

St. Matthews

3829 Staebler Ave
Louisville, KY 40207
502-893-3503
Mon-Thurs 9:30-5:30/Fri
9:30-5:00/Sat 9:30-4:00
Closed Sun



Landis Lakes

169 S. English Station Rd
Louisville, KY 40245
502-409-9664
Mon-Thurs 9:30-5:30/Fri
9:30-5:00/Sat 9:30-4:00
Closed Sun

Needle Works Newsletter

WELCOME

Bienvenido—Spanish

The Smocking Shoppe welcomes you to 2013- we are looking forward to a fun and fabulous year full of great classes and exciting events!

We welcome our new customers- we are anxious to get to know you. If you are a new machine owner as well, we are ready to train you on your new equipment so that you can experience your full enjoyment of its features.

Welcome back to our loyal customers and dear friends who have supported us over the last thirty-one years. We are so thankful for you!

We hope visit us often this year at The Smocking Shoppe- can't wait to see you!!!

Valkommen—Swedish

Willkommen—German

Benvenuti—French

Allegra—Romash

ようこそ or かんげい—
Japanese (Hiragana)



Dear Friends,

Can you believe 2012 is almost over? What a marvelous year! We have enjoyed celebrating our thirty-first year in business with you so much (as well as the previous thirty:-) and look forward to many more years to come. We appreciate your business and your loyalty more than you know!

The past few weeks have been very busy with our Sewing Getaway in late October followed in November by our Thirty-first Anniversary Sale A Bration and Cindy Hogan's PE Next Seminar as well as our regularly scheduled classes. We have enjoyed seeing and visiting with so many of you. Congratulations to all of our new machine owners (or new "mamas" as we like to call you!)- we'll look forward to training you on your new "baby". We have a full schedule of Mastery classes available to you in this newsletter. We encourage you to take them as soon as possible-let us know if you have any questions about our Mastery series.

We have many exciting classes and events planned for 2013. We are very pleased to welcome Anita Goodesign's Jessica Chillemi back for a two day Embroidery Extravaganza May 10th-11th. Many of you who attended last year's event can't wait to participate again!

The Stitching Sisters- Eileen Roche (Designs in Machine Embroidery) and Marie Zinno- will join us September 6th-7th for their two day Embroidery Bash from which you will leave inspired- with new techniques, projects, friends and memories. We hope you'll be able to join us for one or both of these great opportunities.

If Santa left you with a little cash in your pocket, now is a great time to purchase a new Brother, BERNINA or Husqvarna Viking sewing machine, embroidery machine or serger. Read about the great deals available in this newsletter.

We'll look forward to seeing you often this year. As always, please let us know if there is a class you would like for us to offer. Some of our best class ideas come from our customers!

In closing, I just want to say that we at The Smocking Shoppe wish you a happy, healthy and prosperous 2013!

Blessings to all,

Linda

Reasons to Purchase your Sewing Machine

from
The Smocking Shoppe:

When you purchase your Bernina, Bernette, Brother or Husqvarna Viking from us, you also get ESP (Extra Support Package). It includes:

1. Extended Warranty- The Smocking Shop will provide free labor on warranty repairs for two years from the date of purchase. This does not include a clean and tune which should be done for the regular maintenance of the machine; however, you are entitled to a 15% discount on the service fee with your Preferred Customer Card.
2. Unlimited Instruction Classes- You are entitled to take our New Owners Mastery classes as many times as needed until you feel comfortable with your new machine.
3. Telephone Assistance- We are available any time during regular business hours to assist with machine or software related questions over the phone.
4. One-on-One Help- This is available to anyone who cannot get in for the regular New Owners classes or just needs extra help. You will need to make an appointment with Fay, Linda or your salesperson.
5. Preferred Customer Status- After completing your New Owners classes, you will be given a Preferred Customer Card which entitles you to 15% off purchases related to your machine (thread, stabilizer, presser feet and other accessories, embroidery designs, etc.) and other special Preferred Customer promotions. This card is good for one year and is renewable annually as long as you own our machine.
6. Frequent Buyer Card- For every 6 before tax purchases you make, you will receive a store credit of 10% of the total toward future purchases. (This can not be used to pay for events and no discounts can be applied when using this credit.)
7. Full Trade Up Program- If, within 12 months of the purchase of your new machine, you wish to trade up, The Smocking Shop Inc. will take this machine in trade for the full price you paid for it against a new machine of a higher value. All you pay is the difference between the regular price of the new machine and the price you paid for this machine! All manuals, presser feet and accessories that came with your machine must be returned to receive a full refund. The trade in machine must be clean and in resalable condition.

The Smocking Shoppe staff is committed to helping you learn to use your new Bernina, Bernette, Brother or Husqvarna Viking sewing machine or overlock machine and receive maximum benefit from all of its features. Please let us know how we can be of service to you. We wish you many years of creative sewing enjoyment and we appreciate your business so very much!!

Class Registration Policy:

Classes must be paid in full at the time of reservation. You may register by phone with a credit card; if paying by check (phone), your place is not secured until your payment is received. Class fees are non-refundable; however, in-store credit will be issued if withdrawal from class is 48 hours prior to class time. In the event the class minimum is not fulfilled, you will be notified of the cancellation 48 hours prior to the class and all fees will be refunded. In the event of illness or inclement weather, please notify us of your absence and we will try to arrange a makeup in a future class.

WHAT TO BRING: In addition to supply list for your class, please bring:

Basic supplies -sewing machine or serger (if your class requires one) with all accessories; thread to match sewing project; marking tools; ruler/tape measure; rotary cutter; scissors; small cutting mat; seam ripper; good pins.

Embroidery supplies– Basic supplies plus embroidery unit and embroidery foot; stabilizers; bobbin thread; hoops; templates; disks or USB for design transfer.

New owners— Items listed above plus manuals.

THE SMOCKING SHOPPE MASTERY SERIES INFO

SEWING MASTERY CLASSES FOR HUSQVARNA VIKING/BERNINA/BROTHER:

The Smocking Shoppe wants each and every customer (children must be at least 15 yrs. of age to attend mastery series, the parent is welcome to take the class for the child) to feel at ease with their new sewing machine. Below is a list of Mastery Classes available for all machines purchased at The Smocking Shoppe. We have adopted customers who purchased BERNINA sewing machines, sergers and Artista software at Baer Fabrics. In addition, if you purchased a Brother sewing machine, serger or PEDesign software from Austin's Sewing Center before June 2008, you are also part of our adopted family. These Mastery Classes are FREE but some will have a \$5.00 kit fee payable to teacher at time of class to cover supplies (this will include fabrics, zippers, buttons, laces, battings and more pertinent to that particular class). Be sure to read each class description to see if there is a small kit fee applicable. Mastery 1, Embroidery Mastery and Software Intro classes have NO kit fee. You are responsible for bringing the machine, machine accessories (especially the power cord and foot pedal!), scissors and a spool EACH of cotton and polyester thread to each class.

When attending a Mastery 2 class, please bring a USB stick and we will download onto it a copy of the complete Mastery manual for your machine. Be sure to read each Mastery Class description to see what is included in that class and to see if your machine qualifies for the class. Remember that you can take the Mastery Series (any or ALL of the classes) as many times as you like for as long as you have your sewing machine—for FREE. All sewing, serger and software Mastery Classes (except Mastery 1) will be offered both day and night at our Landis Lakes location. Mastery 1 and Embroidery Mastery will be offered at both locations as well.

For all other outside machine owners, we would still love to have you join our sewing family--The cost for Machine Mastery 1-7 is \$25.00 per class; Embroidery or Software Mastery is \$50.00 per class.

Difference between computerized, embroidery/sewing combo, embroidery only and manual.

MANUAL/ MECHANICAL—SELECT STITCHES BY TURNING DIALS. NO COMPUTER SCREEN.

COMPUTERIZED— SELECT STITCHES BY PUSHING BUTTONS. HAS A COMPUTER SCREEN WITH STITCH SETTING INFO.

EMBROIDERY/SEWING COMBO— SELECT STITCHES BY PUSHING BUTTONS. HAS A COMPUTER SCREEN WITH STITCH SETTING INFO. ABILITY TO USE DIRECT CONNECT, USB STICK OR DESIGN CARDS TO CREATE MACHINE DRIVEN EMBROIDERY

EMBROIDERY ONLY— NO SEWING ABILITY. CAN ONLY EMBROIDERY.

SEWING MASTERY 1

The first class in the series is for all new owners. Everyone must take this class first. This class will cover how to thread your machine, wind a bobbin, needles, threads, general maintenance, choosing stitches, how to change presser feet and the purpose for each foot , basic seams and buttonholes. There will be 2 classes listed under this mastery class.

BERNINA—all BERNINA and Bernette sewing machines will take this class. Brother/Husqvarna Viking—all Brother, Husqvarna Viking, Huskystar and White sewing machines will take this class. Please bring your machine, all accessories, pen and paper. Open to ALL BERNINA , Brother and Husqvarna Viking sewing machine models (except embroidery only machines). No Kit Fee.

If your machine is unlisted and you're unsure if your sewing machine qualifies for any of the following mastery sewing classes please call Landis Lakes for assistance.

SEWING MASTERY 2

The second class in the series you will learn how to use your new machine to make several different blind hems, hem jeans, and a variety of seam finishes. Please bring your machine, all accessories, pen and paper. Open to all BERNINA/ Brother/Husqvarna Viking sewing machine models (except embroidery only). Kit fee \$5.00 to teacher payable at time of class.

SEWING MASTERY 3

The third class in the series you will learn how to use your new machine to make buttonholes, put in a zipper, and work with elastic. Please bring your machine, all accessories, pen and paper. Open to all BERNINA/Brother/Husqvarna Viking sewing machine models (except embroidery only). Kit fee \$5.00 to teacher payable at time of class.

SEWING MASTERY 4

The fourth class in the series you will learn how to use your new machine to do the following techniques: 3 different types of gathering, pintucks, pleats, tucks and piping . Please bring your machine, all accessories, pen and paper. Open to all BERNINA/Brother/Husqvarna Viking sewing machine models (except embroidery only). Kit fee \$5.00 to teacher payable at time of class.

SEWING MASTERY 5

The fifth class in the series you will learn how to use your new machine to do additional techniques which include basic quilting– piecing, and applique’ .This class also includes basic programming . Please bring your machine, all accessories, pen and paper. Open to all BERNINA/Brother/Husqvarna Viking sewing machine models (except embroidery only). Kit fee \$5.00 to teacher payable at time of class.

SEWING MASTERY 6

The sixth class in the series you will learn how to use your new machine for machine quilting, free motion quilting and the BERNINA stitch regulator foot. Please bring your machine, all accessories, pen and paper. Open to all BERNINA/Brother/Husqvarna Viking sewing machine models (except embroidery only). Kit fee \$5.00 to teacher payable at time of class.

The following mastery classes require you have a computerized sewing or embroidery/sewing combo machine (except embroidery only).

If your machine is unlisted and you’re unsure if your sewing machine qualifies for any of the following mastery embroidery classes please call Landis Lakes for assistance.

There will be 2 classes listed under this embroidery mastery class. BERNINA—all BERNINA emb/sewing combo machines will take this class. Brother/Husqvarna Viking—all Brother, Husqvarna Viking and Bernette Deco sewing machines will take this class. Please bring your machine, all accessories (power cord of most importance), pen and paper and most manual. Open to ALL BERNINA , Brother and Husqvarna Viking sewing machine models. No Kit Fee.

EMBROIDERY MACHINE MASTERY 7

This class covers basic threading and hooping techniques including hoop, stabilizers, needle and thread selection. Design selection, move, mirror and rotate are also discussed. This class open to all BERNINA/Brother/Husqvarna Viking embroidery/sewing combo and embroidery only machines. No Kit Fee.

SERGER MASTERY

This class will cover basic threading techniques and maintenance of you serger. Open to all BERNINA/Brother/Husqvarna Viking serger models.

COVERSTITCH SERGER MASTERY

This class will cover coverstitch threading techniques for your serger. Open to all BERNINA/Brother/Husqvarna Viking serger models.

KOALA CABINETS

Coming soon!

Be sure to stop by and check out our new line of KOALA cabinets.
(arriving soon)





UPCOMING EVENTS

HUSQVARNA VIKING EDUCATOR— Marsha Kirsch March 23, 2013

Tools of the Trade - Make Your Sewing Easy
In this lecture/demo event you will gain valuable insights into how the correct accessories, IN-SPIRA® Stabilizers, and Needles, will enhance your sewing and embroidery experience. You will learn the proper use of these different stabilizers in combination with needles, thread and various fabrics. You will also learn some easy time saving embroidery tips utilizing 5D™ software.

Date :March 23, 2013

Time: 10:00-12:30

2:00-4:30

Cost: \$ 25.00

Location:

The Smocking Shoppe

Landis Lakes Town Centre

169 South English Station Rd

Louisville, KY 40245

502-409-9664

CLASSES AVAILABLE AT ST. MATTHEWS LOCATION

SEWING & HEIRLOOM CLASSES

SIT AND SEW

Need to finish those unfinished projects from your classes at The Smocking Shoppe? **This is the class for you!!!** Bring in your supplies and instructions from our past classes and someone will be here to help you through the finishing process.

Experience Level: Beginner
Date: Friday -Jan 11—Linda
Friday— Feb 8—Linda

Cost: \$15 per class
Time: 10-4
10-4

SEW BOUTIQUE

We have recently come to the realization that we have a hole in our class offerings. We have lots of wonderful project classes. We have Sit and Sews for you to come in and finish those class projects; however, we have not offered the opportunity to work on projects of your own choosing with the help and oversight of an experienced teacher. Our new class Sew Boutique is being offered for just that purpose. Our only requirement is that you let us know what you plan to work on when you register for the class.

Experience Level: Beginner
Date: Tuesday- Jan 29—Linda
Tuesday—Feb 19—Linda

Cost: \$25 per class
Time: 10-4
10-4

HOOTY HOOT DRESS:

The dress for most seasons

3wks

This very versatile jumper will be wearable multiple seasons by your "sweetest friend". In this class you will learn the basics of altering a pattern, adding borders and accents to a basic pattern, machine applique, making your own mini piping, lining a dress, buttonholes and more. Choose from flowers, owls, or your special interest to applique on the newly created border of this altered pattern! Basic sewing skills are needed for this class; however we will expand on using more than the basic stitches on your machines! Taught by Dana Cherry

Experience Level: Beginner
Date: Monday-Jan 7,14,21

Cost: \$55
Time: 10-1

ENGLISH SMOCKING 1

3 wks.

Learn the basic smocking stitches; we will make a baby bonnet and bishop style garment for an adult or child. Fee includes pre-pleated practice piece, bonnet, floss, needle and book Taught by Linda Carswell. Please ask for supply list.

Experience Level: Beginner
Date: Wed—Jan 12, 23, 20

Cost: \$75
Time: 10:00-12:30

LEARN TO SEW

4wks

Cover basic skills while you complete 3 articles in class. Class fee includes a great book filled with projects. Whether you're new to sewing or returning after a hiatus, come join us and get on the road to making things you'll be proud to show off to family and friends. Taught by Josie Stegmen. Please ask for a supply list

Experience Level: Beginner

Cost: \$100

PANEL EXCHANGE DRESS:

3wks

Using the Lucy pattern from Children's Corner and the clever idea from Trisha's Treasure Exchange Pattern you can create this simple all in one dress that can be used to celebrate many occasions. You choose the fabric, lining and designs. You do not need an embroidery machine to join the class. Designs can be appliquéd, assorted trims and buttons to create your own. Suggestions might be, Valentines, Easter, summer vacation and a special birthday.

We will make one panel in class, (two designs) but you can add many more later. Couple this dress with a turtle neck and tights for the cooler months or a blouse for a more dresser affair. Taught by Dana Cherry

Experience Level: Beginner

Cost: \$55

Date: Wed,- Feb 6, 13, 20

Time: 10-1

DRAGONFLY TOTE

Create this stunning tote/travel/diaper bag that is both fun and functional, with lots of pockets both inside and out. This is a great learning project for making fabric bags. Kit will be available for purchase at class.

Experience Level: Beginner

Cost: \$45

Date: Tuesday—Feb 5

Time: 10-4

MARTHA PULLEN CLASSES

PINK, WHITE, BLUE QUILT

per month

Back by popular request! Join Linda Carswell on the fourth Friday of the month to make these beautiful quilt blocks. You will learn various heirloom techniques each month finishing up with nine blocks that will be made into a small quilt. Kit included. Be sure to ask for supply list.

Experience Level: Beginner

Cost: \$20

Date: Friday-Jan 25, Feb 22

Time: 10-1

HEIRLOOM BLOCK OF MONTH

per month

This nine-block quilt has the most beautiful heirloom techniques combined with machine embroidery. After you have finished this keepsake quilt, you will be well versed in many of the world's favorite heirloom techniques, which you can then apply to any garment or quilt you might want to make in the future! Taught by Linda Carswell. Kit included. Be sure to ask for supply list.

Experience Level: Beginner

Cost: \$20

Date: Friday—Feb 1

Time: 10-1

CLASSES AVAILABLE AT ST. MATTHEWS LOCATION

The following classes are designed to start you on the road to a long and happy relationship with your wonderful new Husqvarna Viking, Bernina or Brother sewing machine, serger or software. We'll go over basic information and techniques and help answer any questions on the way. Remember you are always welcome to take a refresher, too! **The following MASTERY classes are free to anyone who bought their machine at The Smocking Shoppe..**

MASTERY CLASSES

PLEASE CHECK BOTH STORE LOCATIONS FOR NEW OWNERS CLASSES.

MASTERY CLASS 1

Experience Level: Beginner

Date: Wed—Feb 13
Wed—Feb 13

Cost: FREE or \$25

Time: 2-5
6-9

MASTERY CLASS 7 Emb

Experience Level: Beginner

Date: Monday—Jan 28
Monday—Jan 28

Cost: FREE or \$25

Time: 1-5
6-10

EMBROIDERY CLASSES

APPLIQUE' IN THE HOOP—BIB

Diane created this class especially for new embroidery machine owners who want to learn to applique-in-the-hoop. We will create a darling bib with embroidery (only 4x4" field needed), then continue to finish the project with the sewing machine. Boy or girl option available; design included with class fee. Kit will be available for purchase.

Experience Level: Beginner

Date: Thurs—Jan 31

Cost: \$25

Time: 6-10

BEADING

BEADING

Diane is the **QUEEN** of beading at The Smocking Shoppe. Join her for the next adventure in beading. Whether you have been beading for awhile or just starting you will enjoy learning the different techniques in Diane's wonderful beading classes.

Experience Level: Beginner

Date: Thurs, Feb 7

Cost: \$25

Time: 10-1
6-9

CLUBS

KIDS SEW CLUB

Does that little girl in your life want to sew? Have her join our club just for Little girls. She will make a small sewing project one Saturday of every month. Ages 8 – 13 years. Please ask for a supply list

Experience Level: Beginner

Date: Sat—Jan 12, Feb 2

Cost: \$15 per month

Time: 10-1

HORN CABINETS

Introduces

NEW

"Whisper Quiet"

Electric Lift Cabinets

(please check store for more information)



January 2013—St. Matthews

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 <i>Closed</i>	2	3 <i>Groupon—Josie</i> 6-8	4 <i>Nite Time Girls</i> 6-12	5
6 <i>Closed</i>	7 <i>Hooty Hoot Dress</i> 10-1 <i>Groupon—Dana</i> 2-4 6-8	8 <i>Mini Quilt</i> 6-9	9	10 <i>Groupon—Josie</i> 6-8	11 <i>Sit & Sew—Linda</i> 10-4	12 <i>Kids Sew</i> 10-1
13 <i>Closed</i>	14 <i>Hooty Hoot Dress</i> 10-1 <i>Groupon—Dana</i> 2-4 6-8	15	16 <i>Smocking 1</i> 10-12:30 <i>Scrap Therapy</i> 6-9	17	18	19
20 <i>Closed</i>	21 <i>Hooty Hoot Dress</i> 10-1 <i>Groupon—Dana</i> 2-4 6-8	22 <i>Learn to Sew</i> 6-9	23 <i>Smocking 1</i> 10-12:30	24	25 <i>Pink White Blue Heirloom Block</i> 10-1	26
27 <i>Closed</i>	28 <i>Mastery 1</i> 1-5 <i>Mastery 7 Emb</i> 6-10	29 <i>Sew Boutique—Linda</i> 10-4 <i>Learn to Sew</i> 6-9	30 <i>Smocking 1</i> 10-12:30	31 <i>Applique in the Hoop—Bib</i> 10-4		

brother® at your side NEWS

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Offers valid on purchases of Entrepreneur® Pro PR1000e, Entrepreneur® PR650e, Quattro® 2, DreamWeaver™ XE and DreamWeaver™ made at participating Authorized Brother Innov-is Dealer locations between January 18, 2013 and January 28, 2013. *Allow 8 weeks for receipt of Brother Visa Prepaid Card. Refurbished or used machines do not qualify. Brother Visa Prepaid Card is issued by MetaBank™, Member FDIC, pursuant to a license from Visa U.S.A. Inc. The Visa prepaid card is not redeemable for cash or usable at any ATM. Terms and Conditions apply to the card. Subject to applicable law, a monthly maintenance fee of \$3 (USD) applies, but is waived for the first six months after the card is issued. Brother International Corporation reserves the right to substitute a check of equal value in lieu of a Visa prepaid card at its discretion. **Dealer Discount fulfilled at time of purchase by participating Authorized Brother Innov-is Dealer. †Total value of rebates and discounts up to \$800. Visit a participating Authorized Brother Innov-is Dealer location or www.brother.com for terms & conditions. ©2013 Brother International Corporation. All rights reserved. Brother Industries, Ltd., Nagoya, Japan. ©Disney.

February 2013– St. Matthews

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1 <i>Heirloom Block</i> 10-1 <i>Nite Time Girls</i> 6-midnight	2 <i>Kids Sew</i> 10-1
3 <i>Closed</i>	4	5 <i>Dragonfly Tote</i> 10-4 <i>Learn to Sew</i> 6-9	6 <i>Panel Dress</i> <i>Exchange</i> 10-1	7 <i>Beading</i> 10-1 <i>Beading</i> 6:30-9:30	8 <i>Sit & Sew—</i> <i>Linda</i> 10-4	9
10 <i>Closed</i>	11 <i>Mastery 7 Emb</i> 10-2	12 <i>Learn to Sew</i> 6-9	13 <i>Panel Dress</i> <i>Exchange</i> 10-1 <i>Mastery 1 2-5</i> <i>Mastery 1 6-9</i>	14	15	16
17 <i>Closed</i>	18	19 <i>Sew Boutique—</i> <i>Linda</i> 10-4	20 <i>Panel Dress</i> <i>Exchange</i> 10-1	21	22 <i>Pink White Blue</i> <i>Heirloom Block</i> 10-1	23
24 <i>Closed</i>	25	26	27	28		

BERNINA⁺ NEWS



2013 Touchdown BERNINA!

4 Years No Interest*
January 31–February 4

BERNINA 550 QE

BERNINA 830 E

*No interest for 48 months on purchases of \$3,000 or more on BERNINA products with your BERNINA Credit Card made January 31, 2013–February 4, 2013. Offer applies only to single-receipt qualifying purchases. No interest will be charged on promo purchase and equal monthly payments are required until promo is paid in full. The equal monthly payment will be rounded to the next highest whole dollar and may be higher than the minimum payment that would be required if the purchase was a non-promotional purchase. Regular account terms apply to non-promotional purchases. For new accounts: Purchase APR is 29.99%; Minimum Interest Charge is \$2. Existing cardholders should see their credit card agreement for their applicable terms. Subject to credit approval. See store for details. Participating Dealers only.

bernina.com

THE SMOCKING SHOPPE

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Louisville, KY 40207
502-893-3503

169 S English Station
Louisville, KY 40245
502-409-9664

www.smockingshop.com info@smockingshop.com

made to create **BERNINA⁺**

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Husqvarna

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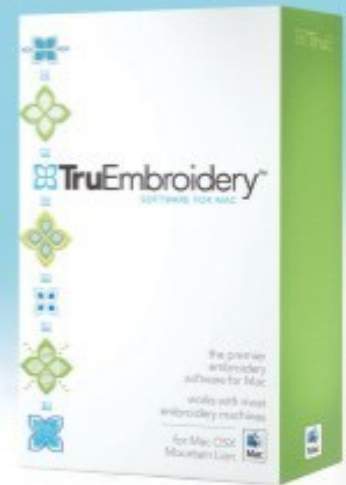
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CLASSES AVAILABLE AT LANDIS LAKES LOCATION

The following classes are designed to start you on the road to a long and happy relationship with your wonderful new Husqvarna Viking , Bernina or Brother sewing machine, serger or software. We'll go over basic information and techniques and help answer any questions on the way. Remember you are always welcome to take a refresher, too! **The following classes are free to anyone who bought their machine at The Smocking Shoppe.**

SEWING MASTERY CLASSES FOR HUSQVARNA VIKING/BERNINA/BROTHER:
 Learn the basics of your wonderful new sewing machine in the listed classes below. All Mastery 1 and embroidery unit classes are according to make and model. Once you have completed the #1 level you may take any of the other mastery classes in any order you desire. Mastery classes 2 and above are all makes and models together (except for embroidery unit mastery), just choose date and time best suited for you and register for that particular class. Please ask for supply list.

PLEASE CHECK BOTH STORE LOCATIONS FOR NEW OWNERS CLASSES.

MASTERY CLASS 1
Experience Level: Beginner **Cost: FREE or \$25**
Date: Tues—Jan 8 **Time:** 1-4
 Wed—Jan 30 6-9
 Tues —Feb 26 10-1

MASTERY CLASS 2
Experience Level: Beginner **Cost: FREE or \$25**
Date: Thurs—Jan 10 **Time:** 10-1
 6-9

MASTERY CLASS 3
Experience Level: Beginner **Cost: FREE or \$25**
Date: Thurs—Jan 17 **Time:** 10-1
 6-9

MASTERY CLASS 4
Experience Level: Beginner **Cost: FREE or \$25**
Date: Thurs—Jan 24 **Time:** 10-1
 6-9

MASTERY CLASS 5
Experience Level: Beginner **Cost: FREE or \$25**
Date: Thurs—Jan 31 **Time:** 10-1
 6-9

MASTERY CLASS 6
Experience Level: Beginner **Cost: FREE or \$25**
Date: Thurs—Feb 7 **Time:** 10-1
 6-9

EMBROIDERY MASTERY 7
Experience Level: Beginner **Cost: FREE or \$25**
Date: Thurs—Jan 2 **Time:** 6-10
 Wed—Jan 3 1-5
 Mon—Feb 11 6-10

SERGER MASTERY CLASS
Experience Level: Beginner **Cost: FREE or \$25**
Date: Wed—Jan 16 **Time:** 1-4
 6-9

SOFTWARE MASTERY CLASSES

BES /ELS LETTERING MASTERY
Experience Level: Beginner **Cost: FREE or \$25**
Date: Mon—Jan 14 **Time:** 6-9
 Thurs—Feb 7 2-5

PEDesign MASTERY
Experience Level: Beginner **Cost: FREE or \$25**
Date: Mon—Jan 14 **Time:** 2-5

5D Intro MASTERY
Experience Level: Beginner **Cost: FREE or \$25**
Date: Thurs—Jan 10 **Time:** 2-5

MAC EMBROIDERY MASTERY
Experience Level: Beginner **Cost: FREE or \$25**
Date: Mon—Jan 28 **Time:** 6-9

EMBROIDERY CLASSES

MACHINE EMBROIDERY —"SOUP TO NUTS" - FOR ANY BRAND EMBROIDERY MACHINE
 Dive in to the wonderful world of embroidery as we explore: choosing the correct design, preparing different fabrics, hooping techniques, placement pointers, templates, multi-hooping and much, much more. Students must have taken their new owners classes or be familiar with the machines to take this class. Taught by Diane Cannon-Ciolek.
Experience Level: Beginner **Cost: \$25**
Date: Sat—Feb 5 **Time:** 10-4

EMBELLISH TOWELS
 Learn how make beautiful gifts with a simple towel. Join Denise in doing applique and embroidery with your embroidery machine. If you wish, you can embellish away with fabric, ribbons and trims of your choice. Denise will help you pull it all together. This class promises to be a lot of fun while you polish up on your applique/embroidery skills! Taught by Denise Bloom.
Experience Level: Beginner **Cost: \$35**
Date: Tues—Jan 15 **Time:** 10-2

CLASSES AVAILABLE AT LANDIS LAKES LOCATION

SEWING CLASSES

LEARN TO SEW

In this series of four evenings, you'll complete three articles (finished is good!) while learning or reviewing some basic sewing skills. Pick up some extra tips along the way; see must-have notions used that make any job easier for you. Whether you're new to sewing or returning after a hiatus, come join us and get on the road to making things you'll be proud to show off to family and friends.

Class fee includes a \$25 value book filled with projects!

Experience Level: Beginner **Cost:** \$100

Date: Wed—Feb 27, March 6, 20, 27 **Time:** 6-9

SIT AND SEW

Need to finish those unfinished projects from the classes at The Smocking Shop? **This is the class for you!!!** Bring in your supplies and instructions from our past classes and someone will be here to help you through the finishing process.

Experience Level: Beginner **Cost:** \$15 per month

Date: Fri - Jan 18—Bev **Time:** 6-10 pm

Tues—Jan 22 - Mary 10-4

Fri—Jan 25 --Diane 6-midnight

Fri—Feb 15—Bev 6-10 pm

Sat— Feb 16—Mary 10-4

Fri—Feb 22—Fay 6-midnight

Thurs—Feb 28—Fay 10-4

SEW BOUTIQUE

We have recently come to the realization that we have a hole in our class offerings. We have lots of wonderful project classes. We have Sit and Sews for you to come in and finish those class projects; however, we have not offered the opportunity to work on projects of your own choosing with the help and oversight of an experienced teacher. Our new class Sew Boutique is being offered for just that purpose. Our only requirement is that you let us know what you plan to work on when you register for the class.

Experience Level: Beginner **Cost:** \$25 per class

Date: Mon—Jan 28 - Fay **Time:** 10-4

Fri—Feb 1 6-midnight

Mon—Feb 25 10-4

DOG COAT

We've gone to the dogs! Please join Denise in making this simple coat for your favorite pooch. Buy some of our laminate fabric and make it a raincoat. Too cute! Taught by Denise Bloom. Pattern purchase required.

Experience Level: Beginner **Cost:** \$35

Date: Tues—Feb 19 **Time:** 10-2

SPA COMFORT BAG

Come & spend a relaxing day making a shoulder stress relief bag that can be warmed or chilled, plus an eye mask to help rest your tired eyes and keep light out. Aromatherapy can be added as an option. Learn to make your own piping trim using a zipper foot or piping foot. Pattern purchase required. Kit fee to teacher for bag filling supplies. Taught by Bev Weis.

Experience Level: Intermediate

Cost: \$45

Date: Wed—Feb 6

Time: 10-4

SERGER TECHNIQUES

Have a serger and still only know how to finish seams? Come join Fay Brown as we walk through the many facets of serging. Kit fee due to teacher at time of class.

Experience Level: Beginner

Cost: \$45

Date: Thurs—Feb 14

Time: 10-4

MAGIC POCKETS TOTE BAG

A great next project after you've had Learn to Sew. Choose between two sizes of this bag. Smaller one is perfect for e-readers, tablets, or an actual book; larger one is ideal for an errand or class tote. Each has 6 outer pockets & no zipper. Make one that's "you" with a combo of three fabrics from our super selection. Remember your 20% class supplies discount. Taught by Bev Weis.

Experience Level: Beginner

Cost: \$25

Date: Wed—Jan 9

Time: 6-9

NOTIONS BAG

A great way to carry your notions back and forth to class for classes. You will work with vinyl and binding to create this adorable bag. Taught by Karen Fox. Pattern purchase required.

Experience Level: Beg/Inter

Cost: \$45

Date: Tues—Feb 5

Time: 10-4

FITTING /ALTERATIONS NOTEBOOK

Need to adjust your pattern for a full bust, sloping shoulders, rounded back? Fay Brown will walk you through the process for these alterations in this notebook class. Kit fee to teacher at time of class.

Experience Level: Intermediate

Cost: \$45

Date: Sat—Jan 19

Time: 10-4

FEET, FEET, FEET SERIES

What is the difference in a ruffle and a gathering foot? How do I use a binding foot.? In this series of classes we will go over the different uses for the multitude of feet for your sewing machine. Each class will go over different feet. Open to all brands of sewing machines. Kit fee to teacher at time of class. Taught by Fay Brown.

Experience Level: Beginner

Cost: \$45

Date: Tues—Feb 21

Time: 10-4

CLASSES AVAILABLE AT LANDIS LAKES LOCATION

QUILTING CLASSES

BEGINNING QUILTING

The participant will fill a notebook with ideas, instructions, tips and samples that should serve as their reference guide for their future quilting projects. We'll discuss rotary cutting/safety, precision piecing, quilt anatomy, quilting terms, piecing variations, time saving tricks, putting together the quilt sandwich, quilting and binding. We'll stitch several sample quilt blocks to complete your notebook. Taught by Mary Bauer.

Experience Level: Adv Beginner **Cost:** \$35
Date: Tues—Jan 29 **Time:** 10-3

RAZZLE DAZZLE

A fun beginner quilt. This quilt will give you chain piecing practice along with creative freedom. There's very little precision cutting and perfect 1/4" seams! You'll create a "one-of-a-kind" quilt that will make you look like a professional. Select a variety of batiks or select a theme using small prints. Taught by Mary Bauer.

Experience Level: Adv Beginner **Cost:** \$45
Date: Sat—Jan 26 **Time:** 10-2

NON MYSTERY QUILT

For those individuals that want a year long college course in quilting, we'll start the year learning how to make templates for fussy cutting our theme fabric. Using these cuts you'll get instructions for making (2) 16" blocks, (1) 12" block and (1) 8" block. Taught by Mary Bauer.

Experience Level: Adv Beginner **Cost:** \$20 month
Date: Tues, Feb 12 **Time:** 10-1

QUILT AS YOU GO PLACEMATS

Here's another class to choose soon after Learn to Sew when you want to keep the fun & satisfaction going. You won't believe how quickly these are made, using a new product, Soft & Stable, in stock right here. Placemats made this way look as good as new after laundering, too. Pattern purchase required. Taught by Bev Weis.

Experience Level: Adv Beginner **Cost:** \$25
Date: Wed—Feb 13 **Time:** 6-9

SPRINGTIME FLORALS

Quilt kit purchase required. Taught by Fay Brown.

Experience Level: Adv Beginner **Cost:** \$25
Date: Sat—Feb 23 **Time:** 10-4

The Stitching Sisters Embroidery Bash Sept 2013

The Stitching Sisters Embroidery Bash is a fun-filled two-day exclusive event of embroidery education. Your customers will sign up for the knowledge and experience and will leave inspired - with new techniques, projects, friends and memories. The Stitching Sisters Embroidery Bash is led by embroidery experts Eileen Roche and Marie Zinno to educate and entertain your customers. Masters at Brother embroidery machines, they focus on showcasing all top machine features – editing, scanning, hooping, precision alignment and ease of use. Although the event will be a learning experience for your customers, it will be a selling event for you.



ANGELA WOLF
OCTOBER 2013



Anita GoodesignTM
Embroidery Designs • Events • Education

It's a Party! Come join the fun and learn the latest techniques in embroidery with Jessica Chillemi from Anita Goodesign. This two day event with its party atmosphere will give you an opportunity to sample different types of embroidery applications--from applique' to cutwork, to "in the hoop" projects, and much much more. No matter what your skill level, you will absolutely enjoy these fun filled days of education. This event is open to people of all skill levels and embroidery machines are provided for your use in the seminar. You will be delighted by the new projects, and hundreds of samples. This is the BEST sewing and embroidery event of the year! All projects are created in a team environment so you will feel comfortable learning and sharing in a party atmosphere. This is a 2-day team sewing event and includes lunch, refreshments, and all supplies for projects along with plenty of specials, door prizes, and giveaways! Each attendee will receive a FREE CD with tutorials and designs for ALL the projects that we do. This popular event fill will quickly so sign up today!

**May 10-11, 2013
10:00-4:00
\$89.00**

**Location:
TBA**

January 2013—Landis Lakes

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 <i>Closed</i>	2 <i>Mastery 7 Emb 6-10</i>	3 <i>Mastery 7 Emb 1-5</i>	4 <i>5D Club 10-1</i>	5
6 <i>Closed</i>	7 <i>Diamond Club 4:30-6:00 What's Hot 6:30-8:30</i>	8 <i>Mystery Quilt Quilting 9:30-12:30 Mastery 1 1-4 Endless Opport 5-10</i>	9 <i>Home School 10-1 2-4 Magic Tote 6-9</i>	10 <i>Mastery 2 10-1 or 6-9 5D Intro 2-5</i>	11 <i>Pillow Club 10-4 Diamond Club 6-9</i>	12 <i>Abigail 10-1 Machine Quilting— Mystery quilt only 2-5</i>
13 <i>Closed</i>	14 <i>Fast & Fun 10-1 PEDesign Mastery 2-5 BES Mastery 6-9</i>	15 <i>Embellished Towel 10-2</i>	16 <i>Serger Mastery 1-4 6-9</i>	17 <i>Mastery 3 10-1 6-9</i>	18 <i>Mastery 1 2:30-5:30 Sit & Sew—Bev 6-10</i>	19 <i>Fitting Notebook 10-4</i>
20 <i>Closed</i>	21 <i>Serger Club 10-1 EQ7 2-4 Serger Club 6-9</i>	22 <i>Sit & Sew— Mary 10-4 Cutter's Club 6-9</i>	23	24 <i>Mastery 4 10-1 6-9</i>	25 <i>All Night Sew— Diane 6-midnight</i>	26 <i>Razzle Dazzle 10-2</i>
27 <i>Closed</i>	28 <i>Sew Boutique 10-4 MAC Emb 6-9</i>	29 <i>Beginning Quilting 10-3</i>	30 <i>Mastery 1 6-9</i>	31 <i>Mastery 5 10-1 6-9</i>		

February 2013— Landis Lakes

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1 5D Club 10-1 PEDesign 2-5 Sew Boutique 6-midnight	2 Soup to Nuts 10-4
3 Closed	4 Diamond Club 4:30-6:00 What's Hot 6:30-8:30	5 Notions Bag 10-4	6 Spa Bag 10-4	7 Mastery 6 10-1 6-9 BES Mastery 2-5	8 Pillow Club 10-4 Diamond Club 6-9	9 Abigail 10-1 Machine Quilting— Mystery quilt only 2-5
10 Closed	11 Fast & Fun 10-1 Mastery 7 Emb 6-10	12 Non-Mystery Quilt 10-1 Mystery Quilt 2-5	13 Home School 10-1 2-5 Quilted Placemats 6-9	14 Sergers Techniques 10-4	15 Endless Opport 10-4 Sit & Sew—Bev 6-10pm	16 Sit & Sew— Mary 10-4
17 Closed	18 Sergers Club 10-1 EQ7—2-4 Sergers Club 6-9	19 Dog Coat 10-2	20	21 FEET, FEET FEET 10-4	22 Pillow Club 2 10-4 All Night Sew— Fay	23 Springtime Quilt 10-4
24 Closed	25 Sew Boutique 10-4	26 Mastery 1 10-1	27 Learn to Sew 6-9	28 Sit & Sew - Fay 10-4		