

## Lone Star Quiltworks April 2010 Shop Talk

Hope you are all enjoying this beautiful weather we have been experiencing the last few days. I cannot wait for the Texas bluebonnets to start popping out. Rumor has it that all of the rain we have had over the winter is supposed to help us have a spectacular bluebonnet year.

We have lots of exciting happenings going on in the shop. We vended at the Dallas Quilt Show in March to a fantastic reception. Several of you who attended the show have stopped by the shop to tell us we had the best looking booth at the show! I graciously thanked everybody, but, reminded them that they may be a little biased in their thinking, (tee-hee) ☺



Thank you so much to all of my employees and friends who helped with the show. It is quite a task to staff the shop and vend at an out of town show. I could not do it without help and certainly have a fantastic group of ladies who work for me.

**This month we will be celebrating our 5 year anniversary.** Can you believe it? It has flown by sooooo fast. Lots more info regarding our big celebration will be forthcoming via email later in this month.

We have several **BIG** announcements for you this month; first off we are now an **Authorized BabyLock Machine Dealer**. What does this mean to you? You may purchase sewing, serger, and embroidery machines from us! We will be offering tech services to include inspection, cleaning, diagnosis, and service for all major machine brands to include sewing machines, sergers, and embroidery machines. Wow, isn't that cool? We are adding additional embroidery thread to include **Mettler Polysheen**. There are 361 colors in this line that we will add over time. Several of our customers have tested this thread and like the strength and coverage it has provided with their stitch-outs.



Second, we are adding yarn from three new companies: **Plymouth, Berroco, and Fiesta**. We have already received new yarns from **Universal** including a worsted tweed, two soft baby yarns, and a cotton/superwash merino combination. All of these yarns have gorgeous colors. Our **Plymouth** and **Berroco** orders will be in later this month, and I will detail their contents and colors in our next email, however, will tell you that our **Fiesta** order includes college colored yarns in your favorite colors for Texas schools.

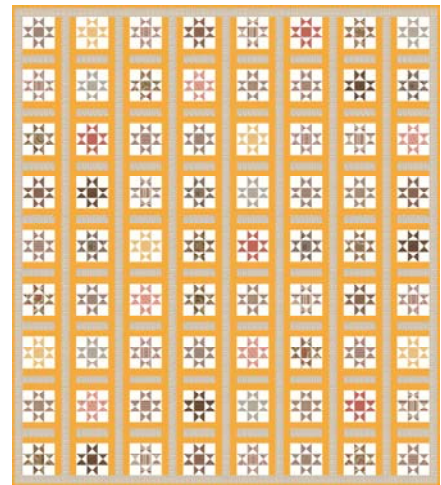
**Third, we are having an embellishment challenge!** We have selected a Mary Engelbreit panel that includes a picture of a sweet little girl. Details for the challenge will be sent

following this email as a separate attachment. The important issue will be the prizes, which include a basket of assorted goodies with a **\$100 Gift Certificate** to the shop for **Teacher's Choice** and a basket of assorted goodies with a **\$50 Gift Certificate** for **Viewer's Choice**. We only have 19 panels available, so first come, first serve on this one ladies.

Have you seen our new 108" fabric for longarmers and home machine quilters from Linda Taylor? The pattern you follow is printed with a washout blue line. You follow this line to quilt and then wash the quilt afterwards to remove the marks. If you own a longarm you will have to load your top upside down to quilt! What won't they think of next?

We have new rayon batik scarves in the shop that are ooooh soooo pretty. They were a hit at the Dallas Show. A quick way to dress up a blouse or jacket for the spring.

New fabric to the shop is as follows: 1) **Frolic by Sandy Gervais**. This line has a cute panel with an owl on it and coordinates to match. 2) **Cherish, by Deb Stain** is a blue/green/turquoise line with hand painted robin eggs on the fabric. This line also has many coordinates and gift items to match. 3) **Martinique by 3 Sisters** is a rose and apricot colored line with soft floral tones. We have a pretty kit available from this line. 4) **Hunky Dory** is a mod look with pink, yellow, grey, and green. This line has a gorgeous running border that accompanies it. **Hunky Dory** includes a nice kit also. 5) **Charity** by Howard Marcus is a reproduction line with some lovely cheddars. There is a great kit that accompanies this line containing eight pointed stars.



We are increasing the amount of Asian fabrics we are carrying in the shop and have an interesting panel pattern you just have to see. To look at this pattern and then see the quilt top you

would not believe one came from the other. **Robert Kaufman** and **Blank Textiles** have some beautiful Asian lines with accompanying metallic coordinates.



While you are looking at all of the new fabrics be sure and check out all of our wearable and knitting samples we have hung in the store. We are trying to increase our clothing presence in the store to give you some great ideas to build off of. Lots of **little girl's dresses, aprons, skirts, shawls**, etc are starting to appear!

Watch for our two new **Block of the Months** coming soon. One will be an appliqué block of the month featuring **Edyta Sitars Elegant Garden**. We have chosen a

cream batik background and a beautiful batik border for this pairing. Our other Block of the Month will be **Marti Michell's Wild Rose**. The sample for this is hanging in the shop. Pricing and information will be sent out in the next few weeks.

Well, it is that time again. Time to close the newsletter and get down to business. We hope you stop by and visit. Remember, we are the place where you can visit your friends, laugh, spend a little money, and go home feeling refreshed. You don't have to push button #1, sit on hold, listen to a cell phone, etc.

We are just here.....**Terry and the LSQW Ladies**