



BERNINA⁺

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**BERNINA 830 sewing and embroidery system
featured on MTV's 'House of Jazmin'
Series premieres Aug. 18**

AURORA, Ill. – Aug. 12, 2009 – This August, the [BERNINA 830](#) will make an appearance on MTV's newest hit show – "House of Jazmin," documenting the exciting life of young fashion designer Jazmin Whitley as she prepares for Los Angeles Fashion Week.

"House of Jazmin" will premiere on MTV on Tuesday, Aug. 18, at 10:30 p.m. in all time zones. Watch the show's trailer [here](#).

Whitley began her fashion career in high school and today, the 21-year-old brings passion and persistence to the world of couture fashion. She launched her line, [Li Cari](#), in March 2006 during Los Angeles Fashion Week.

Whitley has been using a BERNINA sewing machine for the past 3 years and was very excited to start using the BERNINA 830 sewing and embroidery system to simplify the laborious process of creating work for the runway on a tight schedule.

"A lot of energy and hard work went into creating my new collection, and there were so many variables and changes," Whitley said. "It made a huge difference for me to be able to work on the BERNINA 830 because I knew that this top-of-the-line machine would always do exactly what I needed."

The BERNINA 830 offers more than 70 exclusive features and 15 patented features. Designed by Switzerland's leading engineers to outperform any other home sewing machine, the BERNINA 830 offers the most space, the fastest speeds and the ergonomics to create projects you've only imagined. An exclusive jumbo bobbin allows sewers to spend more time sewing and less time changing thread.

Whitley's work on the BERNINA 830 is sure to spark ideas in many aspiring young designers, who can find the latest in top-quality machines, tools and fabrics, sewing classes, and chic project ideas at www.sewingrepublic.com.

About BERNINA

Founded in Switzerland more than 100 years ago, BERNINA[®] is the world's premier manufacturer with a proven reputation for offering state-of-the-art sewing and embroidery systems, sergers and embroidery software. BERNINA's leadership is marked by an impressive number of industry leaders, influencers and artisans who chose to partner with the company. BERNINA products are sold in the United States through a network of approximately 500 fully trained [dealerships](#). This year, the company released the [BERNINA 8 Series](#), the world's most advanced home sewing and embroidery system that offers more than 70 exclusive features and 15 patented features. To learn more and to find a dealer, visit www.berninausa.com or call (630) 978-2500.

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