

Sew Many Stitches

For this quarter, we focus on the machine-related services we have added at Bernina Sewing Center. We are here to serve you and your sewing machine!

New Additions to Machine Services at Bernina Sewing Center

Save time! Take advantage of our new drop-off sites

Bernina Sewing Center has created an extension of its machine service. To better serve customers,



Do you live far away from us? Have your machine cleaned with the same, high-quality service at Bernina Sewing Center without traveling a long distance.

we have added drop-off sites for Bernina sewing machine repair at other sewing and quilting shops in the area.

Just bring in your Bernina sewing machine to one of the new drop-off sites. Our staff will pick up machines from the drop-off site and bring them to our St. Marys store, where they will be serviced by our trained technicians. Your machine will be delivered back to the drop-off site for you to pick up.

Payment will be accepted when machines are collected, making it convenient for machine owners. We

want to help make sure your Bernina sewing machine is serviced regularly so sewing and quilting are easier and more fun! We know that well-maintained machines mean happy sewing crafters.

Taking your machine to a location closer to your home is an option we hope will save our customers some time.

Please help us ensure quick and proper service for your machine by also including these additional items when you drop it off for service.

- foot pedal
- power cord
- bobbin
- bobbin case
- zig zag foot

The complete procedure for our drop-off service and other details can be found at www.berninasewingcenterstmarys.com or by calling our staff at (419) 394-1111.

Drop-off Service Partners

- Indiana stores visited on 2nd and 4th Tuesdays of each month.
- Ohio stores visited on 1st and 3rd Wednesdays of each month.

Engine House Quilt Shop

160 W. Main St.
Berne, IN 46711

enginehousequiltshop.com

The Sewing & Yarn Shop

118 N. Main St.
Bellefontaine, OH 43311

Quilts & Gifts

2035 Commerce Dr.
Suite 205
Bluffton, IN 46714

www.quiltsgifts.net

FAQs: Clean, Oil & Adjust Service

What is Clean, Oil & Adjust service? This service includes **cleaning** your machine, inside and out; proper **oiling** and lubricating of your machine according to the manufacturer's specifications; and **adjusting** and checking the machine's settings against factory standards. Our technician will also inspect for any excessive wear on the machine's internal parts.

How often should I bring in my machine for Clean, Oil & Adjust service? Once a year

What happens if I don't have my machine serviced regularly? Lint and dust can accumulate inside your machine and absorb the lubricants used to keep your machine working properly. This can cause excessive wear on moving parts and shorten the life of your machine.

How much does Clean, Oil & Adjust service cost? \$70, plus tax

How long will I be without my machine when I bring it in for Clean, Oil & Adjust service? Our goal is to have your machine serviced and back to you in one week or less.

Are there any reasons that you might keep my machine longer than one week? Ordering machine parts lengthens the repair process. If we find that we will need to order parts for your machine, we will call you before ordering them. If you decide to go ahead with the repair, we would need to keep your machine longer than one week to receive the parts and finish the repair.

Why don't you keep machine parts in stock? We keep basic parts for most Bernina sewing machines we have in stock. However, it is simply not possible to have every part for every brand of sewing machine in stock due to the cost of keeping that kind of inventory. If we did keep a large inventory of parts, the cost would be reflected in the end cost for your repairs. To keep the cost of repair down to a reasonable rate, we order necessary parts as needed.

Are there any other reasons for a delay in service? It is possible that our technicians may be out at training seminars or otherwise out of the store during the time your machine is here. We will notify you of any such delay when you bring in your machine. You would be welcome to schedule another service time for your machine.

Do I need to make an appointment? No. Bring in the machine any time we are open, and we will check it in and submit a service request.

Are machines fixed at your store? Yes. Our trained technicians clean and repair all machines here in our store.

What kinds of machines do you service? We service all brands of sewing machines.

What should I bring with my machine for service? Please bring your machine's power cord, foot control, #1 or universal foot, bobbin case and a bobbin.

Do I need to bring thread? No. Our technicians use a specific type of thread for adjusting your machine. This thread helps ensure your machine operates properly.

Do I need to bring any other accessories? No. We prefer that you bring only the items we ask for so there is less chance that extra items will be misplaced.

What can I do to keep my machine running properly for a long time? Keep the bobbin and hook area cleaned and oiled according to your owner's manual. Your owner's manual also provides other information and instructions to help keep your machine running for many years.

Is the machine maintenance discussed in my owner's manual the same as your Clean, Oil & Adjust service? No. Keeping the bobbin and hook area cleaned and oiled does not keep the internal parts of the machine maintained properly. Complete cleaning like our Clean, Oil & Adjust service should only be done by a trained technician.

Find more FAQs about machine care by clicking the Service page at:

www.berninasewingcenterstmarys.com

New! Customer Project Gallery

Apr-Jun 2010

Part of the fun of sewing and quilting is sharing your ideas and projects with others and seeing what other crafters are doing. We love it when customers bring in their projects to share!

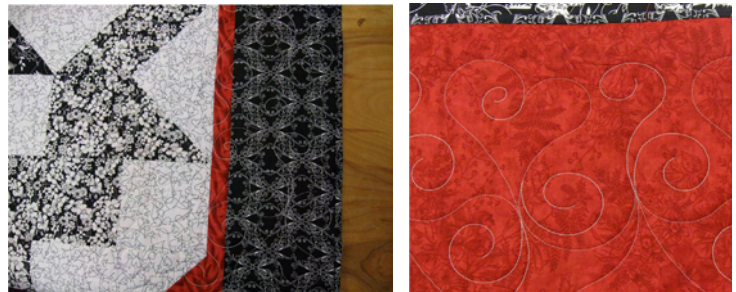
We will feature one of our customer's projects each quarter, in *Sew Many Stitches*.

Photographs of these projects will also be shown in our new Customer

Project Gallery on our Web site. Click the Photo Gallery in the left-hand menu, then scroll down to click the Customer Project Gallery.

Check it out to see what keeps other crafters busy.

We invite you to bring in a sewing or quilting project you are working on to share...we would love to include it in our Customer Project Gallery!



Sew Many Stitches

**Featured Artist:
Charlotte Puthoff**

Quilt Fever Shop Hop Almost Here!

Friday, April 9 - Saturday, April 17



Get your traveling buddies together and ready to hit all 9 shops in 8 days! Don't forget to pick up your Shop Hop passport, available now at Bernina Sewing Center for \$5 each.

Visit our Web site and click the Quilt Fever Shop Hop page for more information about Shop Hop prizes and the official rules!

Bernina Sewing Center's Shop Hop quilt pattern: drunkard's path dove (left)

Are you a fan of Bernina Sewing Center? Become a Facebook fan!

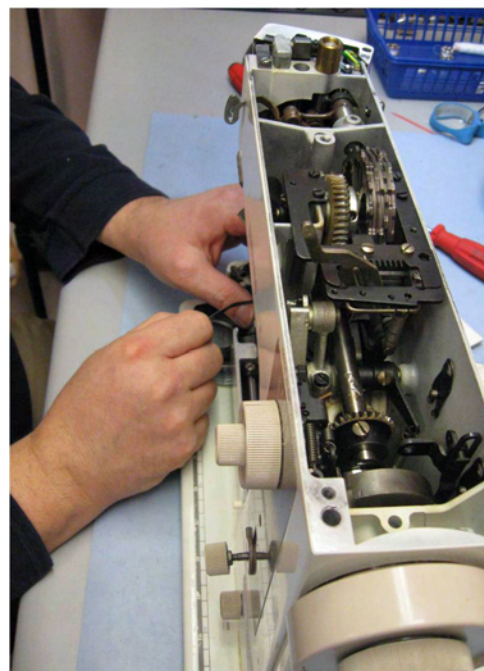
Bernina Sewing Center has a new page on Facebook. Keep up with the latest information from our staff! Connect with us and other Bernina Sewing Center fans by going to www.facebook.com/berninasewingcenter.



New! Machine Recycling Program

Have an ancient sewing machine that doesn't run anymore? We welcome your old machines here at Bernina Sewing Center where we will take old machines off your hands and recycle them.

- Bring in a sewing machine of any brand that is not used, not wanted or not working.
- All machines to be recycled will be donated to Monticello United Brethren Church's Junk for Jesus Program.
- Bernina Sewing Center will not sell any of these machines for any reason.
- Items donated to this program benefit mission work sponsored by the church.



Visit our Web site and click the Service page to find additional information about this new program.

Tips! Improving Your Software Skills

1. If using positioning manually, digitize a boundary line around the inside of the hoop. As the embroidery machine auto-centers, the boundary line will keep your arrangement in position. Simply skip the boundary line when stitching out.
2. You can make a quick quilt label by using the rectangle tool and selecting from the many pattern outlines, then add your message. The monogram program is also a great program for making labels in the software.
3. Grade "A" art files will retain their integrity when resizing and give more editing possibilities.
4. You can change the entry and exit points of an object simply by moving the green diamond (entry) and the red plus (exit) icons when you are using the Reshape tool.
5. You can manually set blanket stitch width and spacing through Object Properties.

Share *Sew Many Stitches* with other friends who sew, quilt or embroider!

Receive ***The Straight Stitch*** each Tuesday
The Latest E-news from Bernina Sewing Center

Hear news from us fast!

Find the red-bordered box at the bottom of our homepage:

Type in your e-mail address and click Go!

Something for Everyone: Upcoming Classes

Bernina Sewing Center offers classes for beginners to advanced crafters of all kinds. **For more details, class descriptions and updates, stay tuned to our online Event Calendar or the Classes page on our Web site:**

www.berninasewingcenterstmarys.com.

Thursdays in April

Sewing Study Hall, 10 am-4 pm

Sat, Apr 3

It's All About ME, 10 am-12 pm

Mon, Apr 5

Sweatshirt Class: Pickins for Your Pockets, 6-8:30 pm

Tues, Apr 6

Beginning Quilting, 1:30-3:30 pm

Sat, Apr 10

Bag Class: Purses and Totes, 10 am-3 pm

Mon, Apr 12

Sewing Project: Pincushion/Trash Bag, 6-8:30 pm

Tues, Apr 13

Beginning Quilting Project, 1:30-4:30 pm

Sat, Apr 17

Bag Class: Go Green, 10 am-3 pm

Tues, Apr 20

Bag Lady Evening: Birdie Sling, 6-8:30 pm

Thurs, Apr 22

Bag Class: Go Green, 1-4:30 pm

Sat, Apr 24

Bernina Club: There's No Place Like Home, 10 am-3 pm

Tues, Apr 27

Beginning Quilting Project, 1:30-4:30 pm

Thursdays in May

Sewing Study Hall, 10 am-4 pm

Sat, May 1

Memory Banner, 10 am-1 pm

Mon, May 3

Memory Banner, 6-9 pm

Tues, May 4

Bag Lady Evening: Weekender Bag, 6-8:30 pm

Fri, May 7

830 Project: Appliqué in the Hoop, 1-4:30 pm

Sat, May 8

Mom's Day Out: Two-Tone Tote Bag, 10 am-3 pm

Tues, May 11

It's All About ME, 6:30-8:30 pm

Wed, May 12

Machine Maintenance Class, 10:30-11:30 am

Machine Maintenance Class, 6:30-7:30 pm

Sat, May 15

It's All About ME, 10 am-12 pm

Tues, May 18

Bag Lady Evening: Weekender Bag, 6-8:30 pm

Sat, May 22

Bernina Club: Hardly Heirloom, 10 am-3 pm

Sat, May 29

Open Sewing Session, 10 am-3 pm

Thursdays in June

Sewing Study Hall, 10 am-4 pm

Fri, June 4

830 Project: Argyle Book Cover, 10 am-1 pm

Sat, June 5

Cabo Jacket Class, 10 am-3 pm

Tues, June 8

Bag Lady Evening, 6-8:30 pm

Sat, June 12

BSR Blast Purse, 10 am-3 pm

Mon, June 14 – Fri, June 18

Sew Kool Summer Camp

Tues, June 15

It's All About ME, 6:30-8:30 pm

Sat, June 19

It's All About ME, 10 am-12 pm

Tues, June 22

Bag Lady Evening, 6-8:30 pm

Thurs, June 24

Jill Braley Event, Bernina Educator, 6-9 pm

Fri, June 25

Jill Braley Event, Bernina Educator, 10 am-5 pm

Sat, June 26

Bernina Club: To the Point, 10 am-3 pm

Please preregister to reserve your spot by calling (419) 394-1111 or e-mailing berninasewing@bright.net. Visit our Web site at www.berninasewingcenterstmarys.com and click the Classes page or the Event Calendar for more details on these learning opportunities.

Bernina Sewing Center

488 Fortman Dr.
St. Marys, OH 45885
(419) 394-1111
berninasewing@bright.net

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Return Service Requested

Visit your full-service sewing center on the Web!

www.berninasewingcenterstmarys.com

Don't forget weekly specials, every week!



Make-it Mondays

All books/patterns 20% off

All day, every Monday



Fat Quarter Tuesdays

\$2.00 each

Every Tuesday, no limit



Wacky Wednesdays

Wild and wacky one-day specials

Find the current special posted on our Wacky Wednesdays page on our Web site, as well as in our store.

Inside this issue:

- New Services for Your Machine
- Customer Project Gallery
- Upcoming Classes

Keep up with each Wednesday's special by bookmarking

www.berninasewingcenterstmarys.com