

# Sew Many Stitches

Last quarter, we explained why we are proud to offer Bernina machines and products to our customers. Now we answer the question "What makes our Dill buttons so special?"

## Why **dill-buttons**?

Content from [www.dill-buttons.com](http://www.dill-buttons.com)

Button art of the finest quality is the time-honored concept that has inspired Dill World of Buttons since 1924. The corporate headquarters, located in Bärnau-Beierfeld (Bavaria), Germany, is where the company manufactures its own packaging, blends and dyes its own raw materials, and constructs molds for exclusive

button designs. They continually update their facility to produce the highest quality service levels.

Dill, a family-owned business founded in Bavaria, has grown from a small workshop to a state-of-the-art facility. The company has become one of Europe's most important manufacturers of fashion buttons, incorporating



Several of the most popular Dill styles grace the button rack in Bernina Sewing Center.



### What Susan likes most about Dill buttons:

*"I love the variety of buttons! Offering the Dill buttons carries on the tradition of family-owned businesses, just like Bernina."*

25,000 different styles into their product line.

At Dill, the entire production process from raw material to finished button is carried out under one roof, guaranteeing the consistent quality of Dill brand name buttons.

In years past, the main material processed at Dill used to be mother-of-pearl. Dill now manufactures buttons

for every type of fashion, from every imaginable material, in any desired shape, in any color (even gold or silver plated), in any quantity and always using the latest techniques.

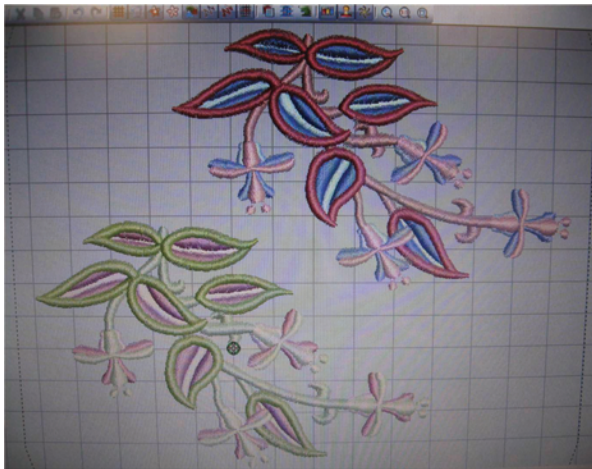
If you happen to visit North Bavaria, make sure to stop by the Button Museum in Bärnau to learn more about Dill buttons first hand.

# Sew Many New Products...

## New! Bernina Embroidery Software DesignerPlus Version 6

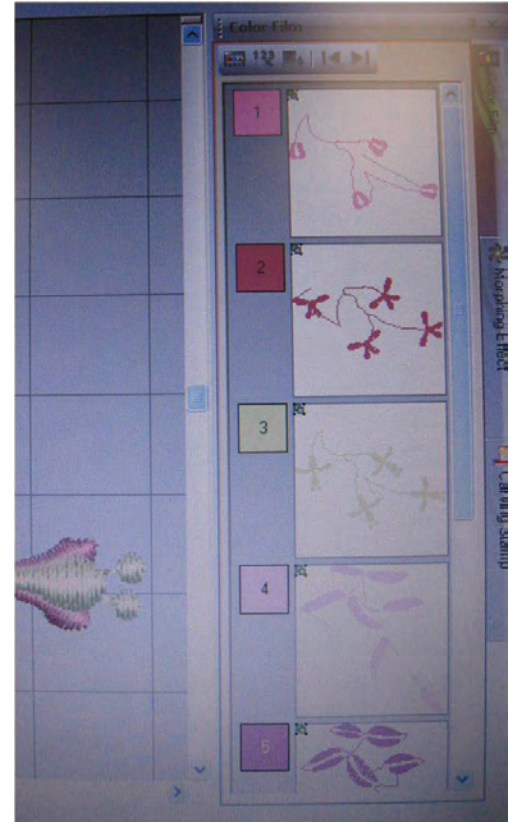
### Features:

- Color film: examine the stitch pattern of each individual color in the design
- Color wheel: change design colors incrementally
- Morphing effect: distort shapes for added visual effects
- True view: see the design in a photograph-like view
- Carving stamps: apply designs to solid-fill areas
- Art canvas: draw your own designs freehand
- and many others...these are just a few of the new features available!



*DesignerPlus Version 6 can now change colors of the entire design at once by using the Color wheel feature (left). Embroiderers may also view the stitch pattern of each separate color with the Color film feature (right).*

We are here to bring you the supplies you need! If you can't find what you are looking for, be sure to fill out a **product request form** when you visit us. We rely on your input and suggestions.



Visiting our store is the best way to see the new DesignerPlus Version 6 in action!

You can also find out more by visiting our Web site: [www.berninasewingcenterstmarys.com](http://www.berninasewingcenterstmarys.com). Click the Software link on our Products page, where you can also be connected to the Bernina USA Web site to read more about Version 6's new features and amazing capabilities!

*We feature new products in each issue of Sew Many Stitches. **Want to find out about new products and promotions faster than waiting for our newsletter every quarter? Bookmark our Web site or join our e-mail list (from our home page) to have news sent to your inbox.***



# Sew Many New Products...

## New! Michael Miller Fabrics

Oct-Dec 2009

Sew Many Stitches



Fancy Bands-Blue-D



Flower Doodle



Large Whimsy Doozie



Pretty Petal



Simply Striped

## New! Benartex Minkee Raised Stripe



## Sew Scary!

Join us for our first-ever Halloween Party and Costume Contest for all ages on Saturday, October 31, 1:30 to 3:00 p.m. Plan to have fun and scare us "sew" silly with your homemade costumes!

Get your creativity flowing while staying tuned to our Web site for more details to come!

### Costume Guidelines:

- All costumes must be homemade, though store-bought accessories are allowed.
- All costumes must be in good taste and family-appropriate.
- Costumes will be judged on creativity, originality and quality.

## Don't Forget These Specials- Happening Every Week

### **Make-it Mondays—All patterns 20% off—All day, every Monday**

We have books on everything from easy sewing projects to embroidery, from quilting to specific project ideas.

We carry patterns to make baby and toddler clothes, adult clothing, scarves, hats, bags, pajamas and much more.

### **Fat Quarter Tuesdays—\$2.00 each—Every Tuesday, no limit**

We have many colors and patterns, and we receive new fabrics all the time!

### **Wacky Wednesdays—Wild and wacky one-day specials**

Discounts on specially selected items that will change every Wednesday. These specials will always be posted on our Wacky Wednesdays page on our Web site, as well as in our store.

#### **What's the next Wacky Wednesday special?**

Keep up with each Wednesday's special by bookmarking our Web site:

[www.berninasewingcenterstmarys.com](http://www.berninasewingcenterstmarys.com)

## Tips! Improving Your Software Skills

1. To place a design on the center front of a garment, use the sleeves as your guide. Fold the shirt down the middle to get the vertical placement, then use the center of the sleeves as your horizontal placement.
2. Always do a test sew-out of your embroidery design before embroidering it on the final project using a similar fabric, stabilizer and thread.
3. Use the "hoop relocater" for easier threading on the embroidery machine.
4. Ballpoint needles should be used on knit fabrics. The slightly rounded tip of the needle will go between the fibers of the knit and keep the needle from making runs or holes.
5. As soon as you open a design, always do a "Save As" so that you don't mistakenly save over the original design later.

**Share *Sew Many Stitches* with other friends who sew, quilt or embroider!**

## Join Our E-mail List to Hear Bernina Sewing Center News Fast

Just find the red and white box at the bottom of our Web site homepage: [www.berninasewingcenterstmarys.com](http://www.berninasewingcenterstmarys.com) and type in your e-mail address!

# Something for Everyone: Upcoming Classes

Bernina Sewing Center offers classes for beginners to advanced crafters of all kinds. **For more details, class descriptions and updates, stay tuned to our online Event Calendar or the Classes page on our Web site: [www.berninasewingcenterstmarys.com](http://www.berninasewingcenterstmarys.com).**

Oct-Dec 2009

Sew Many Stitches

## **Thurs, Oct 1**

Sewing Study Hall, 10 am-4 pm

## **Sat, Oct 3**

Bernina Club Class, 10 am-3 pm

## **Mon, Oct 5**

Beginning Quilting, 6-8 pm

## **Tues, Oct 6**

Serger Cosmetic Bag Class, 1-4 pm

## **Thurs, Oct 8**

Sewing Study Hall, 10 am-4 pm

## **Mon, Oct 12**

Beginning Quilt Project 1 (Part 1), 6-8:30 pm

## **Thurs, Oct 15**

Sewing Study Hall, 10 am-4 pm

## **Sat, Oct 17**

Software Sampler, 11 am

## **Mon, Oct 19**

Beginning Quilt Project 1 (Part 2), 6-8:30 pm

## **Wed, Oct 21**

Sweatshirt Jacket Class, 10 am-1 pm

## **Thurs, Oct 22**

Sewing Study Hall, 10 am-4 pm

## **Fri, Oct 23**

Bernina Club: Scraps, 3 pm

## **Sat, Oct 24**

Wildflower Embroidery Quilt, 10 am-4 pm

## **Mon, Oct 26**

Beginning Quilting: Marching in Line (Part 1), 6-8:30 pm

## **Wed, Oct 28**

Bernina Club: Scraps, 7 pm

## **Thurs, Oct 29**

Sewing Study Hall, 10 am-4 pm

## **Thurs, Nov 5**

Sewing Study Hall, 10 am-4 pm

## **Sat, Nov 7**

Bernina Club Class, 10 am-4 pm

## **Mon, Nov 9**

Beginning Quilting: Marching in Line (Part 2), 6-8 pm

## **Thurs, Nov 12**

Sewing Study Hall, 10 am-4 pm

## **Mon, Nov 16**

Beginning Quilting: Marching in Line (Part 3), 6-8 pm

## **Tues, Nov 17**

Serger Neck Purse, 1-4 pm

## **Thurs, Nov 19**

Sweatshirt Jacket Class, 6-9 pm

## **Sat, Nov 21**

Stocking Class, 10 am-1 pm

## **Mon, Nov 23**

Beginning Quilting, 6-8 pm

## **Mon, Nov 30**

Project Sewing Workshop Class, 6-8:30 pm

## **Tues, Dec 1**

Serger Gift Bag, 1-4 pm

## **Thurs, Dec 3**

Sewing Study Hall, 10 am-4 pm

Bernina Club: Quick Gifts, 7 pm

## **Fri, Dec 4**

Bernina Club: Quick Gifts, 3 pm

## **Sat, Dec 5**

Bernina Club Class, 10 am-3 pm

## **Mon, Dec 7**

Beginning Quilt Project 1 (Part 1), 6-8:30 pm

## **Wed, Dec 9**

Project Sewing Workshop Class, 6-8 pm

## **Thurs, Dec 10**

Sewing Study Hall, 10 am-4 pm

## **Sat, Dec 12**

Software Sampler, 11 am

## **Mon, Dec 14**

Beginning Quilt Project 1 (Part 2), 6-8:30 pm

## **Thurs, Dec 17**

Sewing Study Hall, 10 am-4 pm

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Please preregister to reserve your spot by calling (419) 394-1111 or e-mailing [berninasewing@bright.net](mailto:berninasewing@bright.net). Visit our Web site at [www.berninasewingcenterstmarys.com](http://www.berninasewingcenterstmarys.com) and click on the Classes page or the Event Calendar for more details on these learning opportunities.

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## Bernina Sewing Center

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berninasewing@bright.net

PRSRT STD

U.S. Postage

PAID

Permit No. 1  
St. Marys, Ohio

### Return Service Requested

Your full-service sewing center is on the Web!  
[www.berninasewingcenterstmarys.com](http://www.berninasewingcenterstmarys.com)

## Super Saturday is Only One Day

### Super Saturday: October 17

Equal Monthly Payments for 48 Months  
& NO Interest for 48 Months (4 years!)

On October 17 only:

A Bernina purchase of at least \$4,000 with a Bernina Credit Card will qualify you for this amazing financing offer.

You can pay the minimum monthly payment each month (based on the amount of your purchase), and you won't pay any interest for 4 years! There is also no penalty for paying in full before the promotion expires.

What better way to pay for your Bernina little by little (with no interest attached) while you get your money's worth out of your new machine?

#### Inside this issue:

- Why Dill Buttons?
- Sew Many New Products
- Don't Forget Our Specials
- Upcoming Classes

Find the Payment Calculation Table and other information at  
[www.berninasewingcenterstmarys.com](http://www.berninasewingcenterstmarys.com)