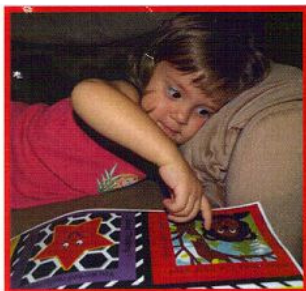


FABRIC Essentials™



Baby Geniuses Speak Up! Benartex Fabrics



SPEAKING GENIUSES

Fabrics with bright, contrasting colors in bold patterns best stimulate a young child's developing brain. Intense colors create a visually exciting environment.

Neuropsychologists tell us that eye-catching surroundings actually increase baby's intellectual capacity by helping her focus her attention, which increases her ability to concentrate. These two prerequisite skills translate into language development and success in school.

How convenient for families! Covering a toddler's world with 'Grammie and Mimi's Baby Genius's Speak Up!' fabrics helps to lay that foundation for processing thoughts into words and sentences. The fabrics become a "talking line" as the toddler interacts with others and her environment.

TEACHING FABRICS / REWARDING EFFORTS

What does the birdie sing?
Where is the bird perched?
How does the snake sound?

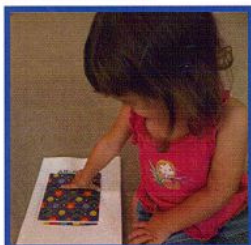


Foster a sense of real accomplishment as your child answers questions. "You worked hard to make the snake sound. We love you for trying your best. It's fun to make the bird sounds together."

What colors do you see?
How many red buttons do you count?
What do you think you see here? Tell me more about what you see.



Point to a circle, square, triangle.
Name all the colors you see.
Count the green squares.



Show me an upside-down happy face.
How many circles do you count on the happy face.
Put your finger on a rectangle. What do you see on the corner rectangle?

