

# Sew Many Stitches

## Bernina 830 in our Store

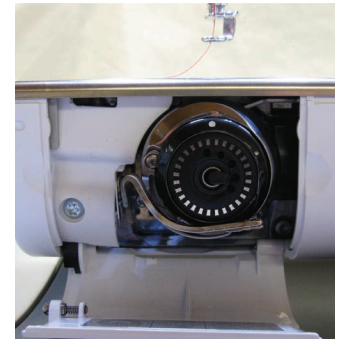
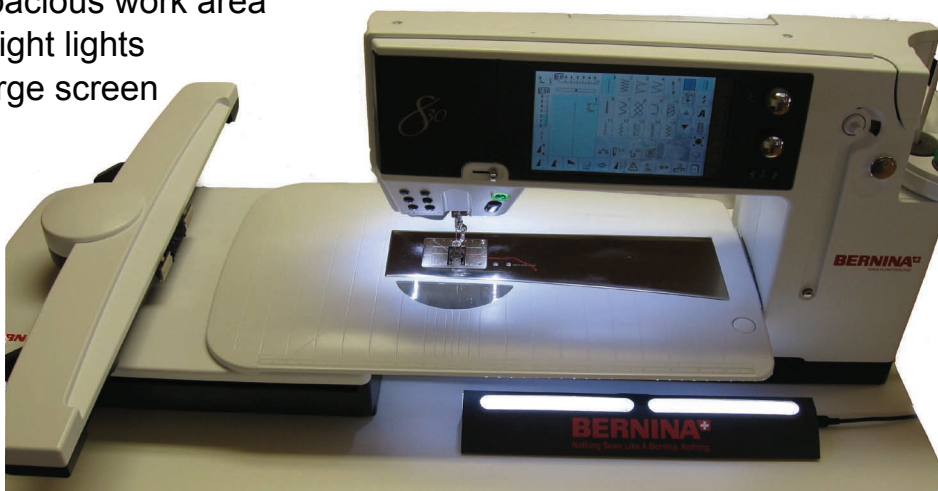
Fresh from the factory, the newest Bernina 830 has recently arrived in our store. This amazing sewing and embroidery system is the most sophisticated machine yet. Its capabilities far outrank the other aurora and artista machines. Offering more space and faster speeds, this system makes advanced features available to give sewers more control over their work.

These are just a few of the elements that make the Bernina 830 a must-see. Only those who “test drive” the 830 will discover those attributes that mark its potential. We invite you to visit our store and test drive the machine for yourself. See our story “8 Weeks 30 Ways to Win Sweepstakes” on page 2 to learn how you can test drive the Bernina 830 and be entered to win great Bernina products.

### Susan’s favorite features of the Bernina 830:

“These new features have made sewing much easier!”

- automatic and quick threading
- large bobbin
- spacious work area
- bright lights
- large screen



## We are Moving Soon

At Bernina Sewing Center, we are gearing up to move our location within the coming months to become a full-service sewing center. Our new location will be at the Shoppes at St. Marys. We hope that the new location will be more convenient

for many who are visiting as well as make our store easier to find.

We are expanding our product lines to offer buttons, zippers and other sewing notions. We will also continue to provide on-site service by our Bernina-authorized technician as

well as free and other low-cost education and fun classes.

There is much in store for us and for you! Please stay tuned to our Web site at [www.berninasewingcenterstmarys.com](http://www.berninasewingcenterstmarys.com) over the coming months for the progress of our new venture.

## 8 Weeks 30 Ways to Win Sweepstakes

Test drive the new Bernina 830 and you could win one! To further promote the new 830, Bernina is now beginning the 8 Weeks 30 Ways to Win Sweepstakes that will run January 21st through March 24th. Anyone is invited into our store to test drive the new sewing system and enter the national sweepstakes for a chance to win one of 30 Bernina machines.

While the grand prize is the Bernina 830, other great machines will also be given away. These include an artista 730E, an artista 630E, five aurora 440QEs, five aurora 430s, five activa 230PE White Pearls, five activa 220s and seven activa 210s. Visit our Web site at [www.berninasewingcenterstmarys.com](http://www.berninasewingcenterstmarys.com) or [www.bernina830win.com](http://www.bernina830win.com) for more sweepstakes details.

Also, consider our great financing offers listed below, available now until the end of March.

### January 6–March 31, 2009

\*no monthly payments and no interest if paid within 18 months

ONLY on 830 purchases

### January 29–February 2, 2009

### March 11–March 24, 2009

\*no monthly payments and no interest if paid within 18 months

on ALL Bernina products over \$1000



### New! Sewing Chairs

They are comfortable and adjustable.  
They are available in navy blue, burgundy and cream.  
They want to become a part of your sewing/craft room!  
Come and try them out.

### New! Soft Touch YLI Threads

They are made of 100% long staple Egyptian cotton.  
They are available in 28 popular colors.  
They are great for heirloom sewing and fine embroidery.

## More Ways to Learn: Find Bernina at [www.theQuiltShow.com](http://www.theQuiltShow.com)

Bernina is providing another avenue for highlighting its educational videos as a proud sponsor of The Quilt Show. Featuring Quilters Alex Anderson and Ricky Tims, The Quilt Show can be found at [www.theQuiltShow.com](http://www.theQuiltShow.com) and includes loads of information and exciting articles for quilters. Be sure to check it out not just for the Bernina videos but also for their quilt news, projects, a fascinating blog, gallery, and video episodes covering numerous quilting tips and tricks. Discover more ways to learn by visiting The Quilt Show's Web site. Click on the Bernina feature on the left side of the page.

## More Ways to Save: Find Bernina in *Keepsake Quilting Catalog*

Find the January 2009 issue of *Keepsake Quilting Catalog*, and use it to save yourself money on your next machine purchase! The back cover of the January issue features an ad for Bernina that offers \$100 off a new Bernina priced at \$1000 or more. The bad part of this offer is that it is only valid until March 31, 2009. So don't wait too long to get a deal on the machine you've been wanting.

# Tips! Improving Your Software Skills

1. Do not stretch fabric when placing in hoop.
2. Appliqué can be done as trim in place or pre-cut.
3. Whenever possible, always hoop the project and stabilizer together in hoop.
4. With elastic lettering, you can create unique designs.
5. The blackwork run tool makes outlining your designs a snap.
6. Print out appliqué patterns when using appliqué tools in artista.

## What's New Right Now: Birthday Club

Any customer may register their birth date at our store to become a member of this club. Starting January 2009, Birthday Club members will receive a \$15 Gift Certificate to use in the Bernina Sewing

Center during the month of their birth date. Gift Certificates expire at the end of their birth month. Customers are eligible for Gift Certificates each year during the month of their birth.

## Coming Soon: Frequent Stitchers Club

**Register yourself or refer a friend for benefits at the Bernina Sewing Center by passing on the form below for them to complete and return to us.**

Members of this club may use our key tag shopping card to record amounts of their purchases to earn savings on future purchases. For every \$250 accumulated in purchases at the Bernina Sewing Center, club members will receive a \$25 bonus off

their next store purchase. Accumulation record will be cleared after the member takes advantage of the \$25 bonus. Bonuses can accumulate until redeemed. The key tag shopping card must be used to accumulate \$250 in purchases to earn the \$25 bonus.

---

## Register me for benefits at the Bernina Sewing Center

Take advantage of this opportunity to get involved in benefits we will be offering at our new location! Drop off or mail this form to our current (old) location.

Add me to the Birthday Club (Read about it in "What's New Right Now" above)  
Birthday    \_\_\_\_/\_\_\_\_

Add me to the Frequent Stitchers Club (Read about it in "Coming Soon" above)

Add me to the BSC newsletter mailing list:  
 Via e-mail  
 Via postal mail

Your Comments/Interests:

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
E-mail Address

## Bernina Sewing Center

20331 St. Rt. 116  
St. Marys, OH 45885

(419) 394-1111  
berninasewing@watchtv.net

We're on the Web!

[www.berninasewingcenterstmarys.com](http://www.berninasewingcenterstmarys.com)

## Upcoming Classes

**Software Sampler**—for those interested in learning more about embroidery software

**Saturday, 2/21 at 11 a.m.**

Incorporate photographs in embroidery

**Saturday, 3/21 at 11 a.m.**

Create the traditional Japanese look of Sashiko

**Saturday, 4/18 at 11 a.m.**

Decorate embroidery with uncut glitter

**Virtual Bernina Club**—for those who love to have fun sewing

**A Fresh Start—Friday, 1/23 at 3 p.m. or  
Wednesday, 1/28 at 7 p.m.**

Sew decorative and useful organizational projects

**Tassels and Textures—Friday, 2/27 at 3 p.m. or  
Wednesday, 3/4 at 7 p.m.**

Utilize the Bernina Stitch Regulator on new designs  
by Louisa Meyer

**Curves—Friday, 3/27 at 3 p.m. or  
Wednesday, 4/1 at 7 p.m.**

Quilt with curved blocks using an easy method and  
Bernina tools to embellish and beautify

**Spring Fever—Friday, 4/24 at 3 p.m. or  
Wednesday, 4/29 at 7 p.m.**

Create some fresh new clothes for spring with these  
novel ideas

### Inside this issue:

- Bernina 830 in our Store
- We are Moving Soon
- 8 Weeks 30 Ways to Win Sweepstakes
- What's New Right Now: Birthday Club

---

Please preregister to reserve your spot by calling (419) 394-1111 or e-mailing [berninasewing@watchtv.net](mailto:berninasewing@watchtv.net). Visit our Web site at [www.berninasewingcenterstmarys.com](http://www.berninasewingcenterstmarys.com) and click on the Classes page for more details on these learning opportunities.