

# Saguache Chamber of Commerce

Actual Results for 2011

SUMMARY	ACTUAL	BUDGETED	OVER BUDGET	UNDER BUDGET	
Total income	4,722.00	3,425.00	1,297.00		Brought in more money than planned
Total expenses	2,979.77	3,425.00		-445.23	Spent marginally less than planned
<b>Income less expenses:</b>	1,742.23		1,742.23		

INCOME DETAILS	ACTUAL	BUDGETED	OVER BUDGET	UNDER BUDGET	NOTES
Membership Dues	725.00	625.00	100.00		29 members in 2011, exceeded plan by 4
Fund Raisers	0.00	500.00			Never executed planned fund raisers
Grants	3,400.00	2,000.00	1,400.00		Sales Tax & Tourism Grants
Interest Income	0.00	0.00			
Other	597.00	300.00	297.00		Sales of Chamber hats, tshirts, sweatshirts
<b>Total income:</b>	4,722.00	3,425.00	1,297.00	2,128.00	

EXPENSE DETAILS	ACTUAL	BUDGETED	OVER BUDGET	UNDER BUDGET	NOTES
<b>Marketing</b>					
Advertising	1,112.24	1,800.00		-687.76	KSLV,KBVC,Valley Publishing,Mtn.Mail,Banners
Web Site	221.16	210.00	11.16		Split with Town
Sponsorships	600.00	200.00	400.00		Philanthropy Days, Pow Wow
Events	75.00	200.00		-125.00	Chamber funded events
Other	739.96	0.00	739.96		Promo Products
<b>Total sales expenses:</b>	2,748.36	2,410.00	338.36		
<b>Percent of total:</b>	92.23%	70.36%			

<b>ADMINISTRATIVE</b>					
Insurance	0.00	165.00		-165.00	To cover chamber events
Office supplies	0.00	50.00		-50.00	paper, stationary, envelopes, etc.
Printing & Copies	0.00	250.00		-250.00	for memo's, agenda's, minutes, mailings, etc.
Travel Reimbursements	0.00	200.00		-200.00	for member approved trips
Postage	0.00	50.00		-50.00	
Education/Seminars	0.00	100.00		-100.00	for member approved training
Contributions/Donations	0.00	100.00		-100.00	charitable contributions e.g. library, school, etc
Membership Dues	0.00	100.00		-100.00	to join other business leagues
Other	50.00	0.00	50.00		
<b>Total admin. expenses:</b>	50.00	1,015.00		-965.00	
<b>Percent of total:</b>	1.68%	29.64%			

<b>SERVICE &amp; EQUIPMENT</b>					
Telephone Reimbursement	35.06	360.00		-324.94	for Chamber specific phone & service
Equipment purchases	117.54	25.00	92.54		Memorial Day parade supplies
Rent & maintenance	0.00	0.00			
Other	28.81	0.00	28.81		Fence posts equipment for banners.
<b>Total S&amp;E expenses:</b>	181.41	385.00		-203.59	
<b>Percent of total:</b>	0.06	11.24%			