-BROTHER.

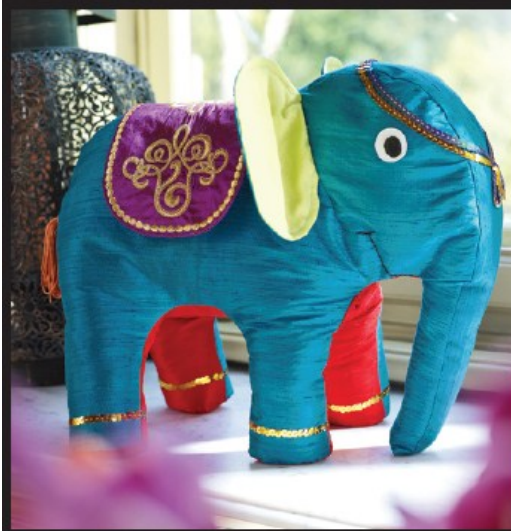


†Offer applies only to single-receipt qualifying purchases. Valid on purchases of Entrepreneur® Pro PR1000e, Quattro® 2 Innov-is 6700D, DreamWeaver™ XE Innov-is VM6200D, or DreamWeaver™ Innov-is VQ3000, made at participating Authorized Brother Innov-is Dealer locations between March 7, 2013 and March 19, 2013. No interest will be charged on promo purchase and equal monthly payments are required equal to 1/60 of initial promo purchase amount until promo is paid in full. The equal monthly payment will be rounded to the next highest whole dollar and may be higher than the minimum payment that would be required if the purchase was a non-promotional purchase. Regular account terms apply to non-promotional purchases. For new accounts: Purchase APR is 29.99%; Minimum Interest Charge is \$2. Existing cardholders should see their credit card agreement for their applicable terms. Subject to credit approval. ††Entrepreneur® Pro PR1000e monthly payment of \$180 based on dealer price of \$10,800. Quattro® 2 Innov-is 6700D monthly payment of \$134 based on dealer price of \$8,040. DreamWeaver™ XE Innov-is VM6200D monthly payment of \$117 based on dealer price of \$7,020. DreamWeaver™ Innov-is VQ3000 monthly payment of \$84 based on dealer price of \$5,040. Prices set by dealers may vary. The Best Buy Seal and other licensed materials are registered certification marks and trademarks of Consumers Digest Communications, LLC, used under license. For award information, visit [ConsumersDigest.com](http://ConsumersDigest.com). Visit a participating Authorized Brother Innov-is Dealer location or [www.brother.com](http://www.brother.com) for terms & conditions. ©2013 Brother International Corporation. All rights reserved. Brother Industries, Ltd., Nagoya, Japan.

# St. Matthews April 2013

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1 <i>Mastery 5</i> 10-1 or 6-9	2	3	4 <i>Smocking I</i> 6-8:30	5 <i>Night Time Girls</i> 6-12	6 <i>Kids Sew</i> 10-1 or 1:30-4:30
7 <i>Closed</i>	8 <i>Mastery 6</i> 10-1 or 6-9	9 <i>Cute Clothes for Kids</i> 10-5 <i>Mini Quilt</i> 6-9	10 <i>Mastery 1</i> 10-1 or 6-9	11	12 <i>Sit &amp; Sew—Linda</i>	13
14 <i>Closed</i>	15	16 <i>Sew Boutique—Linda</i> 10-4	17	18 <i>Beading</i> 10—1 or 6:30-9:30	19 <i>Pink, White, Blue Quilt</i> 10-1	20
21 <i>Closed</i>	22 <i>Mastery 7</i> 6-10	23	24 <i>Mastery 7</i> 6-10	25 <i>Sit &amp; Sew—Diane</i>	26	27
28 <i>Closed</i>	29	30 <i>Closed for Inventory</i>				

# BERNINA<sup>+</sup> NEWS



*Unleash your inner seamstress.*  
March 14-18, 2013  
Try a BERNINA and instantly save up to \$500.\*  
Ask about special financing.



 **Husqvarna**
**VIKING®**

# NATIONAL SOFTWARE TRADE-IN EVENT!

*Trade-In Your Old Software—Any Brand, Any Condition*



**\$350**  
**MAIL-IN REBATE!**  
5D™ Professional Plus  
or TruEmbroidery™



**\$150**  
**MAIL-IN REBATE!**  
5D™ Embroidery  
Extra



**\$50**  
**MAIL-IN REBATE!**  
5D™ Embroidery

\*Offer valid on purchases of TRUEMBROIDERY or 5D software made February 16-March 16, 2013 at participating dealers. See store for details. VIKING, 5D and TRUEMBROIDERY are trademarks of KSN Luxembourg II, S.à.r.l. HUSQVARNA is a trademark of Husqvarna AB. MAC is a trademark of Apple Inc. All trademarks used under license by YSM Group AB. © 2012 KSN Luxembourg II, S.à.r.l. All rights reserved.

 **Husqvarna**
**VIKING®**

*This March, while he's "mad" for basketball...*



**\$500**  
**SHOPPING SPREE!**  
With Purchase of HUSQVARNA VIKING®  
DESIGNER DIAMOND deLuxe™

**\$300**  
**SHOPPING SPREE!**  
With Purchase of HUSQVARNA VIKING®  
DESIGNER RUBY deLuxe™

\*Valid on purchase of new HUSQVARNA VIKING® DESIGNER DIAMOND deLuxe™ and DESIGNER RUBY deLuxe™ made 3/1/13 through 3/30/13. No prior sales.

\*Shopping spree valid with DESIGNER DIAMOND deLuxe™ and DESIGNER RUBY deLuxe™ embroidery machine purchases made 3/1/13 - 3/30/13. Shopping spree valid on HUSQVARNA VIKING® and INSPIRA® products only. Must use entire amount at one time by 4/30/13. Some restrictions may apply. See store for details.

**March 1 through March 30**

**CLASSES AVAILABLE AT LANDIS LAKES LOCATION**

The following classes are designed to start you on the road to a long and happy relationship with your wonderful new Husqvarna Viking , Bernina or Brother sewing machine, serger or software. We'll go over basic information and techniques and help answer any questions on the way. Remember you are always welcome to take a refresher, too!  
**The following classes are free to anyone who bought their machine at The Smocking Shoppe.**

**SEWING MASTERY CLASSES FOR HUSQVARNA VIKING/BERNINA/BROTHER:**  
 Learn the basics of your wonderful new sewing machine in the listed classes below. All Mastery 1 and embroidery unit classes are according to make and model. Once you have completed the #1 level you may take any of the other mastery classes in any order you desire. Mastery classes 2 and above are all makes and models together (except for embroidery unit mastery), just choose date and time best suited for you and register for that particular class. Please ask for supply list.

**PLEASE CHECK BOTH STORE LOCATIONS FOR NEW OWNERS CLASSES.**

- |                             |                                   |                           |
|-----------------------------|-----------------------------------|---------------------------|
| <b>MASTERY CLASS 1</b>      | <b>Experience Level:</b> Beginner | <b>Cost:</b> FREE or \$25 |
| <b>Date:</b> Mon—March 11   |                                   | <b>Time:</b> 1:30-4:30    |
| <b>MASTERY CLASS 2</b>      | <b>Experience Level:</b> Beginner | <b>Cost:</b> FREE or \$25 |
| <b>Date:</b> Thurs—March 21 |                                   | <b>Time:</b> 10-1<br>6-9  |
| <b>MASTERY CLASS 3</b>      | <b>Experience Level:</b> Beginner | <b>Cost:</b> FREE or \$25 |
| <b>Date:</b> Thurs—March 28 |                                   | <b>Time:</b> 10-1<br>6-9  |
| <b>MASTERY CLASS 4</b>      | <b>Experience Level:</b> Beginner | <b>Cost:</b> FREE or \$25 |
| <b>Date:</b> Thurs—April 4  |                                   | <b>Time:</b> 10-1<br>6-9  |
| <b>MASTERY CLASS 5</b>      | <b>Experience Level:</b> Beginner | <b>Cost:</b> FREE or \$25 |
| <b>Date:</b> Thurs—April 11 |                                   | <b>Time:</b> 10-1<br>6-9  |
| <b>MASTERY CLASS 6</b>      | <b>Experience Level:</b> Beginner | <b>Cost:</b> FREE or \$25 |
| <b>Date:</b> Thurs—April 18 |                                   | <b>Time:</b> 10-1<br>6-9  |
| <b>EMBROIDERY MASTERY 7</b> | <b>Experience Level:</b> Beginner | <b>Cost:</b> FREE or \$50 |
| <b>Date:</b> Mon—Mar 5      |                                   | <b>Time:</b> 6-10         |
| Tues—April 16               |                                   | 6-10                      |
| Fri—April 26                |                                   | 1-5                       |

**SOFTWARE MASTERY CLASSES**

- BES LETTERING MASTERY**  
**Experience Level:** Beginner **Cost:** FREE or \$25  
**Date:** Mon—March 25 **Time:** 6-9  
 Mon—April 8 **Time:** 2-5
- MAC EMBROIDERY MASTERY**  
**Experience Level:** Beginner **Cost:** FREE or \$25  
**Date:** Mon—April 8 **Time:** 6-9

# HORN CABINETS

Introduces

## NEW

### *"Whisper Quiet"*

## Electric Lift Cabinets

(please check store for more information)







Come Quilt with the Best,  
It's National Quilting Month.  
Great savings are  
waiting for you!



[bernina.com](http://bernina.com)

made to create **BERNINA** 

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# Landis Lakes March 2013

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1 5D Club 10-1 PEDesign 2-5 Sew Boutique 6-12	2 Spring Quilt 10-2
3 Closed	4 Diamond Club 4:30-6:30 What's Hot 6:30-8:30	5 Sit & Sew— Mary 10-4 Mastery 7 6-10	6 Learn to Sew 6- 9	7	8 Pillow Club 10-4 Diamond Club 6-9	9 Quilter's Day Out—KY
10 Closed	11 Fast & Fun 10-1 Mastery 1:30- 5:30	12 Mystery Quilt 10-1 Endless Possi- bilities 5-10	13 Home School 10-1 or 6-9	14 Feet, Feet, Feet part 2 10-4 Placemats 6-9	15 Pillow Club 2 10-4 Sit & Sew—Bev 6-10	16 Abigail 10-1 Mystery Quilt Quilting 1:30-4:30
17 Closed	18 Serger Club 10-1 or 6-9 EQ7 2-4	19 Play a Card Quilt 10-2 Hair Bows 6-10	20 Mystery Quilt 10-1 Art Quilt Group 1:30-3:00 Learn to Sew 6-9	21 Mastery 2 10-1 or 6-9	22 Pillow Club 3 10-4	23 Sewing Ma- chine Cover 10-2 Quilters Day Out—IN
24 Closed	25 Sew Boutique— Fay 10-4 BES Mastery 6-9	26 Sit & Sew— Mary 10-4	27 Learn to Sew 6-9	28 Mastery 3 10-1 or 6-9	29 All Night Sew— Fay 6-12	30
31 Closed						

# Landis Lakes April 2013

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1 <i>Take me Along Club</i> 10-4 <i>Diamond Club</i> 4:30-6:00 <i>What's Hot</i>	2 <i>Play a Card</i> 10-2 <i>Ruffle Top</i> 2-5	3 <i>Piecing Tips for Quilting</i> 10-2	4 <i>Mastery 4</i> 10-1 or 6-9	5 <i>5D Club</i> 10-1 <i>PEDesign Club</i> 2-5 <i>Sew Boutique</i> 6-12	6
7 <i>Closed</i>	8 <i>Fast &amp; Fun</i> 10-1 <i>BES Mastery</i> 2-5 <i>Mac Emb</i> <i>Mastery</i> 6-9	9 <i>Mystery Quilt</i> 10-1 <i>Ruffle top</i> 2-5	10 <i>Home School</i> 10-1 or 2-5 <i>Zippy bag</i> 6-10	11 <i>Mastery 5</i> 10-1 or 6-9	12 <i>Pillow Club</i> 10-4 <i>Diamond Club</i> 6-9	13 <i>Abigail</i> 10-1
14 <i>Closed</i>	15 <i>Serger Club</i> 10-1 or 6-9 <i>EQ</i> 7 2-4	16 <i>Endless Possibilities</i> 10-4 <i>Mystery 7</i> 6-10	17 <i>Mystery Quilt</i> 10-1 <i>Art Guild</i> 1:30-3:00 <i>Learn to Sew</i> 6-9	18 <i>Mystery 6</i> 10-1 or 6-9	19 <i>Pillow club</i> 10-4 <i>Sit &amp; Sew—Bev</i> 6-10	20 <i>Sit &amp; Sew—Mary</i> 10-4
21 <i>Closed</i>	22	23	24 <i>Learn to Sew</i> 6-9	25	26 <i>Mastery 7</i> 1-5 <i>All Night Sew—Diane</i> 6-12	27
28 <i>Closed</i>	29	30 <i>Closed for Inventory</i>				