

# SEW WHAT'S NEW

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Las Cruces, NM 88011

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Email: sew@lascruces.com  
SALES · CLASSES · FABRIC  
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**"THE Fun Place to SEWcialize!"**

915-760-5300  
7410 Remcon Circle  
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SINGER  
Husqvarna VIKING PFAFF

# COMMUNITY thread

Volume 16, Issue 6  
June, 2012

## EASY/BASIC CLASSES:

Beginning Quilt Piecing .....	2
Log Cabin Christmas .....	2
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*Designer Diamond deLuxe™*

**FREE** Limited Edition  
140th Anniversary Package

**WORTH OVER \$2,000**

with purchase of the  
**DESIGNER DIAMOND deLuxe™**  
sewing and embroidery machine.



Offer available June 1 - July 31, 2012, see store for details. While supplies last.

Husqvarna Viking Designer Diamond Deluxe Anniversary package: Great machine price plus package of extras worth over \$2,000

Alamogordo Quilt Festival  
June 21, 22, 23  
see back page for details

## TWO Great Events in ONE Day!

presented by Karen Sievert

Karen Sievert is an artisan par excellence with an infectious passion for her craft which has spanned 14 years. She thoroughly enjoys quilting, piecing, patchwork and embroidery.

Pfaff creative performance

Ask us about details

8:30 – 12:30

Las Cruces store only;  
El Paso store closed

Stabilizer Fun & More  
Lecture/Demo/Trunk

Show **\$20**

2:00 – 5:00

Las Cruces store only;  
El Paso store closed

## Tuesday, June 19

**Gift Certificates Make Great Gifts!**



Here comes June with weddings, anniversaries, and some graduations. Add special events on June 19 and 5th Saturday on the 30th – WOW what a month to celebrate and get special deals at Sew What's New. Sewing machines make such wonderful gifts to help in a new home or take off to college.

In response to many requests, Sewing 101 has been revised. This month there

are three parts in each store good for anyone from 10 to 110 who wants to relearn or learn to sew. Perhaps two generations from your home would like to join the fun. There are other classes, plus some morning ones, as a result of customer requests. We are always delighted to have ideas and requests from you.

SWN will have a booth at the Alamogordo Quilt Festival on June 21, 22, and 23. Come say "Hello" and check out the products we bring.

At the end of the month will be Gallery on the Fifth Saturday. That means bring your SWN embroidered logo bag when

you come to hear about all the July classes in Gallery and stay to shop. Whatever you put in the bag will be 17% off. If you do not have an embroidered logo bag they are for sale in both stores. Only one bag per customer, please!

In El Paso, we will miss Rose as she and Danny move to be nearer their daughters. We also welcome back Celia and are happy to have her in the SWN Family.

It is going to be a whirlwind month. Join in the fun at Sew What's New!



**OWNERS' LESSONS**

**Sewing Machine or Serger**

Mornings are usually a great time to schedule an owner's lesson. Private lessons available for a \$25/hour fee if you did not purchase your machine from SWN. No fee for lesson if machine purchased from SWN.

**Pfaff creative sensation owners' lessons (Roni)**

Although these classes are free to those of you who purchased your cs from SWN, registration is important so preparations can be made for you. \$25 fee for those who bought elsewhere. Instructions included.

**LC resume in July**

**EP Sat 6/16 2:00 – 4:00**

**EMBROIDERY SOFTWARE & PROJECTS**

**5D Software Basics Owners' Lesson (Deanna & Roni)**

June: Welcome to My Garden using 5D Embroidery Extra. Free to those who purchased from SWN, \$35 fee for others.

**LC Mon 6/11 2:00 – 4:00**

**EP Fri 6/8 10:00 – 12:00**

**5D Software Club (Deanna & Roni)**

June: Creating Appliqué using 5D Embroidery Extra and 5D Stitch Editor. \$20 fee.

**LC Mon 6/18 2:00 – 4:00**

**EP Sat 6/16 10:30 – 12:30**

**Let's Embroider (Paula & Connie)**

Friendship Garden - \$15 fee includes design and directions for a small hanging.

**LC Wed 6/27 1:00 – 4:00**

**EP Sat 6/9 1:00 – 4:00**

**WE DO OUR PART FOR OUR COMMUNITIES—Come "SEWcialize" at these other local events:**

**Las Cruces Chapter of American Sewing Guild:** 2<sup>nd</sup> Tuesday 10:00 – 12:00 at Sew What's New.

**El Paso Sewing Guild:** 4<sup>th</sup> Tuesday 10:00 – 12:00 at Sew What's New.

**Las Colcheras Quilt Guild:** 7 PM, 2<sup>nd</sup> Monday at Trinity Lutheran Church, next to the Elks Club on Elks Road, Las Cruces.

**Anita Goodesign Embroidery Project (Roni)**

Two choices: Beach Towel Bag and/or Barbeque Apron. \$32.50 each or both for \$60; includes designs and instructions.

**LC Thur 6/7 10:30 – ?**

**EP Thur 6/14 – 10:30 – ?**

**Creating Lace in the Endless Hoop (Roni)**

Learn to use your endless hoop as you make lace on your embroidery machine. \$10 fee, Hoop and design required.

**LC Mon 6/4 1:00 – 4:00**

**EP Sat 6/23 1:00 – 4:00**

**The Rose Quilt (Paula)**

Sew each block in the embroidery hoop then sew together to create this unique quilt/wall hanging. Part 1 in June; continue in July. \$15 fee, design required.

**LC Mon 6/6 1:00 – 4:00**

**QUILTING**

**Intermediate Quilt Piecing (Jane)**

#10 Flying Dutchman. Sew more challenging blocks during the series. Series recycles, so join when you can. \$15 fee, pattern included

**LC Restarts in July**

**EP Fri 6/1 1:00 – 4:00**

**Garden Patch Cats Tablerunner (Jane)**

Features your choice of the Garden Patch Cats appliqué patterns. \$15 fee, GPC pattern(s) of your choice required.

**EP Sat 6/2 1:00 – 4:00**

**El Paso Northeast Quilters Guild:** 2<sup>nd</sup> Thursday, 7-9 PM, Trinity Presbyterian, 8001 Magnetic, El Paso.

**El Paso Quilt Association:** 3<sup>rd</sup> Thursday, 7 PM, St. Andrew Presbyterian Church, 2160 Wedgewood, El Paso.

**Paso del Norte Quilt Guild:** 2<sup>nd</sup> Saturday, 9:30 AM, University Presbyterian Church, Resler Drive, El Paso.

**Twisted Leftovers Table Runner (Stephanie)**

Use the Lil'Twister tool to make this easy table runner. 4-hour class, \$20 fee, book required

**EP Mon 6/4 12:30 – 4:30**

**Beginning Quilt Piecing Series (Stephanie & Jane)**

Learn many techniques during this popular, excellent series of classes. 1)Rotary Cutting & Piecing; 2) Sizing, Triangles; 3)Applique; 4)Templates; 5)Curved Piecing; 6)Putting It Together. \$15 each; \$60 series.

**LC Starts in July**

**EP Thur 6/28, 7/5, 7/12, 7/19, 7/26, 8/2**

**1:00 – 4:00**

**Log Cabin Christmas (Connie)**

Great time to practice piecing and get a holiday gift made during this two-part class.. \$25 fee, book required.

**EP Thur 6/7 and 6/21 1:00 – 4:00**

**Turning Twenty – Start to Finish (Stephanie)**

Use the Turning Twenty Basic techniques to turn fat quarters into a throw-sized quilt. Go from cutting to a finished quilt in 4 sessions. Great for beginning quilters. \$50 for series, book required.

**LC Fri 6/8, 6/15, 6/22, 7/6 1:00 – 4:00**

**Pfaff Foot Quilt #5: Attaching beads and beading (Roni & Jane)**

Continue to learn about different feet as you sew this lovely wall hanging. Series fee, \$10 each. Instructions included.

**LC Sat 6/2 1:00 – 3:00**

**EP Wed 6/27 1:00 – 3:00**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<b>Join us for Sit &amp; Sew</b> Every Tuesday, both stores, 1:00 – 4:00					<h1 style="text-align: center;">JUNE 2012</h1>	
					EP Int Quilt #10	LC Pfaff Foot Quilt #5 EP Garden Patch Cats
3	4	5	6	7	8	9
	LC Lace in the Endless Hoop EP Twisted Leftovers Tablerunner	LC & EP Sit & Sew	LC The Rose Quilt Pt 1 EP Sewing 101 #1	LC AG: Beach Towel Bag &/or BBQ Apron EP Log Cabin Christmas Pt. 1	LC Turning Twenty Pt 1 EP 5D Basics EP American Heritage BOM #3	LC Jacobean Pillow Pt 2 EP Let's Embroider Friendship Garden
10	11	12	13	14	15	16
	LC 5D Basics EP Serger 101	LC ASG MEETING LC & EP Sit & Sew EP American Heritage BOM #3 PM CLASS	LC Amish with a Twist BOM #1 EP Sewing 101 #2	LC Sewing 101 #1 EP AG: Beach Towel Bag &/or BBQ Apron	LC Turning Twenty Pt 2 EP Double Handed Oven Mitt	LC Serger 101 EP 5D Software Club EP cs Owner's Lesson
17	18	19	20	21	22	23
	5D Software Club	LC creative (ASK FOR performance DETAILS) 8:30 – 12:30 LC Stabilizers & More 2:00-5:00 pm EP SWN CLOSED ALL day	EP Sewing 101 #3	LC Sewing 101 #2 EP Log Cabin Christmas Pt 2	LC Turning Twenty Pt 3 EP American Heritage BOM #3	EP Lace in the Endless Hoop
24	25	26	27	28	29	30
	LC Tea Leaf Placemats EP Quilt w/ Your Serger	EP ASG MEETING LC & EP Sit & Sew	LC Let's Embroider Friendship Garden EP Pfaff Foot Quilt Final	LC Sewing 101 #3 EP Beginning Quilt #1	LC Quilt w/ Your Serger	<b>FIFTH SATURDAY!</b> LC & EP Gallery
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## THE Fun Place to SEWcialize!!

### Amish with A Twist #1 (Roni & Patricia)

Begin this beautiful 5-sessions Block of the Month (BOM) quilt with pieced blocks and appliquéd borders. \$15 fee, patterns required  
**LC Wed 6/13 1:00 – 4:00**

### American Heritage BOM #3 (Connie & Jane)

There are three sessions of this popular Block a Month class! Eight block wall quilt sewn together into a 75" x 90" quilt. Larger with additional borders, or use one or more as wall hanging. \$15 fee, pattern required.

**EP Tue 6/12 5:00 – 8:00 PM Class**

**Fri 6/8 1:00 – 4:00**

**Fri 6/22 1:00 – 4:00**

### SERGER, HOME DEC, EMBROIDERY, GARMENTS

### Sewing 101, #1, #2, #3 (Staff)

Refresh, relearn, get started! This series of classes is open for people from 10 to 110! Build skills and have fun. \$15/session, some patterns included.

**LC Thur 6/14, 6/21, 6/28 1:00 – 4:00**

**EP Wed 6/6, 6/13, 6/20 1:00 – 4:00**

### Double Handed Oven Mitt (Celia)

This handy oven mitt will add to the décor and safety of your kitchen. \$15 fee, pattern required.

**EP Fri 6/15 1:00 – 4:00**

### Serger 101 (Sally)

Do you have a new serger or one that you have had for a time and not used? This is the class to help you get started. It is basic and relaxed. \$20 fee includes notebook and fabrics, threads required. No fee for lesson if machine purchased from SWN.

**LC Sat 6/16 1:00 – 4:00**

**EP Mon 6/11 1:00 – 4:00**

### Tea Leaf Placemats (Patricia)

Use the "Cathedral Window" technique to make four fabulous placemats. \$15 fee, pattern required

**LC Mon 6/25 1:00 – 4:00**

### Quilt With Your Serger (Sally)

Tips for quilting on your serger as you serge a table topper. \$15 fee, instructions included.

**LC Wed 6/29 1:00 – 4:00**

**EP Mon 6/25 1:00 – 4:00**

### Jacobean Pillow (Sally)

This stunning pillow is made with fused appliqué pieces embellished with decorative stitches and techniques. \$20 fee, pattern included. Two-part class.

**LC Sat 5/26 & 6/9 (This is a change!)**

**12:30 – 4:30**

### Gallery Showing of Projects

See the samples for the July classes, enjoy fellowship and customer Show & Tell. No Fee. Come join this fun time.

**LC Sat 6/30 10:30 – 11:30**

**EP Sat 6/30 10:30 – 11:30**

### Did you know...

- June is a popular month for weddings?
- many couples have June anniversaries?
- for many June is graduation time?
- sewing machines make great bridal and graduation gifts?
- both Pfaff and Husqvarna Viking are celebrating anniversaries?
- special celebrations will be held at SWN in June and beyond?
- we appreciate your participation and business very much?

Alamogordo Festival of Quilts  
schedule:

Thursday, June 21: 2:00 – 5:00  
(for students in Pam's class)

Friday, June 22: 10:00 – 5:00

Saturday, June 23: 10:00 – 4:00

## Tuesday, June 19 Special Events with Karen Sievert:

Pfaff creative  
performance  
Call for details  
8:30 – 12:30



Stabilizer Fun & More  
Lecture/Demo/Trunk Show **\$20**  
2:00-5:00  
Puzzled about which stabilizer to use when?  
Come be inspired by Karen!  
\$20 fee, specials available only to participants.

Saturday, June 30 is FIFTH SATURDAY – Bring your embroidered SWN logo bag and get 17% discount on anything you can fit in the bag. If you do not have a bag, you may purchase one!



Both Sew What's New  
stores are drop-off places  
for  
Linus Quilts and ConKerr  
Cancer Pillowcases.

### Gallery Showing of Projects

Last Saturday morning there will be a display of projects for the July classes plus information about new products, coming events, and customer Show & Tell. NO FEE Come join this growing, fun time.

LC Sat 6/30 10:30 – 11:30  
EP Sat 6/30 10:30 – 11:30

### The American Sewing Guild

will meet June 12, 10:00 – 12:00, at SWN Las Cruces and June 26, 10:00 – 12:00 in El Paso. Do plan to come. Stay on for Sit & Sew, if you wish.

**LAS CRUCES - 575-524-1739 - EL PASO - 915-760-5300**

STORE HOURS: Las Cruces and El Paso Monday through Saturday 10:00 – 5:00, Except Tuesday 12:00 – 5:00

Stabilizer Fun &  
More  
Lecture/Demo/  
Trunk Show  
with Karen  
Sievert: **\$20**  
2:00-5:00  
June 19

3961 East Lohman Suite 9  
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SALES · CLASSES · FABRIC · SERVICE · REPAIR



Dated Material:  
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