



Carol's Corner...

Isn't cold weather wonderful? Snuggling with a cozy quilt in front of a nice fire, sipping hot tea...well, that, to me, is a Norman Rockwell moment! Knowing others who have been recipients of quilts I have made over the years are able to enjoy that same feeling that snuggling under a quilt generates...it just makes my heart happy. How about you? Don't you feel blessed twice when you can share the beautiful quilted gifts you make with loved ones?

As another year begins, we are again thankful for your continued business support. Our industry and our company is sound despite our country's economic woes and we are looking forward to 2012, a year full of wonderful opportunities for you to expand your sewing abilities and get together regularly with your other sewing friends. What kind of things should you be looking forward to, you ask? How about our first ever SEWING RETREAT! You can put your name on the list now to attend and plan on having the most fun weekend ever next November at the beach! And before that we have a weekend with Karen Sievert, who will be teaching construction of a beautiful quilt one day and then an all day workshop on machine quilting the next day. And as a bonus, she will be sharing a trunk

show of her work the evening between the two workshops! Plus we are adding an entire syllabus of classes for beginning or returning sewers with projects you will love. And there will be some new clubs everyone can enjoy. Stay tuned and check our website often because Loving Stitches is determined to offer our customers the best of what we can teach! Hugs to all,

Carol

FREE TRIAL OFFER TO JOIN US FOR OUR NEW Creative Sewing Club

Owners of ANY BRAND of sewing machine are cordially invited to join us for a brand new club created so we could teach our customers to expand their sewing capabilities by learning sewing techniques. The club will meet monthly and will not require that you bring anything to class except yourself and possibly a note pad and pen. All clubs will be lecture/demo with inspiring samples of the techniques being taught that will show you a variety of ways the techniques can be used. You will learn about all of the "ingredients" in sewing "recipes" and come to understand how a laundry list of things can affect your sewing in a positive or negative way. Finally, you will leave

HOPPY NEW YEAR 2012

each club meeting with a new appreciation for the various presser feet used and you will know why each is chosen for a given technique.

Now, here's our gift to you.

January thru March will be a FREE trial period for the club. That's right; it will be absolutely free to you just for registering to attend at least one week in advance.

And while the demonstrations will feature BERNINA machines and presser feet, owners of all brands are welcome to attend. So **BRING A FRIEND** and register to attend our January meeting on Saturday, the 28th beginning at 10:30 a.m.



Class Schedule January, February & March 2012

Tatting—Session I

Tuesdays, 1:15—3:15

January 3, 10, 17, 24, 31

February 4, 14, 21, 28

March 6

Sew Fun & Embroidery

Thursdays, 1:30pm - 4:30pm

January 5, 12, 19, 26

February 2, 9, 16, 23

March 1, 8, 15, 22, 29

Appliqué Study Hall

Mondays, 10am - 1pm

January 9, 16, 23, 30

February 6, 13, 20, 27

March 5, 12, 19, 26

United Forever BOM (in progress)

Mondays, 2pm - 5pm

Jan. 9, Feb. 6, Mar. 5

Saturday, 10am - 1pm

Jan. 21, Feb. 18, Mar. 17

Embroidery Appliqué Workshop—NEW!

Friday, 2 pm—5 pm

January 20

HoopSisters BOM (in progress)

Mondays, 2pm - 5pm

Jan. 23, Feb. 13

Fridays, 10am - 1pm

Jan. 20, Feb. 17

Saturdays, 4pm - 6pm

Jan. 21, Feb. 18

Blooming Quilters

Tuesdays, 10am - 1pm

January 10, 17, 24, 31

February 7, 14, 21, 28

March 6, 13, 20, 27

Sew Whatever Nights

Tuesdays, 6pm - 9pm

January 10, 17, 24, 31

February 7, 14, 21, 28

March 6, 13, 20, 27

About Trout - NEW!

Thursdays, 10am - 1pm

January 12, 19, 26

February 2, & 9

No Fear Sewing—NEW!

Saturdays, 10:30 am—12:30 pm

Jan. 14, Feb. 11, Mar. 17

Creative Sewing Club—NEW!

Saturdays, 10:30 am—12:30 pm

January 28

February 17 (Friday, 6 pm—8 pm)

March 31

Foundation Piecing—NEW!

Saturdays, 10 am—1 pm

February 4

March 3

April 7

Legend of the Spinning Top Mystery Quilt - NEW!

Tuesday, 10am - 1pm

Feb. 7, Mar. 6

Your First Quilt

Wednesdays, 10am - 1pm

February 1, 8, 15, 22, 29

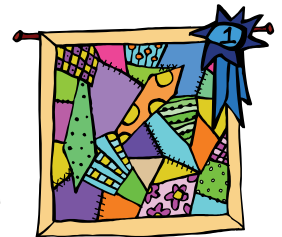
March 7, 14, 21, 28

April 4

One-Zee Conversion - NEW

Wednesdays, 2pm - 5pm

February 8, 15



Breezy Weave Bags - NEW!

Fridays, 2pm - 5pm

February 3, 17, 24

Quick & Easy Embroidery Projects: Key Fob

Wednesday, 2pm - 5pm

March 7

Silver Frame Purse

Thursdays, 10am - 1pm

March 8 & 15

Tatting—Session II

Tuesdays, 1:15—3:15

March 13, 20, 27

April 3, 10, 17, 24

May 1, 8, 15

Quick & Easy Embroidery Projects: Embroidered Blanks

Wednesday, 2pm - 5pm

March 14

Quick & Easy Embroidery Projects: Pashmina Shawl

Wednesday, 2pm - 5pm

March 21

Embroidery Basics - NEW!

Thursdays, 10am - 1pm

Mar. 22: How to hoop, Tips & Tricks

Mar. 29: T-shirts & Towels

Scrappy Table Runner for 830 - NEW!

Fridays, 10am - 1pm

March 2, 16, 30

Free Motion Quilting

Saturdays, 10am - 1pm

March 3 & 10

Stabilizer Workshop

Saturday, 10am - 12pm

March 24

Virtual Clubs

All About M.E. (Machine Embroidery)

Fridays, 2 pm—5 pm

Jan. 13, Feb. 10, Mar. 9

Software Sampler

Saturdays, 2 pm—4:30 pm

Jan. 28, Feb. 28, Mar. 24

Karen Sievert is coming (...see more on page 6...)

Quilting Really Does Make the Quilt!

Saturday, April 28th, 10 a.m. - 4 p.m.

Cost \$75 (Includes a delicious light lunch.)

We asked Karen to design a brand new, original workshop for machine quilters... long, mid, and short arm quilters as well as for machine quilters. We asked that all of the things you have asked about, indicated an interest in learning, and had questions about be a part of the class syllabus. **Now we are happy to invite you to the resulting all-day workshop!** Karen will begin with the basics, including things like how to work around not having enough zipper leaders and such for you all who have long, mid and short arm machines. We will also discuss batting choices. Given all the new battings that are flooding the market right now all quilters need to have a broad knowledge base about this subject, especially if you quilt for others. She will cover a volume of information on “fun”amentals, show design elements such as feathers of all kinds and flourishes as well as trapunto. And then there are all the tips that one can only share with a wealth of experience quilting. Decorative threads, the beauty of 300 thread count cotton sateen and much, much more are also on the agenda for the day as are hands-on opportunities and a time for questions and answers.



Just Keep Bobbin Along

THE 8-STEP GUIDE TO GET RID OF BACK PAIN WHILE SEWING

1. Sit up straight.
2. Don't bend your wrists.
3. Relax your shoulders.
4. Sit in front of the needle while sewing.
5. Sit in a multi-adjustable chair.
6. Position the foot control at a comfortable angle (do not extend your knee).
7. Have plenty of light at and around your sewing machine.
8. Use a table designed to hold your sewing machine. The kitchen table, or desk is too high for sewing.



Ideally, both your elbows and knees should be at right angles (90 degree angles). The sewing surface of your machine should be 29 ¾ inches from the floor and be even with the furniture top holding your machine. The slide on table would not, in this case, be used. Rather an acrylic insert would provide a flat surface around the machine.

Sewing chairs should be adjustable in multiple ways, not just height. Office chairs are not the best choice. The seat of a sewing chair should be chosen based on the body size of the sewer. The support pole of the seat is chosen based on the sewer's height. And the type of flooring in your sewing room will factor into what kind of wheels your chair should have. Sewing chairs are made for sewers, complete with adjustable lumbar support and custom selected upholstery.



While cabinets and sewing chairs are investments, they are investments you will never regret making! Your body will thank you, I guarantee it!

Special Note: Until we have replaced all cabinets and chairs on the retail floor of Loving Stitches, all of these products are priced to sell at cost or slightly above cost. Stop by soon to see the stock we have remaining!

Mark These Days to Save at Loving Stitches Jan 13th & 28th; February 10th & 25th; March 9th & 24th

Save an accrued 10% everyday by using your Loving Stitches key tag and on the "Bag Lady" days above save 20% off of all non-sale purchases that fit in your Loving Stitches bag!

We invite you to check our BEST BUY area on the ground floor of Loving Stitches any day for special discounts on beautiful fabrics, patterns, and such.

AND THERE'S MORE!

Save 30% on the 30th of each month!

Save 30% on specific product categories on the 30th of each month (when the 30th does not fall on a Sunday). The product category spotlighted each month will be published on the website shortly before the actual date of this special discount offer! www.lovingstitches.net

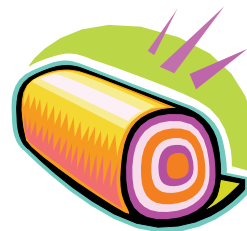
We invite you to check out our BEST BUY area on the ground floor of Loving Stitches any day for special discounts on beautiful fabrics, patterns and more.



SIGN UP NOW FOR THE FIRST EVER LOVING STITCHES JELLY ROLL RACE!

Saturday, February 11

1:30 p.m. Until the last racer crosses the finish line!



No, you do not have to build a raft out of Jelly Rolls and paddle down the Cape Fear River! Nor do you have to wrap yourself in a jelly roll and participate in a foot race down Ramsey Street in rush hour traffic! In fact, you do not have to invest in any special shoes or outfit or meet any sort of physical fitness requirements to participate. This race will be one that you will find VERY FUN and rewarding! There will be prizes, some silly, some GRAND. There will be food (of course). And there will be multiple winners in a variety of prize categories so don't think for a minute we will determine who "wins" based upon only one set of criteria! Anyone can be a winner!

Space limitations for "racers" will necessarily be limited to 25 participants but onlookers and cheerleaders are welcome to share in the fun as well. **Registration which will begin promptly at 10 a.m. on January 7, 2012. More details will be provided online and in the store at that time...including a full list of our PRIZES!** OK, I'll tell you what ONE prize will be...**ONE YEAR of Loving Stitches taught classes absolutely FREE!**



**Join us for a FREE INTRODUCTORY CLASS...
NO FEAR SEWING
FOR THE NEW AND UNSURE SEWER**

Calling all new sewers, experienced sewers who have been away from the sewing machine for a period of time and feel like they need a refresher course, and anyone else who would like to experience sewing beginning with projects designed just for your skill level...**NO FEAR SEWING IS JUST FOR YOU!**

These class projects are simple to construct yet during the construction process you will learn SOOOO much about your machine, sewing techniques and MORE! PLUS you will be in a class with others who are choosing to begin (or begin again) this creative journey so you won't feel like a goldfish in the dolphin show at Sea World.

Work at your own pace, ask all the questions you want to ask, no pressure or stress... this is strictly a **NO FEAR SEWING EXPERIENCE** that is sure to be fun and creatively fulfilling. It's a new year...how about giving sewing a try.

Our initial TRY IT FREE class will be held on Saturday, January 14 beginning at 10:30 a.m. Bring your machine, the brand doesn't matter, or rent a machine for \$5 from us. You will also need your scissors, sewing machine needles, and straight pins to complete the class project that day. The kit for the class will be free to you this time and YES, you will complete your project in class and be able to take it home finished and ready to use! **REGISTRATION PRIOR TO THE DAY OF CLASS IS REQUIRED** so that we can be certain to have sufficient kits available. Simply call us at (910) 630-3912.

Karen Sievert is coming to Loving Stitches!

Karen began her quilt making journey in 1997 when her sister dragged her into a quilt shop (Maybe this sounds a little too familiar!!!), firmly stating that she needed a hobby! Immediately hooked (Again, can you identify with this story??), Karen has been quilting, designing, and teaching ever since. She has owned two quilt shops and currently owns a long-arm machine quilting business (So she understands what many of you struggle with on a day-to-day basis). Oh, and did I mention that she is a published author?



An award winning quilter, Karen says that what she loves most about quilting is the friendships she has forged (Now all of us can agree with her on that point, right?). It's those friendships that have sustained her throughout the many moves she's made during her husband's military career (She understands what it's like to be a military wife...something else she has in common with many of you.).

Today, Karen remains passionate about quilting and loves sharing with other quilters through lectures, classes and workshops.

And we think she's the PERFECT educator for our customers who share that passion for quilting because she already sounds like she's part of our family, doesn't she? That's why.....

You are cordially invited to attend these special events the weekend of April 28-29. Space is limited so please register early. Payment by check or cash is appreciated. However, to allow your payment to arrive by mail, you may reserve a seat for five days with your credit card.

Bears Paw With Claws Lap Quilt

Friday, April 27th, 10 a.m. – 4 p.m.

Cost \$75 (Includes a delicious light lunch.)

The newest class Karen offers, this one uses Karen's innovative prairie point technique! Quilters will make a Bears Paw "With Claws." This block is so much fun to make! In addition Karen will teach Log Cabin blocks and the phenomenal 3D Flying Geese border. This quilt is one that any quilter would love to have. Class size is limited so register early for this fast, fun class in a no stress environment. Calgon take me away!

Comments from past workshops!!

- It's one thing to have a good idea, but something else to be able to teach it. You're a great teacher, I should know, I'm an instructor!
- Fantastic hands on teacher.
- Loved it, when's the next class!
- Loved learning to make prairie points and learning other interesting tidbits. As a newbie it was fun and I enjoyed it greatly.
- Good visuals with many variations; interesting and easy technique that is worth knowing.
- Great Color, Color class! Amazing how simple/easy things can be once you're shown the "secret"! I totally enjoyed the class!
- Survey Question: What didn't you like about the workshop? Honestly - just that it ended!

If These Quilts Could Talk!

Friday, April 27th, 6 p.m. – 8 p.m. (Light refreshments)

\$20 or FREE to anyone registered for Friday or Saturday's Workshops

Karen brings her sense of humor as well as her heart to this popular lecture about one quilter's journey. Loaded with tips and techniques, lots of fabulous quilts and the stories behind them, this lecture is sure to evoke a smile, quite a few laughs, and be a source of beautiful inspiration to all.

...More on page 3.

Gammill & Statler Stitcher News

Statler Stitcher

Join us at one of these upcoming quilt shows to see our Gammill and take advantage of Gammill show specials that may be offered:

Gammill
QUILTING SYSTEMS

Quilters Gallery
Statesville Civic Center
300 South Center St
Statesville, NC 28677
January 27th & 28th, 9 am to 5 pm

Mid-Atlantic Quilt Festival XXII
Hamptons Roads Convention Center
1610 Coliseum Dr.
Hampton, VA
February 23rd—26th, 10 am to 6 pm



If you're already a Gammill long-arm owner, take advantage of our special maintenance classes on these dates:

January 14th
March 10th

If you're interested in finally owning your own Gammill Quilting System in 2012, give us a call or come by for a complete demonstration. We have three models in stock. When you purchase we'll pick up your machine and table from Gammill, deliver it to your home or shop, set it up, and give you a thorough class on its operation for a very competitive rate. We'll also provide you on-going support and training for years to come. Please give Tanya, Fran or Andrea a call today (910) 630-3912.



Previously Loved BERNINA Machines For Sale

We have a great selection of used Bernina machines available at very competitive prices.

SPECIAL FINANCING AVAILABLE!

Support Small Businesses!

BERNINA
MACHINE
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Series

An extensive schedule of mastery classes valued at over \$1000 are offered at no charge to all of our Bernina customers. Please pick up a paper copy of all the classes and a supply list in the shop or check our website for mastery class information.

Loving Stitches

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<http://www.lovingstitches.net>
quilts4u@lovingstitches.net

**Hours: Monday—
Saturday 10 - 6**

BERNINA⁺

Statler Stitchery

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RETURN SERVICE REQUESTED

COOL TEMPS, HOT DEALS!

FEBRUARY 2nd—4th & 6th

3 YEARS—NO INTEREST UNTIL
FEBRUARY 2015!*

BERNINA⁺

made to create

*On select models

