

Loving Stitches

Quarterly Newsletter October - December 2014

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LOVING STITCHES
7076 Ramsey Street
Fayetteville, NC 28311

Phone: 910.630.3912

Mon-Sat: 10am-6pm

Shop from home at:
WWW.LOVINGSTITCHES.NET



CAROL'S CORNER

We have enjoyed meeting so many new quilters who were collecting those "Row by Row" patterns and kits over the summer!

I hope everyone has had a boatload of fun participating and making your favorite rows. So many of you commented on our "row pillow" and we hope that helped you see the various patterns you collected as more than just quilt rows... pillows, tote bags, table runners, bed quilts or runners, even pot holders! We look forward to participating again in 2015 and hope to see many of you when you visit again.

Bernina University was SOOOOO educational this year and all who attended from Loving Stitches were bursting with enthusiasm when we came home. It looks like the end of this year and the beginning of 2015 will be filled to the brim with new product introductions, fabulous affordable pricing and machines with lots of capabilities for you to enjoy. We will be able to offer 60 month financing during some promotions, BERNINA

machines from \$699 during other promotions! So be watching for our E-Blasts and know that some offers will be for only one day and others for several weeks. Mark your calendars for the ones you want to be sure to check out.

Our ad for teachers resulted in several you will be seeing on the class schedule soon. We also have an offer from a clothing construction teacher, an excellent one, if you would like to make any kind of clothing for yourself or your young ones. Let me know if you would be interested in such a class because we have not yet committed. You'll see bag classes making a new appearance, "stuff" classes for those who like to make things quickly, quilting classes as always, and more. To continue to offer classes to you as affordably as we have in the past, classes must be filled so please invite your friends to come with you.

As always, the newsletter is filled with valuable information so read it thoroughly and keep it handy. We appreciate your patronage and your love of sewing.

Hugs to you all,
Carol

What's new from **BERNINA**?

Coming in time for the holidays...



bernette Chicago 5

Meet the little sister of the bernette Chicago 7 (which by the way I have fallen in love with over the summer)! The Chicago 5 is a great option for budget conscious customers. It has the same navigation system as the Chicago 7 without the embroidery option. Priced around \$599, this baby has 404 stitch patterns including one-step button-holes, 100 decorative stitches and two alphabets! Add to that a 7mm stitch width capability, an LCD screen and direct select buttons, a needle threader, LED sewing light and a simple to use drop in bobbin system and you will enjoy years of sewing, regardless of the type of sewing you like to do.



BERNINA 350 Special Edition

If you participated in the Faceplate Voting BERNINA held earlier this year, you already know about these machines. You may not know who won the contest, however. Ricky Tims and Tula Pink created the two new faceplates for this year's Special Edition machines. They will come with full shank presser feet, a slide on extension table, the BERNINA Free Hand System, Walking Foot and Free-motion Quilting Foot #29C. While they will not be available in our store until late December or early January, 2015, they are available in limited quantities so yours will need to be reserved early. MSRP is \$1899, a great price considering the presser feet that will be included, but our pricing may be considerably less dependent upon how many we can order at one time.



BERNINA Patchwork Feet #97 and 97D

A new presser foot for 9mm machine owners...for accurate quarter-inch piecing! This foot will allow 9mm machine owners piecing accuracy they have never had before. The sole of the foot will completely cover your feed dogs! These are NOT just for brand new machine owners...if your machine is WHITE (not off white or ecru), one of the feet will fit your machine!



BERNINA 530 Swiss Edition

We will be bringing the Alps to Loving Stitches this holiday season with the new B530 SE machine. Sporting a brilliant red faceplate...BERNINA RED of course, this machine celebrates BERNINA's Swiss origins, heritage and family tradition. Sure to become a "collectable" model, it is the ONLY "BERNINA RED" machine and it will be available in limited supply. Quilter accessory kits will be available as well. Pricing will be around \$2500, lower than the pricing on a regular edition of the BERNINA 530! I REALLY want one of these machines so if anyone out there reading this would like to make me REALLY happy this holiday season...HINT!



BERNINA 880 Sterling Edition

Also a Limited Edition of our ever popular top-of-the-line 880, this machine has an exquisite faceplate as well as some special extras....like a premier quilt and embroidery design collection created for BERNINA by Sarah Vedeler, customized accessories, an ornamental silver plate for engraving and adhering to the machine, an invitation to an exclusive three-day Sterling Retreat at the BERNINA Creative Center with the BERNINA Education Team and special guest instructor Sarah Vedeler and more equating to a value of over \$2600 in "extras".

BERNINA E-16

Take your embroidery to the next level with a machine perfect for the Dedicated Hobbyist or Entrepreneur. Ful-fill your dreams of completing more embroidery projects more quickly and professionally with this newest addition to the BERNINA family of products. It is the perfect partner for home, studio or business with 16 needles, high speed embroidery up to 1,400 stitches per minute, extra- large embroidery field (400 X 350MM), Acti-feed tension system, the largest cap embroidery field in the industry, the BERNINA hook system, laser alignment, patented cylindrical lower arm, applique command, chenille embroidery, auto thread trim, quality design library, true commercial embroidery precision...you get the idea why we are so excited, right? Additionally, the machine is compatible with Embroidery Software Version 7, BERNINA Exclusive Design Collections AND can be networked up to six machines! The table is included with the purchase and we will use white glove delivery to bring your machine to your home or business.

Here is what I learned at BU that impressed me even MORE than its features. BERNINA made the decision to have each of these machines completely assembled not by a team of assembly people but by ONE PERSON. How's that for quality control?

Watch for our E-Blast invitations to come see this new machine in operation and learn how you can get started in the embroidery business or how you can complete your personal embroidery more efficiently.





**Mark Your Calendar for Saturday, October 4th
10 a.m. till 5 p.m.**

No Sales Will Be Made BEFORE 10a.m.

We are having a **TENT SALE** to make room for new fall merchandise AND to clean out our storage rooms!

In case of rain, our sale will move indoors!

We will have fabric, of course, antique quilt blocks, some of our samples, patterns, books, notions, demo products, cabinets, and lots, lots more.

Because we are trying to keep our prices as low as possible, we are requesting payment by cash or check if at all possible.

Holiday hours

November
Closed 25th, 26th, 27th

December
Closing at 12pm on the 24th
Closed 25th
Closing at 12pm on the 31th

January
Closed 1st

Happy Turkey Day!

Merry Christmas
e A P m Y
New Year!

We have some exciting changes coming to our website in October!

**Buy 5 Fat Quarters
and get a
punch tag free!**

Valid 10/1/14-10/31/14
only on regularly priced
items. In stores only.

Upcoming Classes!



October 2014

ALL ABOUT ME 🎁

Margaret/\$20 (1 day class)

Friday, 1-2 Oct.10

Cross My Heart

"Cross my heart" that this is an easy project to make, even though all the "criss-crosses" look complicated upon first glance! Revisit several techniques that were presented through the year and create a fun sewing or cooking apron and potholder. Also, learn quick fixes for the embroidery mistakes that happen from time to time.

APPLIQUE IN EVERY WAY 🎁

Group/\$20 (12 day class)

Mondays, 10-1 Oct. 6-27, Nov. 3-24,

Dec. 1-22

Curious about applique? Fusible, needle turn, machine, hand, and reverse on Hawaiian applique – if you want to applique it, here is the place to learn to do it! Applique can be formal, whimsical, in-between, done by hand or machine, and is SEW MUCH FUN!

BEGINNING QUILTING 🎁

Donna/\$60 (9 day class)

Thursdays, 10-1 Oct. 2-16, Nov. 6-20, Dec.4-18

Always wanted to learn to quilt? This is the class for you! Beginning skills such as fabric selection, rotary cutting, accurate seam allowances and layering/quilting will be taught as you sew a complete quilt. Come join the fun!

Choose the right class to match your sewing level:

Beginner 🎁

Intermediate 🎁 🎁

Advanced 🎁 🎁 🎁

BLOOMING QUILTERS 🎁 🎁

Maxine/\$60 (12 day class)

Tuesdays, 10-1 Oct. 7-28, Nov. 4-18, Dec. 2-30

(NO class Dec. 23rd)

Blooming Quilters are cleaning out the closets. It's time to pull out all those UFO's and get them finished for Christmas. Once that is done, we're ready to go on a shopping spree for new fabrics and patterns to start off the New Year right. Join us one and all.

DRESS A GIRL 🎁

Donna & Margaret/small Kit Fee (1 day class)

Monday, 1:30-4:30 Oct. 6

Come to this workshop and sharpen your sewing skills while you make a dress to be donated to a girl in need. In making a "pillowcase dress" you will learn how to sew french seams, make a casing and insert elastic and make and apply bias binding. Loving Stitches is offering this service opportunity to you with no class fee. Your admission is your purchase of fabric (one yard maximum) on the day of class.

FARMER'S WIFE PONY CLUB

SAMPLER QUILT 🎁 🎁

Nancy/\$45 (3 day class this qtr.)

Saturdays, 10-1 Oct. 18, Nov. 15, Dec. 13

A fabulous sampler quilt made of 90 different blocks! The book we will be using recreates the story told of Lucky Pony winners from 1915 for those who sold the most subscriptions to a publication called The Farmer's Wife. Using scraps of fabric for the block, the fun of creating a stunning quilt using easy and perfect method of foundation

paper piecing makes this quilt come together beautifully! This will be an ongoing class into to next year.

FEET RETREAT 🎁

Donna & Margaret/\$115 (2 day class)

Thursday & Friday, 9-5 Oct. 30 & 31

Join Donna and Margaret for this 2 day seminar where you will expand your creative horizon, improve your sewing skills, and produce better results by learning to use the right tools for the task at hand. BERNINA offers over 75 presser feet and accessories to enrich your sewing experience, making it faster, more fun and more professional looking.

FREE SPIRIT 🎁 🎁

Nancy/\$45 (3 day class this qtr.)

Saturdays, 10-1 Oct. 11, Nov. 8, Dec. 6

You've broken ground on learning free motion quilting! Now we'll take one technique at a time and concentrate on all the options to use your free motion skills. This class will focus on one technique to free motion quilt a set of placemats! No piecing required for this class, the selection of large border prints are available to choose from, just sandwich them, bring them to class and we're off and stitching! Can't wait to see you there!

FROM CUTE TO CUSTOM CAMEO & EMBROIDERY DEMO 🎁

Barger/\$Free (1 day class)

Saturday, 10-1 Oct. 18 OR 10-12 Nov.1

Have you seen what the Cameo Silhouette electronic cutting tool can do? Like a home printer, it plugs into your PC or MAC with a simple USB cable. However, instead of printing, it uses a

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small blade to cut paper, cardstock, vinyl, fabric, template plastic, and MORE up to 12" wide and 10 feet long! The machine also has the ability to register and cut printed materials. Best of all, it can be used in conjunction with BERNINA Version 7 Designer Plus Software! Also, featuring our new line of product from Wholesale Boutique which can be embellished with your BERNINA embroidery unit as well as the Silhouette. Come for a free demo to see our etched glass, holiday decorations, LARGE monograms on home dec items, and much, much more! BERNINA has negotiated a special bundle offer for our customers and those of you who embroider or appliqué will definitely want to find out why!

GAMMILL PRE-OWNERS 🎁

Kim/\$25 1 Day class)
Friday **OR** Sunday 10-5 Oct.24, Oct.26
Thinking about a long-arm? Want to know more about them and have the opportunity to try one? This class will show you how to do hand-guided free motion quilting on a Gammill, the finest long-arm currently on the market. Lunch is provided.

HOME SCHOOL SEWING 🎁 🎁

Nancy/\$65 (12 day class)
Tuesdays, 10-1 **OR** 1:30-4:30 Oct. 7-28, Nov. 4-18, Dec. 2-9
We will be making a lap quilt! Before we start on making our quilt, we will cover and perform basic machine maintenance. This is an exciting step for the students as it will teach them the importance of true quarter inch straight seams and demystify the quilt process.

MODERN GROUP 🎁

Irene/ \$30 (3 day class for the qtr.)
Saturdays, 10-12 Oct.11, Nov.8, Dec.13
Are you interested (or just curious) about Modern Quilting? Come Join us for some modern fun.

PRAIRIE POINT CHRISTMAS 🎁

Margaret/\$45 (3 day class)
Wednesdays, 1-4:30 Oct. 8-22
Now is the time to think about Christmas and how you can decorate with something special, this adorable Christmas Tree can hang on your wall.

Come join me and we can have your quilt ready to hang for Christmas.

QUICK GIFTS 🎁

Carol/\$20+ Kit Fee (1 day class)
Saturdays, 1-4 Oct. 11 **OR** Nov. 8
Get an early start on holiday gift making in this gift workshop for beginning sewers! We will offer kits to make pillow cases, quick table runners, and more. Choose the projects you want to make and make this a fun holiday for yourself and those for whom you make gifts.

SANTA'S GIFT WORKSHOP- QUILTED KEEPSAKE ORNAMENT 🎁

Donna/\$20 (1 day class)
Wednesday, 10-1 Oct. 29
How can you quilt when no sewing is required? Join Donna to have a ball by learning how to make these adorable ornaments. Best of all, **NO SEWING IS REQUIRED!** Once you make one, you'll want to make more!

SATURDAY SEWING SCHOOL 🎁 🎁

Nancy/\$65 (3 day class this qtr.)
Saturdays, 12:30-5:30 Oct. 25, Nov. 22, Dec. 27
We will be making a lap quilt! Before we start on making our quilt, we will cover and perform basic machine maintenance. This is an exciting step for the students as it will teach them the importance of true quarter inch straight seams and demystify the quilt process.

SEW WHATEVER 🎁

Susan& Kathleen/\$60 (12 day class)
Tuesday Nights, 6-9pm Oct. 7-28, Nov. 4-18, Dec. 2-23
Work on a project of your choice. Need help? Assistance provided. Fellowship and good cheer in abundance!

SEWING AND EMBROIDERY FUN 🎁

Margaret/\$60 (10 day class)
Thursdays, 1:30-4:30 Oct. 2-23, Nov.6-20, Dec. 4-18
What a great way to spend Thursday afternoon with our open sewing and embroidery session. It is just the right place for you to finish up a project or even start a new one. Whichever the case, join us for a fun filled afternoon!

SILHOUETTE CAMEO MASTERY 🎁

Barger/\$Free (1 day class)
Wednesday, 11-2 Oct. 1 **OR** Thursday, 1-4 Oct. 30
Come learn your machines basics, software, and capabilities. Machines must have been purchased from Loving Stitches.

SOFTWARE SAMPLER 🎁

Donna/\$20 (1 day class)
Friday, 12-1 Oct. 10
Weird and Wonderful
Create special effects using different tools in the software. This is a chance to explore some of the less frequently used tools and take a look at the opportunities Art Canvas provides. The final software program for the year uses all that we have learned and shows you how to create a great gift that embroiders right in the hoop! Enjoy special savings this quarter! Each attendee will receive both CD's for the price of one. **(YOU MUST REGISTER AND PAY IN ADVANCE AND BE PRESENT AT THE CLASS TO RECEIVE THE 2 CD OFFER)**

SPRING SURPRISE 🎁 🎁

Margaret/\$45 (3 day class)
Fridays, 10-1 Oct. 3-17
This is an Applique Embroidery class using the perfect placement method used by Claudia Dinnell. This is a perfect opportunity to learn a new way of hooping.

STITCHER'S GARDEN 🎁

Carol/\$45 initial fee plus \$15 per class (3 day class this qtr.)
Saturdays, 2-3 Oct. 25, Nov. 22, Dec. 13
NO GREEN THUMBS REQUIRED! If you own any brand sewing machine and want to learn more than how to straight stitch, you are cordially invited to join Carol for some Quilt Gardening lessons beginning in July. "Stitcher's Garden" is a quilt program intended to introduce new ways of using your machine's stitches and presser feet. Monthly classes will include a lecture demo about how to construct that month's block as well as a time for questions.

STITCHER'S GARDEN SEW-IN 🎁

Carol/\$Free to Stitcher's Garden

Students (3 day class this qtr.)
Saturdays, 3-6 Oct.25, Nov. 22, Dec.13
Need more time after your Stitcher's
Garden experience. Stay after with
Mrs. Carol and get more guidance.

TATTING

Theresa/\$40 (10 day class)
Tuesdays, 1:15-3:15 Sept. 16-30, Oct.
7-28 Nov. 4-18
Learn the romantic art of tatting which
is a 17th century type of knotted lace.
These laces are incredibly beautiful
and useful. Make everything from
bookmarks to pillowcase edging,
from lingerie trim to gloves or baby
bonnets. Don't miss out on an oppor-
tunity to learn this ancient art from an
excellent instructor. Open to all ages,
children 10 years or older welcome.

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ALL ABOUT ME

Margaret/\$20 (1 Day class)
Friday, 1:30-2:30 Nov. 7
Stitched Gifts that Pamper
Stitch up quick and easy gifts that will
be perfect for holiday gift giving and
take a minimum of stitching time. As
part of this lesson, also learn the best
stabilizers and toppers to use on tow-
els and terry cloth.

BREAKFAST CLUB OPEN SEW

Tanja/\$Free for students or
Non Students \$5
(1 day class)
Friday, 6pm-11pm Nov. 14
Are you taking Tanja's Breakfast Club
class or need to get away for the
evening and finish up some projects?
Come join us for our open sew.

CAMEO ETCHING GIFT CLASS

Barger/\$20+ Kit Fee (1 day class)
Saturday, 1-3 Nov. 1
We have had more comments about
the etched dishes and casserole dishes
and mugs on display in the store than
anything else this season! So here is
your chance to learn to cut customized
stencils and make a few etched gifts...
ok, you do not HAVE TO give them
away if you want them for yourself...
and learn to use this capability of your
Cameo Silhouette! **This class is FREE
if you purchased your Cameo
Silhouette from Loving Stitches!**

GAMMILL MAINTENANCE CLASSES

Ken/\$95 (1 day class)
Saturday, 10-3 Nov. 8
Hand-guided owners please bring
your machine head to class, comput-
er-guided machine owners do not
need to bring their machine. Everyone
bring their maintenance book, tools
that came with the machine and a
notebook. Call today to reserve your
spot, space is limited!!

QUILT IN A FLASH! TABLE RUNNER

Donna/\$20 (1 day class)
Wednesday, 1:30-4:30 Nov. 19
Although the project for this quarter
actually makes a table runner, it is just
the ticket when you need a quick proj-
ect. Using the pattern "Easy Striped
Table Runner" by Karen Montgomery,
you will be able to complete the table
runner top and begin quilting it in this
one three hour class. This quick and
easy table runner uses the 60 degree
ruler and a beautiful border stripe
fabric! Donna will also show you how
to make a great hot pad with your
leftovers!

SANTA'S GIFT WORKSHOP- IN THE HOOP FABRIC BRACELET

Margaret/\$20 (1 day class)
Thursday, 10-1 Nov. 6
Come join Margaret and learn how
to make a fabric Bracelet in the hoop.
Quick and easy gift for Christmas,
birthdays. You can make them very
simple or embellish them to fit any
occasion.

SANTA'S GIFT WORKSHOP- WOVEN FABRIC BASKET

Donna/\$20 (1 day class)
Wednesday, 1:30-4:30 Nov. 5
Here's a great new way to use a jelly
roll! Join Donna to learn this weaving
technique and create a useful organiz-
er. Make one to coordinate with every
room in the house! One jelly roll will
make four baskets!

SILHOUETTE CAMEO MASTERY

Barger/\$Free (1 day class)
Friday, 1-4 Nov. 21
Come learn your machines basics, soft-
ware, and capabilities. Machines must
have been purchased from Loving
Stitches.

SMART PIECING- STAR OF HOPE

Carrie/\$60 1 Day class)
Friday **OR** Saturday 10-4 Nov.14 OR 15
In this Smart Piecing workshop we will
be making a beautiful scrappy quilt
that was designed by Kaye England to
recognize and honor all those who are
affected by breast cancer. A percent-
age of the profits from the sale of this
pattern as well as the rulers will go to
breast cancer research.

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FREE MOTION ON YOUR MACHINE

Nancy/\$35 (1 day class)
Friday, 10-4 Dec. 5
The joy of free motion quilting on your
domestic machine! No quilting ma-
chine needed to learn fun of making
quilting designs to finish your projects.
You will learn how to create patterns
of free motion stitching on practice
'sandwich' of muslin and batting.

SANTA'S GIFT WORKSHOP- EMBROIDERY GIFT CARD HOLDER

Margaret/\$30 (1 day class)
Wednesday, 10-1 Dec. 10
Giving lots of gift cards this year?
Make them extra special by giving
them in a gift card holder that be-
comes an ornament for their tree! This
is a quick and easy project, great for
beginners. Your class fee includes the
embroidery design and white felt for
the project.

SANTA'S GIFT WORKSHOP- FOLDED STAR HOT PAD

Donna/\$20 (1 day class)
Wednesday, 10-1 Dec. 3
You can make these hot pads in any
color combination to match anyone's
kitchen! They are quick and easy to
make and are great gifts. Come to
class and make the circle hot pad,
you'll get instructions and tips on
making the other shapes as well. (All
of the sewing machine work is done
at the last step of the process. If you
don't want to bring your machine, you
can get your hot pad ready to sew in
class, and then finish at home.)

SANTA'S GIFT WORKSHOP-KEY FOB

Margaret/\$20 (1 day class)
Wednesday, 1:30-4:30 Dec. 3
Come learn how to create and make
personalized key fobs to give as a gift
or make for yourself.

New Owners Schedule

BERNINA STITCH REGULATOR NEW OWNERS

Friday, 10-1 November 7th

EMBROIDERY NEW OWNERS

Fridays, 10-1 November 7th, 14th, 21st

EMBROIDERY SOFTWARE NEW OWNERS

Wednesday, 10-1 November 5th, 12th, 19th

MACHINE NEW OWNERS

Wednesday, 11-2 October 15th & Friday, 11-2 October 17th **OR**

Wednesday, 11-2 December 10th & Friday, 11-2 December 12th



BERNINA

made to create

CUSTOMERS PLEASE READ

New Owners classes are provided free with the purchase of a BERNINA machine from Loving Stitches. If you sign up to attend please be sure to attend or let us know that you can't at least a few days ahead. We often have to turn away other customers due to class being full. Please provide advance notification so we can give your space to others.

So you have BERNINA Embroidery Software and you don't know what to do with it?

Well, we have just the

class for you! This class will increase your comfort level with your software and show you specific software applications for embroidery projects. Each month will feature a new and different project to do with your embroidery software. After class you will receive a FREE CD with all the class information on it from the class session including the video you saw in class and all the handouts necessary to complete your class projects. Don't miss this opportunity to expand your knowledge base and get your creative juices flowing!



Software Sampler

Please see page 6 for October Class Dates, Times, and Descriptions.

It is time you got the most out of your Machine Embroidery!

All About Embroidery

A BERNINA Virtual Club

Whether you are new to this genre of creative sewing or a seasoned embroidery artist, you will be introduced to new projects, a wide variety of stabilizer uses, new embroidery designs and products and many ways to use your embroidery module. Similar to Software Sampler, these meetings include live video from BERNINA educator via virtual video conference. Choose only the meeting that you are interested in or join us every time to learn and sew with others who share your embroidery passion.

Please see pages 5 & 7 for October, November Class Dates, Times, and Descriptions.

- The mission of the Quilts of Valor Foundation is to cover ALL combat service members and veterans touched by war with comforting and healing Quilts of Valor. This foundation is not about politics; it's about people. Loving Stitches is an official Under Our Wings Quilts of Valor location. One Sunday per month, a dedicated group of stitchers get together from 1-5 to make beautiful quilts for our wounded warriors. Please consider joining this effort to support our soldiers.



This quarter we will meet on: Sunday Afternoons October 26th, November 23rd, December 28th from 1 – 5pm.

Attention Quilters, Appliqué Lovers, Crafters, Embroiderers, Scrap Bookers, Card Makers, Stampers, WELL...EVERYONE WHO HAS A CREATIVE CELL IN YOUR BODY!

At Bernina University recently, Bernina endorsed the Cameo Silhouette and taught us how to use it in conjunction with our BERNINA sewing and embroidery systems. Additionally, one of our staff who already had experience with the machine has been demonstrating it to customers for use in other creative areas outside the sewing room. She has created custom monogrammed items from shower curtains to pacifiers and flip flops, etched the most beautiful things on dishes and serving bowls, created stencils for use in making flags, custom fabric and more. The list of things this little baby can be used for seems to be endless!



BERNINA negotiated a special package especially for our customers and will be developing embroidery and other projects to include the capabilities of the Cameo. With it, you may never have to cut out appliqué patterns again! With it, the complexity of the embroidery patterns you sew will not matter! BERNINA is known for removing the limits for their customers and they are sure to take their ideas for combining the capabilities of BERNINA sewing systems and those of the Cameo to new limits!

**Call to get your name on the list for the next store demonstration.
You'll leave amazed at the projects you could accomplish in just minutes!**

Help Needed

We are currently taking applications for four positions. First, we need someone to do embroidery in our Long-Arm Quilting Department. Also in that department, we need someone to do machine quilting. We also need help in our Kitting and Product Intake department to accept and prepare new product for the retail floor, cut and prepare fat-quarters for sale, cut and package kits, fulfill and prepare for mailing e-commerce orders, and such. And we need a floor/BERNINA sales representative. All positions are full-time. Experience is preferred but we will train for all positions if needed. Computer abilities are a plus! Stop by for an application and schedule an interview appointment today.


10% off a notion!

Valid 11/1/14-11/30/14
only on regularly priced
items. In stores only.




Do you receive *Annie's* Catalogue?

They carry the same quality goods we sell at the shop and so we have set up an account with them to be able to save you shipping on anything they carry! Just bring the item number of what you would like to have to the store and in less time than it would take to get them if you ordered directly, and without the shipping and handling fees, we will have your order in for you to pick up at your convenience! And since 70% of every dollar you spend at Loving Stitches stays in our community, we thank you for supporting the local economy.



Aby's at it again!

Twice a year *Quiltmaker* publishes a supplemental magazine entitled *Quiltmaker's 100 Block from Today's Top Designers*. Local quiltmaker and designer, Abigail Dolinger, submitted an original patchwork block for publication consideration. Her block, "Intersections", was accepted for Volume 10 of the magazine. Purchase Volume 10 at Loving Stitches, and have Abigail sign it on Saturday, November 29. The open house style signing and block construction demo will be from 11am to 2pm. Stop by the classroom in conjunction with shopping our after Thanksgiving sale.



Are YOU Reading E-Blasts from Loving Stitches?

Beginning with this newsletter period, our E-Blasts will include things you might not WANT to miss out on...like gift certificates, ways to win product or classes, special information that is NOT included in our quarterly newsletter, and MORE!

Believe me, I understand what it is like to be bombarded with email from everyone on the planet (or so it seems at

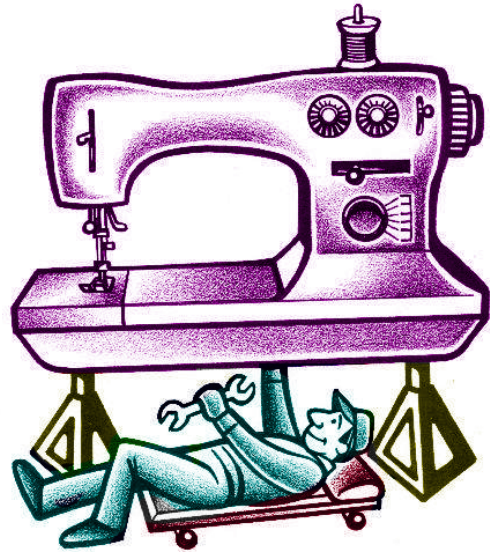
times) but we only spend money to send out E-Blasts to our customers occasionally. So, if you are like me and check your e-mail much too seldom, resolve to stay connected to Loving Stitches. We greatly appreciate your friendship and business and hope you will share your Loving Stitches communications with friends, too.

Maintain Your Sewing and Embroidery Equipment

Whether you paid \$200 or \$16,000 when you purchased your sewing product(s), you made an investment. Those products all had guarantees for as much as 20 years! However, to avoid voiding that warranty, annual maintenance service by certified technicians is required. This is in addition to the regular maintenance you do at home. A dirty machine will not last as long, will not sew as well, will cause sewing problems too numerous to list... and more! We have pictures of what machines that have even a low number of sewing hours on them look like inside the covers...YUK! Lubricants dry out and therefore do not do the job for which they were intended, threads are wrapped around moving parts, lint is packed into places that should be clear for ideal operation...you are beginning to see the picture, right?

At Loving Stitches we are so blessed to have not one but three certified technicians who work on all models of all brands but specialize in BERNINA and Gammill branded products.

We hired the last technician to join the team, Marty, because our turn-around time was unacceptable and that has resolved the problem. So we are now able to announce that we can accept more technical work and still do the quality job Warren and Dennis have always provided our customers.



Call today and make an appointment for your machine(s) so you can confidently get back into your "sewing groove" just in time for heavy holiday sewing!

Black Friday Sale

Join us on November 28th as we celebrate the start of the Christmas season with big savings.
Open regular hours 10am - 6pm

Did you know we offer full service custom Embroidery?

Anything from digitizing to monogramming, we've got you covered! For any questions you might have, please contact the shop today!



LOVING STITCHES
7076 Ramsey Street
Fayetteville, NC 28311
quilts4u@lovingstitches.net
800.524.8006
910.630.3912

Mon-Sat: 10am-6pm
Shop from home at:
WWW.LOVINGSTITCHES.NET



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RETURN SERVICE REQUESTED

SuperSaturday

October 18, 2014

0% Interest
for
4 Years*

On all BERNINA purchases of \$3,000
or more made with your BERNINA
Credit Card October 18, 2014.
48 Equal Monthly Payments Required.

ONE DAY ONLY!



*Offer applies only to single-receipt qualifying purchases. No interest will be charged on promo purchase and equal monthly payments are required equal to initial promo purchase amount divided equally by the number of months in the promo period until promo is paid in full. The equal monthly payment will be rounded to the next highest whole dollar and may be higher than the minimum monthly payment that would be required if the purchase was a non-promotional purchase. Regular account terms apply to non-promotional purchases. For new accounts: Purchase APR is 29.99%; Minimum Interest Charge is \$2. Existing cardholders should see their credit card agreement for their applicable terms. Subject to credit approval. See store for details. Participating Dealers Only.

made to create **BERNINA**