Outreach Team
RESPONSIBILITIES

Objective: To plan and coordinate outreach efforts of Chain of Lakes Church so as to reach out to members and non-members. The primary focus of this objective is to attract, welcome and embrace visitors to Chain of Lakes Church.

Specific Responsibilities

- Coordinate and assess Service/Justice Ministries
- Ensure fellowship activities
- Coordinate and assess Outreach Ministries
- Deliver welcome bags to new residents, encouraging them to visit Chain of Lakes Church.(see Welcome Bags Responsibilities)
- Communications: building marketing and communications strategies and plans, leading and implementing marketing and communications projects, and managing the Chain of Lakes brand. (see Communication Responsibilities)
- Oversee advertising budget
- Develop calendar of Outreach Ministries in a 3-6 month rolling calendar

Amount of Time Required Meetings once a month; 2nd Monday of each month at 5:00

Length of Commitment 1 year

Training Provided by current Outreach members.

Team Leader Jennifer Huehns

Staff Support Church Administrator and Pastor

Team Reports To Steering Committee