



Mette Norgaard

- EXPERT ON STRATEGIC LEADERSHIP AND LEARNING
- ADVISOR TO EXECUTIVE TEAMS WORLDWIDE
- WORKSHOP LEADER AND KEYNOTE SPEAKER
- BESTSELLING AUTHOR

Mette Norgaard delivers a critical and transformative message for today's times: Anyone, anywhere, can expand their influence and improve their results.

Norgaard is widely regarded as a "teacher of leaders." An expert on leadership and learning, she works with executives and their teams to design and deliver culture-specific solutions that bring their strategies to life. Clients include Fortune 1000 firms as well as government. Norgaard has created and led executive-level workshops incorporating luminaries such as Stephen Covey, Jim Collins, Jon Katzenbach, Rob Goffee, Margaret Wheatley, and Ram Charan. Teamed with Campbell Soup CEO Doug Conant, Norgaard a PhD and MBA co-teaches Campbell Soup's CEO Institute, their two-year program for high-potential senior leaders.

"One of the more insightful and truly effective teachers I have ever known." -Stephen R. Covey

"Attendees walked away as better leaders and stronger people." -SVP of the US's 15th largest commercial bank

Norgaard's new book with co-author and Campbell Soup CEO Douglas Conant is *TouchPoints: Creating Powerful Leadership Connections in the Smallest of Moments* (Jossey-Bass, available May 2011).

NEW KEYNOTE

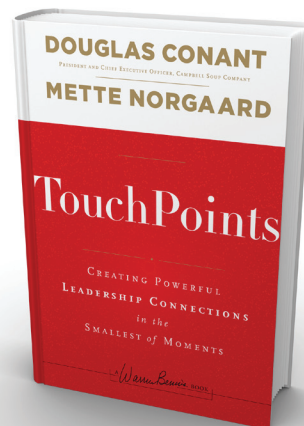
TouchPoints

Creating Powerful Leadership Connections in the Smallest of Moments

Leadership is tough – especially given today's 24/7 pace with its back-to-back meetings, endless emails, and chance encounters throughout the workplace.

Most people feel that these inevitable demands are keeping them from doing their "real work." But in a groundbreaking new keynote, advisor Mette Norgaard argues that they are overlooked opportunities for every one of us to expand our influence and improve our effectiveness. Through previously-untold stories from her extensive work with clients, she shows how a leader's impact is built through hundreds, even thousands, of interactive moments in time — or "touchpoints." The good news is that anyone, at any level and in any industry, can attain greater "touchpoint mastery." In this critical address, you'll learn:

- How each of us is tested every moment, every day
- That one of your greatest investments is constant attention to your mental model, emotional maturity, and bias for action
- How to transform otherwise ordinary interactions into powerful leadership moments—one "touchpoint" at a time



TOPICS

Leadership, Performance, Management, Strategy, Talent Management

AUDIENCE

Anyone, anywhere ready to increase their impact and improve their results

ENGAGEMENTS

Microsoft, Pandora, Finnish Broadcasting, Proctor & Gamble, GE Capital, Nucor Corporation, the US Navy, Pfizer, ASTD and more

BRING METTE NORGAARD AND THIS TRANSFORMATIVE MESSAGE TO YOUR ORGANIZATION >>

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