

Sew Many Stitches

Your Full-Service Sewing Center is Open



Susan invites all sewing and quilting crafters to see what she has to offer.

You are invited to our new location, just opened on March 30! As your full-service sewing center, we are now offering many new products in a larger store. Bernina Sewing Center is the place to find...

- Quality Bernina machines for any skill level
- Thread, needles, fabrics, other essential sewing notions
- Service on your Bernina machine
- Embellishments for your latest project
- Positive feedback in a friendly environment

Please stop by and visit us. We would be glad to show you around!

Susan's favorite thing about her new store:

"I'm really enjoying meeting a lot of new people in this location. I also like being able to offer the things that people need for their sewing projects."



Our large Bernina sign is visible from the highway!



Our store is organized and spacious... Stop by and visit us!

Turn the page for more information about our move 

So Many New Products...

We are offering many new products in our store: buttons, fabrics, zippers, rotary cutters, snaps, velcro, cutting mats, and more.

We want to provide you with the items and supplies needed to complete and beautify your projects and creations.

New! Coats & Clark Zippers

- 5 styles
- 46 colors and 8 sizes
- Useful for pants, skirts, pillows and jackets



If you are looking for a specific item that we do not carry, be sure to fill out a **product request form**. We are here to fulfill your sewing and quilting needs. We rely on your input and suggestions to know what sewing crafters want to find.

New! Amy Butler Fabrics and Patterns

- Fresh, fun and stylish designs
- Patterns for bags, aprons, pillows, shirts and more

For more on our new Amy Butler products, visit our New Products page on our Web site: www.berninasewingcenterstmarys.com

New! Dill Buttons

- 504 styles.
- Numerous colors and novelty shapes
- Useful for decorating and as fasteners



We will feature other new products in coming issues of Sew Many Stitches.

Keep Up-to-Date with Bernina Sewing Center

The fastest way to receive news, announcements and promotional information from us is via e-mail.

If you currently do receive e-mails from us, feel free to pass on the news to friends, family and neighbors who may be interested.

If you do not receive our e-mails, you are welcome to join our e-mail list at any time to

keep up-to-date with what's going on at the Bernina Sewing Center. Keep in mind that the information we receive from you will not be shared with any other source.

To join our e-mail list, visit our Web site at www.berninasewingcenterstmarys.com and click the link at the bottom of our home page.

Tips! Improving Your Software Skills

1. Use the wreath tool with alphabets and numbers to create a fun design.
2. Digitize reference lines to help position designs on your projects. Use the lines on the template to position it accurately on the work.
3. When trimming the bobbin thread, don't trim it too close. Leave a little tail. This will keep the stitches on the front from coming loose. If the stitches are close together, leave them alone, don't trim them at all.
4. When doing embroidery on a stretchy fabric, always use cut away stabilizer to stabilize the fabric.
5. The polygon select tool lets you easily select a portion of the design.

Bernina in *Consumer Reports*

For the first time in 10 years, *Consumer Reports* reviewed sewing machines in its March 2009 issue. Bernina machines received great ratings in its review. Visit www.consumerreports.com to read the full review summary. You can also watch the *Consumer*

Reports video or subscribe to *Consumer Reports* to get the whole story.

Stop by and visit us at our new location to read the full article and see the featured machines.

Register yourself or refer a friend for benefits at the Bernina Sewing Center by passing on the form below.

Recently Started: Frequent Stitchers Club

Shop at the Bernina Sewing Center often? Take advantage of our Frequent Stitchers Club. It's easy to earn savings for your future purchases. Just use one of

our key tag shopping cards to record the amounts of your purchases.

For every \$250 you spend, you receive \$25 off your next purchase. Easy!

Register me for benefits at the Bernina Sewing Center

Don't miss this opportunity! Take advantage of the benefits we are now offering. Drop off or mail this form to our new location.

- Add me to the Birthday Club
 Birthday ____/____ (mm/dd)
- Add me to the Frequent Stitchers Club (Read about it in "Recently Started" above)
- Add me to the BSC newsletter mailing list:
- Via e-mail (In addition to the newsletter, you will also receive the latest news and promotions.)
- Via postal mail

Your Comments/Interests:

Name

Address

City/State/Zip

Phone

E-mail Address

*No information received on this form will be shared with any other source. Information will be used exclusively for Bernina Sewing Center purposes.

Bernina Sewing Center

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St. Marys, OH 45885

(419) 394-1111
berninasewing@bright.net

Your full-service sewing center is on the Web!
www.berninasewingcenterstmarys.com

Upcoming Classes

Software Sampler—for those interested in learning more about embroidery software

Saturday, 4/18 at 11 a.m.

Decorate embroidery with uncut glitter

Saturday, 5/23 at 11 a.m.

Edit design elements with embroidery software

No session in June

Saturday, 7/18 at 11 a.m.

More details to follow

Virtual Bernina Club—for those who love to have fun sewing

Spring Fever—Friday, 4/24 at 3 p.m. or Wednesday, 4/29 at 7 p.m.

Create some fresh new clothes for spring with these novel ideas

The Best of Home: Pillows—Friday, 5/29 at 3 p.m. or Wednesday, 6/3 at 7 p.m.

Apply beautiful details to pillows for your home or to give away

Quilt Yourself Gorgeous—Friday, 7/24 at 3 p.m. or Wednesday, 7/29 at 7 p.m.

Begin quilting beautiful projects and gifts for Christmas

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Please preregister to reserve your spot by calling (419) 394-1111 or e-mailing berninasewing@bright.net. Visit our Web site at www.berninasewingcenterstmarys.com and click on the Classes page for more details on these learning opportunities.